



Dear Community Partner,

As a popular visitor location with a robust year-round population, we are always searching for new ways to improve the quality of life in Brigantine and drive more visitors to our island. The Brigantine Green Team, in partnership with the City of Brigantine, is holding its 2020 Farmers Market this summer on the Saturday of Memorial Day weekend and will run every Saturday (rain or shine) until the Saturday of Labor Day weekend. May 23rd through September 5th. Support local growers and businesses

- Enhance foot traffic and exposure for Brigantine businesses
- Increase community awareness by interacting with businesses, farms and artisans
- Raise community socialization

Recent studies show that 60% of Farmers Market shoppers also visited nearby local stores on the same day they visited a Farmers Market; of those, 60% said that they visited those additional stores only on days that they visit the Market. This information helps solidify the value of this effort to the local business community. We are looking for community partners to sponsor our efforts in one of three ways:

GOLD SPONSOR: \$500 and up

In return for your generous support we will prominently list your logo and or business name on our print material, select Ads, social-media including E-blast, Face Book, Banners and more.

SILVER SPONSOR: \$250

In return for your generous support we will list your logo and or business name on our print material, select ads, Social media, including E-blast, Face Book, Banners and more.

FRIEND OF THE MARKET: \$100

In return for your generous support we will recognize your name on our print material, select ads, Social media, including E-blast, Face Book, Banners and more

Any **Brigantine Brick & Mortar** business also has an opportunity to appear once during the Market season as a 'Spotlight on Local Business' guest to promote and or sell your product. We will provide a tent, table & chairs. Sponsors receive priority scheduling for a 'Spotlight on Local Business' date.

The Brigantine Green Team is a committee founded under Sustainable Jersey, a certification program for New Jersey municipalities that want to go green, save money and take steps to sustain their quality of life over the long term. Any questions about this effort can be directed to Brigantinfarmersmarket@gmail.com.

YES! I want to help drive more visitors to Brigantine and my business and show my support of this effort to our residents.

I will be a: ___ Gold Sponsor - \$500 & up ___ Silver Sponsor - \$250 ___ Friend of the Market - \$100

PLEASE COMPLETE & RETURN THIS PORTION to apply for a 'Spotlight on Local Business' spot and/or along with a check payable to City of Brigantine to be a Sponsor, (Sponsors receive priority scheduling for a 'Spotlight on Local Business' date) to the following address by

March 1, 2020: Brigantine Farmers Market
1417 West Brigantine Avenue
Brigantine, NJ 08203

Choose 3 Saturdays between Saturday May 23 and Saturday September 5, to appear as the **Spotlight on Local Business**. We will contact you to confirm which date your business can appear at the Market.

Dates: _____

Contact Name: _____

Business Name: _____

Mailing Address _____

Contact phone number _____ Email Address: _____

Sponsors also email us your .pdf logo and/or name as you would like it to appear on marketing material by March 15, 2020, to Brigantinfarmersmarket@gmail.com