



PPL Electric Utilities



## Savings built for small businesses

Our Direct Discount Program will help your business save money and energy.

### Want to be more energy efficient but concerned about the up-front cost and time?

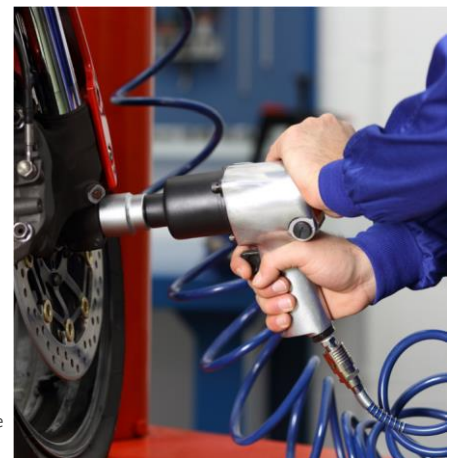
Our **Direct Discount Program** contractors make it easy by helping you identify eligible energy-saving products and equipment, and they complete the upgrades for you. Incentives are provided directly on your invoice, so you pay less up front for your energy efficiency upgrades.

### Who is eligible?

This program is specifically for small business customers with GS1 & GS3 rate codes and is designed for retrofit projects only. Projects that are determined to be new construction\* are not eligible.

PROJECT	DIRECT DISCOUNT
Efficient Equipment	\$0.15 kWh and \$215 per summer peak kW saved annually, up to 80 percent of the project cost** or up to \$500,000.

\*\*Please note: Pre-approval is required. kW savings is calculated based on Summer Coincident peak demand savings, June through August (excluding weekends and holidays) from 2 p.m. to 6 p.m. Rates listed here are effective January 1, 2022 and are subject to change. Customer is responsible for a minimum of 20 percent of total project costs once incentives are calculated based on actual savings.



### Eligible measures:

#### Refrigeration

- Anti-sweat heater controls
- Auto closers
- Evaporator fan controllers
- Evaporator coil defrost control
- Strip curtains
- High-efficiency evaporator fan motors for reach-in and walk-in cases

#### Compressed Air

- Refrigerated cycling dryers
- Air nozzles
- No-loss condensate drains
- Air tanks

#### Lighting

- Integrated LED fixtures (no bulbs or tubes)\*
- Integrated lighting controls\*

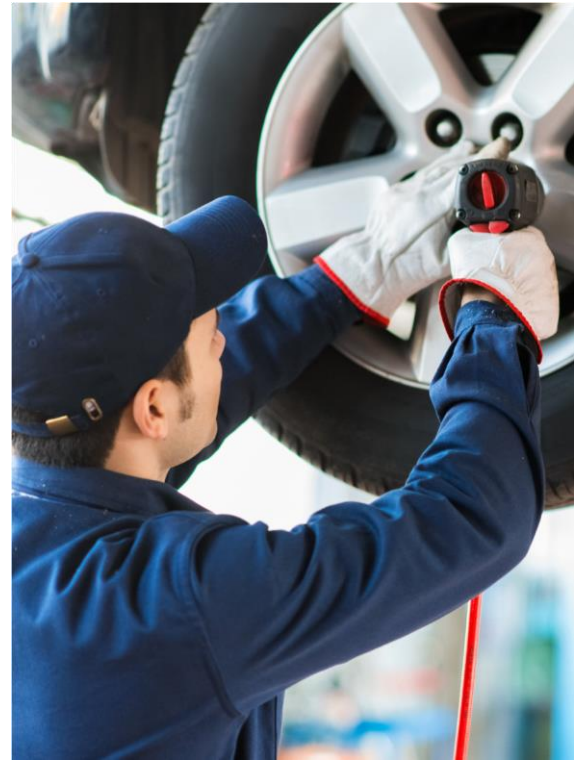
\*Must be ENERGY STAR<sup>®</sup> or DesignLights Consortium<sup>™</sup> (DLC) certified

\*New construction includes building from the ground up, complete renovation (including retrofit) in which a project space is gutted, a space type change or change in building type, lighting retrofit, and HVAC retrofit completed at the same time, or the building has been vacant for a length of time.

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## Participation is simple.

- 1** Find a participating contractor on our website under Find a Contractor. The type of contractor you'll search for is Direct Discount.
- 2** Contact a Direct Discount contractor to assess your facility to determine eligibility and identify qualifying energy efficiency improvements.
- 3** Choose which energy-saving projects you'd like your participating contractor to complete and get pre-approval for your projects.
- 4** Have your equipment and systems installed by your participating contractor.
- 5** Receive your direct discount, offsetting costs by covering up to 80 percent of the project. Incentives are sent directly to your contractor.



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## Ready to save?

Contact **Jesse Hamilton, Vice President of Sales, Hornung's LED Lighting** at **717.364.2380** or [jessezig0608@gmail.com](mailto:jessezig0608@gmail.com).

For more information on PPL business incentives, visit [ppllectric.com/businessrebates](http://ppllectric.com/businessrebates)



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Your electricity use (kWh) is the total amount of electricity you use during the month and is measured in kilowatt-hours. Demand (KW) is the highest rate you use electricity in 15 minutes. Demand is measured in kilowatts. kW savings is calculated based on Summer Coincident peak demand savings, June through August (excluding weekends and holidays) from 2 p.m. to 6 p.m.

The costs of energy efficiency programs are recovered through customer rates in accordance with Pennsylvania Act 129 of 2008. PPL Electric Utilities assumes no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor. Read Terms and Conditions on [ppllectric.com/businessrebates](http://ppllectric.com/businessrebates).