



YOU'RE INVITED

LEADERSHIP DEVELOPMENT SUMMIT

PRESENTED BY TRUE NORTH ENTERPRISES AND RH MEDIA GROUP

AN EFFECTIVE APPROACH TO LEADERSHIP - **VISION. EXECUTE.**

LEADERSHIP MATTERS IN MANUFACTURING

Manufacturing is evolving. Consumer expectations are rapidly changing. Employee needs are becoming more to driving the company culture. Leadership is the thread that ties it all together—culture, customers, and business performance.

HOW CAN WE HELP?

To help cultivate future leaders in one of the state's top economic industries, True North Enterprises and RH Media Group are offering a two-day Leadership Development Summit to Missouri manufacturing leaders. Unlike other leadership workshops, this is a new spin that will impact your company culture with leaders who align with, act on, and uphold the company's value to drive the results you envision.

LEADERSHIP DEVELOPMENT

OUR MISSION IS YOUR SUCCESS

The foundation of our leadership and team building training is based on military core values, traits, and principles that bring out the best leader in everyone who attends. While each course is specifically designed to meet your needs and objectives, participants will progressively learn: effective communication, extreme ownership, and servant leadership skills throughout their training.

We provide an on-site comprehensive assessment of your employees operational performance within the organization prior to attending the training course to accurately identify your company's specific needs. Participating in our program will generate superior results with top-down accountability.



YOUR LEAD INSTRUCTOR JIMMY BURGESS

Jimmy is a US Army Veteran having served 12 years as both a Commissioned and Non-Commissioned Officer, including three combat tours in support of Operation Iraqi Freedom. He conducted Joint Training Operations in South America with SouthCOM. Distinguished Honor Graduate and Class President in OCS. Outstanding Soldier Leader of the Cycle in Basic Training. Attended 160th Special Operations Course Airborne School SERE(C), Basic Officer Leader Course, Armor Officer Basic Course, Basic Non-commissioned Officer Course, Primary Leadership Development Course, and Level II Combatives Instructor. After exiting the military, Jimmy was a Firefighter for five years. Certifications from Cornell University: Executive Leadership, Women in Leadership, Psychology of Leadership.

MAKE IT A TEAM EVENT

Bring your team and make this a part of your company’s commitment to quality and continuous improvement. Along with a Certificate of Completion, participants will walk away mission-focused with a renewed pride to better their company. Whether you’re an experienced supervisor or new in the position, this course will help you think about how you lead and consider alternatives to your current leadership activities.

The summit will take place at Indigo Sky Casino, Hotel & Conference Center, located right across the Missouri/Oklahoma state line in Wyandotte, Oklahoma. The registration fee of \$995 per person includes the two-day training course, meals, and one-night lodging. Attendees will also receive \$10 free play from the casino. The True North compound (Day 2 activities) is 20 miles from the casino (Day 1 activities). The casino provides shuttle service for summit attendees to and from the compound on the second day.

REGISTER TODAY

Visit rushmediagroup.net to register for the Leadership Development Summit.
Register no later than Friday, November 9, 2018. Space is limited so register for this event today!

CONTACT TRUE NORTH ENTERPRISES OR RH MEDIA GROUP

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WHEN

THURSDAY
November 15, 2018

FRIDAY
November 16, 2018

WHERE

DAY 1: Indigo Sky Casino, Hotel & Conference Center

DAY 2: True North Enterprises Compound

COST

\$995 per person

Includes lodging, meals, course materials, and \$10 free play