

# 2024 HEART OF OKLAHOMA CHAMBER'S ANNUAL CHRISTMAS PARADE

## INFORMATION AND RULES

1. Parade line-up will begin at 4:30 p.m. on December 12, 2024 on S. Canadian Street (In front of Wilson Little and Purcell Farm and Ranch). Line-up information will be emailed to all entries no later than December 11, 2024. It will include the staging area and position in the Parade. Please inform all members of your entry of this information (drop off and pick up area), as well as any other instructions.
2. PARADE WILL BEGIN PROMPTLY AT 6:00 P.M.
3. All participants, in this event, agree to indemnify, hold harmless and release the Heart of Oklahoma Chamber of Commerce, its agents and employees, from any and all liability for any injury or damage which may arise out of or in anyway be connected with participants on in the Heart of Oklahoma Chamber's Annual Christmas Parade.
3. You may bring bottled water for your participants. **ABSOLUTELY NO ALCOHOLIC BEVERAGES MAY BE CONSUMED BEFORE OR DURING THE PARADE.**
4. A licensed and insured driver must drive autos, tractors, and large vehicles. Drivers are responsible for the safety and behavior of their participants. Entries with children under the age of 18 must also have parents or adults chaperone who will provide supervision throughout the parade event. Applicants are required to ensure the safety of persons riding on the floats.
5. **No live Santa's permitted! The Heart of Oklahoma Chamber of Commerce will provide the official Santa. Do not have a participant on your float dress up as Santa.**
6. All vehicles participating in the parade must be clean and in safe operating condition. They must also be operated in a safe manner so not to endanger other participants or spectators. All safety equipment is the responsibility of the entrant. Participants on bicycles, scooters, skates, skateboards, etc. must wear a helmet and proper safety equipment.
6. An adult supervisor who will be responsible for the behavior of their participants must represent each youth group. Adult groups must name a contact person. Names of supervisor or contact person must be submitted at registration.
7. **This is a forward motion Parade; entrants may NOT stop to perform in front of the crowd, do not intentionally stop or slow the movement of the parade for any demonstration, etc. Keep a steady slow driving pace along the center of Main Street, not too fast, not too slow.**
8. For safety reasons, NO ARTICLES, WHATSOEVER INCLUDING BUT NOT LIMITED TO GUM, CANDY, FLYERS, WATER BALLOONS, ETC. MAY BE THROWN FROM ANY FLOAT OR VEHICLE. Walkers may hand out material as long as it is not a distraction and is done at "curbside". Children run toward vehicles passing items and for the safety of the children attending the parade there are NO EXCEPTIONS TO THIS RULE. Violators will be immediately removed from the parade.

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9. As a courtesy to other parade participants, do not disband until you reach your original set-up location.
10. Equestrian units are welcome. All Equestrian units are required to provide their own "clean-up crew" for their unit.
11. Each entry, other than horses-tractors-or antique cars, must be a decorated float or vehicle representing an organization, festival, or business.
12. Exceptions to these rules may be made only with the approval of the Heart of Oklahoma Chamber.
13. Heart of Oklahoma Chamber is very proud of its reputation for quality and family oriented entertainment, therefore, the Parade Committee retains the right to refuse entry of any float, unit or individual not conforming to the high standards of the Heart of Oklahoma Chamber's Annual Christmas Parade. Failure to comply with the parade rules may result in removal from the parade formation and will affect future invitations.
14. **Heart of Oklahoma Chamber and the City of Purcell assume no responsibility for the behavior of entrants, accidents, injuries, damages, or loss of any kind.**

*Follow the direction of Chamber Representatives and/or police. They will have the right to accept, reject, or remove any entry, which does not adhere to the Parade Rules or Regulations. By signing up to participant in the Heart of Oklahoma Chamber's Annual Christmas Parade, all participants in that entry agree to abide by all of the Parade Rules and Regulations. These rules and related information have been developed in the hope that the Parade will be fun, safe, festive, and a reflection of the Community we love so much.*

Thank you so much for participating in this years parade!  
Elisabeth Baker, Chamber Executive Director



**Heart of Oklahoma Chamber of Commerce thanks you!**

For questions or concerns please contact Elisabeth Baker,  
Chamber Executive Director by calling or texting (405) 527-3093  
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