

Dionna Swinson

Philadelphia, PA

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EDUCATION

Temple University – School of Sport, Tourism and Hospitality Management May 2026
Bachelor of Science, Events and Entertainment Management

Temple University – Fox School of Business May 2026
Minor: Entrepreneurship and Innovation Management

RELEVANT COURSEWORK –

Event and Entertainment Operations, Leadership and Organizational Management, Survey of Accounting, Legal Issues and Marketing Management

RELEVANT EXPERIENCE

All Mentees on Board Philadelphia, PA
Event Planning and Marketing Intern January 2026-Current

- Coordinated 12+ vendors, 5 sponsors, and venue logistics for the 3rd Annual *Bet on AMOB Gala* (150+ guests), delivering a zero-issue event with 95% positive post-event survey feedback.
- Assisted with event design and beverage curation, contributing to the overall aesthetic, guest experience, and brand alignment of the gala.
- Managed vendor, sponsor, and volunteer coordination, supporting communication, staffing, and day-of operations for a successful large-scale event.

Theatre Exile Philadelphia, PA
House Management and Box office associate December 2025-Current

- Coordinated front-of-house activities for Theatre Exile productions.
- Managed guest services and ensured a positive patron experience.
- Led teams of 5–8 volunteer ushers per show, including pre-show training and real-time issue resolution.
- Coordinated seating assignments and production staff communication, ensuring zero seating conflicts across 30+ performances.

ADDITIONAL EXPERIENCE

All Mentees on Board Philadelphia, PA
Cosmetic Arts Educator June 2025- August 2025

- Mentor underserved youth in professional makeup techniques and cosmetology business skills.
- Developed engaging lesson plans for 30 young women every Wednesday with 90% positive feedback.

ACTIVITIES/SERVICE

Temple University Beauty Birds, Co-President September 2024-Current

- Lead a 12-member team executing 4+ youth-focused beauty events per semester, including logistics, budgeting, and marketing.
- Teach weekly 2-hour makeup workshops to 15–20 College students, adapting curriculum for varying skill levels.

Good Molecules & Ruby Kisses- Brand Ambassador August 2025-Current

- Focused on skincare education, inclusive marketing, and beauty storytelling. I use my platform to connect with audiences, promote skin remedies and inspire confidence through skincare.
- Focused on inclusive beauty storytelling and skincare education across social platforms.

SKILLS

- Salesforce proficiency| CVENT Certification| Microsoft Excel Certification| Canva and Mailchimp Expertise| Social media strategy| Event production| Front-of-house management| Operations and logistics expertise