



July 27, 2026

Dear Friends,

We are reaching out to you today on behalf of Puttin' on the Pink – Pearl River County, with hearts full of hope and a mission that is deeply personal to so many in our community.

Every day, women in our area hear the life-changing words: “You have breast cancer.” In that moment, everything changes—not just for them, but for their families as well. Fear, uncertainty, and financial stress quickly follow. That is where we step in.

Puttin' on the Pink is dedicated to walking alongside these women—offering not only education and awareness, but real, tangible support when it is needed most. Because of generous supporters like you, we are able to provide mammography vouchers for early detection, transportation to lifesaving appointments, assistance with medications, and diagnostic testing for those who otherwise could not afford it. Most recently, we've begun delivering care packages to newly diagnosed patients—small reminders that they are not alone as they begin one of the hardest journeys of their lives.

We are honored to announce our 15th Annual Fundraising Gala, to be held on September 26, 2026, at The River Oaks Venue in Picayune, Mississippi. This special evening will be filled with music, food, fellowship, and purpose—all in support of the women right here in Pearl River County who are fighting for their lives.

But we cannot do this without you.

Your support allows us to continue saying “yes” to the woman who needs a mammogram, the mother who cannot afford her medication, or the patient who simply needs to know someone cares. Every dollar raised stays right here in our community, directly impacting the lives of our neighbors, friends, and loved ones.

We invite you to partner with us by becoming a sponsor of this year's Gala. Enclosed, you will find sponsorship opportunities with meaningful ways to make a difference.

Early detection saves lives. Compassion changes lives. And together, we can do both. Thank you for your kindness, your generosity, and your willingness to stand with us in this fight. With gratitude.

Puttin' on the Pink Breast Cancer Foundation
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