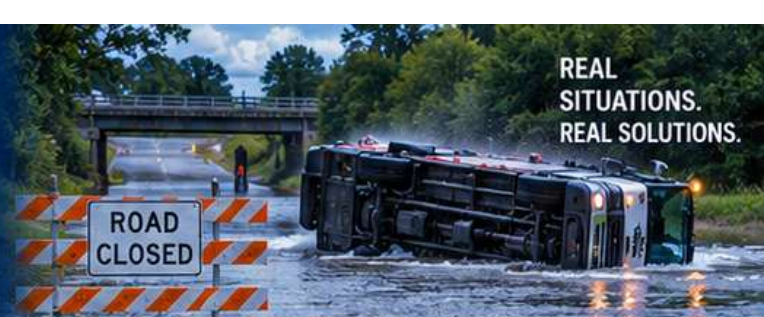


EVENTS TAKE TIME. PLAN FOR THE GAP.

Emergencies unfold like other events — understanding the timeline leads to better decisions.

- ✓ Understand.
- ✓ Prepare.
- ✓ Stay Informed.
- ✓ Use PACE.



1 EVENT HAPPENS



The incident occurs.

2 RESPONSE LAG



It may appear nothing is happening, but assets are being mobilized and assessments are underway.

3 ASSETS IN MOTION



Resources are deployed from Point A to Point B. This takes time.

4 REAL-WORLD CONSTRAINTS



Assets may be delayed or restricted by conditions such as weather, road closures, bridge collapse, or other obstructions.

5 WHAT NOW?



When conditions change, adapt using your PACE plan.



FROM INCIDENT TO RESOLUTION — THERE IS A NATURAL LAG. PLANNING BRIDGES THE GAP.

KEY QUESTIONS FOR SITUATIONAL AWARENESS

- 1 What happened? (Past)
- 2 What is currently happening? (Current)
- 3 What do we expect to happen? (Future)
- 4 What do we have? (Current)
- 5 What do we need to have? (Forecast)
- 6 Who knows? (On the ground commander, site manager, asset manager)
- 7 Who needs to know? (The decision maker with resources — the one with the \$\$\$)
- 8 When do they need to know it? (Immediately, with as much accurate information as possible)

SHARE INFORMATION INTENTIONALLY

- Accurate**
Share facts only.
- Succinct**
Be clear and brief.
- Purposeful**
Share with the right audiences — higher, lower, and adjacent.
- No speculation**
Eliminate “we hope” and avoid unverified information.
- Keep it actionable**
Provide information that enables decisions and next steps.
- Good information leads to coordinated action and better outcomes.**

PLAN AHEAD TO REDUCE THE LAG

- Preposition assets when possible.
- Identify alternate routes and access points.
- Prepare “if this happens, then...” options (e.g., quick reference cards).
- Train regularly — for both familiar and unfamiliar scenarios.
- Keep plans simple.**
Adding more moving pieces during a crisis compounds confusion.
- Prepared teams adapt faster.**
Plans turn uncertainty into action.



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