

Michelle Checchi

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Experience

Freelance Digital Content Writer- Remote

(November 2019-Present)

- Write freelance digital content on a broad range of subjects
- Create and execute social media and digital content strategies

Fox 12 Oregon (KPTV)- Portland, Oregon

Producer, *Good Day Oregon* (August 2017-August 2019)

Writer/Producer, evening news (December 2016-August 2017)

- Produced the 7 a.m. hour of *Good Day Oregon*, consistently the top-rated show of any local newscast in the market
- Wrote and edited scripts, pitched story ideas, conducted extensive research, stacked rundowns, timed shows, juggled live shots, dominated breaking news coverage
- Field produced live event coverage
- Utilized social media to monitor stories, find sources, and crowdsource elements

CNN- New York, New York

Production Assistant, *New Day and Early Start* (August 2016-December 2016)

- Assisted with anchors, scripts, and studio guests

News 12 The Bronx & News 12 Brooklyn- New York, New York

News Producer (December 2015-August 2016)

- Line produced multiple daily live newscasts
- Wrote and edited scripts for newscasts, stacked rundowns using ENPS

WAMC Northeast Public Radio- Albany, New York

News Intern (January 2015-May 2015)

- Edited audio, prepared shows, researched various topics, recorded live guests, accompanied reporters on assignments, and reported/produced a six-minute feature

Albany Times Union- Albany, New York

Freelance Photographer (November 2013-May 2015)

News Intern (September 2013-December 2013)

- Covered breaking news, features, religion, and real estate
- More than 20 bylines printed, including two front-page articles

Albany Student Press- University at Albany

Editor-in-Chief (May 2014-May 2015)

- Managed and directed staff of around 60 people, including editors, writers, and photographers, to produce weekly print product with circulation of 8,000
- Designed content for website and mobile application, utilized social media to engage readers

- Worked with advertisers to generate revenue for publication

Education

State University of New York at Albany

Albany, NY

- Bachelor of Arts Degree in Journalism, and Communication & Rhetoric, June 2015

Skills

- Proficient in AP Style, iNews, ENPS, Adobe Audition, Adobe InDesign, Adobe Photoshop, Wordpress, social media management, Mac & Microsoft operating systems
- Working knowledge in Final Cut, HTML, online content management programs