

# OUR MISSION

Ferndon Consulting was founded in 2023 to bring extensive experience, skills, and education honed both overseas and domestically to support U.S. operations' lifestyle risk management through fusion intelligence scaled to capacity. Our team of highly skilled experts uses niche intelligence and leadership skills to increase long term cross-functional resilience.

# CONTACT

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## Company Data:

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541618

541690

541990

611430

611699

611710



# FERNDON CONSULTING LLC

FUSION INTELLIGENCE THAT IS USEABLE AND UNDERSTANDABLE

## Core Competencies:

- Flexible and rapid expertise delivered through cross-functional training, mentorship, and direct support for lifestyle risk management
- Risk mitigation solutions through use of fusion niche intelligence
- Interoperable friction reduction through lifestyle risk management applied in program management and applied intelligence
- Specialized skills supporting: Research Scientists, Military, Law Enforcement, Special Forces, Industry, Emergency Management/Response, Infrastructure, Financial Industry, and Corporate Partners
- Operate at the "speed of urgency" to scale people and capacity
- Result-driven solutions delivered by a dedicated team with over 200 years combined specialized experience in hybrid warfare and industry

## Past Performances/Corporate Capabilities:

- Counter-Intelligence support to tech, research, and development protection through US Army
- Built, Grew, and Directed the Financial Crimes Programs (graduate and undergraduate) at Utica University
- ICS/OT threat hunting and direct support to risk management planning in support of Energy Sector Defenses through Dragos
- Developed curriculum and taught (through translators) Intelligence and Staff operations for Urban Warfare Planning to Taiwanese Special Services through Special Forces Command Program
- Recent strategic partners (inclusive not exclusive to): DOD/DOW, DOS, DARPA, HII Mission Technologies, QinetiQ, Dragos, Bank West, Utica University, George Mason University, and Vermont Technical Alliance

## Key Leadership:

- Dr. Dawn Hersey, Owner/CEO: Over 20 years in international analytics, intelligence leadership, education, and cross-cultural/multi-functional facilitation
- Dr. Thomas Winston: Over 30 years of experience in international IT and ICS/OT threat environments, including hunting, detection, reverse engineering, and digital forensics
- Suzanne Lynch: Over 30 years of experience in risk analysis, fraud control implementation, academia, and international investigations
- John Hart, MBA: Over 30 years of experience of risk management and outsourcing in financial services and cyber growth around the world
- Adam Locklin: Over 20 years of experience in transformations, policies, and best practices for analytics processes and practices

## Differentiators:

We are multi-disciplinary academics who explain changes, their effects, and implications to researchers, decision makers, and stakeholders: we have done so in the USA and overseas. We have analyzed these problems for the military, other federal agencies, academia, international partners, and industry. Ferndon Consulting is a dedicated team of cross-functional unicorns who are passionate for challenges wherein they can enable others to grow and excel. We bring the actual expert who has lived and breathed your challenge, and we enhance their capacity with our firm's fusion. We prioritize you and your mission rather than checking boxes.