

# P/21

PLATFORM TWENTY-ONE

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**Client:** LIV

**P21# : 00002**

**Contact:** Carita

(use this P21 no to track time)

**Mentor:** Ian G

**Date in:** 4/02/21

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## **BRIEF OVERVIEW:**

### **PACKAGING OF LIV CREATIVE ITEMS**

We have currently the got stories on the items as swing tags, but would love the team to look at each item and see how we can improve the packaging of each.

The products include Jewelry, bags, tablecloths, dolls, caps and more.

90% of these products are made on the village but the mothers and members of the community.

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**Time estimated:** 8 (total)

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**Equipment req:** P21 to spec & provide

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**Notes:** (from meet with mentor - tips and ideas on how best to handle)

Off the bat, we need to see what exists as of now.  
Suggest we start in bite size chunks - what ones need fixing first and how could we set a style guide so that other P21's can join.

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