

— *Be Updated* —

**Great leaders build successful businesses  
through teamwork. Vision, Hard work, Reality.**



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# DID YOU KNOW?

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## ON&ON<sup>®</sup>

**On & On Maha Bhringraj Herbal Hair Oil**

**\*Herbal composition**

**\*Delightful fragrance**

**\*Authentic Bhringraj root**

**For strong, smooth, lustrous,  
and healthy hair**





**MI Lifestyle and Indiashoppe are thrilled to announce that our brand, Elements Wellness, has been recognised as "The Best Healthcare Brand-2024" by The Economic Times for the third time around.**

**We extend our heartfelt gratitude to our valued customers and distributors for their unwavering trust and support. Your dedication is the direct reason for our continued success.**





**BEST HEALTHCARE BRAND 2024**

A portrait of Dr. M. Mohanan, a middle-aged man with a mustache, wearing a light brown checkered suit, a white shirt, and a red tie. He is standing against a yellow circular background. A white brushstroke graphic containing the word "INTERVIEW" in bold, black, uppercase letters. Two 3D rendered diamonds, one larger and one smaller, with blue and white facets.

*Diamond*

**DR. M. Mohanan**



"DON'T BUILD A BUSINESS, BUILD PEOPLE AND PEOPLE WILL BUILD THE BUSINESS"

THE JOURNEY OF A TEA BOY IN A SMALL TOWN KOTHAGIRI, TAMILNADU, TO THE DIAMOND EXECUTIVE OF MI LIFESTYLE MARKETING GLOBAL PVT. LTD, INDIA'S NO 1 DIRECT SELLING COMPANY, THE CHAIRMAN OF PAADASALA ENGLISH MEDIUM PUBLIC SCHOOL AND THE PRESIDENT OF ECOCHAMBER INTERNATIONAL – THE MOST TRUSTED ORGANIZATION INDIRECT SELLING INDUSTRY IN INDIA. HE IS WIDELY KNOWN AS 'THE ROLE-MODEL SUPER LEADER'. HE WAS GIVEN THIS TITLE BY THE CHAIRMAN OF MI LIFESTYLE MARKETING AT THE AUSPICIOUS OCCASION OF ITS SECOND INTERNATIONAL CONVENTION HELD AT HOTEL HILTON – DUBAI.

HE WAS BORN AND BROUGHT UP IN A VERY POOR FAMILY IN A REMOTE VILLAGE CALLED AYAKKURISSI, PALAKKAD DISTRICT OF KERALA, WHERE HIS FATHER WORKED FOR DAILY WAGES AND MOTHER IN PADDY FIELDS TO FEED THE FAMILY. EVERY DAY AFTER HIS SCHOOL TIME HE RUSHED HOME TO FEED THE CATTLE. WHILE GOING OUT WITH HIS COWS TO THE NEAREST FOREST SIDES, HE USED TO SIT ON A ROCK READING HIS DAILY LESSONS.

IN THE EVENING HE SAW AN AIRCRAFT FLYING OVER THE FOREST, IT WAS SO MAGNIFICENT THAT ITS WINGS WERE SHONE IN THE TWILIGHT. WHILE WATCHING THIS MESMERIZING VISION HE DREAMT "ONE DAY I WILL BE FLYING OVER MY HOUSE IN AN AIRCRAFT AND WAVE TO MY MOTHER WHO STANDS IN FRONT OF MY BUNGALOW". HIS DREAM WAS SO POWERFUL THAT HE DID IT LAST YEAR. BROUGHT A HELICOPTER FOR RENT AND FLEW ABOVE HIS HOUSE WITH HIS FAMILY.

## INTERVIEW

HE STAYED WITH HIS UNCLE AND HELPED HIM IN HIS TEASHOP WASHING PLATES, CLEANING TABLES AND SUPPLYING TEA TO THE NEAREST SHOPS. HE COMPLETED HIS STUDIES FROM THE REVENUE HE EARNED THERE.

AFTER SUCCESSFULLY COMPLETING HIS GRADUATION ( B COM ) AS THE COLLEGE TOPPER, HE JOINED AS A CLERICAL STAFF IN 'MEHLA MACHINES' A BANYAN COMPANY IN TIRUPUR, TAMIL NADU.

MR. MADHU FROM PALAKKAD VISITED HIM AT TIRUPUR AND INTRODUCED HIM THE DIRECT SELLING INDUSTRY. BY THE INSIGHT GIVEN BY THE FRIEND, HE STARTED STUDYING ABOUT THE SCOPE OF THE INDUSTRY AND FINALLY TOOK A DECISION TO DO IT AS A PART TIME CAREER. IT TOOK NO LONGER TIME TO MAKE DIRECT SELLING AS A FULL TIME CAREER BECAUSE HE REALIZED THAT HE IS IN THE STRONGEST PLATFORM AND IN THE RIGHT VEHICLE WHICH WILL DEFINITELY BRING HIM TO THE DESTINATION OF HIS DREAMS. HE IS WITH THE SAME MANAGEMENT FOR THE PAST 18 YEARS AND THE SAME GROUP OF PEOPLE (TEAM LEADERS) ARE STILL WORKING WITH HIM.

IN THE BEGINNING IT WAS NOT SO EASY TO CONVINCE THE PEOPLE AND BUILD A STRONG NETWORK. HAD TO FACE GREAT TROUBLES, OVERCOME GREAT CHALLENGES AND STRUGGLED A LOT TO BUILD A SUSTAINABLE NETWORK OF POWERFUL LEADERS. NOW ECOCHAMBER'S TURNOVER IS MORE THAN 400 LAKHS INR PER WEEK. IT WAS NOT EVEN AFFECTED BY THE PRESENT SITUATION (LOCK-DOWN) THE WORLD FACES.

MORE THAN 10 THOUSAND FAMILIES AND LAKHS OF INDIVIDUALS IN HIS TEAM EARN CONTINUOUS INCOME FROM MI LIFESTYLE MARKETING GLOBAL PVT. LTD. AND HUNDREDS OF LEADERS MAINTAIN A LUXURIOUS LIFESTYLE. AS A RECOGNITION OF HIS VALUABLE CONTRIBUTION TO THE INDUSTRY, THE WORLD TAMIL UNIVERSITY OF AMERICA HAS AWARDED HIM HONORARY DOCTORATE. HE IS ONE OF FEW INDIVIDUALS WHO GAVE HIGHEST GST TO THE GOVERNMENT. THE SECRET OF SUCCESS BEHIND HIM IS THE FIVE QUALITIES HE HOLD ON: HE IS AMBITIOUS, HE IS HARD WORKING, AND HE FOLLOWS THE SYSTEM. HE HAS GOT THE VALUES, AND ABOVE ALL IS HIS ATTITUDE.

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C.BOOMINATHAN

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KOUSHIK SARKAR



SANJAY BHAUMIK

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KAVITA RAMESH SURYAWANSHI



DHEERAJSINGH SONGARA



RAMKISHOR HARODE



KARANTI ARVIND PRAJAPATI



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SUBRAMANI



JAGODISH DEB



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PRAVINBHAI D PRAJAPATI



C ANTONY RAMESH

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MANOJ KUMAR



MACHHI NISHABEN N



RATHOD MANOJKUMAR A



PATEL KIRANBHAI  
NARAYANBHAI



RATHOD PAREHSINH  
VIJAYSINH



SURESH VANZARA

## RTC

DEEPAK CHAUDHARY  
 SUJATHA U H  
 MADHUSUDAN SAU  
 USHA CHOUDHARY  
 CHANDRAN MK  
 UMMER P  
 BABY RANI  
 KAVITHA  
 RUPULI MISTRI  
 THANUSKODI  
 YOMESH KUMAR  
 P S ASSOCAITES  
 HARADHAN DAS  
 BALDEB MURMU  
 REJITHA  
 BASKARAN  
 S VADIVEL  
 NIRMAL SINGH  
 BINANDA BORAH  
 RAJEENA BHEEGUM KK  
 SANDEEPAKUMAR N S  
 RAJESH KUSHWAHA  
 LAXMIBEN C SUTARIYA  
 BASAVARAJ P J  
 ABDUL MUNAF LASKAR  
 MONIKA DIGAMBAR SONAWANE  
 PRADIPSINH VISHNUSINH RATHOD  
 SHANTAMMA NINGANNA BIRADAR  
 VANITA PURUSHOTTAM SARODE  
 TANAJI HARICHANDRA PAWAR  
 SHASHIKALA VIJAY YADAV  
 KALARIYA ARVINDBHAI VELJIBHAI

## STC

SIVADAS C E  
 SR ENTERPRISES  
 MITA CHHETRI  
 DIPENDU GAYEN  
 S BALAKRISHNAN  
 ZALA ABHESINH  
 PAVIITHRAN KV  
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 KALPANA P  
 SOMAPURKAIT NASKAR  
 HAFIZ AHMED SHAIKH  
 B THIPPE SWAMY  
 KADAM BHURIYA  
 BABITA  
 KRISHNA DEVAN K R  
 SUNIL VERMA  
 HARSINGH BHURIYA  
 ARTI RAMAKANT PATIL  
 ANITA MOG CHOWDHURY  
 SULTANA SANDU TADVI  
 ANAND KUMAR G  
 RESHMA VP  
 MINIMOL K A  
 NUTAN PATHAK  
 SURESH CHANDRA ROY  
 SENTHIL KUMAR  
 THAHIRA VP  
 PRAKASHA M  
 PAPORI SAIKIA  
 MARKANDA NAG  
 NISHA RANI KHALKHO  
 BINNY  
 PHOENIXBABU KK  
 PARIMAL SIKDER  
 VINOD PATIL  
 NEERAJ  
 PON ASSOCIATES  
 SANISHA M P  
 VASANTHA  
 S GULLZAR BEGAM  
 RAMPYARI KUMARI  
 BANKAR ANIL MARUTI  
 ARUNKUMAR K  
 P GOPALAKRISHNAN  
 DORELAL SAHU  
 CHOKI SHERPA  
 SABITH AP  
 MATHEW  
 RAVI KHATRI  
 TAMANNA DEVI  
 HARISH S PARMAR  
 DULAR TOPPO  
 SHAHBAJKHAN V USTAD  
 RADHARAM SHANKAR  
 SARBANI CHAKRABORTY  
 C CHARLES ROZARIO  
 SEETHALAKSHMI  
 ACHAMMA ALIAS  
 PRITI PRAKASH SUKARE  
 SAHEN NARZARY  
 SANJOY MUNDA  
 LAKSHMI DEVI  
 AJI SOMAN  
 SINDHU MURALI

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OM PRAKASH ARSHIYA  
PRACHITI PRADIP SAWANT  
KRISHNA ASSOCIATES  
SANGEETA RAJENDRA UPATLA  
RAVINDRA ANANTA GHARAT  
DIPAK RAMESHBHAI CHANGELA  
MUKESH KUMAR SINGH  
DINESH GAUTAM KAMATHI  
RUPALI RAJENDRA SANDBHOR  
PARMAR DINESHBHIA  
ASHVINI RAJENDRA INGALE  
LAXMINARAYAN PURANACHANDRA MISHRA  
SANTOSH VISHWKARMA  
DNYANESHWAR HANUMAN KALSAITKAR  
BHAVABHAI HAKMAJI CHAUDHARY

PUSHPATAI CHAINSING RATHOD  
HEMLATA SANJAYSHING PARDESHI  
TARENDRA NATH BASUMATARY  
AMIT BABASAHEB MAHADIK  
PRABIR KUMAR PRADHAN  
DWARKA MOTIRAM GHUGE  
RANJANA DEVIDAS USHIR  
SANTOSH KUMAR SAHOO  
VINA RAJESH KHORGADE  
BHUPENDRA KUMAR NIRMALKAR  
PARMAR ANUBEN J  
HARISHANKAR MOTILAL SHARMA  
MANOJ KUMAR JHA  
L MUTHUVIGNESHKUMAR  
VANDANA VAIBHAV BANKHILE



## Summer Care

- ★ Get refreshed, with Neustar papaya face wash
- ★ Refresh with Neustar Neem and Tulsi Anti-Bacterial soap
- ★ Stay Fresh with Neustar Perfumed Talc

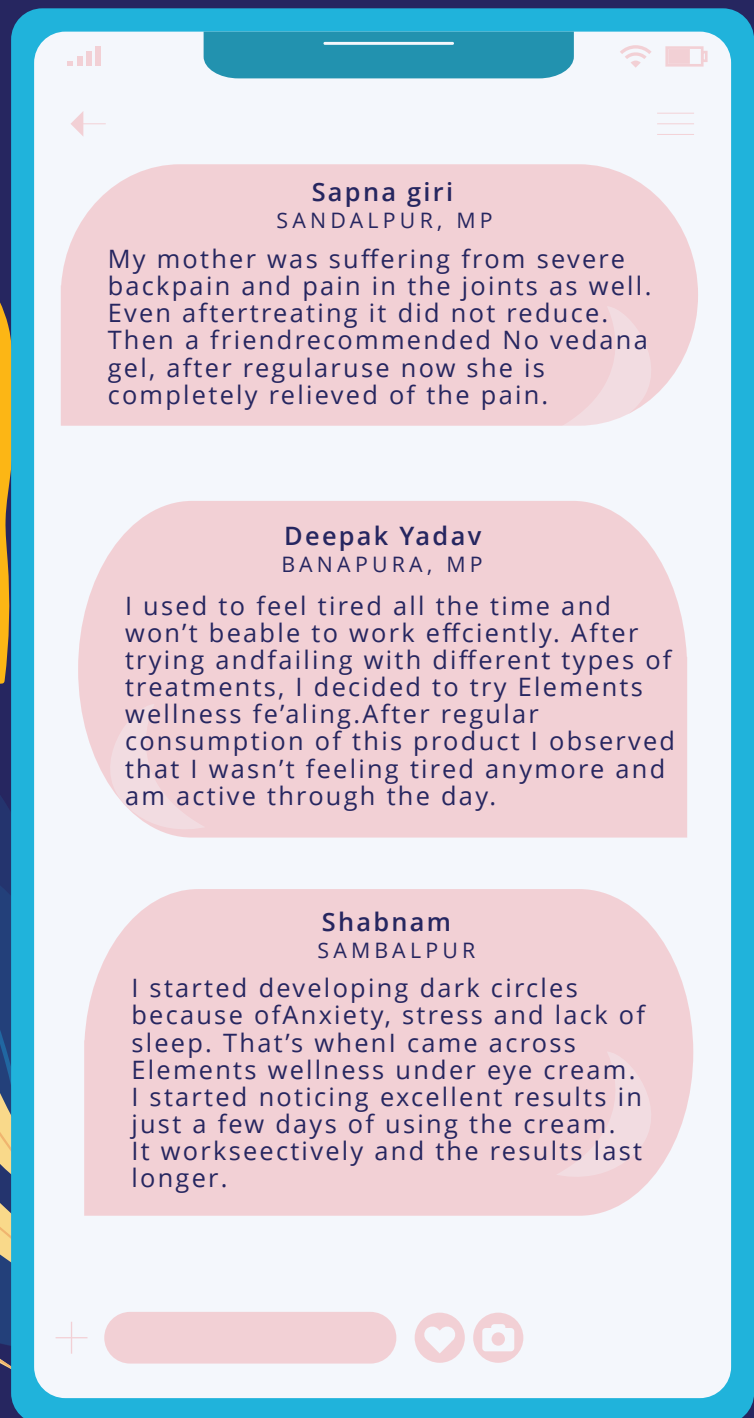
## Blog

To Visit <http://blog.indiashoppe.com>  
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# Testimonials





MIDIGIWORLD

# AN ULTIMATE GUIDE TO A SUCCESSFUL ENTREPRENEURIAL JOURNEY



# MiDigiWorld

A Success Education System for BIGGER & FASTER Success



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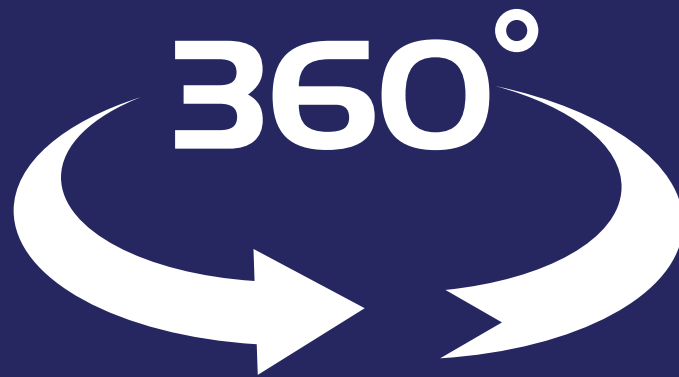
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