

MARKETING

PROPOSALS

PRICING

BRANDING

CONSULTATIONS

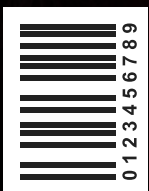
DESIGN

NETWORKING

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GUIDE

EVENT DESIGN BUSINESS




TOP 5

Things you need to
know to get started

Introductory Issue

with Angela Thomas



“I created GUIDE to give future event designers the tools needed to start a successful business.”

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Designer and
Owner of Birthday
Sugar LLC.

TOP 5

THINGS YOU NEED TO KNOW TO GET STARTED

1

PURPOSE

Ask yourself if there is a definite need for the service/product your offering.

2

FINANCE

Funding can come by way of a loan, kickstarts, grants and many other sources.

3

NAME

You will learn that a business is similar to a baby.. and just like a baby, your business will need a name. Be creative and set your self apart with the name process.

4

MARKET

Knowing your market will determine your target client.

5

TIME

Starting a business requires a lot of dedication, it's imperative that you have the time to invest in the day to day operations.

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