

# SPONSORSHIP OPPORTUNITIES

### WHO WE ARE

Serenity House Communities is working towards a community of hope & healing where everyone belongs.

#### MISSION

Our mission is to advocate for people in recovery and provide holistic options for those recovering from substance use disorder, codependency, and trauma.

#### VISION

We envision communities free of substance use disorder, codependency, and trauma.

#### **VALUES**

Courage • Perseverance • Authenticity Accountability • Acceptance • Community

### **HOW WE HELP**

Serenity House Communities hosts a variety of events and programs to support recovery and foster meaningful connections. The Recovery Arts & Music Show provides a safe, sober space for creativity and community during Flint's Art Walk. The Recovery Walk & Rally in September celebrates recovery with motivational speakers, food, and family-friendly activities. October's Trunk or Treat offers a fun and safe Halloween experience for families, while the Annual Christmas Dinner spreads joy and hope to families in need during the holidays.

In addition to events, Serenity House offers Peer Recovery Coaching, monthly Sober Socials and several weekly recovery groups designed to provide essential tools for strengthening recovery. Groups include the Acudetox, which promotes holistic healing through auricular

1013 LIVES IMPACTED

51,053 **WEBSITE VISITS** 

RIDES FOR RECOVERY

11,843 **SOCIAL VIEWS** 



### SPONSORSHIP LEVELS & BENEFITS

CORPORATE PARTNERS HAVE THE ABILITY TO STRENGTHEN OUR COLLECTIVE VOICE AROUND GREATER ACCESS TO RECOVERY.

BENEFIT	\$20000	\$10000	\$5000	\$2000	\$1000
Solo banner at each event	$\checkmark$				
Large logo at Arts and Music event and also 11th Annual Flint Recovery Walk & Rally.	$\checkmark$	$\checkmark$	$\checkmark$		
Recognition through signage, social media & flyers for each annual and Community partner event throughout the year.	$\checkmark$	$\checkmark$			
Social media blast on Serenity House Communities website & social media outlets with over 7,000 followers throughout the 2025 year.	$\checkmark$	$\checkmark$			
Description of company in newsletter mailed to over 2,000 people.	$\checkmark$	$\checkmark$			
Premium vendor space at each event. *20k level includes distribution of sponsor resources & merch at events.	$\checkmark$	$\checkmark$	$\checkmark$		
Speaking engagement offered at Flint Recovery Walk & Rally.		$\checkmark$			
Speaking engagement offered at Flint Recovery Walk & Rally in tandem with ribbon cutting ceremony to symbolize your company's support to the community.	$\checkmark$				
Recognition via social media blast for Arts and Music event and Flint Recovery Walk and Rally for 2025.			$\checkmark$	$\checkmark$	
Medium logo on group banner at Arts and Music event and Flint Recovery Walk and Rally.				$\checkmark$	$\checkmark$
6x6 vendor space at each community event.				$\checkmark$	$\checkmark$

We welcome exploring opportunities that match your company's community involvement goals.

SPONSORED EVENTS HELD BY SERENITY HOUSE COMMUNITIES









## JOIN THE RECOVERY!

We welcome exploring opportunities that match your company's community involvement goals, such as employee volunteering.

If you would like to include Serenity House Communities in your online or print materials with organizations you support, we can provide copy, logo, and imagery as needed upon request.

For questions or to initiate a sponsorship, please contact Darci Pickett, Community Development Coordinator at Serenity House Communities.



Serenity House Communities

810-336-1018

For Donation Inquiries: Darci@flintserenityhouse.org

LOCATIONS

**FLINT** 



LAPEER



Serenity House Communities is a MI nonprofit and registered 501(c)(3) tax-exempt public charity. Tax identification number 47-3384600.