

GROWING A BUSINESS AND WORKING FULL-TIME



Ciara has achieved goals she started the FSS program with and additional goals she didn't even know she had. "At the time, my goals were to go back to school, clear up my debt and buy my first home. During my time in the FSS program, I managed to raise my credit score, almost clearing my debt. Also I started my own brand (Trezur My Kisses) selling t-shirts and other apparel."

During her time with FSS, Ciara's vision for her life evolved. "In the beginning you're thinking about the money. But you realize your goals out of life and the FSS program helps you in pursuing them. In the end, you feel more accomplished."

One of the unexpected parts of her journey was starting a business. Ciara talks about what it really takes to get a business going: "When I first started this program, I had no idea I would [own] my own business. I started October 31st of 2019. It's a small online business. But, in the future, I plan on opening a retail store. Owning a business and working days and overnights between two jobs is not as easy as it seems, because you still have to hustle to make sales. Basically, you need to be focused and have motivation. Any goal you want out of life, it's up to you to make that happen. You have to be willing to put in the work and make small sacrifices."

Ciara has found that while building a business, you still need to have steady income. So, she has continued full-time employment and plans to continue until the business can create a secure income. In the meantime, she has other dreams. "With the FSS money, I plan on using it to put down on a house. Everything since I started this program has made a difference. My finances, my knowledge, and me being a business owner."

Ciara and Amibel are pictured above wearing Trezur My Kisses facemasks and Ciara is showcasing a logo shirt.

Apparel is available at: www.trezurmykisses.com