

CHAUD, LLC PRIVACY NOTICE

Effective date: April 28, 2025

Your privacy is very important to Chaud, LLC (“Chaud Movement” “we,” “us,” and “our”). We also understand that privacy is very important to you. This Privacy Notice describes how we collect, protect, and use any information we collect from or about our students, ecommerce customers, Chaud Live Online users, and website visitors, and your ability to control certain uses of it. Within this Privacy Notice, we refer to attending a Chaud Movement class or event (live in studio or live online), visiting our website, making a purchase on our ecommerce site, or otherwise interacting with Chaud Movement collectively as engaging in Chaud Movement “Activities.”

SCOPE OF THIS NOTICE

This Notice applies to the information we collect from or about you when you participate in Activities, or otherwise interact with us. When we use the term “personal information” in this Privacy Notice, we mean information that identifies, relates to, describes, is reasonably capable of being associated with or could reasonably be linked, directly or indirectly, with a particular individual or household. This includes information such as, for example, your name, address and device information that can reasonably be linked to you or your household, such as your IP address. Personal information does not include information that is publicly available, de-identified, aggregated, or otherwise not reasonably linkable to an identified or identifiable individual or household.

YOUR CONSENT

By participating in the Activities, you are consenting to the collection, use, disclosure, and transfer of your information as described in this Notice. If you do not consent to the collection, use, disclosure and transfer of your information as described in this Notice, you may not participate in the Activities. If you have questions about this Notice, please contact us using one of the methods described below.

OUR TERMS OF USE

This Notice is part of the Terms of Use (available [here](#)) that govern your participation in the Activities. The Terms of Use is provided on our website on the “Chaud Movement Policies” page.

THIS NOTICE MAY CHANGE

Chaud Movement reserves the right to update or modify this Notice, at any time and without prior notice, by posting the revised version of the Notice on our website. Any changes we make will be effective immediately upon posting, unless otherwise indicated, and will govern our processing of your information from the changes take effect. We will update the “Last Updated” date at the top of this Notice so that you are aware of the date the Notice was last updated. We encourage you to revisit this Notice often so that you are aware of any applicable changes. You may access the current version of this Notice at any time by clicking on the document marked “Chaud Movement Privacy Policy” on the “Chaud Movement Policies” page of our website.

INFORMATION WE COLLECT

We collect information from you when you provide it to us, from third party sources, including social media platforms, and from you automatically when you participate in the Activities.

Information You Provide.

Chaud Movement collects information you provide to us when you participate in the Activities. For example, we collect the information you provide when you create an account, complete a questionnaire, communicate with us, sign up for or attend an event, take a class in person or through our Chaud Movement Live Online platform, make purchases from our website, fill out a webform or otherwise interact with this us. The personal information we collect from you directly when you provide it to us, when you interact with us, or when you visit our Site, may include the following:

Contact information, including your name and/or nickname, email address, mailing or delivery address and phone number

Order information, including the products you purchase or services you request from us, and your shopping behavior and preferences

Payment information, including billing address and payment method, in order to facilitate payments to us and keep a record of payments we receive.

Credential information for customers who create an account, including your username and password

Information about your interests, such as your buying habits based on previous purchases

Your correspondence with us, if you reach out to us for customer service or technical support.

Any other information you voluntarily provide to us, including information about any health or medical conditions you may have that you disclose to us as part of your Chaud Movement practice.

Information We Collect from Third-Party Sources, Including Social Media Platforms.

We may collect information about you from third party sources. Our website or online service offerings also may allow you to register with, log on to, or enhance the profile you create on our website by choosing to automatically populate the requested data fields with information you previously provided to a third-party social media platform (such as Facebook or Instagram), or to a third party eCommerce platform such as Shopify. By doing this, you are giving permission for the third-party platform to send us information and for us to collect that information from them, including personal information from your profile on that platform such as your name, email address, and social media user ID, among other information.

Information We Collect Automatically from your Browser or Device.

Chaud Movement collects information that is sent to us automatically by your web browser or mobile device. We may use cookies, pixel tags, clear GIFs, and similar technologies to collect this information from you. For more information about how we use cookies and similar technologies to collect information from you, please visit our Cookie Policy (available [here](#)). The information we collect from you automatically typically includes your IP address, the name of your operating system, the name and

version of your browser, the date and time of your visit, and the pages you visit. The information we receive may depend on your browser or device settings. Generally, we use this information in the aggregate to help us improve our website and make it more compatible with the technology used by our visitors. We also use it to monitor traffic, including usual activity, on our website and online services to promote and increase our information security efforts. For information about the choices you have regarding our use of cookies to collect information from you, please review the section below titled "Cookies," and our Cookie Policy (available [here](#)).

Combination of Information

We may combine the information we collect from various sources, including from you directly, automatically, or from third parties in an attempt to identify you, or we may combine information we receive from multiple sources into a single profile identifying you. When non-identifiable device information is linked to an individual consumer or household, we will treat it as personal information.

Non-Personal Information

We may collect and use information that is not personally identifiable, such as information that is aggregated, de-identified or otherwise not personal in nature. We may also take personal information we have collected and de-identify it or compile it so that it is aggregated and no longer personally identifiable in nature.

INFORMATION USE

We may use the personal information we collect from and about you for any of the following purposes:

to provide the information, products and services you request, including to provide you with classes

to respond to your requests, inquiries, and to provide you with effective customer service

to offer our website and online service offerings

to provide you with a personalized experience when you use our website or online service offerings

to contact you with information and notices related to your use of the services, purchases you make from us, or your use of our website or online service offerings

to market to you, including by sending you special offers and other information we believe will be of interest to you (in accordance with any privacy and consent preferences you have expressed to us)

to invite you to participate in surveys and provide feedback to us (in accordance with any privacy preferences you have expressed to us)

to improve the content, functionality and usability of our website or online service offerings

to better understand your needs and interests

to improve our products and services

to improve our marketing and promotional efforts

for security, or fraud prevention purposes

for any other purpose disclosed to you

for any other purpose you consent to or direct us to

INFORMATION DISCLOSURE

Chaud Movement may disclose the information we collect from and about you as follows:

With Service Providers, Vendors, and Consultants. Chaud Movement shares information we collect with third-party service providers, vendors, and consultants who act for us or on our behalf. We use third-party vendors to help us perform business, professional, and technical support functions for us, including to help us design and operate our website, and online services, conduct surveys, to help us with our marketing and promotional efforts, and to provide us with studio space, software, services, and platforms that we use to operate our business, among other reasons.

Through Technologies Used on our Website. We use certain technologies on our website to offer our products and services. These technologies may include cookies, pixels, and clear GIFs (described further below), and session replay technology. Some of these technologies are provided by third parties, or allow third parties to access your information, including your viewing habits and viewing history (in the case of videos posted on our website), browsing habits and browsing history, and other information about your visit to our website or use of our service offerings.

With Third Party Partners. We may share your information with other organizations who partner with Chaud Movement on certain initiatives. For example, from time to time, we partner with other health or wellness initiatives to co-sponsor an event. At these co-sponsored events, your information may be shared with all sponsors. We may also partner with third parties to sponsor contests or other promotions, and we may share with these third parties the information you submit to us to participate in the contest or take advantage of the promotion.

To Third Parties for Our Marketing Purposes. We disclose information to third parties who assist us in our marketing efforts by developing target audience creation tools based on information we provide to them about our existing target customers.

To Third Parties for Their Own Marketing Purposes. We may share your information with third parties for their own marketing purposes, including with third parties that we partner with, as described above. Information we collect automatically through third-party pixels, cookies, and similar technology may also assist both us, and other organizations, with analytics and marketing efforts.

In aggregate or de-identified form. We use information collected through this Site to create a compiled, aggregate view of usage patterns. We may share aggregate information with third parties so they can better understand our user base. We may also share with third parties information about how particular individuals use our website and online service offerings, but only on a de-identified basis. This de-identified data reflects the usage patterns of a particular website or online services user, as opposed to users collectively.

As Part of a Business Transfer. Your information may be transferred to a successor organization if, for example, we transfer the ownership or operation of the Activities we offer to another organization, if we merge with another organization, or if we liquidate our assets and sell them individually. If such a transfer occurs, we will endeavor to ensure the successor organization's use of your information will still be subject to this Notice and the privacy preferences you have expressed to us.

To Comply with Laws and Protect Our Rights and the Rights of Others. We may disclose your information when we, in good faith, believe disclosure is appropriate to comply with the law, a court order or a subpoena. We may also disclose your information to prevent or investigate a possible crime, such as fraud or identity theft; to protect the security of our website, mobile app, and online service offerings; or to protect our own rights or property or the rights, property or safety of our users or others.

As you Consent to, or As Otherwise Described to You. In some circumstances, we may describe additional ways that your information will be disclosed at the time we collect the information from you. We may also disclose information where you direct us to disclose the information, or as you otherwise consent to at the time we collect the information from you.

By participating in the Activities, you are giving us your permission to disclose your personal information as described above. Chaud Movement may also share aggregate or anonymous non-personal information with third parties for their marketing or analytics uses.

COOKIES

We use cookies, including third party cookies, to collect information from you when you visit our website or otherwise utilize our online service offerings. Specifically, we use functional cookies, performance cookies, analytics cookies, personalization cookies, and targeting cookies on our website. For more information about these cookies, please review our Cookie Policy (available [here](#)).

Interest-Based Advertising

We use Google Analytics, a web analytics tool that helps us understand how visitors engage with our website and content linked or available on our website. To learn more about Google Analytics, [click here](#). In addition, we may engage in interest-based advertising or "online behavioral advertising" by collecting (or by allowing third parties to collect) information through our website or online service offerings about your web-viewing behaviors over time and across non-affiliate websites for the purpose of using that information to predict your preferences or interests and to deliver advertising to you based on the preferences or interests inferred from your web-viewing behaviors. On our website, interest-based advertising may be executed through delivery of third-party cookies or pixels to your computer or mobile device. Other technologies may be used for the purpose of interest-based advertising on other online services, such as Chaud Movement. The section below describes how you can exercise your choices and indicate preferences regarding interest-based advertising when you visit our website.

Cookie Preferences and Choices

You have choices about the collection of information using third party cookies on our website and online service offerings. For example, you may change your preferences to accept certain categories of cookies,

or to reject all non-essential cookies by adjusting your preferences in the cookie consent tool on our website. The “Help” menu of your browser may also contain additional information for you to learn how to adjust your tracking settings or cookie preferences. To learn more about the use of cookies generally or other technologies used to deliver more relevant advertising, and to know your choices about not having this information used by certain service providers, please visit <http://www.aboutads.info/choices>. Note that our systems may not recognize Do Not Track (DNT) headers from some or all browsers. For information on our use of cookies and similar technologies on our websites, please visit our Cookie Policy (available [here](#)).

YOUR RIGHTS AND CHOICES

We realize you may have certain preferences with respect to your information collection, and we strive to honor some of those preferences. Below are some of the options you have regarding our collection and use of your information. If you are a California or Colorado resident, please review the section below for additional rights and choices that you have.

Opting Out of Marketing Communications

If you prefer not to receive marketing communications from Chaud Movement, you may unsubscribe by clicking on the “unsubscribe” link found at the bottom of every marketing email we send. Please be aware that even if you opt-out of receiving marketing communications from us, we may still contact you in connection with specific requests from you, issues specific to you, or to provide you with essential notices or transactional communications that are not marketing communications.

Opting Out of Automated Information Collection

As described above, we use cookies and similar technologies to automatically collect information from you when you visit our website or use our online service offerings. You may express your preferences for our collection of information through cookies through the method described above under the “Cookie Preferences and Choices” header.

Updating Previously Expressed Preferences

You may change previously expressed preferences regarding how we use your information.. You may opt out of promotional emails by clicking the unsubscribe link in the footer of any promotional email we send you.

HOW WE PROTECT YOUR INFORMATION

Chaud Movement takes reasonable precautions to provide a level of security appropriate to the sensitivity of the information we collect. Although we use reasonable measures to help protect your information against unauthorized use or disclosure, we cannot guarantee the security of information provided over the Internet or stored in our databases and will not be responsible for breaches of security beyond our reasonable control.

INFORMATION RETENTION

Chaud Movement retains the personal information collected on this Site as long as necessary to provide the services, products and information you request or as permitted by applicable law.

A NOTE ABOUT CHILDREN'S PRIVACY

You must be at least 13 years old to have our permission to use our website or online service offerings. We do not knowingly collect, use or disclose personal information about visitors under 13 years of age. If you are under the age of 13, you can use our website or other online service offerings only in conjunction with your parent's or guardian's permission.

LINKS TO OTHER WEBSITES

This Notice only applies to Chaud Movement and the information we collect. Our website, or online service offerings may contain links to websites that are not operated by Chaud Movement. These links are provided for your reference and convenience only and do not imply any endorsement of the products sold or information provided through these websites, nor any association with their operators. Chaud Movement does not control these websites and is not responsible for their data privacy practices. Any information you provide to third parties on their websites is covered under their privacy and data collection policies and is not covered by this Notice. We urge you to review the privacy policy posted on any site you visit before using the site or providing any personal information.

INFORMATION PROCESSING IN THE UNITED STATES

Chaud Movement is a U.S. limited liability company. The servers that support this Site are located in the United States. While it is in our possession, your information will generally be stored in Chaud Movement databases or databases maintained by our third-party service providers on servers and data storage devices located in the United States. U.S. data protection laws may not provide as much protection as the data protection laws in force in some other countries, however, we will process your information in accordance with this Policy no matter where our data is stored. If you are located in a country outside the United States, by using this Site you consent to the transfer of your information to the United States.

REFERRALS

If you choose to send referrals to third parties, you must first obtain their permission to provide their personal information, such as their name, phone number or email address, to Chaud Movement. The referred information will be used by Chaud Movement for the purpose of contacting the third party recipient, on your behalf, to deliver the referral via email.

GOVERNING LAW

This Policy shall be governed under the laws of the District of Columbia in the United States of America without regard to its conflicts of law provisions.

CONTACT US

If you have questions or concerns about this Notice, Chaud Movement’s data practices, or the rights you may have regarding your personal information, please contact us. You may contact us by phone at +1 (202)-413-4799, by email at megan@chaud.online or by writing to us at:

Chaud Movement
1838 16th Street NW
Unit 6
Washington, DC 20009

STATE CONSUMER PRIVACY LAW NOTICE

If you are a resident of California or Colorado, state law affords you with certain rights regarding your personal information, or “personal data.” This section is intended to provide notice to consumers and residents of California and Colorado, and only applies to consumers who reside in these states. Chaud Movement is a small business, so even if you believe your state has a consumer privacy law, the law may not apply to Chaud Movement.

Notice to California Consumers and Colorado Residents

Categories of Personal Information We Collect

We collect the following categories of Personal Information from consumers and Site visitors.

Category	Examples	Collection Sources	Purpose
A. Identifiers.	Real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver’s license number, passport number, or other similar identifiers.	Yes, directly from consumers, from third party sources, automatically from website, or online services users.	To provide you with products and services you request from us, to communicate with you, to fulfill your requests, to market to you, any other purpose you direct or consent to, our legitimate business interests.

<p>B. Personal information categories listed in state statutes, including the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).</p>	<p>Name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.</p>	<p>Yes, directly from consumers, from third party sources, automatically from websites, or online services users.</p>	<p>To provide you with products and services you request from us, to communicate with you, to fulfill your requests, to market to you, any other purpose you direct or consent to, for our legitimate business interests.</p>
<p>C. Protected classification characteristics under state or federal law.</p>	<p>Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including</p>	<p>Yes, directly from consumers, from third party sources, automatically from website, or online services users.</p>	<p>To provide you with products and services you request from us, to communicate with you, to fulfill your requests, to market to you, any other purpose you direct or consent to, for our legitimate business interests.</p>

	familial genetic information).		
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Yes, directly from consumers, from third party sources, automatically from website, or online services users.	To provide you with products and services you request from us, to communicate with you, to fulfill your requests, any other purpose you direct or consent to, for our legitimate business interests.
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	No.	Not applicable.

<p>F. Internet or other similar network activity.</p>	<p>Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.</p>	<p>Yes, from third party sources, automatically from website, or online services users.</p>	<p>To provide you with products and services you request from us, to communicate with you, to fulfill your requests, any other purpose you direct or consent to, for legitimate business interests, such as website security.</p>
<p>G. Geolocation data.</p>	<p>Physical location or movements.</p>	<p>Yes, directly from consumers, automatically from website, or online services users.</p>	<p>To provide you with products and services you request from us, for our legitimate business interests, such as website security.</p>
<p>H. Sensory data.</p>	<p>Audio, electronic, visual, thermal, olfactory, or similar information.</p>	<p>Yes, videos and photos of Chaud Movement participants may be taken as part of Chaud Movement Live Online classes; and for Chaud Movement promotional and marketing purposes.</p>	<p>For our legitimate business interests.</p>

<p>I. Professional or employment-related information.</p>	<p>Current or past job history or performance evaluations.</p>	<p>No.</p>	<p>Not applicable.</p>
<p>J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).</p>	<p>Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.</p>	<p>No.</p>	<p>Not applicable.</p>
<p>K. Inferences drawn from other personal information.</p>	<p>Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.</p>	<p>Yes, directly from consumers, from third party sources, automatically from website, or online services users.</p>	<p>To market to you for our legitimate business interests.</p>
<p>Sensitive Personal Information</p>	<p>Racial or ethnic origin</p>	<p>No.</p>	<p>Not applicable.</p>

<p>Sensitive Personal Information</p>	<p>The contents of your communications</p>	<p>Yes, directly from consumers. We only collect the contents of your communications where Chaud Movement is the intended recipient, but we may rely on third parties to assist us in responding to your inquiries, and therefore, we may disclose or third parties may have access to the contents of your communications intended for Chaud Movement.</p>	<p>For our legitimate business interests, to communicate with you.</p>
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We may not collect each of the above categories of information from every student who takes a class, purchases products or services from our website, visits our websites, or otherwise interacts with us. We also may not collect each of the types of information listed in the “examples” column from or about you. Our “legitimate business interests” includes improving our product and service offerings, complying with our legal obligations, maintaining the security of our website, or online service offerings, protecting, detecting, investigating, and preventing fraudulent transactions or illegal activities in connection with the Activities, and other purposes you direct when you disclose your information to us. We retain each of the above categories of information for as long as reasonably necessary for the purpose for which the information was collected or that you consent to, consistent with Chaud Movement’s data retention policies and practices.

Disclosures of Personal information for a Business Purpose

We disclose personal information to third parties, including service providers, vendors, consultants, and partners, for business purposes. When we disclose information to a service provider, we enter into a contract that describes the purpose for our disclosure of personal information, and which requires the recipient to both keep the information confidential and not use it for any purpose other than providing services to Chaud Movement or our affiliates pursuant to the contract. We disclose your personal information to the following categories of third parties:

Service providers, which we refer to as service providers, vendors and consultants in this Privacy Notice
 Businesses that we partner with to provide products or service offerings

Pursuant to court orders, in respond to judicial process or provide information to law enforcement or regulatory agencies or in connection with an investigation on matters related to public safety, as permitted by law, to protect or enforce our rights or otherwise as required by law

We have disclosed all the categories of information that we collect, as indicated above in the “Categories of Personal Information” chart, for a business purpose to the above categories of third parties.

Sales and Sharing of Personal Information, and Personal Information Used for Targeted Advertising

We do not “sell” personal data in exchange for monetary value. However, California’s privacy law defines “sale” more broadly than the traditionally understood use of the word, and based on this, some of our personal information processing activities may constitute a “sale” of personal information under California law. Based on California’s definition of the terms, the following categories of your personal information to the following categories of recipients, or used the following categories of personal information for “targeted advertising” may be “sold” or “shared”.

Categories of Personal Information “Sold” to or “Shared” with Third Parties

Category	Examples	Categories of Recipients
A. Identifiers.	Real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver’s license number, passport number, or other similar identifiers.	<ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social media platforms and networks • Retail and business partners
B. Personal information categories listed in state statutes, including the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	Name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or	<ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social media platforms and networks • Retail and business partners •

	health insurance information. Some personal information included in this category may overlap with other categories.	
C. Protected classification characteristics under state, or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	Not sold, shared, or used for targeted advertising.
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	<ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social media platforms and networks • Retail and business partners •
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	Not collected.

<p>F. Internet or other similar network activity.</p>	<p>Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.</p>	<ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social media platforms and networks • Retail and business partners
<p>G. Geolocation data.</p>	<p>Physical location or movements.</p>	<ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social media platforms and networks • Retail and business partners •
<p>H. Sensory data.</p>	<p>Audio, electronic, visual, thermal, olfactory, or similar information.</p>	<ul style="list-style-type: none"> • Chaud Movement Live Online classes; • Social media platforms and networks
<p>I. Professional or employment-related information.</p>	<p>Current or past job history or performance evaluations.</p>	<p>Not collected.</p>
<p>J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).</p>	<p>Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.</p>	<p>Not collected.</p>

K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	<ul style="list-style-type: none"> • Advertising networks • Data analytics providers • Social media platforms and networks • Retail and business partners
Sensitive Personal Information	Driver's license, social security number, state identification card, or passport number	Not sold, shared, or used for targeted advertising.
Sensitive Personal Information	Racial or ethnic origin	Not sold, shared, or used for targeted advertising.
Sensitive Personal Information	The contents of your communications	Not sold, shared, or used for targeted advertising.

Your California and Colorado Privacy Law Rights

Right to Request Access or Right to Know

You have the right to request that we disclose information to you about our collection and use of your personal information over the past 12 months. You have the right to request the following:

The categories of personal information we collected about you

The specific pieces of personal information we collected about you

The categories of sources for the personal information we collected about you

The business or commercial purpose for collecting your personal information

The categories of third parties with whom we have disclosed your personal information in the preceding 12 months

The categories of personal information we sold or shared about you, and the categories of third parties to whom the personal information was sold or shared by category of personal information

Once we receive and confirm your verifiable consumer request, we will provide you with the information you request unless an applicable exception applies.

Right to Portability

As noted above, you have the right to request that we disclose information to you about our collection and use of your personal information over the past 12 months. When you request this information from us, you have the right to request to obtain a copy of this information in a portable, readily usable format that allows you to transmit the information to another party, to the extent it is technically feasible.

Right to Deletion

You have the right to request that we delete any of the personal information that we collect or retain about you, subject to certain exceptions. After we receive and verify your request, we will delete (and direct any of our service providers that hold your personal information on our behalf to delete) your personal information from our records, unless an exception applies. We may deny your deletion request if retaining your personal information is necessary for us or our service providers, as permitted by law.

Right to Opt-Out of the Sale or Sharing of Personal information (California Residents)

You have the right to opt-out of the sale or sharing of your personal information. Information about our practices that may constitute a “sale” or “sharing” of your Personal information as defined by law are noted in the above section titled “Sales of Personal information.” You may exercise your right to opt-out by contacting us at megan@chaud.online.

Right to Opt-Out of Personal Data Processing for Targeted Advertising (Colorado Residents)

You have the right to opt-out of the processing of your personal information for targeted advertising. You may exercise your right to opt-out by contacting us at megan@chaud.online.

Right to Limit Certain Uses and Disclosures of your “Sensitive Personal Information”

You have the right to limit our use and disclose of your “Sensitive Personal Information,” as that term is defined in the statutes, where we have collected it, to use which is necessary to perform the services or provide the goods reasonably expected by you, and as otherwise authorized by the statute and regulations. We believe we only use your Sensitive Personal Information in ways that you would reasonably expect are necessary to perform the services or to provide you with the goods you request. For details on how we use your Sensitive Personal Information, please visit the charts above, and the “Information Use” and “Information Collection” sections of this Notice. Chaud Movement does not “sell” or “share,” as those terms are defined, Sensitive Personal Information.

Right to Correct Personal Information if the Information is Inaccurate

If you believe or discover that any personal information that we have collected about you is inaccurate, you may contact us to request that we correct and update the information so that it is accurate.

Additional Rights

In addition to the above rights, you also have the right to:

Appoint an individual to exercise your rights on your behalf

Access information about automated decision making (as applicable)

Opt-out of automated decision making (as applicable)

To not be discriminated against for exercising your rights

Anti-Discrimination

We will not discriminate against you for exercising any of your rights. Unless permitted by state law, we will not:

Deny you goods or services

Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties

Provide you a different level or quality of goods or services

Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services

Right to Appeal (Colorado Residents)

Residents of Colorado are entitled to file an appeal should their request to exercise any of the above rights be denied. Requests for appeal can be communicated through the same means by which your request was submitted.

Exercising your California and Colorado Privacy Rights

If you are a resident of California or Colorado and wish to exercise any of the rights described above, please submit a request to us by emailing us at megan@chaud.online

You may appoint an agent to exercise your rights on your behalf, and you may exercise rights on behalf of your minor child, if we have collected their information.

We will only process your request if you are a resident of California or Colorado. If you make a request, we will take steps to verify your request, including that you are a California or Colorado resident, that you are the person making the request, or that the person making the request on your behalf has your legal authority to make the request. Additionally, in order to verify your request, the request must include sufficient information that allows us to reasonably verify that you are the person the personal information we have collected relates to (or you are authorized to act on that person's behalf), and you must describe your request with sufficient detail that allows us to properly understand, evaluate and respond to it. We will only use the information you or your agent provides when making a request to respond to your request.

We will endeavor to respond to all requests within 45 days. If we cannot respond within this time period, we will inform you of the reason and process your request within 90 total days. We do not charge a fee to process or respond to your request unless it is excessive, repetitive or manifestly unfounded. If we determine that the request warrants a fee, we will tell you how we arrived at that decision and provide you with a cost estimate before fulfilling your request. You may only make a request to exercise your right to access and right to portability twice within a 12-month period.

Notice of Financial Incentive (California Residents)

Chaud Movement occasionally administers giveaways, surveys, and sweepstakes, and offers a discount to individuals who sign up to receive marketing emails (together, the “Programs”). From time to time, we may offer free products, coupons or other price reductions for our products and services in exchange for your voluntary participation in these Programs. We offer these Programs to enhance our relationship with you so that you can enjoy more of our products and services at a lower price. When you participate in any of these Programs, you agree to allow Chaud Movement and its Program-related service providers to: (i) collect personal information and information about your purchases and interactions with Chaud Movement; (ii) use the information as outlined in this section and in our Privacy Notice; and (iii) share the information with our service providers, affiliates, and third parties as identified and described in Chaud Movement’s Privacy Notice. The categories of personal information we may collect through these Programs are described in our Privacy Notice. We utilize the information we collect through the Programs and from your commercial relationship with us to gain insights and feedback about your use and purchase of Chaud Movement products and services in order to improve our products and services, and market additional products and services to you. Under California law, rewards offered through the Programs may be considered a financial incentive provided in exchange for the collection, use, and retention of personal information. While Chaud Movement does not assign a monetary value to the data we collect through the Programs, based on our reasonable estimate, the value we receive from your personal information by participating in the Programs is reasonably equal to the value of the product, discount or financial incentive we provide to participants in the Programs.

Participation in our Programs is entirely optional and voluntary, and participants can withdraw from the Programs at any time. To opt-in or opt-out from any of our Programs, you may do so by contacting us at the information listed above.

CHAUD, LLC COOKIE POLICY

Understanding how and why we use cookies

Chaud, LLC (“Chaud Movement,” “we,” “us,” or “our”) may use cookies, web pixels, clear GIFs, session replay, and similar web-tracking tools (collectively, “cookies”) on our various websites to create the most effective experience possible for our users. For example, we may use cookies to analyze user traffic patterns on our websites, to make our websites work properly, to enhance your user experience, or to provide you with the latest information about our products and related services.

This Cookie Policy explains what cookies are, how we use them on our websites, what benefits they bring to you, and how you can control them when you visit our websites. To find out more about how

Chaud Movement protects your privacy when using our websites, please read our Privacy Notice (available [here](#)).

Which websites does this policy apply to?

This policy applies to Chaud Movement website available at <http://chaud.online> . When we use the term “website” throughout this policy, we mean the website mentioned in this paragraph.

Occasionally, other websites that do not belong to Chaud Movement may be linked from our website. Please bear in mind that these sites may have their own privacy and cookie policies that will govern their use of cookies on their websites and any information you submit on their websites. Please read carefully any website and/or product terms and conditions before using the website, service, or product.

What are cookies?

Cookies are small data files that are sent to and stored on your computer, smartphone, or other device for accessing the internet whenever you visit a website. Cookies are useful because they allow websites to recognize a user’s device. Some of the functions that cookies perform can also be achieved using similar technologies, such as web pixels, clear GIFs, and session replay, among others. While this Cookie Policy generally refers to “cookies” throughout, this term is intended to include these related technologies. For more information about cookies and similar technologies, visit allaboutcookies.org.

What categories of cookies do we use?

Chaud Movement uses both required or essential cookies and non-essential cookies on our websites.

Essential cookies, also called required or necessary cookies, are critical to the running of our websites and enable core functionality. These cookies also allow us to authenticate visitors to our websites. That is, our websites cannot function properly without these cookies. These cookies can only be disabled by changing your browser preferences, not through our cookie consent tool. However, for maximum functionality of our websites, we would recommend that you not disable these cookies.

Non-essential cookies help us to make sure you have the best possible experience on our websites and help us to manage the online advertising messages you see from us or from other third parties. More specifically, Chaud Movement uses the following categories of non-essential cookies:

Personalization. These cookies allow us to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personal features.

Analytics. These cookies help us understand how our website performs, how visitors interact with the site, and whether there may be technical issues.

Third Party. These cookies are set by third parties so that they can collect data from and about visitors to our website. All cookies used on our website are third-party cookies, but some are placed by our service providers. Accordingly, each of the above-mentioned categories of cookies, including required cookies, include third party cookies. Examples of third parties who place cookies on our website who are not service providers include but are not limited to the following:

Google Analytics

We may use Google Analytics to help measure how users interact with our website. <https://policies.google.com/privacy?hl=en-US>

Google Ads

We may use Google Ads to deliver targeted advertisements to individuals who visit our website. <https://policies.google.com/privacy?hl=en-US>

Meta (Facebook, Instagram)

We may use Meta and the Meta Pixel to allow visitors to our website to interact with and share content via Meta's social media platforms, Facebook and Instagram. We may also use the Meta pixel and Meta cookies to assist with advertising campaigns, and analytics. <https://www.facebook.com/privacy/policy/>

YouTube

We may use YouTube to display video content and analyze interactions with our video content. We may also use YouTube cookies to assist with advertising campaigns. <https://www.youtube.com/howyoutubeworks/our-commitments/protecting-user-data/#:~:text=We%20do%20not%20sell%20your,serving%20relevant%20ads%20for%20you>

TikTok

We may use TikTok to allow visitors to our website to interact with and share content via TikTok's social media platform. We may also use TikTok cookies to assist with advertising campaigns, and analytics. <https://www.tiktok.com/legal/page/us/privacy-policy/en>

The length of time a cookie stays on your device depends on its type. We use two general types of cookies on our websites:

Session cookies are temporary cookies which only exist during the time you use our website (or more strictly, until you close the browser after using one of our website). Session cookies help a website remember what you chose on the previous page, avoiding the need to re-enter information and improving your experience while using that website.

Persistent cookies stay on your device after you've visited a website and enable the website to remember you the next time you visit. Persistent cookies help us identify you as a unique user of one of our websites.

Can I control or manage cookies on my computer, smartphone, or other device?

Yes, there are two ways in which you can control or manage cookies on your device:

Cookie Consent Tool. When visiting our website for the first time, an option is presented allowing you to accept the use of cookies. The Cookie Consent Tool will record when you have consented to our Cookie Policy and will ask for consent from time to time to ensure you stay up-to-date with changes to our Cookie and Privacy Policies.

Using Your Browser. The browsers of most computers, smartphones, and other web-enabled devices are typically set up to accept cookies. If you wish to amend your cookie preferences for any website, you may be able to do this through your browser settings. Your browser’s “help” function will tell you how to do this. However, please remember that cookies are often used to enable and improve certain functions on our websites. If you choose to switch certain cookies off, it may affect how our websites function. To find out how to manage cookies on popular browsers, you can visit allaboutcookies.org.

Using Your Device Settings. If you access our website on your phone, your device settings may allow you to update your cookie preferences. To find out how to manage cookies on your Apple device, you can visit <https://support.apple.com/guide/iphone/browse-the-web-privately-iphb01fc3c85/ios#:~:text=Go%20to%20Settings%20%E2%80%A2Safari%2C%20then%20turn%20any%20of%20the%20following,IP%20address%20from%20known%20trackers> or <https://support.apple.com/en-us/HT212025>. To find out how to manage cookies on your Android device, you can visit <https://support.google.com/accounts/answer/61416?hl=en&co=GENIE.Platform%3DAndroid>. If you choose to switch certain cookies off, it may affect the functionality of our websites.

Can I control third parties’ cookies?

Third party cookies are cookies set by someone other than us for purposes of collecting information on user behavior, demographics, or personalized marketing. When using our website, you may encounter embedded content or you may be directed to other websites for activities. These websites and embedded content may use their own cookies. Please note, we do not have control over the placement of cookies by other websites, even if you are directed to them from our website.

Can cookies pass on my Personal Information to others?

Chaud Movement will not sell (in the traditional sense of the word) any Personal Information gathered through cookies on our website to third parties. However, we may use non-essential cookies on our websites to help us enhance the user experience and, as part of this process, we may share certain personal information with our analytics, advertising, and marketing partners, as well as with some of our affiliate companies and retail partners. These disclosures and interactions may constitute a “sale” or “sharing” of data under the definition of certain state consumer privacy laws. For more information on how we share and/or sell personal information and the rights and choices you may have regarding these practices, please read our Privacy Notice (available [here](#)).

Do cookies compromise my security?

No, in fact many of the cookies we use are designed to provide important security features, such as protecting your Personal Information, data, and/or your accounts.

What about cookies that have been set in the past?

As indicated above, you can change your preferences to disable or limit our collection of information through cookies. If you change your preferences, the information collected prior to the preference change may still be used, however, we will stop using the disabled cookie to collect any further information from your user experience. You also may be able to clear your browser cookies in your

device settings, which deletes stored cookies from your device, or block or disable cookies from your site. If you clear, block, or disable your cookies, information collected prior to your action may still be used. Please note we that we may continue to use cookies after you clear your browser cookies unless you change your settings to block or disable cookies.

What if I have additional questions?

If you have any additional questions about our Cookie Policy, please do not hesitate to contact us at megan@chaud.online.