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Former Ennismore Colleagues Launch Wellbrook Hospitality

BY: / ON: MAY 3, 2021 / IN: 2021, HOT NEWS, NEWS



Shanthan Balakrishnan, Timothy Griffin, and PJ Kenny—former longtime colleagues at London-based hospitality company Ennismore—have announced the launch of their new endeavor: Wellbrook Hospitality.

Setting their sights beyond the UK, the trio will focus on development in the U.S. The hotel management concept will draw upon the hospitality veterans’ experience in design, branding, concept development, and finance to provide design and development services, as well as asset management solutions and hotel management contracts.

“Now is the time for positive change in our industry,” Griffin says. “For hospitality businesses to come out the other side of this trying period stronger, they need to press the reset button and use this as beautiful opportunity to start afresh, to create a brighter, sustainable, future for hospitality. The Wellbrook team has a proven track record of challenging the status quo in our industry—and that’s what owners and investors need right now.”

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Most recently the managing director for North America with the Hoxton, Griffin has played in an integral part in the hotel brand's expansion in the last decade.

Balakrishnan, who served as UK and Europe finance director for the Hoxton, brings forth 25 years of real estate and hotel operational finance expertise, while Kenny draws upon a range of hospitality experience— including a role as general manager for a Hoxton property in London and as director of operations at the Hilton London Metropole.

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