



## *Ferndon Consulting: your preferred partner during geopolitical upheaval.*

Ferndon Consulting helps leaders understand what others miss: where geopolitics, technology, culture, economics, and security intersect to shape tomorrow's risks and opportunities.

Ferndon Consulting transforms complex geopolitical, operational, and emerging risks into clear, actionable intelligence that empowers leaders to make confident decisions before their competitors. Our team delivers cross-functional fusion intelligence tailored to each client's unique challenges.

By integrating Intelligence as a Service (IaaS) directly into leadership and planning, Ferndon helps clients reduce uncertainty, protect investments, maximize return on decision-making, and build lasting competitive advantage in an increasingly dynamic world.

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 <https://ferndon.com>



**WE EXPLAIN THE  
"SO WHAT"  
THAT OTHERS MISS**



### CONTRACTED SERVICES

- ✓ Supply Chain Mapping and Resilience Assessment
- ✓ Geopolitically-advised Supply Chain Risk Management Support
- ✓ Resiliency in Cyber, Physical, and Information Security
- ✓ Special Projects



### TRAINING/SEMINARS

- ✓ Current and Emerging Threats (cyber, insider threats, or as needed)
- ✓ Supply Chain Intelligence – and how to use it
- ✓ Balancing Human and AI/LLM use in analytics and decision-making
- ✓ Building Resiliency in Cyber, Information, and Physical Security



### FRACTIONAL SUPPORT

- ✓ Geopolitical Expertise
- ✓ Travel and International Security Consultation
- ✓ Subscription: tailored geopolitical updates and implications
- ✓ Subscription: Supply Chain Intelligence Support and Tracking

### FERNDON CONSULTING IS SBA CERTIFIED



#### EDWOSB

Economically Disadvantaged  
Woman-Owned  
Small Business



#### WOSB

Woman-Owned  
Small Business



#### SDVOSB

Service-Disabled  
Veteran-Owned  
Small Business



#### VOSB

Veteran-Owned  
Small Business

**SILOS ARE FOR GRAIN NOT KNOWLEDGE**

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