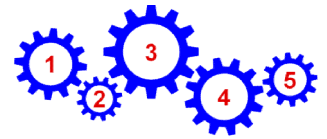


A Squared Technologies, Inc.

New Product Development Plan© 5 Steps Template - Project Checklist

Example - Simple electronic device



Task	Pre	W1	W2	W3	W4	W5	W6	W7	W8	W9	Post
1 Capture Concept											
1.1 Sketch and Describe Need	Owner										
1.2 Web Search	Owner										
1.3 Patent Search	Atty										
1.4 Matrix Evaluation	A2										
1.5 Provisional Patent Filing	Atty										
2 Analyze Concept											
2.1 Focus Group Survey		Owner	Owner								
2.2 Chart Results			Team								
3 Plan Concept											
3.1 Write Specs and Approve Same			Team								
3.2 Sketch Mechanism			Team								
3.3 RFQ ME Work				Team							
3.4 RFQ EE Work				Team							
3.5 Source Components					Eng						
3.6 Breadboard and Test Circuit					Eng						
3.7 Design PCB						Eng					
3.8 Design Mechanics							Eng				
3.9 RFQ Production Costs @ 10k								Fin			
3.10 SLA Mechanical Parts								Fin	Fin		
3.11 Assemble PCB									A/V		
3.12 Assemble First Model										A/V	
3.13 Test First Model										Team	
4 Plan Presentation											
4.1 Logo / Trademark		Owner									
4.2 File			Atty								
4.3 Market Statistics			Owner								
4.4 Competition				Owner							
4.5 Formulate All Costs									Owner		
4.6 List Possible Partners					Owner	Owner					
4.7 Mkt Plan / Materials Design						Mktg					
4.8 Materials Printing							Mktg	Mktg			
4.9 PPT Stats, Device Rendering, Costs								Owner			
4.10 Video Screenplay							Owner				
4.11 Video Taping									Team		
4.12 Video Edit										AV	
4.13 Post Video										AV	
4.14 Embed in PPT										AV	
4.15 Practice PPT Presentation									Owner	Owner	
5 Present Presentation											
5.1 List License Firms or Agents				Team	Owner						
5.2 Talk Top Choices					Owner						
5.3 Pick Agent							Owner				
5.4 Plan Approach							Atty	Atty	Atty		
5.5 Send Video										Owner	
5.6 Set Meeting											Owner
5.7 Make Presentation											Owner

KEY

Owner	Atty	A2	Team	Eng	Cad	Fin	Mktg	AV	Open	Open
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