

MAKE IT WITH WOOL DESIGN COMPETITION

Overview

In this competition, college students enrolled in Fashion or Apparel Design degrees work to create original garment concepts, then sew, knit, crochet, or felt the garment(s) using wool fabrics, fibers, and/or yarns.

The goal of this competition is to encourage the up-and-coming minds of fashion to explore the unique traits and versatility of wool. The winner receives a \$1000 scholarship from the American Wool Council and a Trip (Travel and Lodging) to the National MIWW Sewing Competition in January 2027. They also may have their garment featured in Threads Magazine.

This year, we are trying to move the competition to May to better align with school timelines, with a deadline of May 15th.

Our 2025 winner Torrin Longenecker with his winning look !



Previous winning garments and pieces as featured in Threads



MAKE IT WITH WOOL

DESIGN COMPETITION

Competition Rules

Garment

The garment(s) must be:

- **Patterned by the student,**
 - Draping, flat patterning, CAD/other digital drafting programs.
- **Made of 100% wool or blends containing a minimum of 60% wool or specialty wool fiber**
 - (alpaca, angora, camel, cashmere, llama, mohair, and vicuna)
- **The fabric and yarn WILL BE TESTED.**
 - Trims, facings, linings, interfacings, and underlining may be from fabrics other than wool
 - Rovings and other materials used in fabric treatments, such as felting, must meet the minimum percentage of wool fiber
 - Sheep and/or lamb pelts and leather may be used as trim only.
 - If you are unsure about your fabric's wool content, you can send a sample to Meegan Veeder-Shave at 475 North Quaker Lane, Hyde Park, NY,12538, and we will be happy to test it for you before the competition.
- **The garment may be created for the participant or another/ model**

Digital portfolio

Your portfolio should include:

- **A design presentation board**
 - sketches showing various angles of garment(s)
 - A description of garment(s) and accessories (if accessories are made of wool and are handmade)
 - An explanation of the design method/ process used (flat pattern/ CAD/ draping, or combination)
 - Four to six (4-6) Photos showing front, back, right side, and left side of garment(s) worn by participant/model.
 - Google Slides is our recommendation, but not the required format
- **A Video with 2 segments, including**
- **a 90- Second clip of the garment(s) worn and styled by participant/model**
 - Begin with the front, back, and side views of the garment
 - Include close-ups showing design and construction details, fit, etc.
 - NO commentary, music, or artistic camera angles.
- **A 30-second to 1-minute clip**
 - Briefly explain your design and discuss your experience using wool in this project and/or in your work overall.
 - A YouTube link is preferred; be sure that someone other than yourself is able to open this link.
- **Participant's name must NOT be part of this digital portfolio in any way, as it will be shown to the judges**

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Entry Guidelines

Email

Submit your entry information to Fashion/Apparel Design Coordinator Meegan Veeder-Shave at meeganveedershawe@gmail.com **no later than May 15th**


Please include within the email text the following information (Note: this information will NOT be seen by the judges)

- **Participant name, home and school addresses, date of birth, email address, phone number(s)**
- **Name of College/ University**
- **Major and Minor (when applicable) course of study**
- **Advisor's name, School address, email, and phone number(s).**
- **A link to your digital portfolio or a pdf version attached to the email**
- **A link to your garment video**

Mail

Mail the following to

Amelia Parry
372 South 800 West
Salem, Utah 84653

- **Completed entry form**
 - You can find this at  **Make It With Wool** or get it from your school representative
 - Your design advisor must sign the entry form
 - **\$15 Entry Fee**
 - Check payable to: MIWW
 - **1 (one) 5" x 5" sample of each fabric used, or 36" length of each yarn used.**
 - Please additionally send a sample of this size to Meegan Veeder- Shave at 475 North Quaker Lane, Hyde Park, NY, 12538
 - **This all should be postmarked with a date of May 15th**
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Judging Criteria

Marketability

These Garments should convey/promote the beauty, comfort, and versatility of wool. The outfit should have a clear point of view and an audience it has been designed for. Who might wear this outfit?

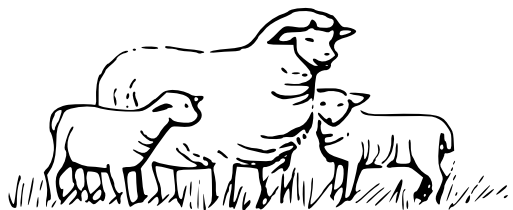
Originality

Our judges value creativity in garment design and the use of wool fabrics, fibers, and/ or yarn. This can be through interesting shapes, style lines, use of color, or fabric manipulation and embellishment.

Presentation and Realization of Design

While the design is important, the presentation of the design is also a large part of judging. This includes the construction, fit, overall appearance and styling of the garment.

Additionally, the quality of the portfolio, photos, and modeling video will be part of the presentation score. Make sure the portfolio segment is COMPLETE, and all instructions have been followed.



Questions? Contact us

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