



Brigantine Farmers' Market Vendor Selection Process

1. Was the completed application received by the indicated deadline?
2. Is the vendor a full-time or part-time Brigantine resident or do they own a business in Brigantine?
3. Was this vendor a member, in good standing, during past seasons?
4. Does the vendor's product meet the requirements of the Market "Agricultural, Artisan Food or Artisan-Growing, Creating, Harvesting"?
5. Is the product desirable and complementary to the Brigantine Farmers' Market?
6. Will this product help us reach the target goal of having 50% of our Market vendors be farmers?
7. Are there other vendors selling the same or a similar product? (i.e. Type of jewelry, pastries, spreads, artisan craft) How will their business be influenced by this new vendor?
8. Does the vendor's product fit harmoniously and/or enhance our current line-up of vendors?
9. Is there appropriate space allowance for this vendor to be full season?
10. Would this vendor consider being a pop-up vendor for a limited number of weeks during the season?

After each application is reviewed, according to the above criteria, and with careful scrutiny, the committee votes on acceptance.

If there is not presently room for a vendor's product that meets the Market criteria, the application is held should space become available during the Market season.

If a vendor requests to add a new and complementary product for sale, prior approval is required by the committee.

All applicants are notified, in writing, advising the outcome of the committee's decision.