

Worthy of the Crown Pageant Coaching, LLC Agreement

“Encouraging girls and young women to recognize who they are, whose they are, and how to master the art of self-confidence and femininity one title at a time!”

This Agreement is entered into by and between: Ashley R. Wright, Esq. (herein after “Coach”) and _____ (herein after “Client”) whereby Coach agrees to provide pageant coaching services to Client.

Description of Coaching: Coaching is a partnership (defined as an alliance, not a legal business partnership) between the Coach and the Client whereby the parties engage in a thought-provoking and creative process that inspires the Client to maximize their fullest potential in pageantry. It is designed to facilitate the development of personal, and/or professional pageantry goals and to develop a strategy for achieving those goals.

Coach Expectations: Pageantry requires hard work, commitment, and dedication. The Coach expect all clients of Worthy of the Crown Pageant Coaching, LLC (herein after “Company”) to invest in their own success and give 110% during each coaching session. Coach expects Client to review material covered during sessions on a routine basis in order to reap the full benefits of the pageant coaching experience.

Client Responsibility: Coaching programs are developed for strictly educational purposes ONLY. Client accepts and agrees that Client is 100% responsible for their progress and results from coaching. Client understands that because of the nature of pageantry, the results experienced by each Client may vary significantly. Client acknowledges that as with any endeavor, there is an inherent risk and there is no guarantee that Client will reach their goals as a result of participation in coaching.

Client understands that in order to enhance the coaching relationship, Client agrees to communicate honestly, be open to feedback and assistance and to create the time and energy to participate fully in the program.

Services: The parties agree to engage in a **4** month coaching program through in person, Skype/Facetime, and/or telephone meetings. All sessions should be approximately **1** hour in length and will occur on a weekly basis. Coach will be available to Client by e-mail, text, and voicemail in between scheduled meetings between the hours of 6 PM-10 PM (weekdays) and 9 AM-5 PM on weekends (excluding Sundays). All calls, emails, texts, etc. will be answered by the Coach within 24 business hours and in the order received.

Selected Package: Client has selected **“The Anomaly”** coaching package for **\$400**, which consists of **10** sessions to be completed within 12 months of the purchase date. Additional coaching sessions (**\$45/session**) or other á la carte services may be added at any time to **“The Anomaly”** coaching package at the Client’s discretion. **Coaching packages are nontransferable. There will be no refunds for any unused hours.** All one on one coaching sessions include but are not limited to the following:

- Detailed Session Plans
- Mental Preparation for Pageant
- Interview Prep Basics, Answer Formation, Content Development and Delivery Skills
- Pageant Paperwork, Application, Contestant Bio Development
- Platform Development and Personal Branding
- Modeling, Walking and Onstage Presentation
- On Stage Question Preparation
- Wardrobe Analysis and Selection
- Opening and/or Closing Statement Delivery

Session Procedure: The time of the coaching sessions and/or location will be determined by Coach and Client based on a mutually agreed upon time. **For Facetime/Skype and/or phone meetings, the Client will initiate all scheduled calls and will call Coach at the following number for all scheduled sessions: 904-465-1838.** If the Coach will be at any other number for a scheduled call, Client will be notified before the scheduled session time.

All sessions will begin and end on time. Should Client arrive late for a session, the parties will begin as soon as Client arrives; however the session will still end at the appointed time.

Required Non-Refundable Deposit: A 50% non-refundable deposit is required before any services are rendered. Session dates/times will not be reserved without a deposit. Coach requires a deposit at least 14 days before Client's first session (exceptions may apply). The non-refundable deposit will be used to ensure Client's commitment to the sessions. Deposit fees will be credited toward Client's session balance.

Rescheduling/Cancellations: In the event that Client needs to reschedule/cancel a session, please call, text, or email Coach at Ashley@wotcpc.com. It is the Client's responsibility to notify the Coach of their conflict at least 48 hours in advance. **If Client fails to arrive for their coaching session without providing proper notice, Client's coaching fee will be forfeited and 1 session will be deducted from Client's coaching package. This includes any scheduled Skype/Facetime and/or phone sessions.**

Refunds: Company will grant a refund to clients who have pre-paid the total balance of their coaching program in full AND have requested a refund in writing within ONE week of the purchase date. **Refunds will not include the non-refundable deposit.**

Termination of Agreement: The Company is committed to providing all clients with a positive experience. Coach expects all clients of the Company to show case good sportsmanship at pageants and other events, to represent the Company in a positive light, and to uphold high moral and ethical standards during the duration of this Agreement. Client agrees that the Company may, at its sole discretion, terminate this Agreement, and limit, suspend, or terminate Client's participation in coaching without refund if Client becomes disruptive to Company, fails to follow coaching guidelines, is difficult to work

with, impairs the participation of the other participants in coaching or upon violation of the terms as determined by Company. Client will still be liable to pay the total purchase amount.

Confidentiality: The coaching relationship, as well as all information (documented or verbal) that the Client shares with the Coach as part of the relationship, is bound by the principles of confidentiality. However, the Coach-Client relationship is not considered a legally confidential relationship (like the medical and legal professions) and thus communications are not subject to the protection of any legally recognized privilege. The Coach agrees not to disclose any information pertaining to the Client without the Client's written consent. The Coach will not disclose the Client's name as a reference without the Client's consent.

Confidential Information does not include information that: (a) was in the Coach's possession prior to its being furnished by the Client; (b) is generally known to the public or in the Client's industry; (c) is obtained by the Coach from a third party, without breach of any obligation to the Client; (d) is independently developed by the Coach without use of or reference to the Client's confidential information; or (e) the Coach is required by statute, lawfully issued subpoena, or by court order to disclose; (f) is disclosed to the Coach and as a result of such disclosure the Coach reasonably believes there to be an imminent or likely risk of danger or harm to the Client or others; and (g) involves illegal activity. The Client also acknowledges his or her continuing obligation to raise any confidentiality questions or concerns with the Coach in a timely manner.

Limited Liability: Except as expressly provided in this Agreement, the Coach makes no guarantees, representations or warranties of any kind or nature, express or implied with respect to the coaching services negotiated, agreed upon and rendered. It is the Coach's goal to please her clients, raise expectations, instill confidence and provide phenomenal service. The Coach is not able to guarantee a winning title as a result of participation in the coaching program. In no event shall the Coach be liable to the Client for any indirect, consequential or special damages. Notwithstanding any damages that the Client may incur, the Coach's entire liability under this Agreement, and the Client's exclusive remedy, shall be limited to the amount actually paid by the Client to the Coach under this Agreement for all coaching services rendered through and including the termination date.

Entire Agreement: This document reflects the entire agreement between the Coach and the Client, and reflects a complete understanding of the parties with respect to the subject matter. This Agreement supersedes all prior written and oral representations. This Agreement may not be amended, altered or supplemented except in writing signed by both the Coach and the Client.

Dispute Resolution: If a dispute arises out of the Agreement that cannot be resolved by mutual consent, the Client and Coach agree to attempt to mediate in good faith for up to 30 days after notice is given. If the dispute is not so resolved, and in the event of legal action, the prevailing party shall be entitled to recover attorney's fees and court costs from the other party.

Severability: If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If the Court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.

Waiver: The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

Applicable Law: This Agreement shall be governed and construed in accordance with the laws of the State of Florida, without giving effect to any conflicts of laws provisions.

Binding Effect: This Agreement shall be binding upon the parties hereto and their respective successors and permissible assigns.

Note: Please return a copy of this Client Agreement before the first scheduled coaching session.

By signing this Agreement, I certify that I have read and fully agree to the terms stated herein.

Client Signature: _____ Date: _____