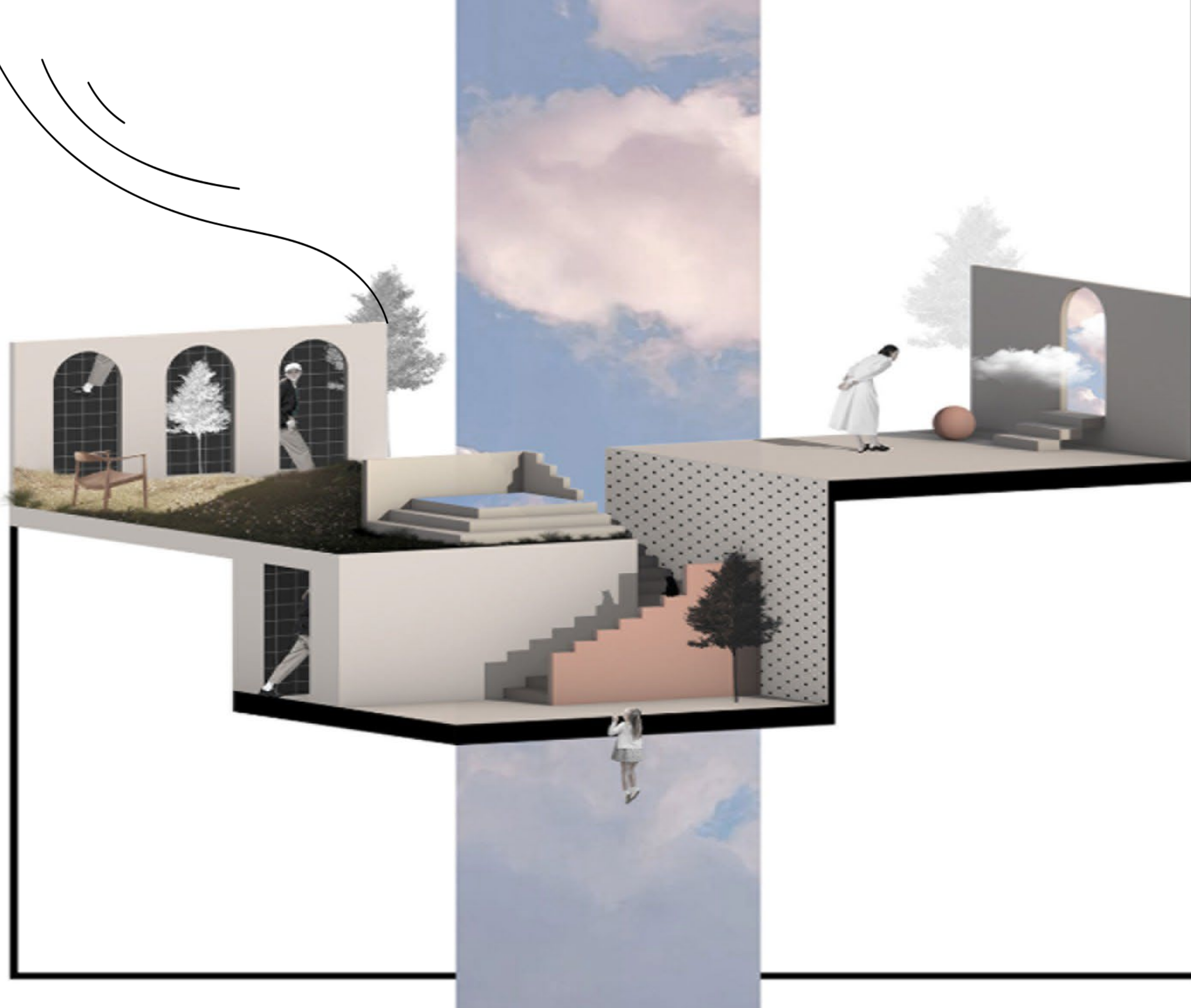


**YOUSRA
IBRAHIM**



PORTFOLIO

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ABOUT ME



I am experienced and innovative Design Manager with 17 years of expertise in interior Architecture design, specializing in high-end projects across retail, hospitality, residential, and office sectors.

I've successfully managed design studios and led multidisciplinary teams to deliver projects in diverse regions, including the UAE, UK, and Egypt. I am skilled on operating, designing, budgeting, procurement, and analyzing market trends.

I am proficient in a range of design software and tools such as Photoshop, Revit, AutoCAD, Illustrator, Primavera, and BIM management. With a solid foundation in merchandising design and advanced knowledge of materials like fabrics and joinery, I approach each project with a focus on both creative innovation and functional excellence.

I believe design is not just about style, but a strategy that can drive business success and human progress, with a strong focus on sustainability.

My expertise extends from conceptual design to tender and on-site execution, including technical package development and project management.

I am now seeking a challenging role in private label development, looking to contribute to an organization's growth and success.

DESIGN DEVELOPMENT & PROJECTS TRACKING



MOOD BOARD



BOQ , Tender document, RFI



SITE SUPERVISION



PROJECT BUDGET

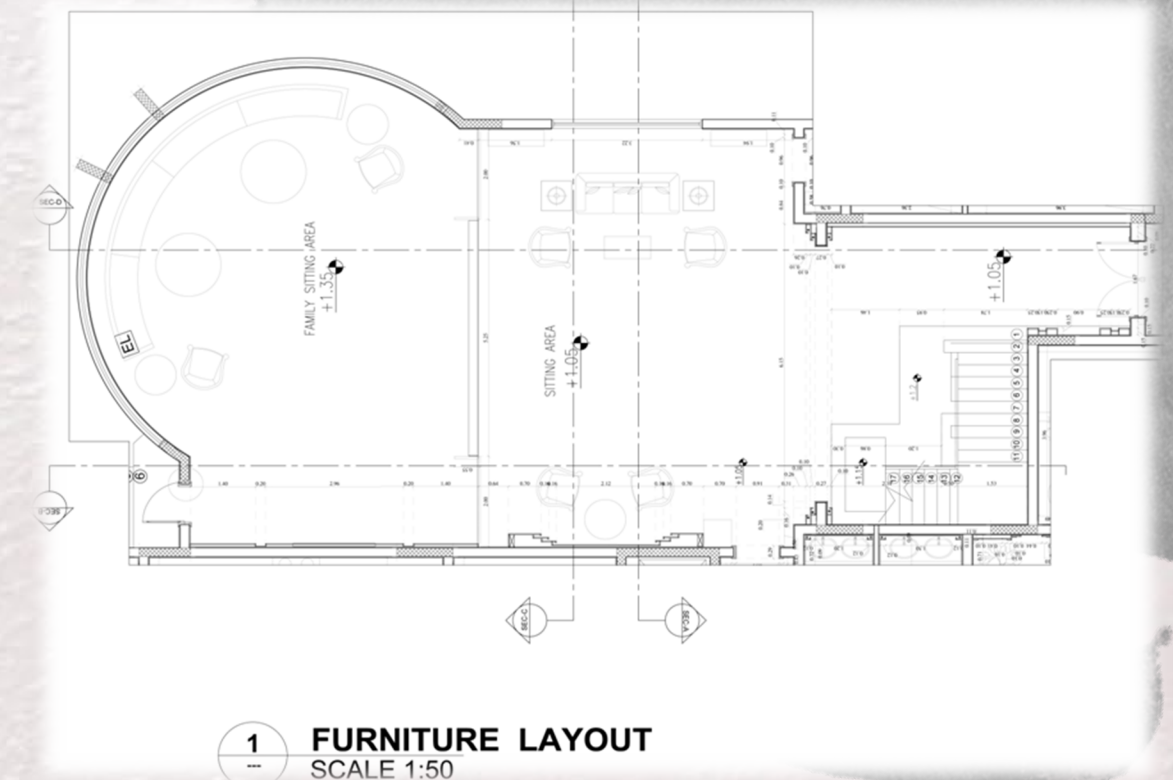


WHAT I DO

OPERATION TEAMS & SOP



SUPERVISE TECHNICAL DRAWINGS



MY EXPERIENCE

EDUCATION

2024 - 2026Master in Architecture
2023 - 2023BIM Management certified
2006 - 2006..... Diploma of multimedia & graphic
from Orascom training.
2000 - 2005 BSc. Of (Interior architecture,
from Helwan university –Egypt
1987 - 2000 Saint Vincent de Paul – french school .

SKILLS

DESIGN DEVELOPMENT.....

SKETCH.....

TECHNICAL DRAWINGS.....

PROJECT MANAGEMENT.....

OPERATION TEAMS.....

SITE SUPERVISION.....

EXPERIENCE

2018 - NowDesign manager at
KAF Design & Fitout

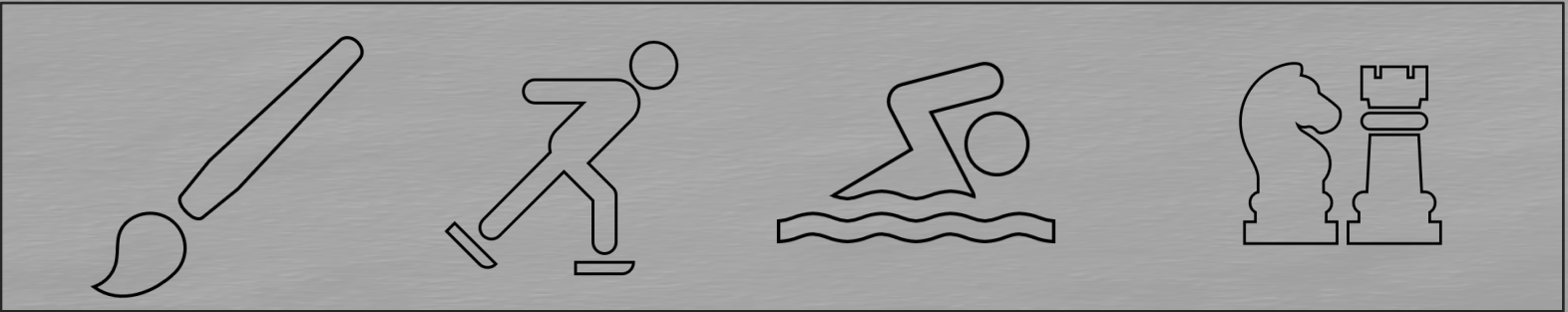
2014 – 2016Senior Interior designer at
Inspirations Décor

2008 – 2013Retail Senior interior designer at
Show Shops Solution

2007 – 2009..... Hospitality designer
at Travco Engineering

2006 – 2007.....Retail Designer at
Al Banna Design Group

EXPERIENCE



Retail Projects



Project title

Tommy Hilfiger Retail

Project overview

This project is to fit the design of the brand in the new shop space, as per brand guideline.

Target Audience

We categorize the audience based on their needs, informed by extensive surveys conducted across numerous branches.

This particular branch caters to the medium range of the audience due to the discounts offered.

Project Location

Outlet mall, UAE

Project objective & scope

The project scope includes :

1-Design and planning for the brand in new branch in UAE

2-Obtaining necessary permits and approvals from local authorities.

3-Procurement of high-quality construction materials.

Coordinate all MEP works, and interior fittings

4-Installation of essential utilities and systems, such as electricity, HVAC, and IT works.

5-Regular progress reporting to Client and stakeholders.

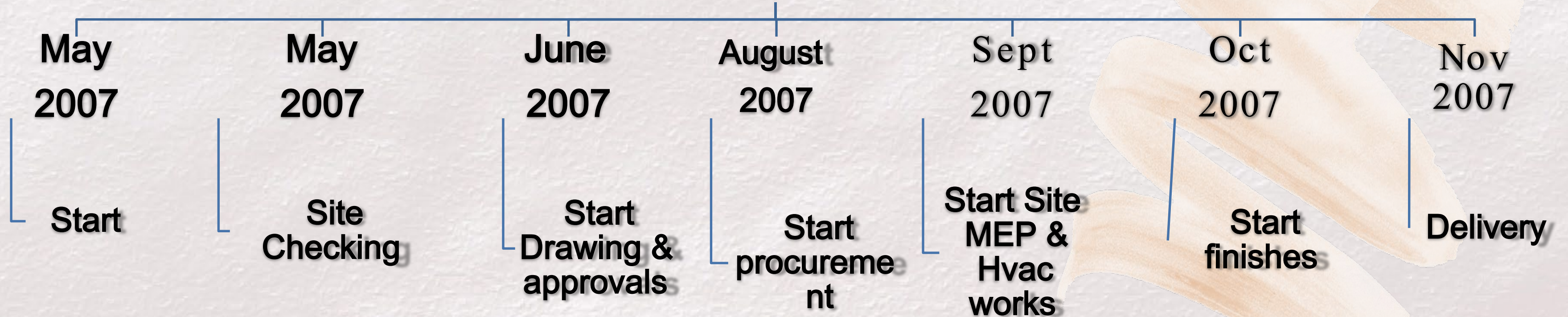
6-Handover of the completed shop space.

Risk Assessment

1- Authority approval may take more than expected.

2-Material Procurement may risk the timeline & the signage should follow the brand and the mall guideline.

Project Timeline & Milestone



Site

Area : 250 spm

Max. Capacity: 44 customers

Fitting room size: 15 sqm

Project Deliverables

Retail fit-out.

Resources

Design

One Concept
designer &
Manager

Drafting

One
Technical
drafter

Technical Designer

One
technical
Designer

Estimation

One
estimator

Site

One PM &
one Site
Engineers

TOMMY  HILFIGER

The floor plan illustrates a retail store layout with the following components and dimensions:

- Overall Dimensions:**
 - Total width: 13970
 - Total depth: 2875
 - Right side depth segments: 1458, 1458
- Exterior Display:**
 - Width: 1300
 - Height: 750
 - Labels: GLASS, EXTERIOR DISPLAY, HANGERS
- Indoor Exhibition:**
 - Top section: EXHIBITION JEWELRY (1200 x 1200), STAND CLOTHES (H=1000), STAND CLOTHES (H=1000)
 - Bottom section: STAND CLOTHES (H=1000), STAND CLOTHES (H=1000)
 - Labels: INDOR EXHIBITION, GLASS, HANGERS
- Waiting Area:**
 - Location: Bottom left corner
 - Dimensions: 1800, 1542, 860
 - Label: WAITING
- Back Room:**
 - Labels: SEATING, FITTING ROOM, FITTING ROOM, MIRRORS, MIRRORS
 - Dimensions: 1500, 1500, 800, 1500, 8135, 3490
- Other Features:**
 - Top right corner: 2035, 100
 - Bottom right corner: 3704
 - Various smaller dimensions for fixtures and spacing.

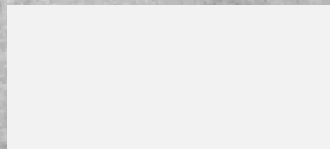




RETAIL INTERIOR

TOMMY  HILFIGER

MOOD BOARD



FROM SKETCH TO DELIVERY



The background features a light gray, textured surface. It is decorated with several watercolor washes: a large orange and red wash in the top left, a smaller one in the top right, and a series of orange and yellow brushstrokes in the bottom right. Faint, dark gray vertical strokes are visible in the upper and lower portions of the image. Thin, black, hand-drawn lines are scattered across the composition, including a large loop on the left and a wavy line at the bottom left.

DIFFERENTRETAIL

IN

Egypt & Dubai

IN

Retail

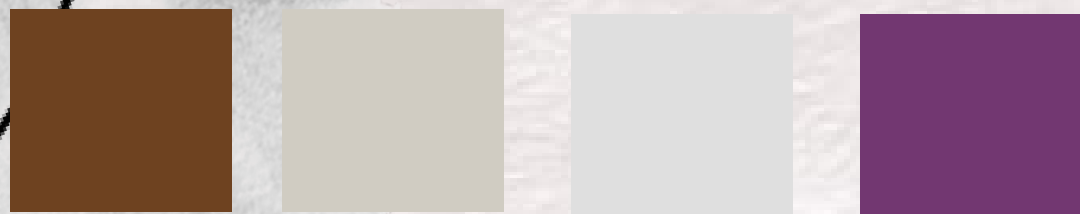
Retail , BTM
Mall of Arabia, Cairo , Egypt



This is a fit-out project for a luxury fashion brand of approximately 3220 sq ft .We make all working drawings as per main design & we build it on site with same materials as approved



MOOD BOARD



Gallery Image



Gallery Image



Gallery Image



CONTACT

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Linkedin:

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Archilovers:

<https://www.archilovers.com/yousra-moneim/>



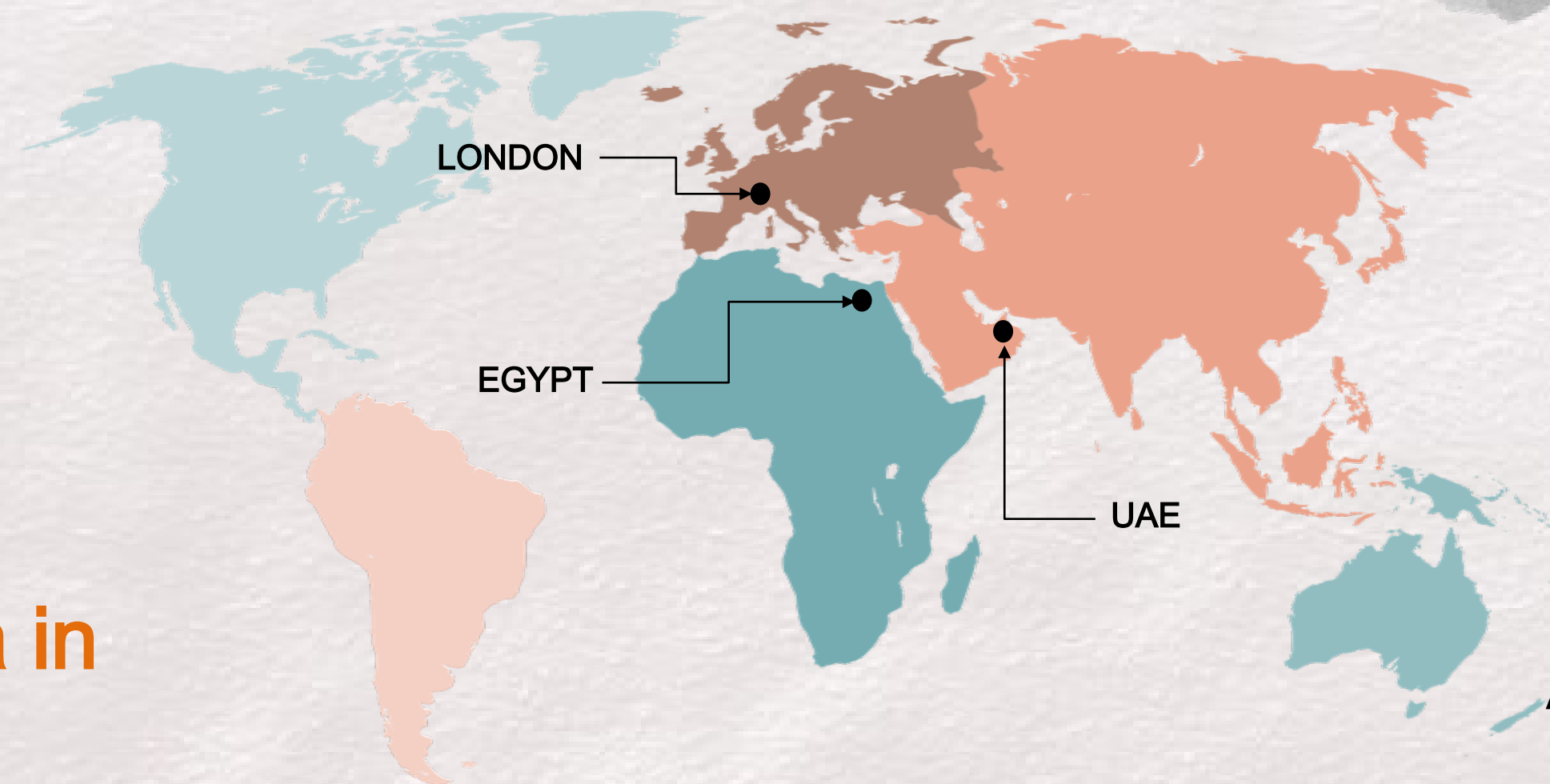
WORK

COUNTRIES

3

AWARD

**Awarded for
high End
luxury design villa in
Dubai**



PROJECTS

ACCOMPLISHED

100 +



THANK YOU

YOUSRA Abd El Moneim
Design Manager