



**PLATFORM  
TWENTY-ONE**

Every hour matters

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**Client:** LIV

**P21# : 00005**

**Contact:** Carita

**(use this P21 no to track time)**

**Mentor:** Ian G

**Date in:** 4/02/21

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**BRIEF OVERVIEW:**

**LIV CREATIVE PROMO VIDEO**

To tell the story of LIV Creative, we would love a short 2min video of the heart behind LIV Creative.

Will need a copywriter to write the script to include the history of LIV Creative, what we do, stories of the ladies and our dream for the future.

Footage will include the ladies working in the sewing house, the items we make, interviews with the team, and footage of LIV Village.

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**Time estimated:** TBC

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**Equipment req:** P21 to spec & provide

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**Notes:** (from meet with mentor - tips and ideas on how best to handle)

This may need additional support - quite a big piece of work....

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