



FULL  
**BLOOM**  
FILM FESTIVAL

SPONSORSHIP

PROPOSAL



# ABOUT US

The Full Bloom Film Festival wields a genuine appreciation for diverse perspectives, both cinematic and cultural. FBFF sheds light on global and local communities alike, offering a level of hospitality where each filmmaker is truly appreciated.

Over the course of the festival, filmmakers and festival goers experience a variety of international short and feature-length films, partake in a filmmaker roundtable and panel events, and, of course, enjoy unforgettable parties each night.

[www.FullBloomFilmFestival.org](http://www.FullBloomFilmFestival.org)



## MILESTONES

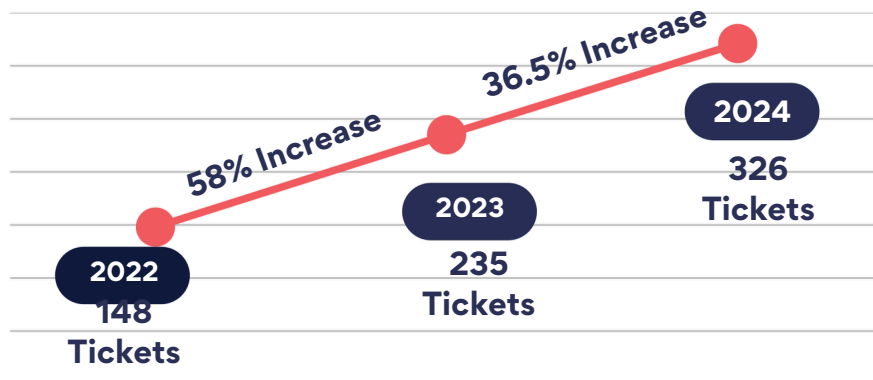
- Started in 2015 and is entering its 10th year
- 71 Countries represented
- 1,631 film submissions with 460+ films shown
- In 2023 began the first FBFF Monthly Film Series
- "The Buzz" award recognizing achievement in film will be honored at each festival

# FESTIVAL 2024 SUMMARY

2024 was the Full Bloom Film Festival's record breaking year in ticket sales, sponsorship, & filmmaker participation

## AUDIENCE & ATTENDANCE DATA

### Film Festival Ticket Sales



### Ticket Types

**Fri:** 5  
**Sat:** 23  
**Festival:** 16  
**Filmmakers:** 86  
**Single Sessions:** 84  
**Single VIP:** 42  
**Couple VIP:** 35

*\*doesn't include sponsorship attendance*

## VISABILITY & EXPOSURE IN 2024

Social Media  
Impressions



**105.6 K**

Social Media  
Followers



**3,259**

#Film  
Submissions



**127**

Countries  
Represented in  
Submissions

**17**



## RECOGNITIONS:

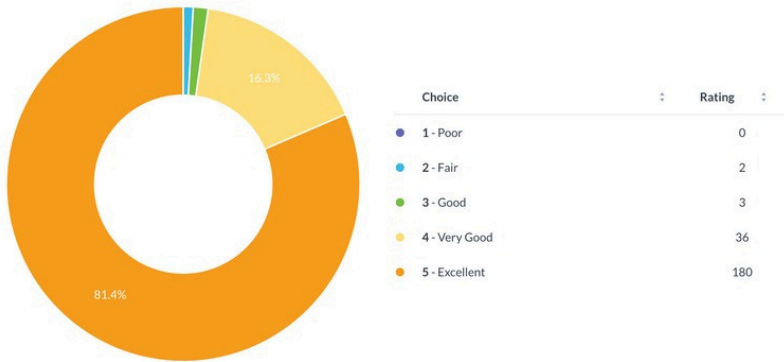


**STATEVILLE CVB**  
2024 EVENT OF  
THE YEAR!

# FESTIVAL 2024 FEEDBACK

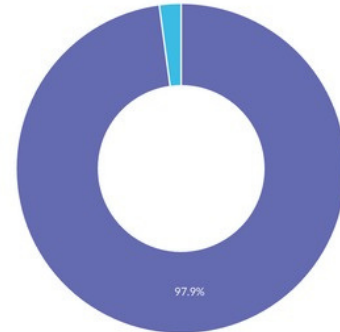
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## How would you rate Full Bloom Film Festival?



\*47 responses to survey

## Do you plan to attend next year?



What a fun, welcoming, and exciting festival! We had an amazing time taking part in each event and visiting with the locals, meeting other filmmakers, and establishing lasting, meaningful relationships. **Full Bloom is gunning to be a top festival contender and they are doing all the right things to get there.** Thank you to all who took part, our film, Sendero, won Best Narrative Feature and the cannot more grateful for the overall support and consideration. It means the world to us.



**MICHAEL FLORES**  
*Filmmaker*

The filming venues were great, all within walking distance to one another. There were roundtable discussions and parties with wonderful food, drinks and an awesome band. **The opening and closing film events were packed and so much attention to detail was given to all aspects of the three day event**

**This festival truly caters to each filmmaker and I highly recommend submitting your film to them.** If you are lucky enough to be selected you will have a memorable time and be surrounded by people who are interested in film. Thank you Full Bloom Film Festival!



**MELISSA DAVEY**  
*Filmmaker*



# Sponsorship PACKAGE



## TITLE

Package

**\$ 5,000**

(One Available)

- Promoted as main festival sponsor Identification on
- street banner 3 social media posts focused on Title
- Sponsorship Recognition throughout the year during
- movie series Recognition in all promotional
- material/press release 8 VIP passes Onstage
- Recognition
- 

## PRODUCER

Package

**\$ 2,500**

(Four Available)

- 2 Social media posts focused on Producer Sponsor
- Recognition in all promotional material/press release
- 6 VIP passes
- Onstage Recognition

## DIRECTOR

Package

**\$1,000**

- 1 Social media post focused on Director Sponsors
- Recognition in all promotional material/press release
- 4 VIP passes
- Onstage Recognition

# Sponsorship PACKAGE



## SCREENWRITER

**\$ 500**

- Package
- 1 social media post focused on Screenwriter(s)
  - Recognition in program and website
  - 4 VIP passes

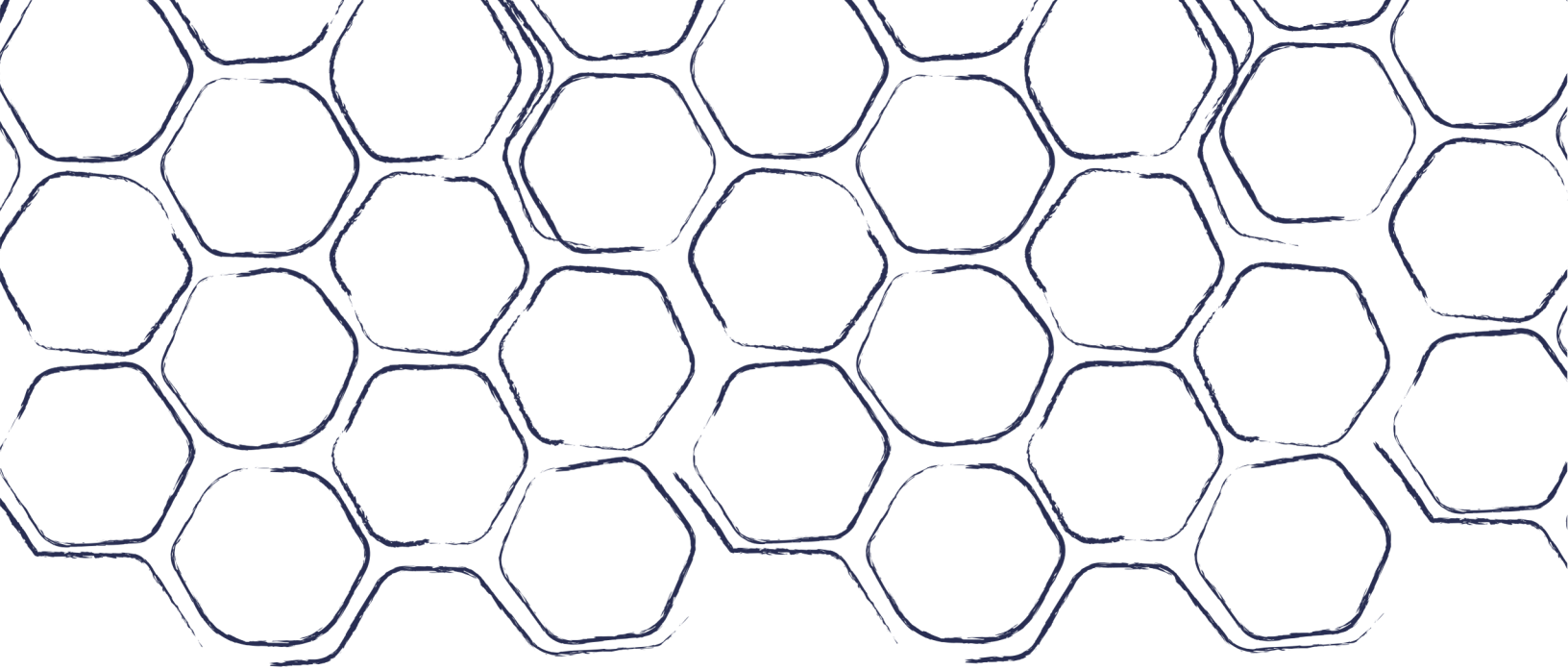
## LEAD ROLE

**\$ 350**

- Package
- 1 social media post focused on Screenwriter(s) & Lead Role (s)
  - Recognition in program and website
  - 2 VIP passes

Our goal is to underwrite necessary Festival expenses as much as possible through in-kind contributions. Benefits of in-kind sponsorship are based on fair market value and align with the levels presented above





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**THANK YOU**

**CONTACT US**



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