

WHAT MAKES A GOOD EMERGENCY MANAGER?

Experience. Preparation. Practical Solutions.

- ✓ Prepared communities.
- ✓ Resilient operations.
- ✓ Reduced risk.
- ✓ Real outcomes.

PLANS TODAY.
SAFER
TOMORROWS.



1 DEDICATED FOCUS



Emergency Management is a specialty, not a second hat. When an event hits, leadership has other priorities.

2 REAL-WORLD EXPERIENCE



Decades of hands-on experience turn plans into action and lessons into stronger outcomes.

3 PLANNING THAT WORKS



We develop personalized protocols and TTPs, review existing plans, identify gaps, and test solutions with your team.

4 A SYSTEMS APPROACH



We assess risks, key personnel, needed assets, and surrounding areas — mitigating collateral damage.

5 SIMPLE. PRACTICAL. ACHIEVABLE.



Our approach is tactical, teachable, learnable, and repeatable — so your team can adapt and move forward with confidence.

EXAMPLE: SANITATION — PREVENTION BUILDS RESILIENCE

SIMPLE PROTOCOLS. BIG IMPACT.

1 BASIC SANITATION



Toilets, urinals, and sanitation equipment.

2 ENVIRONMENTAL SANITATION



Waste disposal and clean drinking water.

3 FOOD SANITATION



Hygiene in food handling and food storage.

4 PERSONAL SANITATION



Hand washing and personal hygiene.



Follow protocols to protect public and private health.



Violating one or more increases the risk of outbreaks (e.g., E.coli, cholera).



Reinforce and reintroduce basic protocols to stop further spread.

**PREVENTION
TODAY
REDUCES
EMERGENCIES
TOMORROW.**

GUIDED BY PROVEN PRINCIPLES

LECE. PACE. STRONGER OUTCOMES.



PLAN
Use LECE and PACE to keep it simple.



PREPARE
Identify people, assets, and gaps.



PRACTICE
Test and improve through exercises.



ADAPT
Adjust as conditions and needs change.



SUCCEED
Safer, more resilient communities.



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**STRONGER
COMMUNITIES.
BRIGHTER TOMORROWS.**