

ANNA DAVID

Founders and CEOs spend unnecessary time and resources trying to get attention in the marketplace so they can stand out from the competition. Anna David's Legacy Building Method is here to save them.

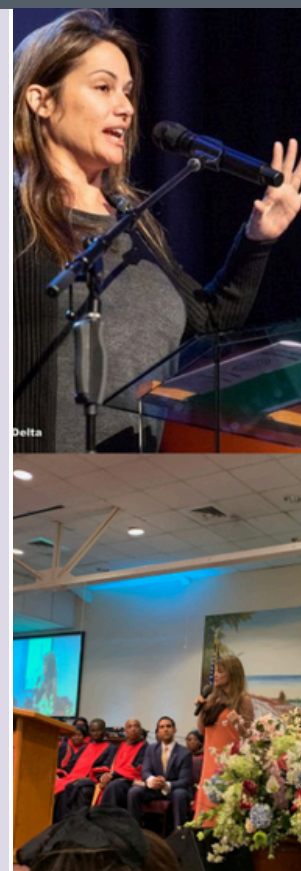


When it comes to promoting your business, it's not about the product or service you sell—it's about the story you tell.

Yet most entrepreneurs struggle to connect their personal journey with their business mission. They pour time and resources into social media campaigns and publicity services without first doing the foundational story framework that makes marketing work. While they're wondering why they're not seeing ROI, a competitor with a more compelling narrative is capturing their potential customers.

With the Legacy Building Method, *New York Times* bestselling author and book publisher Anna David guides business owners through identifying and articulating their story in a way that also helps them to build their legacy. Participants discover how their personal journey intersects with their business mission so they can create an authentic narrative that differentiates them from competitors, helps them to grow their business and builds their legacy.

Participants will walk away with clarity on how to talk about their business in a way that helps to leave an imprint as well as a strategic roadmap for what to do next.



Appeared in/for/on:

TIME



The New York Times



Entrepreneur



Forbes



“Transformative”

"Her story invites transformation of the soul."

-Anthony Nicotera, NYU School of Social Work

“Wow”

"In 15 years, I've never seen someone so well-prepared."

-Cathy Christen/GoBundance

“Beyond Entertaining”

"One of the most entertaining and powerful speakers I've ever heard."

-Joe Polish/Genius Network