

OUR MISSION

Ferndon Consulting was founded in 2023 to bring extensive experience, skills, and education honed both overseas and domestically to support U.S. operations' lifestyle risk management through fusion intelligence scaled to capacity. Our team of highly skilled experts uses niche intelligence and leadership skills to increase long term cross-functional resilience.

CONTACT

@ dawnhersey@ferndon.com

802.490.3717

<https://ferndon.com>

Company Data:

UEI: J5ZQDKQPCC32

CAGE: 14ZS8

Certified: EDWOSB

Certified: SDVOSB

NAICS: 541990

541618

541690

541990

611430

611699

611710



FERNDON CONSULTING LLC

FUSION INTELLIGENCE THAT IS USEABLE AND UNDERSTANDABLE

Core Competencies:

- Cross-functional risk mitigation solutions for energy sector and critical infrastructure using fusion intelligence across niche sectors
- Experts in the application of pertinent hybrid warfare threats to critical infrastructure risk management and executive decision making
- Specialized skills supporting: Law Enforcement, Emergency Management/Response, Critical Infrastructure, and Financial Industry
- Result-driven solutions delivered by a dedicated team with over 200 years combined specialized experience, over 50 of which has been predominantly in support of defending critical infrastructure

Past Performances/Corporate Capabilities:

- ICS/OT threat hunting and direct support to risk management planning in support of Energy Sector Defenses through Dragos
- Completed feasibility study for renewable energy and water development for Lamu county, Kenya, for joint U.S. Federal Government development program under DOD/DOW and DOS
- Threat projections for New York State Critical Infrastructure, inclusive of: mapping flood zones in conjunction with potential nuclear blast radiuses, aiding risk management strategy development with first responders, and providing counter-terrorism risk mitigation support through the New York National Guard
- Reviews and support to DOD/DOW analysis of Energy Warfare in the Ukraine/Russia conflict
- Recent strategic partners (inclusive not exclusive to): DOD/DOW, DOS, DHS, DOE, DOT, DARPA, PWC, Two-Six Technologies, Dragos, Bank West, Vermont Technical Association, and various law enforcement and intelligence agencies

Key Leadership:

- Dr. Dawn Hersey, Owner/CEO: Over 20 years in international analytics, intelligence leadership, education, emergency management, and cross-functional facilitation
- Dr. Thomas Winston: Over 30 years of experience in IT and ICS/OT threat environments, including hunting, detection, reverse engineering, and digital forensics
- John Hart, MBA: Over 30 years of experience of risk management and outsourcing in the banking and financial sectors around the world

Differentiator:

We are passionate about the energy grid and cognizant of cyber, technical, terrorist, human, and infrastructure challenges. Through our work around the world, we have gained a broad understanding of challenges to the energy sector and our own critical infrastructure through both working here in the USA but also through in-depth analysis of processes, systems, and capabilities overseas. We have intentionally focused our efforts on mitigating threats to the energy sector and critical infrastructure because we see this as the greatest vulnerability to our home during an era of combat that is increasingly focusing on targeting energy and critical infrastructure.