



LISA GARDNER

THE UNCOMPROMISE PODCAST

BY LISA GARDNER

LAUNCHING JULY 2023



LISA GARDNER

THE UNCOMPROMISE PODCAST BY LISA GARDNER

THE MISSION

Igniting Deep Thought and Vulnerability

Creating a safe and comfortable yet professional atmosphere where top executives in corporate leadership can share and learn. We aim to disrupt systems inhibiting inclusivity and growth through vulnerability and diverse perspectives. We will bring visibility to the "realness" of these executives and the challenges they face while navigating the corporate landscape, and provide tactical methods for enacting change.

THE UNCOMPROMISE PODCAST BY LISA GARDNER



YOUR
HOST



LISA GARDNER

Lisa Gardner is an accomplished corporate real estate thought leader and change-maker, co-founder of OMS Strategic Advisors, LLC, with a strong focus on real estate, strategy, and human capital/workforce development.

With over 25 years of experience, Lisa has honed her skills in driving profitability through optimizing human capital, leading diversity and inclusion initiatives, and developing and implementing corporate strategic plans. Her expertise extends to managing national accounts for Fortune 500 companies, where she has successfully partnered in attaining and growing business for clients such as Wal-Mart, AT&T, and Oncor Electric Delivery Company. Lisa's professional journey includes revitalizing and managing multicultural marketing for JCPenney, overseeing a substantial budget, and setting strategic direction for diverse customer segments. Her meticulous attention to detail ensures operational excellence and service delivery in executing all strategic initiatives for OMS's clients.

Lisa actively engages in various professional affiliations, serving on the Executive Board of SMU's Cox School of Business, as a director and board member at Tuzer Ballet Company, and as a women's ministry leader at Oak Cliff Bible Fellowship. Lisa's passion for sharing insights and expertise extends to her role as a contributing editor to DCEO Magazine. She actively participates in her community through her involvement at Gateway Church, where she serves as a facilitator for women's ministry and on the Prophetic team. Lisa resides in Plano, Texas, with her husband and their two children, embodying a strong commitment to both her professional and personal life.

THE UNCOMPROMISE PODCAST BY LISA GARDNER

OBJECTIVES



LISA GARDNER



**VULNERABILITY &
EMOTIONAL CONNECTION**

A safe space to share fears, adversity, and victories. Encouraging change by embracing vulnerability.



**DRIVING POSITIVE
CHANGE**

Empower listeners by providing practical insights and strategies directly linked to success in disrupting outdated systems and driving meaningful change.



**PROVOKING DEEP
THOUGHT**

Challenging conventional norms and stimulating intellectual growth by discussing diversity and changing the corporate system.

THE UNCOMPROMISE PODCAST BY LISA GARDNER

KEY TOPICS



LISA GARDNER

PAGE 07 OF 46



FAITH & PERSONAL BELIEFS



DISRUPTING CORPORATE CULTURE AND NORMS



DIVERSITY, EQUITY & INCLUSION



PROFESSIONAL & PERSONAL CHALLENGES



THE UNCOMPROMISE PODCAST BY LISA GARDNER



LISA GARDNER

TARGET AUDIENCE

OUR LISTENER

Our podcast caters to a diverse range of professionals who are passionate about driving change in corporate leadership. Our target audience comprises forward-thinking individuals in leadership roles, emerging leaders seeking fresh perspectives, and those dedicated to fostering diversity and transforming the corporate system. Whether you are an executive looking for innovative ideas, an aspiring leader hungry for inspiration, or an advocate for inclusivity, our podcast provides a thought-provoking platform to explore timely topics, challenge norms, and empower you to create a more inclusive and impactful corporate landscape.

OUR GUESTS



LISA GARDNER

Our podcast welcomes exceptional individuals who have significantly impacted their respective fields and are committed to driving positive change within the corporate world.

Our ideal guests are top executives from notable Fortune 500 companies, possessing a wealth of experience and expertise. These distinguished thought leaders have a passion for embracing diversity, challenging the status quo, and transforming the corporate system. By sharing their personal stories, insights, and vulnerabilities, our guests inspire our audience to think deeply, explore new ideas, and take actionable steps toward creating a more inclusive and thriving corporate environment.

Podcast guests will be provided with promotional con



LISA GARDNER

THE UNCOMPROMISE PODCAST BY LISA GARDNER

FORMAT

Season 1:

- 10 on-camera, prerecorded episodes
- Edited to 30-minute shows
- Released every Friday morning

Season 1 Live Finale

Join us for a panel-style, live finale with all the guests from season 1! Sit alongside other C-suite executives in front of members of their organizations as well as followers of the show to answer some of the listeners burning questions, as well as connect with other leaders in the industry!



ON
AIR