

Brigantine Beach Green Team Social Media Guidelines

1. Volunteers need to know and adhere to the Green Team's Constitution when using social media in reference to the Green Team or Green Team related groups, such as the Brigantine Farmer's Market.
2. Volunteers should be aware of the effect their actions may have on their images, as well as Green Team's Image. The information that volunteers post or publish may be public information for a long time.
3. Volunteers need to be aware that the Green Team and its affiliates are A political and are not represent any specific social or religious views.
4. Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are defamatory, pornographic, proprietary, harassing, libelous, or that can create a hostile environment.
5. Volunteers are not to publish, post or release any information that is considered confidential or not public. If there are questions about what is considered confidential, employees should check with the Green Team chairperson.
6. Social media networks, blogs and other types of online content sometimes generate press and media attention or legal questions. Volunteers should refer these inquiries to authorized Green Team chairperson.
7. If volunteers encounter a situation while using social media that threatens to become antagonistic, volunteers should disengage from the dialogue in a polite manner and seek the advice of Green Team chairperson.
8. Volunteers should get appropriate permission before you refer to or post images of current or former members, vendors or suppliers. Additionally, volunteers should get appropriate permission to use a third party's copyrights, copyrighted material, trademarks, service marks or other intellectual property.
9. Volunteers should not share any material, related to politics, creed or religion on all Green Team related social media accounts. Additionally, material from groups tied to specific political or religious views may not be shared on Green Team or Green Team related social media accounts.
10. It is highly recommended that volunteers keep Green Team related social media accounts separate from personal accounts.
11. It is recommended that there be multiple administrators for any facebook page.
12. It is recommended that no more than two posts per day on facebook.
13. It is optional, but recommended that administrator work with content creator(s).