



Ferndon Consulting: your preferred partner during geopolitical upheaval.

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 <https://ferndon.com>

Ferndon Consulting helps leaders understand what others miss: where geopolitics, technology, culture, economics, and security intersect to shape tomorrow's risks and opportunities.

Ferndon Consulting transforms complex geopolitical, operational, and emerging risks into clear, actionable intelligence that empowers leaders to make confident decisions before their competitors. Our team delivers cross-functional fusion intelligence tailored to each client's unique challenges.

By integrating Intelligence as a Service (IaaS) directly into leadership and planning, Ferndon helps clients reduce uncertainty, protect investments, maximize return on decision-making, and build lasting competitive advantage in an increasingly dynamic world.



**SILOS ARE
FOR GRAIN
NOT KNOWLEDGE**



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THAT OTHERS MISS**



SME CONSULTATION

- ✓ Geopolitical Risk Management
- ✓ Intelligence-Driven Decision Making
- ✓ Liabilities and Vulnerabilities
- ✓ Projections of possible and probable in dynamic environments
- ✓ Leadership Development and Coaching



TRAINING/SEMINARS

- ✓ Upskilling and Reskilling
- ✓ Balancing Human and AI/LLM in analytics and decision making
- ✓ Analysis in a global context
- ✓ Supply Chain Intelligence – and how to use it
- ✓ Current and Emerging Threats (cyber, insider threats, or as needed)



FRACTIONAL SUPPORT

- ✓ Geopolitical Expertise
- ✓ Travel and International Security Consultation
- ✓ Subscription: tailored geopolitical updates and implications
- ✓ Subscription: Supply Chain Intelligence Support and Tracking