

# Michelle CHECCHI

@michelle\_checchi  
DIGITAL NOMAD & CONTENT CREATOR



## ABOUT

Meet Michelle, a New York-based travel, digital nomad, and lifestyle content creator & influencer. In 2019, she quit her desk job to embrace a life of remote work and freelancing while traveling the globe. Michelle shares unique travel stories, tips, and guidance, inspiring others to explore the world around them, and teaching them how to live life as a digital nomad.

Michelle has a professional background in journalism & live television news, and she excels in crafting engaging stories on social media. As a leader in digital nomad content on social media, she provides valuable insights into long-term travel, budget travel, and remote work. Michelle's content stands out for its natural and organic storytelling, offering a refreshing take on exploration and lifestyle transformation.

## PAST PARTNERSHIPS

**SKIMS**



**Selina**



**hohem**



## SERVICES OFFERED

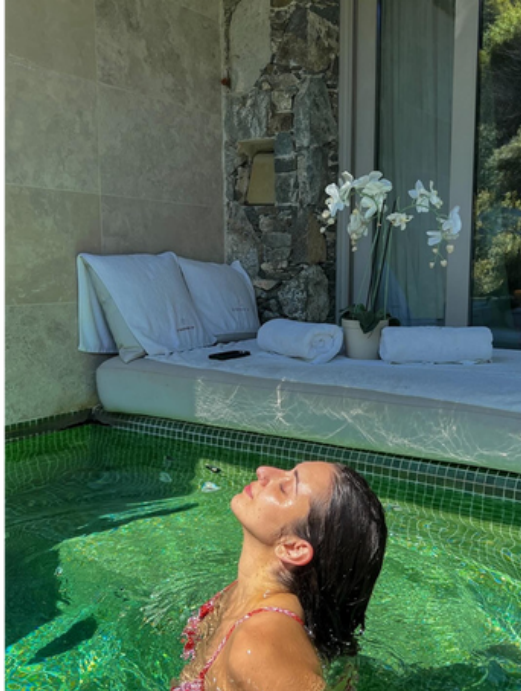
- Sponsored in-feed Instagram posts, Reels, stories
- Sponsored in-feed TikToks
- Sponsored YouTube videos and Shorts
- Product / service reviews
- UGC content
- Brand ambassadorship

Require something else? Just get in touch to discuss a package that works best for your brand.

GET IN TOUCH

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🌐 [www.michellechecchi.com](http://www.michellechecchi.com)

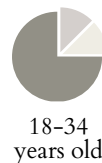


## STATS & DEMOGRAPHICS

54.2K  
Instagram  
followers

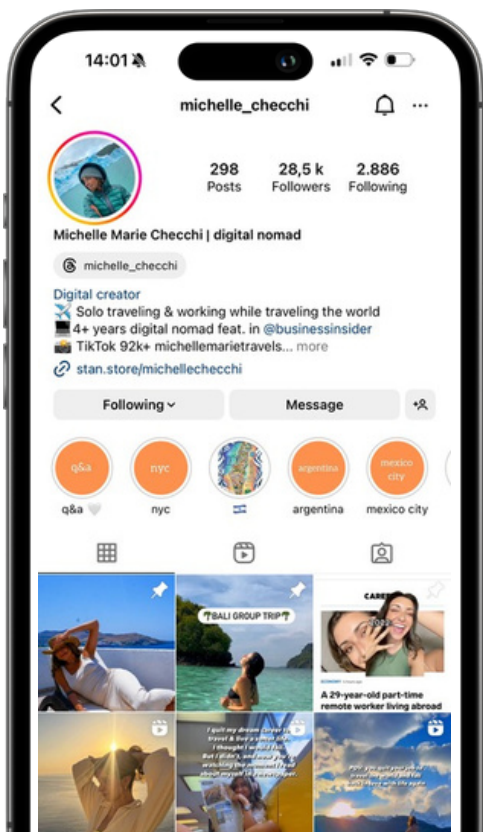
92.1K  
TikTok  
followers

1.76K  
YouTube  
followers



Top  
countries:  
US, UK,  
Australia,  
Canada  
Germany,  
India

Top cities:  
Chicago,  
Los Angeles,  
Brooklyn,  
Houston,  
Delhi, Cairo



## NOTABLE PRESS FEATURES



[A 29-year-old part-time remote worker living abroad and making \\$4,000 a month explains how she finds work and affords her lifestyle](#)



[‘A whole new world’: How a lifelong Staten Islander became a digital nomad who travels the globe](#)



[How I Went from Working a Desk Job to Traveling the World](#)

**BUSINESS  
INSIDER**



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🌐 www.michellechecchi.com