

OUR MISSION

Ferndon Consulting was founded in 2023 to bring extensive experience, skills, and education honed both overseas and domestically to support U.S. operations' lifestyle risk management through fusion intelligence scaled to capacity. Our team of highly skilled experts uses niche intelligence and leadership skills to increase long term cross-functional resilience.

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Company Data:

UEI: J5ZQDKQPCC32

CAGE: 14ZS8

Certified: EDWOSB

Certified: SDVOSB

NAICS: 541990

541618

541690

541990

611430

611699

611710



Core Competencies:

- Flexible and rapid expertise delivered through cross-functional training, mentorship, and direct support for lifestyle risk management
- Risk mitigation solutions through use of fusion niche intelligence
- Interoperable friction reduction through lifestyle risk management applied in program management and applied intelligence
- Specialized skills supporting: Military, Law Enforcement, Special Forces, Industry, Emergency Management/Response, Infrastructure, Financial Industry, International Partners, and Corporate Partners
- Operate at the "speed of urgency" to scale people and capacity
- Result-driven solutions delivered by a dedicated team with over 200 years combined specialized experience in hybrid warfare and industry

Past Performances/Corporate Capabilities:

- Built, Grew, and Directed the Financial Crimes Programs (graduate and undergraduate) at Utica University
- Restructured U.S. Army unit training and deployment requirements for newly assigned units to EUCOM (European Command)
- Developed curriculum and taught (through translators) Intelligence and Staff operations for Urban Warfare Planning to Taiwanese Special Services through Special Forces Command Program
- Recent strategic partners (inclusive not exclusive to): DOD/DOW, DOS, DHS, DOE, DOT, DARPA, PWC, Two-Six Technologies, HII Mission Technologies, QinetiQ, Dragos, Bank West, Utica University, George Mason University, Endicott College, Vermont Technical Association, and various law enforcement and intelligence agencies

Key Leadership:

- Dr. Dawn Hersey, Owner/CEO: Over 20 years in international analytics, intelligence leadership, education, and cross-cultural/multi-functional facilitation
- Dr. Thomas Winston: Over 30 years of experience in IT and ICS/OT threat environments, including hunting, detection, reverse engineering, and digital forensics
- Prof. Suzanne Lynch: Over 30 years of experience in risk analysis, fraud control implementation, and investigations within the financial industry
- John Hart, MBA: Over 30 years of experience of risk management and outsourcing in financial services and cyber growth around the world
- Adam Locklin: Over 20 years of experience in transformations, policies, and best practices for analytics processes and practices

Differentiators:

We have worked these problems in the USA and overseas. We have analyzed these problems for the military, other federal agencies, academia, international partners, and industry. And we can explain what we know and how it affects you. Ferndon Consulting is a dedicated team of cross-functional unicorns who are passionate for challenges wherein they can enable others to grow and excel. We care about our home and wish to use our skills to help manage risk and enhance decision making "on the home front." We prioritize you and your mission rather than checking boxes.