

This is a 1-Page Deal Metric Calculator --- You can send this seperately or alone, or with the 2-pager.

First Sovereign Equity Research -- Proposed Investment in its Common Shares

Helpful Details Showing

Diluted Stakes			Voting Control		Investment Multiple		Internal Rate of Return	
Option Pool dilutes Founders			71.4% -- Founders Control Voting		11 to 15 - Four Investors Ripping, One Biting		Over 60% IRR - All Five Investors in Wild Feeding Frenzy	
<u>Founder</u>	<u>Investor</u>	<u>Options</u>	<u>Founder</u>	<u>Investor</u>	<u>Founder</u>	<u>Investor</u>	<u>Founder</u>	<u>Investor</u>
62.5%	25.0%	12.5%	71.4%	28.6%	625.0	12.5	262.1%	65.7%
100.0%			100.0%					
Founder Pre-Money Value			Investor Pre-Money Value		Investor Investment		Exit Value YR-5	
Cash Investment to Date	\$5,000		Investors not willing to pay Founder Pre-Money Value		Post Money Value \$400,000		Adjust Exit Value and Exit Year. WATCH IRR Change.	
Website Software	\$10,000		Investor Cost / Share = Pre Money Value / (Founder Shares + Option Pool)		\$100,000		\$5,000,000	
List Other Intangible Values	\$485,000		\$300,000		Founder Shares <input type="text"/> S <input type="text"/> F		Founder Exit Value <input type="text"/> <input type="text"/>	
Pre-Money Value	\$500,000		Founder Cost / Share <input type="text"/> S <input type="text"/> F		Investor Shares <input type="text"/> S <input type="text"/> F		Investor Exit Value <input type="text"/> <input type="text"/>	
Founder Shrs \$0.0025 each	2,000,000		\$0.00250	\$0.12500	2,000,000	800,000	\$3,125,000	500
Option Pool 20% & \$250 cost	400,000							
	%	\$						

INVESTMENT SUMMARY: We are seeking from the Investors an investment of \$100,000 for 25% of the fully diluted equity of the company. For this Investment, we will issue 800,000 Shares at \$.125 per Share. Founders and Options collectively own the balance or 75% on a fully diluted basis, and Founders maintain voting control with 71.4% of the issued shares outstanding. From the Exit Value of \$5,000,000 achieved in Year-5, the Investors will earn an Investment Multiple of 12.5 or a 65.7% Internal Rate of Return.

First Sovereign Equity Research		Bruce Badeau		www.FSER.net		Bruce@FSER.net		111-111-1111		
Capitalization Table	Types of PMV	Valuation	Investment	Shares Issued	Share Price	Post Money	Exit Value	I-Mult.	XIRR	YR-5
Investor	Investor	\$300,000	\$100,000	800,000	\$0.12500	25.0%	\$1,250,000	12.5		65.68%
Founders	Founder	\$500,000	\$5,000	2,000,000	\$0.00250	62.5%	\$3,125,000	625.0		262.13%
Option Pool			\$250	400,000	\$0.00063	12.5%	\$625,000	2,500		HUGE IRR
Capitalization Table Totals			\$105,250	3,200,000	\$0.03289	100.0%	\$5,000,000	47.5		