

OUR MISSION

Ferndon Consulting, LLC was founded in 2023 to bring extensive experience, skills, and education honed both overseas and domestically to support U.S. operations with risk mitigation services through improved operational effectiveness. The team of highly skilled experts uses analytics and consulting services to reduce risk by fine tuning processes.

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Company Data:

DUNS: 00-802-0861

UEI: J5ZQDKQPCC32

CAGE: 14ZS8

NH ID: 938927

Certifications: EDWOSB (pending),
SDVOSB (pending)

NAICS: 541000

541618

541690

541990

611430

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FERNDON CONSULTING, LLC

RISK MANAGEMENT THROUGH NICHE SKILLS

Core Competencies:

- Specialized expertise delivered through training, mentorship, and direct support
- Risk mitigation solutions by optimizing internal Intelligence Processes
- Process enhancement through multiple intelligence disciplines
- Specialized skills supporting: Law Enforcement, Special Forces, Conventional Military, Industry, Emergency Management/Response, Infrastructure, Financial Industry, and Corporate Partners
- Result-driven solutions delivered by a dedicated team with over 200 years combined specialized experience

Past Performances/Corporate Capabilities:

- Built, Grew, and Directed the Financial Crimes Programs (graduate and undergraduate) at Utica University
- Restructured U.S. Army unit training and deployment requirements for newly assigned units to EUCOM (European Command)
- Developed curriculum and taught (through translators) Intelligence and Staff operations for Urban Warfare Planning to Taiwanese Special Services through Special Forces Command Program
- Recent strategic partners (inclusive not exclusive to): DOD/DOW, DOS, DHS, DOE, DOT, DARPA, PWC, Two-Six Technologies, HII Mission Technologies, QinetiQ, Dragos, Bank West, Loughnane Associates, Utica University, George Mason University, Endicott College, Vermont Technical Association, and various law enforcement and intelligence agencies

Key Leadership:

- Dr. Dawn Hersey, Owner/CEO: Over 20 years in international analytics, intelligence leadership, education, and cross-cultural/multi-functional facilitation
- Dr. Thomas Winston: Over 30 years of experience in IT and ICS/OT threat environments, including hunting, detection, reverse engineering, and digital forensics
- Prof. Suzanne Lynch: Over 30 years of experience in risk analysis, fraud control implementation, and investigations within the financial industry
- John Hart, MBA: Over 30 years of experience of risk management and outsourcing in the banking and financial sectors around the world
- Adam Locklin: Over 20 years of experience in transformations, policies, and best practices for analytics processes and practices

Differentiator:

Imagine unicorns who are educated in policy, skilled at process development, excellent in implementing processes successfully, and are passionate about mentoring leaders and individual contributors. Ferndon Consulting is a dedicated team of cross-functional unicorns who are passionate for challenges wherein they can enable others to grow and excel. We prioritize you and your mission rather than checking boxes.