



Virginia’s Concrete Contractor of Choice



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A+ CONCRETE

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In an industry as diverse and complicated as construction, it is often hard to set one’s company apart among so much competition. Yet in the Concrete industry, one Williamsburg, Virginia based firm has become known for setting the bar of excellence by providing the highest degree of honesty, integrity, loyalty, and teamwork to a wide range of client and project types. For the past quarter century, A+ Concrete, Inc. has been recognized as a premier contractor of choice by providing innovative solutions, using a wide variety of concrete mix designs and pouring methods, to bring strength, structure, and beauty to a variety of military, commercial and high-end residential building projects.

Founded in 1998 by Denley Brown as a residential concrete contractor in Newport, News, Virginia, A+ Concrete soon grew to be a commercial contractor serving the Mid-Atlantic region, relocating to Williamsburg in 2003. “I taught myself the concrete business,” says Denley. “I previously had a career at NASA, but partnered with a concrete industry veteran and started a company.” With consistent growth year-to-year, the company has continued serving the same General Contractors since their inception 25 years ago, a true testament to their loyalty and dedication to customer service. Licensed as a Class A, veteran-owned and SWaM certified company, A+ Concrete has rightly earned their status as one of the best, most highly trusted contractors industry wide. Some of their bigger special-

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Project: Lifepointe Church
Contractor: David A. Nice, Builders, Inc.
Description: Converted Horse Rink to Church
Location: Toano, VA

PROJECT PROFILE



Project: EPOC Phan Landscaping
Contractor: EPOC Construction
Description: Phan Landscaping
Location: Williamsburg, VA

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ty projects include Busch Gardens (including the new roller coaster DarKoaster), Water Country USA, Government facilities, time-share resorts, and colleges that include the Virginia Institute of Marine Science.

Boasting several strengths that set them apart from a large field of competitors, perhaps the greatest is the firm’s industry knowledge and experience. With strong leadership from President & CEO, Denley Brown, A+ Concrete, Inc. has the ability to handle most any size and type of project. A veteran of the United States Air Force, Denley provides oversight and leadership to the entire team, and is Senior Estimator for both commercial and residential jobs. Another key member of the senior leadership is Cole Joyner, Production Manager. A native of Williamsburg and a graduate of Radford University, Cole brings former sales and quality control experience from a ready-mix supplier and is integral in the company’s day-to-day operations. Yet as any successful company knows, it is the whole team that truly makes the difference, and A+ Concrete has a staff second to none. “Our people are at the heart of the company’s success,” explains Denley. “We have some the most talented and knowledgeable employees in the industry.” This mutual respect among staff has been a direct reason for employee longevity and job contentment. “We have a true family atmosphere here, and we let everyone know that if they have a personal family issue to

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Project:

Contractor:

Location:

Busch Gardens Invadr Roller Coaster

David A. Nice, Builders, Inc.

Williamsburg, VA

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attend to, they should take care of that first,” continues Denley. “You are only as good as the people you hire. It takes strong leadership and direction from the top, but if you do not have the dependable staff to carry out that direction, you really miss the mark. I am so proud of the folks we have here.” In fact, most A+ Concrete team members have been at the company for over 10 years, with one foreman of 22 years and another of 12.

Operating like a true family with a solid set of core values, A+ Concrete has made building client and vendor relationships the very fabric that clothes their success. Being client focused and striving to exceed their expectations from start to finish, the firm knows that the very principles the company bases its foundation on are the same ones that spell project success. “We pride ourselves in building solid and lasting relationships,” adds Denley. “As an example, we are still working with same General Contractors and vendors we started with in 2000, and we have continued looking to partner with others that have the same relationship goal.” Yet A+ Concrete also understands that building strong and lasting relationships requires dedication to a set of company core values that puts the client first – honesty, integrity, loyalty, and teamwork. “We will always remain good to our word and will always do what is right,” states Denley. “We also will stay committed through challenges, both large and small, while sharing the burden and working

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David A. Nice Builders, Inc.

David A. Nice Builders, Inc. is a full service, nationwide general contractor specializing in retail store build-outs and commercial projects since 1975.

**We are proud of
our association with
A+ Concrete, Inc.**



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together to complete any, and all aspects of the project. One of our sayings here is 'One Team and One Goal.'

True to their word, working together is something that A+ Concrete insists and delivers on

from the very inception of project design. "We offer an end-to-end customer experience that includes seamless communication, on-site organization, and solid, quality concrete work every time," says Denley. "We are with you from start to finish, no matter the size of the job. Starting in the planning phase, we help keep jobs on schedule and on budget. It is not unusual for us to facilitate a project 12 to 18 months out."

Having almost a quarter century of project success, A+ Concrete understands they are only as good as their client's overall satisfaction. The following quotes give testimony to the level of commitment and quality A+ Concrete brings to every client and project.

"I have had the pleasure to partner with A + Concrete for over two decades. During that time, they have exemplified true craftsmanship and versatility in their projects while supplying their customers with consistent quality products. They have built an exceptional relationship with our Vulcan team and focused on communicating to provide their customers with the utmost premium service. I have had the fortune to know Denley Brown for many years and his passion and commitment to his customers, vendors and his team is unwavering. We look forward to continuing our personal and professional relationship as well as partnering with the A + Concrete team." – Tyler Johnson, Area General Manager, Vulcan Materials Company

"We have been working with A+ concrete for over 20 years. They are organized, safe, and excellent at their craft. They have completed some of our most com-

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Busch Gardens Williamsburg Invadr Roller Coaster — Image Property of A+ Concrete

Project: Conamerra Construction

Contractor: Structural Wall and Pool Project

Location: Irvington, VA

PROJECT

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Project: Water Country USA Cutback Water Coaster
Contractor: David A. Nice, Builders, Inc.
Location: York County, VA

PROJECT
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plicated structural concrete projects and approach every project they do as if it's their own. Denley and his team stand behind their work and most importantly, their word. We are honored to have them as a value trade partner on our projects.” – Brandon Nice, President, David Nice Builders

“For the last 25 years Henderson Incorporated and A+ Concrete have shared a special relationship based on values and ethics. As a General Contractor it feels great partnering with a subcontractor that understands the larger picture of business and

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Water Country USA Cutback Roller Coaster — Image Property of A+ Concrete



HRSD Generator Building — Image Property of A+ Concrete

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how it relates to repeat clientele. A+ has always helped keep our schedules on track with pre-planning and out of the box thinking to ensure no lost time. I will always appreciate the fairness and professionalism displayed by all members of the A+ team. Denley Brown and A+ has been a large part of the success that Henderson Incorporated has had over the years and we look forward to many more together.” – Brian Schultz, Assoc. DBIA, LEED AP, Director of Operations, Henderson, Inc.

“Congratulations to A+ Concrete for their success for the past 25 years! Denley and his team have great business acumen that has aided in their successful relationship with us and other in the industry throughout the years. We value our ongoing relationship with A+ Concrete and look forward to many more years of doing business together.” – Kevin Jones, Branscome

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Project: HRSD Generator Building
Contractor: MEB General Contractors
Location: Williamsburg, VA

PROJECT PROFILE



Project: Williamsburg Pavilion
Contractor: Henderson, Inc.
Location: Williamsburg, VA

PROJECT PROFILE



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Looking to the future, A+ Concrete, Inc. has every reason to be very optimistic. By continuing to give superior service, highly professional workmanship and maintaining the ability to be diverse in project size and type, it is certain they will continue to

forge those relationships that last with client and vendor alike. "A+ Concrete realizes that through continuous smart growth and a dedication to doing whatever we need to continue improving, we can all successfully meet the demand that awaits us in the future," explains Denley. "We really strive to provide a means for our employees to have a career path while giving them a work atmos-

phere that is family oriented and safe." As A+ Concrete does continue to grow, it is important to Denley and his team that the company remembers where it came from and what got them to where they are. "We are excited for the future and to become better daily," continues Denley. "We are the best we have ever been and the worst we will ever be as tomorrow we will be a little bit better."

*We are proud of our relationship
with A+ Concrete.*



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*We would like to thank everyone who
has helped us achieve our success!*



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