



MIDIGIWORLD

BECOME A
**PROFESSIONAL
ENTREPRENEUR**







MIDIGIWORLD

SUCCESS EDUCATION
MODULE

VOLUME 1



READY RECKONER

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MIDIGIWORLD

Note from the MANAGEMENT

Dear Learners,

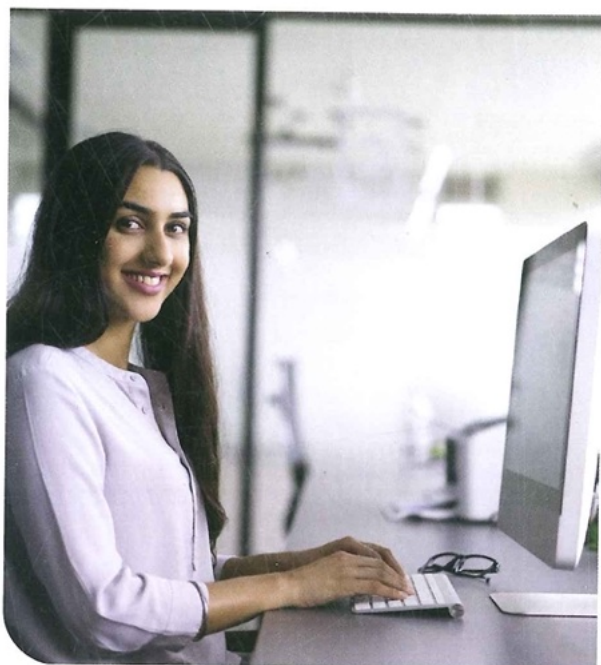
It is believed that **proper education is a sure-shot way to achieve great success.**

Welcome to MiDigiWorld, which is aimed at making your dreams a reality. The main objective of MiDigiWorld is to help you become a **Professional Entrepreneur**. This 100% online success education system has the following modules:

- Direct Selling subject related courses and talk shows for **building skills and knowledge to help you succeed in your career**
- Courses on **important topics like Digital Marketing, NLP and Personality Development** that will take you closer to becoming a true professional

Learning is a lifelong journey and we at MiDigiWorld are committed to support you every step of the way **to help you achieve your career and personal goals.**

ABOUT MIDIGIWORLD



MIDIGIWORLD'S Success Education

Many entrepreneurs fail due to the lack of guidance and absence of a strong education system.

The 'Success Education' program helps you by providing a **'Virtual Tool Kit'** containing all that you require to learn and building a solid career for yourself.



Unique Program

All concepts
covered in-depth



Learn From Anywhere

100% digital
product



Curated Courses

Faster growth
and success

THE MIDIGIWORLD PACKAGE



A

Available Always

Any time, any place, any mood.
Most of the courses are pre-recorded.

Bhaasha (languages - including regional)

Lessons are in English, Hindi, Tamil,
Malayalam, Kannada, Bengali and Assamese.

B



C

Certification

Upon successful completion of different modules
and assessment, you will be eligible to get

- RASCI Certification aligned with Skill India Mission
- Master Certificate of Achievement from MiDigiWorld

Distributor Leaders (up to Diamond)

Top leaders from the teaching faculty
of MiDigiWorld.

D



ADDITIONAL FEATURES INCLUDE

A mix of educational material like lectures, talk shows and autobiographies;
Courses on special subjects like NLP, Digital Marketing and Personal Brand Building.

How will MiDigiWorld help me build my business faster and better?

- Recording in one's own language will help in better understanding of the subject
- Faster learning owing to the wide variety of lectures from different leaders.
- Faster business growth due to guidance at every rank.
- Motivation in addition to education (through talk shows)
- Transforms you from being an entrepreneur to a professional entrepreneur (through the special courses)
- It's a virtual upline for all distributors Pan-India who can learn all aspects of direct selling and become successful leaders



HOW TO USE THE BOOK

ANDROID

To scan the QR code provided in the book using Android devices, follow these steps:



STEP
01

Open the **Google App** on your phone



STEP
02

Select the "**Camera Icon**" beside the search bar



STEP
03

Position your camera so that the **QR code** is within the frame

STEP
04

Wait for the camera to **recognize the QR code**. You may see a notification or a link preview

STEP
05

Tap on the **notification or link preview** to play the video





iOS

To scan the QR code provided in the book using iOS devices, follow these steps:



STEP
01

Open the **Camera** on your iPhone or iPad

STEP
02

Hold the **camera** so that the **QR code** is clearly visible

STEP
03

Your device will **recognize the code**, and show you a notification

STEP
04

Tap the **notification** to play the video

TESTIMONIALS

Discover the real stories of learners who have experienced unparalleled success with MiDigiWorld's exceptional courses led by mentors and industry experts. Hear how these courses helped them to new heights of achievement in record time.





How to buy the MIDIGIWORLD PACKAGE



STEP A

Purchase of MiDigiWorld Subscription Voucher

- Visit PreOrder Portal
- Enter Your Email, Mobile Number and MI ID
- Select the Package
- Make payment
- Upon completion, Voucher code will be displayed on your screen

Note: Voucher code can also be purchased from the offline stores



STEP B

Redemption of the Voucher

- Login to your account on MiDigiWorld website or Mobile app
- Click on "Buy Subscription" option from the home page or menu
- Enter your MI ID
- Select the Annual Package option
- Enter the Voucher Code you have received and click on "Redeem" button

These steps will help you subscribe to MiDigiWorld Package.

ALL THE BEST!

CERTIFICATION



Complete all the courses
and a simple assessment to get

MASTER CERTIFICATE OF ACHIEVEMENT



UPSKILL, ADD & SHARE

this certificate in your circle and on your profile!



		रिटेलर्स एसोसिएशन स्किल काउंसिल ऑफ इंडिया Retailers Association's Skill Council of India राष्ट्रीय व्यावसायिक शिक्षा एवं प्रशिक्षण परिषद द्वारा मान्यता प्राप्त Recognised by NCVET पूर्व शिक्षा की मान्यता के लिए प्रमाणपत्र Certificate for Recognition of Prior Learning		Certificate No: XXXXXXXXXXXXXXXXXXXX
प्रश्न: इस काम में मैं This is to certify that पुत्र/पुत्री/पुत्रपुत्री Son/Daughter/Ward of		नाम (Date of Birth) XXXXXXXX रोल नंबर Roll No. XXXXXXXXXXXXXXXXXXXX	अनुबंध नंबर Contract No. XXXXXXXXXXXXXXXXXXXX	
मैं उक्त काम/कार्य में सफलतापूर्वक has successfully cleared the assessment in the job role/qualification		XXXXXXXXXXXXXXXXXXXX		
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सफलता के साथ with	X	%Grade		
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 E-verify the e-verification link		NCF - National Credit Framework NSQF - National Skills Qualification Framework		
			Name: Mr. Vinay Nadkarni Designation: Chairman Signature: <i>[Signature]</i>	
Certificate digitally generated				



As a part of our affiliation with RASCI, aligned with the Skill India Mission, we offer a unique opportunity for candidates to acquire Skills and get recognized with a formal certificate.



Entrepreneurial Opportunities

Equips you with the knowledge and assurance needed to establish your own business venture and become a successful Entrepreneur.



Recognition and Credibility

Earn recognition and add credibility to your profile, advancing your career with a skill-focused certification.



Career Advancement

Embrace a moment of pride and gain a passport to success with a skill certificate, bridging skill gaps and opening doors to higher income potential.

CORE OF DIRECT SELLING

Concepts in Core of direct selling provides a comprehensive understanding of the techniques used in direct selling. It provides practical knowledge on building relationships with customers, effective techniques, and how to maximize earning potential in the direct selling industry.

Distributor Orientation Program



How to get started after joining the business, including demo of how to login and make purchases against preorders and complete initial formalities to help start the business with knowledge.



Code of Conduct



This Code of Conduct encompasses the basic principles of Ethics and Conduct for Distributor. The Code of Conduct includes the Policies, Systems & Procedures for the development of MI LIFESTYLE MARKETING GLOBAL PRIVATE LIMITED Distributorship.



GTS



A thrilling 30 minute presentation that explains the potential of the direct selling industry and the guides the viewer in a step-by-step manner on how to select the right company to increase chances of career success as well as provide knowledge of MI LIFESTYLE business plan and products.





Excellent Elements



Interaction between Mr. KK Rajesh (Principal Consultant) and Dr. D.B.A Naryana (Chief Scientific Advisor) - the two creators of the Elements Wellness Health Care Range. The benefits of the key health care products of Elements Wellness are explained in a very simple yet powerful manner through this interaction.

Available in two parts - Part 1 and Part 2.



Grow with IndiAGro



Listen to the Power of our Agro products along with their benefits and USP's from the scientist who has created this great range.



The Art of Prospecting



The importance of prospecting in Direct Selling, the concept of LEADS and how to convert them into prospects.





Mindset for Unlimited Growth



This course talks about two mindsets - FIXED and GROWTH - and how having a Growth Mindset can increase chances of success in business and in life.

The Right Choice



Sometimes ,the distributor is not 100% sure why he has joined the business. This set of lectures clears all remaining doubts. It helps the learner understand the power of the direct selling industry and also explains how MI LIFESTYLE provides such an attractive business opportunity. This helps to convince the new distributor that they have made the right choice.

MI Business Plan - Payout, Features & Benefits



The MI LIFESTYLE MARKETING Business Plan is one of the most rewarding plans in the Indian Direct Selling industry. In this thrilling course, a member of the senior management of the company will share with you, in a very simple manner, the different exciting features of this plan, including types of payout as well as unique benefits offered to distributors via the business plan. Understanding this plan in great detail will multiply your chances of success in your direct selling journey with the company.



Start Right Future Bright

There are some very important skills to build your Direct Selling business which include techniques like List Making, Inviting, Showing the Plan objection handling and Follow through/ Closing the deal. These techniques are covered in detail by many successful leaders of the company with each leader giving their point of view on how the skills should be developed.



7R of Direct Selling

This is a USP course of MI LIFESTYLE MARKETING. The Company has identified 7 pillars for building big time growth in the business. Learn more from these lectures on concepts like Retailing, Retention, Reactivation, Relationship Building, Recruitment, Repurchase and Records Maintenance which will together help build a big direct selling business.



Dream Big Acheive Big

Every Direct Selling Success Story is about the successful achievement of a Big Dream. This series of lectures trains the distributor on how to dream big, convert those dreams to SMART goals.





RACE 1: Distributor to TC



Every Distributor wants to move up in rank-quickly and steadily. This is the first of a 3 series program to help the distributor achieve the first important rank of TC (Team Coordinator). In RACE 1 (Rank Advancement for Career Excellence), successful leaders will show the distributor several different routes they can take to move to the level of TC in quick time; the distributor can pick the route that best suits their working style.



RACE 2: TC to STC



Part 2 of the RACE series guides the distributor, who has become a TC, on how to achieve the next important milestone of STC (State Team Coordinator). The sessions are taken by successful leaders who are expert trainers and have themselves worked their way up the ranks by using a proven system for success.



RACE 3: STC to NTC



It is commonly believed that the first leadership rank in the company is that of NTC (National Team Coordinator). At this rank, the distributor can proudly call themselves the leader of a large team of achievers. This important part of the RACE series provides detailed inputs and training on how to achieve the rank of NTC much faster using a strong and effective system.





Inspiring Couples

Direct Selling is believed to be a business for the entire family. In these different talk shows, you will understand how a leader couple have worked closely together as partners even in business supporting each other, and overcoming tough challenges together to become really successful in their MI LIFESTYLE Business.



Zindagi Mile Dobbara

They say that there is Life after Death. In MI LIFESTYLE MARKETING, there is even Livelihood (Earning) after the loss of a near and dear one. Understand this by listening to the emotional stories of family members of some of our departed leaders, a family that has been hugely supported, thanks to the unique NOMINEE feature of the MI LIFESTYLE.



Todays Youth-Leaders of Tomorrow

Today's youth is super ambitious, very smart and very keen to reach the very top. Listen to a few such youth icons of MI LIFESTYLE who will inspire adults as well as youth by sharing their passion and giving tips to achieve faster success.





Womanpreneur



Who says Women cannot succeed in the Direct Selling Industry? Listen to Women Leaders of MI LIFESTYLE who have created a name for themselves not only within the company but also across the industry as Super Woman Achievers.



Talk show - Iconic Leaders



Listen to some of our powerful leaders take you through their success stories, the troubles they faced in early stages of their career and some key tips and messages for the new distributors to help them succeed faster and better.



Legends of Direct Selling



Every Direct Selling company has got great leaders. Some great companies like MI LIFESTYLE have leaders who have broken all barriers to become famous in the direct selling industry. We call them legends. In this series of talk shows, listen to a few chosen legends who will speak to you at length on their journey from childhood to greatness and also leave behind some inspiring messages for the viewers. This series of talk shows is a **MUST WATCH** for all ranks of distributors.





MIDIGI WORLD

Product Training

Learn how to master product features, enhance customer interactions, and become a product expert in no time. Gain the knowledge and tools you need to excel in your role and deliver exceptional values.

Element Wellness



Elements Wellness is a 'Best Health Care Brand 2022' (Economic Times recognition). It has many high quality, result-oriented products in the range. In this module, our company authorised trainers will present unique features and benefits of select health care products including directions on how to use these products.



On & On



The On & On Brand of the company has many best selling products like 9E5, Spirulina Gold and Nutrilife Powder. The training modules conducted by our company authorised trainers will provide valuable knowledge about the features, benefits and usage of some of the products in this exciting range.

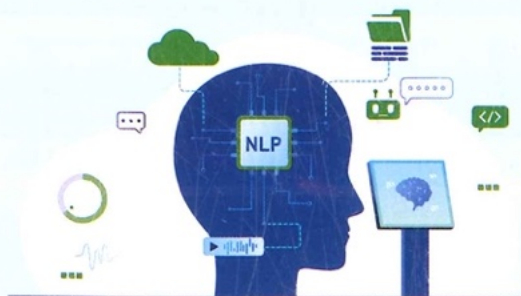




Neuro Linguistic Programming

NLP (Neuro Linguistic Programming) is a Model of Success. It is a very popular technique of modelling achievers to understand what makes them successful. In this course, you will understand the functioning of the human brain through topics like NLP Communication Model, 5 Senses, Power of Subconscious mind, Manifestation and Visualisation to name just a few.

Understanding these concepts in depth will help you handle different situations with ease and come out successful every time. A very good understanding of NLP concepts will help make you a highly professional entrepreneur.





Digital Marketing

Digital Marketing is also called "New Generation Marketing". It is the fastest growing type of Marketing in India. It is said that if you master digital marketing, success is yours for sure.

This foundation course will expose you to concepts like Social Media Marketing, SEO and SEM and also provide tips on how to build your business through promoting your brand in channels like Instagram, Facebook and Youtube.





Building A Personal Brand

The courses designed to help you establish a unique and authentic image of yourself in today's world. Learn practical strategies to enhance and attract opportunities that align with your personal and professional goals.

Stress Management



Stress cannot be reduced but it can be easily managed. This course gives many simple and practical tools and tips to improve the quality of our lives by managing stress better. Here you will understand the body and mind connection, the importance of Journaling and also many other ways to deal with anxiety and fear and be more relaxed in your day-to-day life.



Personality Development



Personality is that outer part of You that the world sees. In order to be the best leader, you need to develop the best personality. Some aspects of a powerful personality can be seen in areas like behaviour, use of words, dress sense, dining manners and influencing style. Many of these topics would be covered as part of the special personality development course of MiDigiWorld. The result you will have a clear understanding of what is your personality type and how to make it even more powerful to generate big gains in business and in life.





Knowing Self

Discover what makes you special, what you truly enjoy and care about, and gain a deeper understanding of your purpose in life. Through activities that help you reflect on yourself, mindfulness exercises, and guidance, this course provides a unique opportunity to connect with your true self and create a more fulfilling and meaningful life.



Time Management

Everyone has only 24 hours a day, so how come some people are always more productive than others? The answer lies in better time management. After studying this course, you will be loaded with tips and techniques (for e.g. Time Management Matrix, 4D method of time management) to stay on top of your day. Let not Time Control you, you control your time!



Communication Skills

Without any doubt, the MOST Important Skill required to succeed in the direct selling industry is Communication Skill. In this course, you will learn the different types of communication such as Public speaking, Presentations, 1-1 communication and also get amazing tips on how to succeed in mastering each of these communication skills.



Essence of Leadership

Before we can lead others, we must know how to lead ourselves. MiDigiWorld will give you exposure to leadership talks by national celebrities who have made it big in their field of work. In the first set of talks, famous actor Ashish Vidyarthi will provide key leadership lessons, covering topics like "How to deal with failures", "How to stay happy" and many more.





Upcoming Courses

Stay updated on our upcoming and newly launched courses! Explore our comprehensive list of courses that are scheduled to be launched or have recently been added to our platform. With just a few clicks, you can easily access course details and effectively plan your learning requirements.

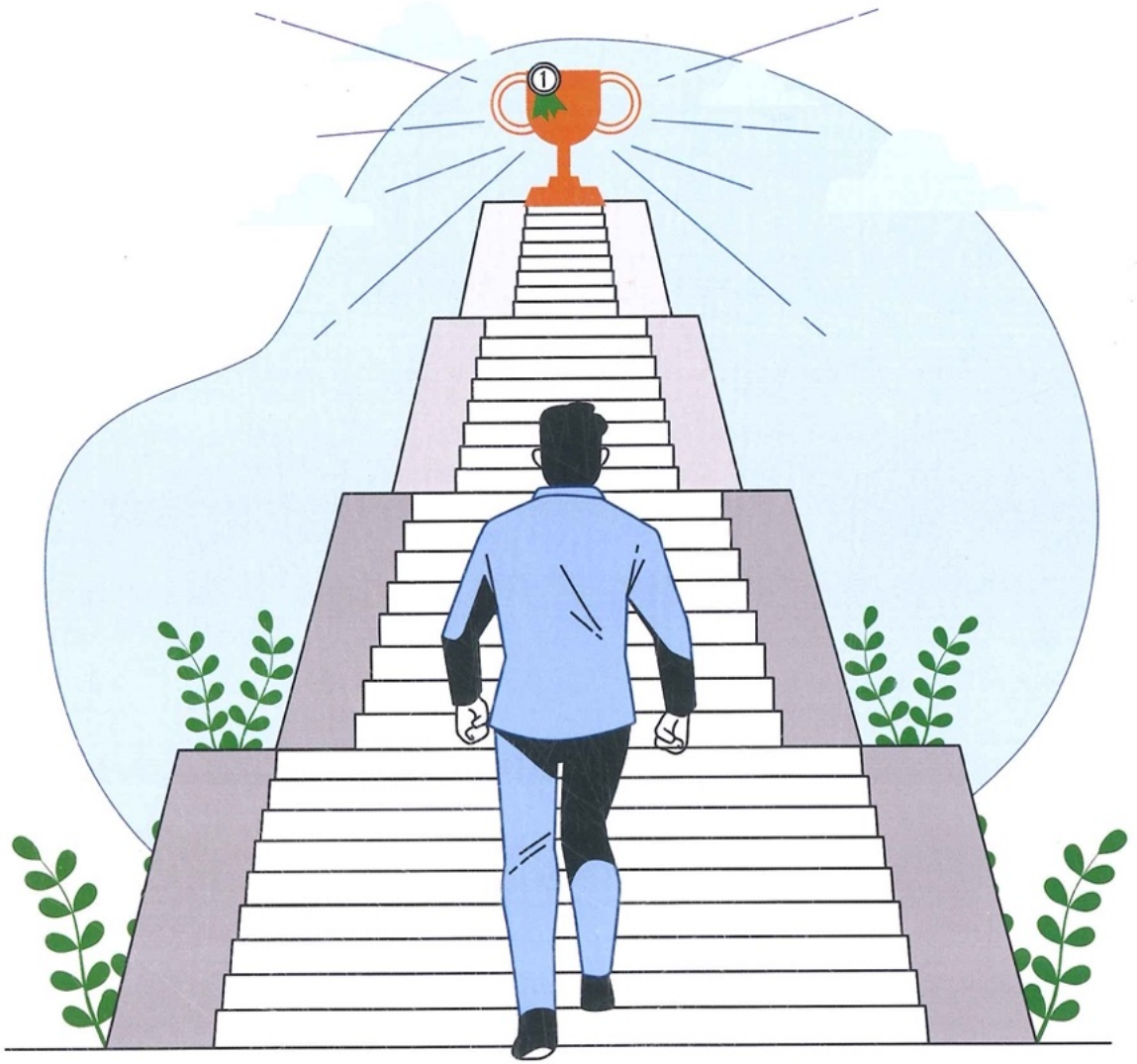
We invite you to stay informed by scanning the QR code below





MIDIGIWORLD

PERSONAL GROWTH LEADS TO
BUSINESS GROWTH.



MiDigiWorld

MiDigiWorld is a Success Education System to help you become a Professional Entrepreneur.

A This system will help you get faster and bigger success in your Direct Selling career through

- ★ Lectures and talk shows on Direct Selling subjects
- ★ In depth product knowledge from experts and trainers on a wide range of products
- ★ Exposure to other skills like Communication and Public Speaking among others

B Most of the courses are pre-recorded, so you can view it at your convenience

- ★ Courses are available in English PLUS 6 local languages (Hindi, Tamil, Malayalam, Assamese, Bengali and Kannada)
- ★ MiDigiWorld provides an opportunity to get you a certification - A Certificate of Achievement as well as RASCI certificate (aligned with Skill India Mission)
- ★ All courses are taught by industry leaders and experts with years of experience



MIDIGI WORLD

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MIDIGI WORLD APP AVAILABLE AT

