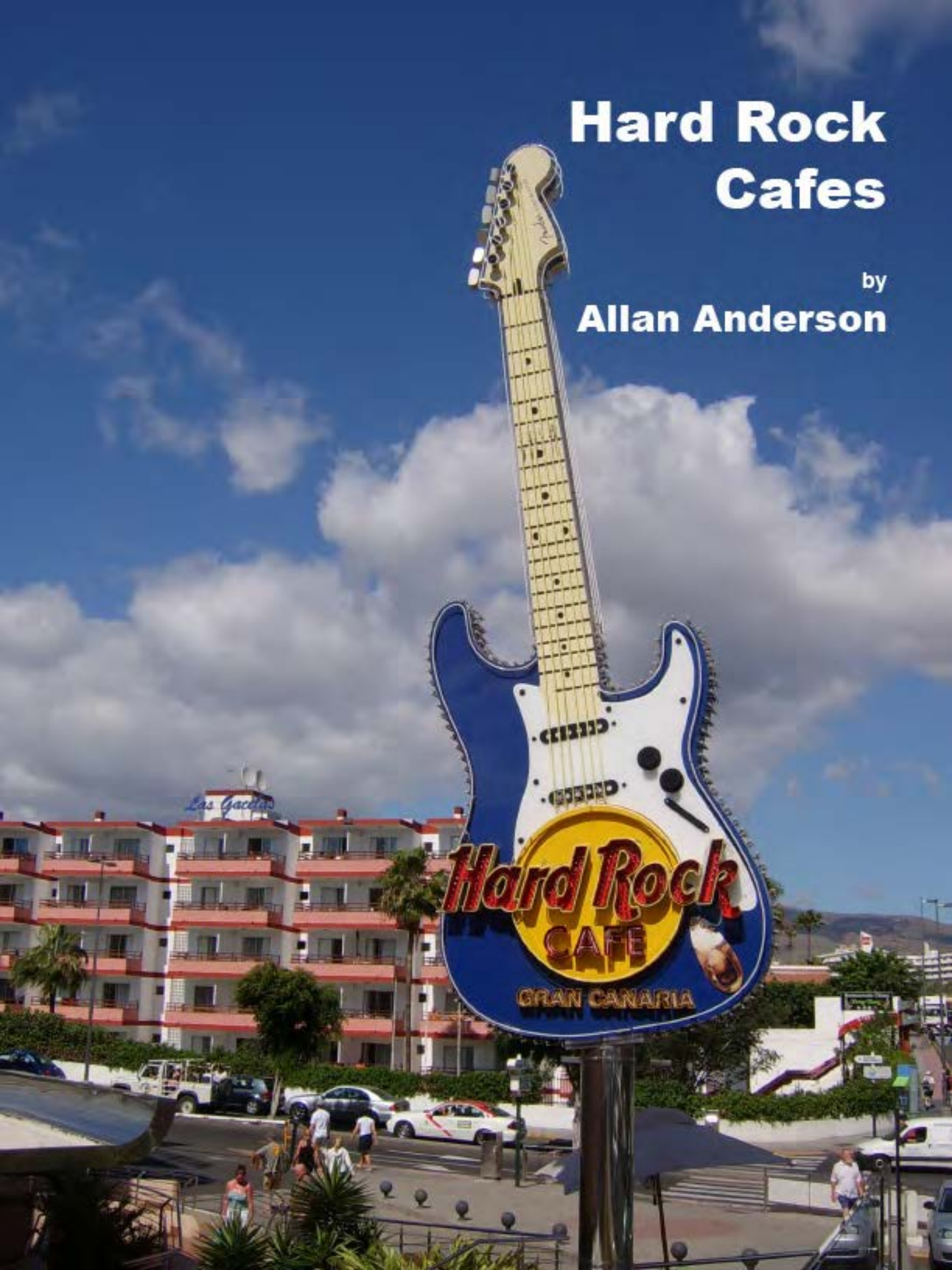
Hard Rock Cafes

by

Allan Anderson



Hard Rock Cafe's

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Cover photo by **Andreas Bürgelt**

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Links for collectors. Click on the following pages to go to that site.

Acknowledgements

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To all of the contributors whose photographs and stories appear in this book, thank you for your time, insight, and support.

I would especially like to acknowledge Charlie Lester. While his name may not appear often in these pages, his influence on my upcoming book about hotels and casinos has been extraordinary.

There are many pages on Facebook, and the web, that have just about everything for the Hard Rock enthusiast and collector. Whatever you collect, do a search and you will find it.The below have been instrumental in helping me put this book together. More to follow in upcoming issues.



Andreas Bürgelt. A big thank you for allowing me to use your pictures. This would be a much smaller book without them.



Scott Northup, Scott's Hard Rock. Scott's Hard Rock is a tribute and museum of all things Rock & Roll and the place that brings us all together.



Kay Kalkbrenner Admin of Hard Rock Cafe News and Rumors. Here you find the latest informations on planned new Hard Rock Cafes / Hard Rock Hotels or closing news.



Lou Nuccio, Publisher of **HRC Worldwide**, a Hard Rock Fan-based Page that provides News to the Hard Rock Global Community along with exclusive content, Rock N' Roll reporting & features.



Charlie Lester. I'm gratefull to Charlie for all his contributions over the past 15 years. Charlie shares his extensive photographic library for all my projects.



Malte Schelenz Hard Rock Cafe Blog
Connecting with other collectors around the world who share a passion for talking about travels.
https://travelingisourpassion.com/hard-rock-cafe/



Jan-Philipp Scherwat. #thisIsHardRock. Hard Rock Cafe News, Magnets and Pins and Hard Rock locations overview.



Hard Rock Chip Guide. 280 pages showing all casino chips, silver strikes and tokens from Hard Rock casinos past and present including the Seminole Casino's and the Commemorative chips from the Cafe's. Completely re-worked to include dates, prototypes, concepts and errors.
This guide is a pdf on a DVD, or USB stick, and formatted to print front and back and to place in a 3 ring binder. For sale at **anderson-design.org.**



Just 2 Luxembourg citizens on a worldwide quest for Hard Rock Cafes & Hotels



Luc Devolder. Hard Rock T-Shirts and Shot Glasses.



Achim Sujer. NR-19.com. I am a collector of Hard Rock Cafe "Classic White" T-Shirts from around the globe.



Dietmar Siebenhofer
https://www.facebook.com/dietmar.siebenhofer

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Hard Rock Cafes

With venues in over 74 countries, Hard Rock has become a truly global phenomenon. From its first cafe in London, England which opened in 1971, to properties around the world, Hard Rock International continues to offer great American food in a rock 'n' roll environment. In 1983 Hard Rock opened the first cafe in Jackson Tennessee followed by Los Angeles, California. In 1983 Hard Rock expanded to Asia with it's first cafe in Tokyo.

Every Hard Rock Café offers a unique experience, from specific memorabilia that pays tribute to emerging and legendary musicians rooted in each area, to authentic, collectible merchandise that reflects the spirit of the city.



Photo by Andreas Bürgert



Visited by millions of guests each year, Hard Rock Cafe offers high quality American fare and great service in an energetic music atmosphere. There are some Hard Rock Café's which did not belong to the Rank Group or HRC International. Most of them opened before the Rank Group took over the Hard Rock name. It is unknown how many are open at this time or how many have closed. There are probably a dozen or so out there, some which are listed in this book under renegade cafe's.

Hard Rock International is the world's original curator of music memorabilia with the most far-reaching and world's greatest collection. Celebrating new and legendary music icons, the collection is showcased at Hard Rock Cafes, Hard Rock Live venues and Hard Rock Hotels and Casinos around the world. A fulltime staff oversees all aspects of the Hard Rock collection, from the initial procurement of an artifact to its maiden installation at a Hard Rock location. Among the pieces in the collection are photos, guitars and other instruments, clothing and costumes, platinum and gold LPs, posters and album art, and other rare music artifacts.

The story of the birth of Hard Rock's memorabilia collection is itself a part of music history. The collection started with a Eric Clapton guitar, a Fender Lead II. It was the beginning of something that nobody even knew was beginning.

It was just a joke among friends.

Back in the seventies, Clapton, the founder of Cream and Derek & the Dominoes, creator of the immortal "Layla", liked to eat at this quirky American diner in London called the Hard Rock Cafe. The place was this funky old building that used to be a Rolls Royce dealership, and it was run by a couple of young Americans who liked to keep it loose. Founded by Isaac Tigrett and Peter Morton, two enterprising and music-loving Americans, Hard Rock Cafe was an instant classic. You could be yourself at the Hard Rock. It was good food and a good time.

So Clapton got to be friends with the proprietors and asked them to save him a regular table, put up a brass plaque or something. And the young proprietors said, "Why don't we put up your guitar?" They all had a chuckle, and he handed over a guitar, and they slapped it on the wall.

No one thought much more about it. Until a week later, when another guitar arrived, a Gibson Les Paul. With it was a note from Pete Townshend of The Who which read: "Mine's as good as his. Love, Pete." The young proprietors put it on the wall. After that, the guitars never stopped coming.

In 1986 Hard Rock started it's memorbilia collection by purchasing Sotheby's memorabilia collection. In 2015 Hard Rock purchased the Elvis Presley gold piano making it the 80,000th piece of music memorabilia in their collection. Today there are more than 80,000 guitars, drums, pianos, harmonicas, microphones, shirts, pants, scarves, shoes, handwritten lyrics, cars, bikes, a bus and assorted rock memorabilia - by far, the largest, most valuable such collection in the world - on the walls of over 309 locations in 70 countries around the world.

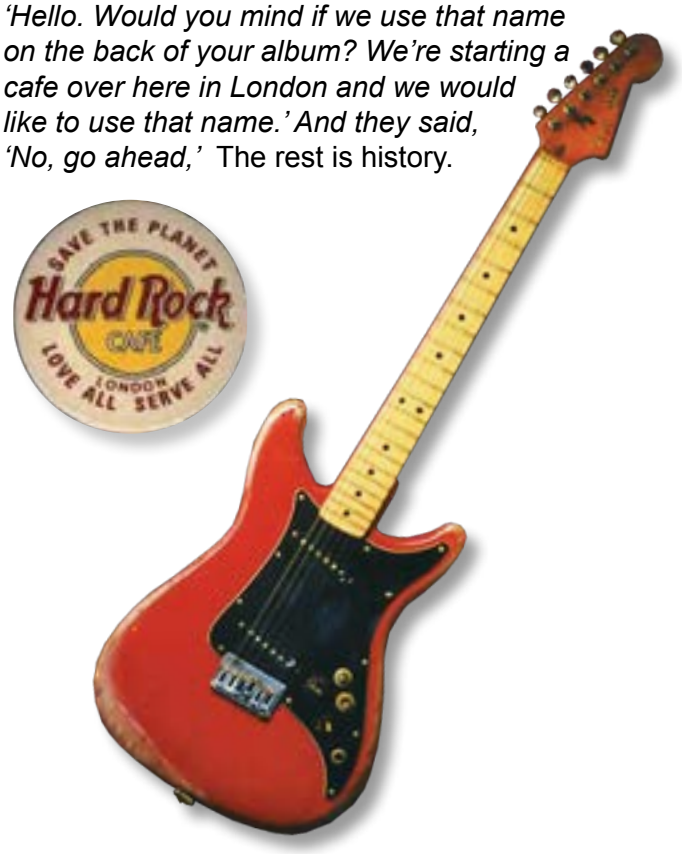
Only 50% of the memorabilia is donated while the rest is purchased from auctions or collections.

Some stars ask for a charity donation for the stuff. Others, particularly younger bands, prefer cash. Hard Rock won't take just any instrument or leopard skin cape. To qualify as memorabilia, items must have been used in commercial recording, live on stage or while writing a song.



Album Photo by Henry Diltz

Hard Rock Cafe in Los Angeles opened in 1930. The picture was used in the Doors album Morrison Hotel. A year after the album came out they got a call from England and the guy says *'Hello. Would you mind if we use that name on the back of your album? We're starting a cafe over here in London and we would like to use that name.' And they said, 'No, go ahead,'* The rest is history.

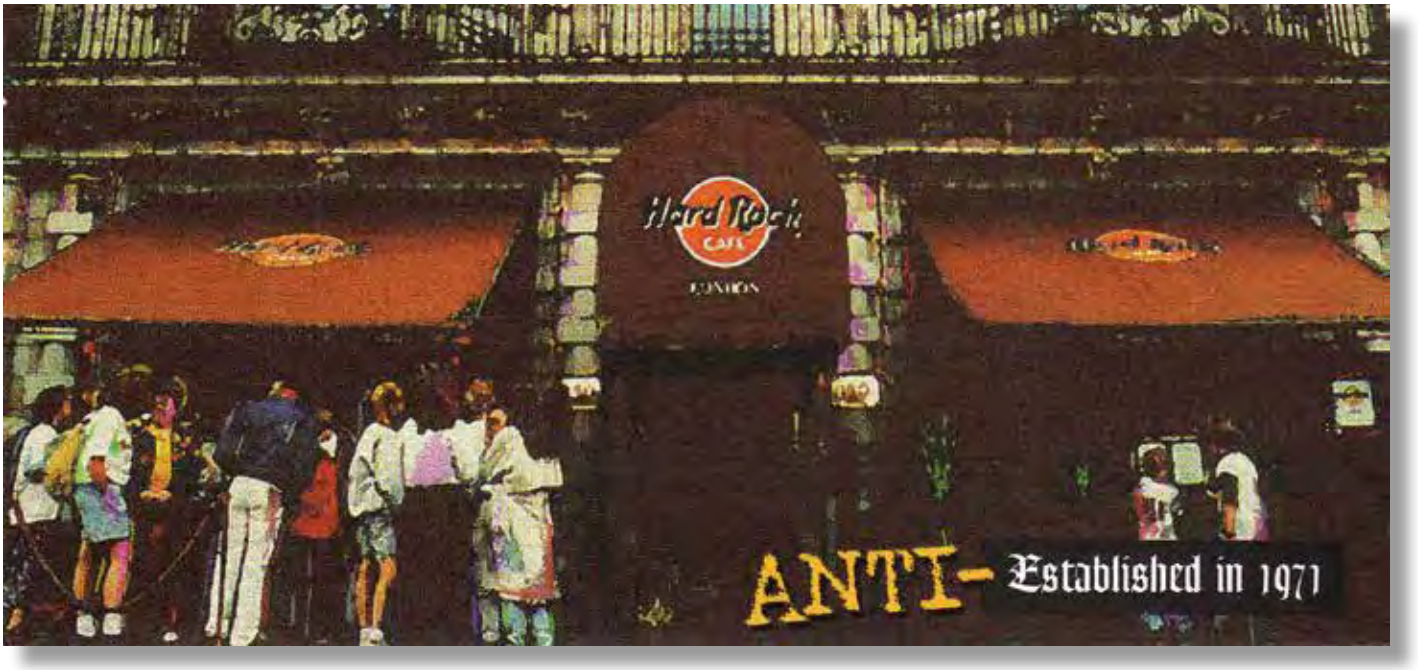


The guitar that started it all.



The Fork
JOHN MUNYAN
creative director / writer

This started as a single ad and evolved into a global icon for the Hard Rock brand, wordlessly summing up the idea of a rock ’n’ roll restaurant.



An Incredible Concept: 1971-1979

The popularity of the Hard Rock Cafes grew exponentially from the inception of the first cafe on June 14, 1971, in London. Two young Americans, Isaac Tigrett and Peter Morton--who were the quintessential odd couple--borrowed money from their parents to open a quirky restaurant. They were only 22 years old at the time, and they selected Park Lane in London's fashionable Mayfair district as the site of their 'Hard Rock Cafe.' The decor and menu contrasted sharply with the lavish hotels lining posh Park Lane, where strictly enforced dress codes were the norm, and hamburgers, milk shakes, and the music of the Rolling Stones most certainly were not.

Tigrett, son of a wealthy Tennessee financier named John Burton Tigrett, had moved to England with his family at age 15, attended private school in Lugano, Switzerland, and then later spent his days in London selling used Rolls Royces to Americans. Morton came from a wealthy and venerable Chicago restaurant family, a heritage he tapped into when he opened The Great American Disaster, an American-style restaurant located in Chelsea, London. As a restaurateur, Morton was immediately successful, but his first venture was all but forgotten after he hooked up with Tigrett.

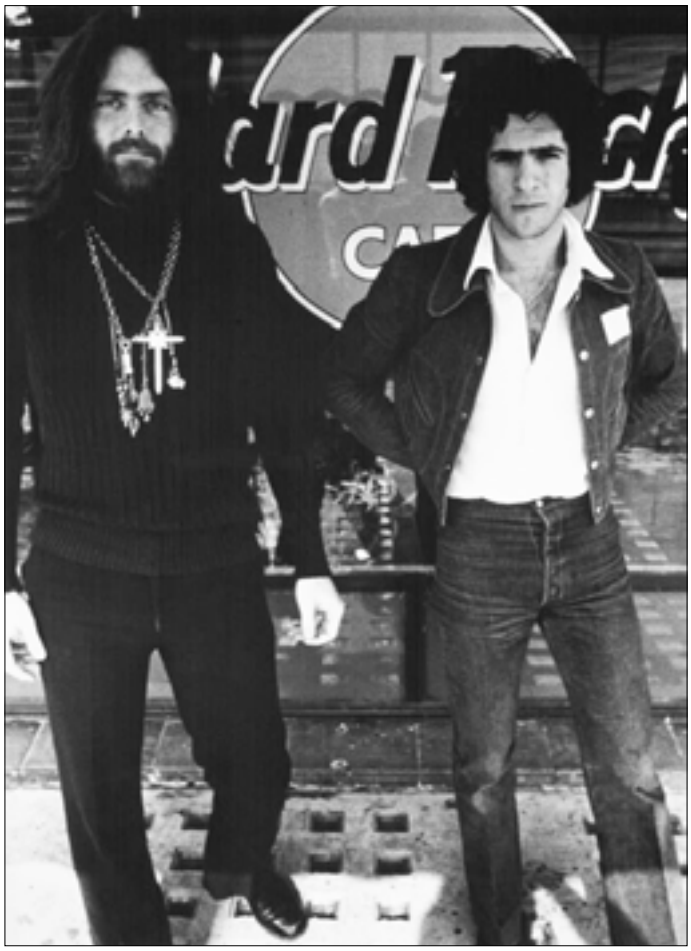
The excitement generated by the first cafe, an opening that quickly drew queues of patrons eager to take part in the Hard Rock Cafe's carnival-like atmosphere, was duplicated with each additional opening of restaurants in other cities and other countries, becoming, if anything, more intense, as the restaurants themselves became grander and earned the reputation as popular gathering spots for celebrities.

The story of Hard Rock's growth took on a contentious flavor early. Outside of youth and family wealth, Tigrett and Morton had little in common. Morton was later described as aloof, reserved, and a 'business-first businessman,' personality traits that initially complemented and then later butted against Tigrett's impulsiveness. A self-described 'raving Marxist,' Tigrett became legendary for his flamboyance and recklessness, renowned for being an eccentric figure who played the principle role in many of the titillating stories composing Hard Rock Cafe lore.

The storied sightings of celebrities, added to the mystique and unpredictability of a visit to Tigrett and Morton's establishments, creating invaluable marketing material for an organization that invested little time or money on traditional advertising. In fact, reports of celebrities seen imbibing or eating at a Hard Rock Cafe, coupled with Tigrett's fabled antics, began working to the two restaurateurs' advantage soon after they opened the initial Hard Rock Cafe.

It was a time when the rock-n-roll genre from which the business took its name was just emerging. The eatery needed the luminaries from

Legendary artist Alan Aldridge created the original Hard Rock Cafe logo. From there one of the most notable logos on the planet was born.



Isaac Tigrett and Peter Morton Photo courtesy Andreas Bürgert

rock's list of idiosyncratic entertainers to make its definitive leap from a popular London restaurant to the internationally recognized nexus of celebrities, celebrity-watchers, and celebrants the Hard Rock later became, but initially it prospered as a welcome alternative to the otherwise reserved atmosphere pervading Park Lane. Its menu diverged from typical Park Lane fare as well, offering customers a simple, decidedly American selection of food and drink that included hamburgers, barbecued ribs, milk shakes, sundaes, corn-on-the-cob, and apple pie, in addition to a wide variety of beer, hard liquor, and suffusive rock-n-roll.

Before long celebrities began patronizing the cafe; the rock group Led Zeppelin reportedly sent whiskey bottles crashing against the walls one evening, and Carole King wrote a musical tribute to the rock-n-roll haven. The Eric Clapton's guitar and then Pete Townshend, of The Who, became part of the cafe's growing rock memorabilia collection, while the magnetic power of the Hard Rock to attract celebrities also pulled in notable personages from outside the world of music: the Duke of Westminster stopped by, director Steven Spielberg ate lunch there every day during the filming of Raiders of the Lost Ark, and numerous other celebrities made widely reported visits to the raucous anomaly on Park Lane.

The publicized reports of who did what at the Hard Rock benefited Morton and Tigrett commensurately. Soon, the London restaurant was the destination for tourists and local denizens, a site to pay homage to the famous and the peculiar. Although the Hard Rock was a marketing boon, the swell of excitement it generated created one obstacle for Tigrett and Morton to hurdle: customers lingered, dawdled, and gawked, remaining for hours to take part in the paparazzi-filled days and nights, but they purchased little, engendering a debilitatively slow customer turnover rate stunting profits. The solution Tigrett and Morton reached, however, was relatively simple; they turned up the volume of their music,





Photo courtesy Hard Rock

increasing the decibel level in the cafe and, as a result, increasing the patron turnover rate. Louder music meant people talked less, ate and drank faster, and loitered less, a change that quintupled the cafe's turnover rate and lifted its profit performance to match its popularity. Tigrett and Morton also moved into merchandising during this time, offering shirts, hats, watches, and coffee mugs with the Hard Rock logo, which contributed significantly to Hard Rock's bottom line.

As the restaurant became increasingly popular and successful, however, the relationship between Tigrett and Morton was becoming increasingly strained. In 1974 Tigrett made an about-face in his personal life, when the former became a Hindu convert and devoted follower of spiritual leader Sai Baba. Espousing a 'Love All, Serve All' tenet, Tigrett moved in with Ringo Starr's ex-wife, Maureen Starkey, in 1976. He later married her, referring to her, with typical Tigrett bravado, as his greatest piece of rock memorabilia. By the end of the 1970s, however, Tigrett's all-inclusive doctrine of love excluded Morton, and the two partners went their separate ways, beginning with Morton's return to the United States in 1979.

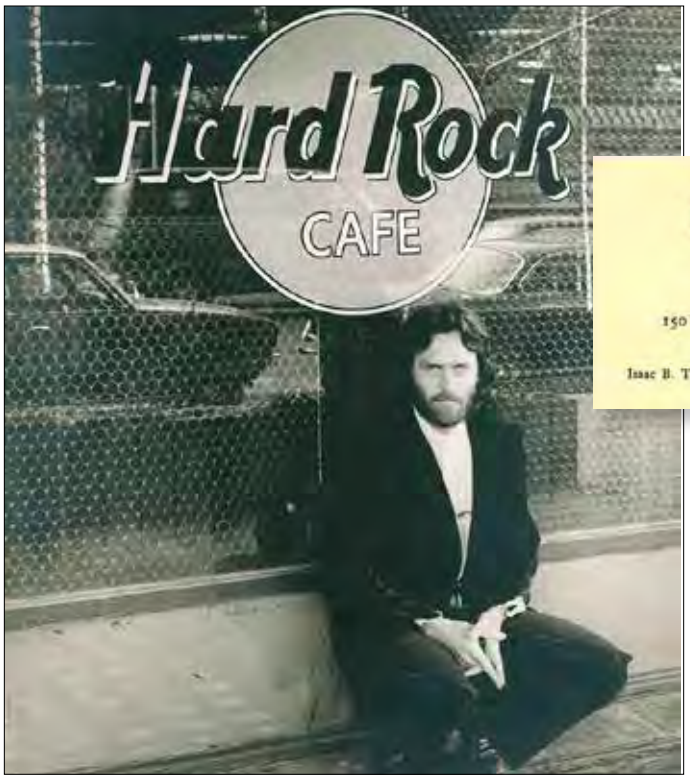
The End of an Era: 1980-1989

A protracted separation ensued between Tigrett and Morton, during which the two former partners fought a battle over the legal rights to the Hard Rock name. Three years later, in 1982, the situation was resolved when Morton gained the rights to the Hard Rock name for all the world west of the Mississippi River, and all the world east of the Mississippi River was granted to Tigrett. There were exceptions to this demarcation line (Morton was given the rights to Chicago, and Tigrett was awarded Dallas), but from 1982 forward there would be two companies controlling the Hard Rock name and operating Hard Rock Cafes--Morton's Hard Rock America, Inc. and Tigrett's Hard Rock Cafe International, Inc. What followed was a more truculent era in Hard Rock's history.

Morton's Hard Rock America beat Tigrett's Hard Rock Cafe International to the punch when it opened the first Hard Rock in the United States in 1982. Located in Los Angeles, Morton's Hard Rock was backed financially by Hard Rock devotee Steven Spielberg, Hollywood film studio magnate Barry Diller, actor Henry Winkler, and singers Willie Nelson and John Denver, who helped Morton transport the Hard Rock concept across international borders for the first time. But, although Morton first brought the concept to the United States, Tigrett was the first to realize immediate success with the concept, opening a Hard Rock in New York City with the financial assistance of comedian Dan Aykroyd and actor Yul Brynner. Critics hailed Tigrett's New York restaurant as the first successful effort to incorporate the disparate elements that made the London Hard Rock the success that it was, and crowds flocked to the new venue. Inside the New York Hard Rock, Tigrett assembled the first guitar-shaped bar, the largest collection of rock-n-roll memorabilia, and his 'God Wall,' a tribute to the inspirational forces guiding people's lives, featuring, among other things, a photograph of Sai Baba, a giant Krugerrand, and an enormous quaalude.



Photo courtesy Hard Rock





Isaac Tigrett Photos courtesy Andreas Bürgert

After the opening of the New York Hard Rock, the two former partners continued to compete. Morton opened a café in San Francisco in an old automobile showroom; Tigrett opened one in Stockholm in 1985 and then opened the largest Hard Rock up to that time in Dallas in 1986. While Tigrett and Morton built their respective empires, others joined the fray by appropriating the Hard Rock name and independently opening Hard Rock Cafes in Amsterdam, Bombay, Bangkok, and Manila. By the late 1980s, after nearly 20 years in existence, the Hard Rock concept had engendered a confusing mess. Of all the proprietors operating Hard Rock Cafes, both legitimate and illegitimate, those who knew each other did not like each other, and those who did not know each other had every incentive to remain incognito. The restaurants themselves were flourishing, but behind the scenes a tempest was gathering force.

Then Robert Earl approached Tigrett with an offer of acquisition. The son of a British pop singer, Earl was several years younger than Tigrett and Morton. He had attended the University of Surrey, where he took courses in operating food and drink establishments. Thereafter he was involved in several food industry successes and had quickly amassed a restaurant empire totaling 70 restaurants by the time he merged his company President Entertainments with Pleasurama PLC, a London-based leisure group, in 1987. The transaction yielded Earl $63 million.

One of the first deals Earl completed for Pleasurama was the acquisition of Tigrett's half of the Hard Rock business. Tigrett had since taken his Hard Rock Cafe International public, selling a small portion of the company to London investors in 1984. Three years later, Drexel Burnham Lambert sold another parcel of the company to American investors, an ill-timed $40 million offering made prior to the stock market plunge in October 1987, which sent Tigrett's stock cascading downward. Less than a year later, in August 1988, Tigrett sold his Hard Rock holdings to Earl and Pleasurama for $100 million, ending his 17-year tenure as a Hard Rock showman.

Hard Rock's notoriety earned it several pages in Milton Moskowitz's 1988 book *The Global Marketplace*. The author cited Hard Rock as a winning formula, one that worked irrespective of geographic boundaries and divergent cultures, with a Hard Rock Cafe performing as well in Australia as one in Iceland. This universal popularity of the Hard Rock concept represented a rare achievement in the global restaurant industry; traditional, full-service restaurants like Hard Rock seldom managed to move across international borders with any success. In addition, Hard Rock Cafes achieved their success without benefit of any prodigious marketing effort; to a large degree they generated business merely by their existence--and this was an unprecedented feat.

Meanwhile, Tigrett went on to superintend the development of a pyramid-shaped sports arena in Memphis and the construction of a hospital for the poor in India, while Earl took the four Hard Rocks located in Tigrett's eastern sector and quickly sought to increase their number. Earl's corporate affiliation with Pleasurama, meanwhile, came to an end in 1989, when the leisure company was acquired by Mecca Leisure PLC.

A Renaissance for Hard Rock: 1990-1995

After Mecca Leisure PLC acquired Pleasurama, it in turn was swallowed by the Rank Organization PLC, a British-based conglomerate, in 1990. By the time the dust had settled, there were 25 Hard

Rocks dotting the globe, counting both Morton's and Earl's, the newest, largest, and most successful being the Orlando, Florida Hard Rock, which opened in 1990 and almost immediately began serving 5,000 customers a day.

The Orlando Hard Rock belonged to Earl, as did nine more Hard Rocks slated for construction in the coming years. Surprisingly, during this time, Tigrett and Morton found themselves agreeing on one issue: neither could abide Earl. Tigrett condemned Earl for treating the Hard Rock concept like a cash cow to be duplicated again and again until its novelty was exhausted, and Morton and Earl had become adversaries during the course of their business relationship. Earl and Morton jointly owned Hard Rock Licensing Corporation, the company controlling the exclusive rights to Hard Rock's lucrative trademarks. The licensing entity also served as a proving ground for both Hard Rock owners' divergent views as to which direction the name should be taken. A running feud between the two had begun almost as soon as Earl bought Tigrett's half of the Hard Rock empire, and as time progressed the animosity had intensified.

Earl irrevocably aggravated tensions in 1991 when he opened Planet Hollywood in New York, one block away from the Hard Rock Cafe, with his own band of celebrity investors, including film producer Keith Barish, director John Hughes, and actors Arnold Schwarzenegger and Bruce Willis. Designed by Anton Furst (who created the sets for the first Batman film), Planet Hollywood was to the film world what Hard Rock was to rock-n-roll, a restaurant that housed memorabilia from the film industry and provided customers with an opportunity to enjoy the glamour of Hollywood. Earl's new establishment angered Morton, who charged that Earl had illegally copied the Hard Rock concept. Earl flatly denied Morton's charge, stating to New York magazine, 'Planet Hollywood was carefully designed so there would be no accusation whatsoever of duplication. You'll find zero similarity.'

By the summer of 1992, however, less than a year after the New York Planet Hollywood had opened, Morton had found enough similarities between Planet Hollywood and Hard Rock Cafes to bring three lawsuits against the Rank Organization and Robert Earl. Earl responded later in the year by announcing his intentions to leave Rank and pursue his Planet Hollywood-related business interests, which opened the door for a new leader of Tigrett's former Hard Rock holdings.

Stepping into the breach was Art Levitt, formerly of the Walt Disney Company, who was selected as the president and CEO of Hard Rock Cafe International in early 1993. Assuming his new post, Levitt inherited 22 Hard Rock Cafes in 13 countries, almost all of which were vestiges of Earl's prolific years at Rank. With these highly successful properties--the New York Hard Rock, for instance, ranked as the city's third largest tourist attraction (trailing only the Empire State Building and the Statue of Liberty)--Levitt had his hands full in steering the Hard Rock franchise and keeping an eye on its former wunderkinds. In 1992 another musically themed restaurant threatened Hard Rock's reign--the House of Blues, from another former insider, Isaac Tigrett. His new brainchild centered on the blues rather than rock-n-roll and offered live performances and late dining with the ambience of a nightclub.

In 1993 new Hard Rocks opened in a host of exotic locations, including San Juan, Miami, Mexico City, Bali, and Taipei. The following year, another four international restaurants opened (in Beijing, Cozumel, Kowloon, and Madrid), while Hard Rock set out to conquer the country music capital of the world, Nashville. Although many had criticized Robert Earl's rapid expansion, Hard Rock had brought 20 more restaurants into its fold in under three years. Competition had something to do with it, as Earl's Planet Hollywood continued to branch out and another themed restaurant chain, Rainforest Café, debuted in 1994. By the next year, as Hard Rock sprouted 14 new locations, Rainforest Café went public, as did Planet Hollywood. Both were initially successes, and Hard Rock quaked just a bit.

Themed Restaurants Hit Their Zenith: 1996-2000

With competitors popping up around the globe, often within spitting distance, Hard Rock continued its aggressive expansion with 13 new restaurants in 1996. Yet the biggest news of the year was the Rank Organization, which had changed its name to Rank Group PLC, scoring a coup by acquiring Peter Morton's Hard Rock America as well as the ownership to Hard Rock Canada, owned by Nick Bitove. The Hard Rock name and brand, a formidable and lucrative force around the world, was now owned by one entity in total control of the increasingly popular trademark. Meanwhile, Tigrett's House

of Blues chain opened a heavily touted restaurant/club in Chicago and Earl's Planet Hollywood aggressively expanded as well. Yet all was not well in the flashy industry, as the market seemed to overload on garishly themed restaurants.

By early 1997, Hard Rock underwent a major change; its reputation came to mean much more than a chain of phenomenally successful restaurants with rock-n-roll history on its walls. Soon Hard Rock actually came to mean music, as the company teamed up with VH1 for 'Hard Rock Live!,' a weekly television series. Each show featured performances by top names from the music industry, from the hottest new groups to legends from the annals of rock history. Aired on MTV's younger and increasingly popular sibling VH1, 'Hard Rock Live!' was a hit and soon spawned a concert series and record deal with Rhino Records. Stages were added to the Hard Rock restaurants in Orlando and Mexico City, creating complexes for food, fun, and live rock-n-roll performances.

Fresh from its flourishing television series, Hard Rock Cafe International leapt in three disparate directions in 1998: the first was inking a deal with the NBA (National Basketball Association) in February to open ten basketball-themed restaurants; the second was a jump into the hospitality industry when the first Hard Rock Hotel opened in Bali in May; and the third was the debut of the company's official web site, www.hardrock.com. The Bali beach complex was a tropical paradise with Hard Rock's signature restaurant and 418 luxurious, musical era-themed rooms; the web site touted a wide range of activities (news, webcasts, promotions, sweepstakes, online shopping) and company information.

In 1999 Peter J. Beaudrault was named president of Hard Rock Cafe International, a year that marked the fall of Robert Earl's Planet Hollywood chain into Chapter 11. Among the downtrodden were the sports-themed All Star Cafes, part of Earl's crumbling empire. An undisclosed number of Planet Hollywoods and All Star Cafes were either closed or soon would be, while Hard Rock opened new eateries in Indiana, Florida, Tennessee, and Japan, bringing the total tally to 104 Hard Rock Cafes in 36 countries, with no sign of slowing down. One new restaurant, in particular, was bittersweet, as the chain went back to its birthplace, England, to open a café in Manchester. Although neither Tigrett nor Morton was involved, in a sense, Hard Rock had come full circle.

Although it was probably true that Tigrett and Morton had high hopes for their unique restaurant concept, neither had imagined just how successful the Hard Rock Cafes would be. With a story as colorful as its decor, the 29-year-old chain showed no signs of slowing down as it approached the new millennium.

The Seminole Tribe Buy the Hard Rock Brand

In May 2006, Peter Morton sold the Las Vegas Hard Rock Hotel to New York based Morgans Hotel Group for $770 million including the rights to the Hard Rock Hotel brand west of the Mississippi River. This included Texas, California, Australia and Vancouver, British Columbia. In 2007 Morgans Hotel Group announced a major expansion and renovation for the Las Vegas property that was completed in 2010. In March 2011 Brookfield Real Estate Finance Fund II assumed ownership of the financially troubled Hard Rock Hotel in Las Vegas after closing on a settlement agreement with its borrowers. WG-Harmon, LLC, a subsidiary of Warner Gaming, LLC of Las Vegas had been hired to operate the casino.

Also in 2006, The Seminole Tribe of Florida announced it has contracted to acquire Hard Rock International, Inc. and other related entities from The Rank Group Plc for approximately $965 million. The deal was finalized in 2007. The purchase at this time included the Hard Rock brand controlled by The Rank Group Plc and the entire collection of music memorabilia, as well as 68 company-owned Hard Rock Cafe Restaurants and retail stores, including 44 in the United States, three in Canada, 17 throughout Europe, three in Australia and one in Puerto Rico. The deal also includes licensing or franchise agreements for another 56 restaurants and five hotels, plus Hard Rock Live performance venues. The Hard Rock Casino in London was not included in the deal and is still part of The Rank Group. The driving force behind the Tribe's purchase of Hard Rock International is Seminole Gaming Chief Executive Officer James Allen, who is responsible for spearheading the tremendous success of the two Seminole Hard Rock Hotels & Casinos.

In 2016, Hard Rock International had completed the acquisition of casino and hotel-casino rights in the western U.S. with the exception of BREF HR, LLC, which own the Hard Rock Hotel and Casino in Las Vegas. Originally separated from the Hard Rock International's portfolio more than three decades ago, the rights acquired in this deal reunite Hard Rock International's global territory for casinos and hotel-casinos.

As a result of the transaction, Hard Rock International is now exclusively entitled to develop, own, license, franchise and manage Hard Rock Casinos and Hotel-Casinos in the western U.S.,

As part of the contract, Hard Rock International assumed the agreements between BREF HR, LLC and their existing licensees, including Hard Rock Hotel & Casino Lake Tahoe, Nevada, Hard Rock Hotel & Casino Sioux City, Iowa; Hard Rock Hotel & Casino Tulsa, Oklahoma and Hard Rock Casino Vancouver.

Throughout its history, Hard Rock Cafe has been governed by a guiding service philosophy-'Love All-Serve All.' HRC is a place where all have always been welcome, regardless of age, sex, or class. This unconditional welcoming hand, first extended by Messrs. Tigrett and Morton, continues today as integral to Hard Rock's present and future as it was to its beginnings.



Rita Gilligan, Hard Rock ambassador

She started serving since the Hard Rock opened on June14, 1971 and continues to this day as an international ambassador. She has flown all over the world – from Africa and the Middle East to Australia – and has opened more than 100 Hard Rocks around the world. Buy her book, *The Rock 'N' Roll Waitress at the Hard Rock Cafe*.

Key Dates

1971 First Hard Rock opens in London.
1971 The Hard Rock Logo is Created
1973 The Classic Tee.Hard Rock sponsored a local sports team, the shirt was so in demand that they gave the extras to fans and then to keep up with demand started selling them.
1973 The First Live Music. Paul McCartney making his public debut with Wings
1977 Company is incorporated as Hard Rock Cafe International PLC.
1979 The Memorbilia Collection is born.
1982 Founders Isaac Tigrett and Peter Morton split up the company and go their separate ways.
First Cafe in the US opened in Los Angeles.
1983 First Asian Cafe in Tokyo
1984 Hard Rock goes public.
New logo revealed.
First Hard Rock Live in Mexico.
1985 Live Aid
1986 Tenth Hard Rock opens in Dallas.
1988 Tigrett sells his interest in Hard Rock International to Robert Earl.
1990 25th Hard Rock opens in Montreal.
1994 First Hard Rock Live opens in Mexico City.
1995 First South American Cafe
1995 First Hard Rock Hotel and Casino opens in Las Vegas.
50th Hard Rock opens in Calgary.
1996 Rank Group PLC buys Morton's Hard Rock America and Nick Bitove's Hard Rock Canada.
1997 Hard Rock Live! debuts on VH1.
1998 First Hard Rock Hotel opens in Bali.
1999 100th Hard Rock opens in Amsterdam.
2006 The Seminole Tribe acquired the Hard Rock International brand of restaurant, hotel, and casino chains.
2007 The Seminole Tribe buys Hard Rock.
2008 Hard Rock Calling.
2010 First all-inclusive hotel in Punta Cana
2013 Fiorst hotel in Europe opened - Ibiza.
2015 80,000th memorabilia item.
2018 Hard Rock International and the Miami Dol phins strike a 18-year deal for Hard Rock Stadium.
2019 Hard Rock builds the first guitar shaped hotel in Hollywood, Florida.
2020` First Reverb Hotel opens in Atlanta.
2021 50th Anniversary of the Hard Rock brand.
2022 Oracle Red Bull Racing alliance.

2023 Hard Rock buys the Mirage in Las Vegas and closes it in to build a Guitar hotel. Rocksino opens in Deadwood.
2024 20th anniversary of Seminole Hard Rock.
2026 Hard Rock International has terminated its licensing agreements with JSM Corporation Pvt Ltd which means ALL India Cafes are closed now or have to close shortly.
Accor, a global leader in hospitality, and Hard Rock International, have announced a global strategic partnership covering loyalty, distribution, and international development.

The real original Hard Rock by Scott Northup

The real original Hard Rock Cafe is in Empire Colorado and was built in 1934. It was named after the miners who came in for breakfast.

The Cafe has no connection with the Hard Rock that we know. After the Hard Rock brand discovered it an agreement was made that this place would not advertise outside the borders of Colorado.

Today it is the Guanella Brewery.

























The X card also came in metal

















The Washington Post
TRAVEL
SUNDAY, MARCH 30, 2025 | SECTION F



March 2025 Washington Post article written by Andrea Sachs on Andreas Bürgelt. Read the full article by clicking on the link below. His article is titled *Collecting cafes, T-shirts and 10,000 pins* and is part of an article called *Cheeseburgers and used guitars: The gospel of Hard Rock Cafe.* His story begins about half way into the article.

Washington Post Andreas Article



Memorabilia
Photo by Annika Weertz/For The Washington Post



Hard Rock Way – Vault
Photo by Annika Weertz/For The Washington Post



Locations Visited
Photo by Annika Weertz/For The Washington Post



Andreas
Photo by Annika Weertz/For The Washington Post

Town	Country	Opened	Notes
Acapulco	Mexico	November, 1989	Closed January, 2014
Almaty	Kazakhstan	October, 2014	Closed August, 2020
Albuquerque Hotel	New Mexico (USA)	June, 2010	Closed July, 2013
Algarve Hotel	Portugal	Opening, 2027	
Amman	Jordan	August, 1997	Closed September. 2002
Amsterdam	Netherlands	March, 1999	
Amsterdam RS	Netherlands	June 2023	Across from Cafe
Amsterdam Hotel	Netherlands	June, 2020	Rebranded October, 2023
Anchorage	Alaska (USA)	June, 2014	Closed October, 2020
Andheri, Mumbai	India	September, 2013	Closed January, 2021
Andorra	Andorra	July, 2017	Closed January, 2025
Andorra City Shop	Andorra	May, 2021	Closed, September, 2022
Angkor	Cambodia	June, 2014	
Angkor Rock Shop	Cambodia	December, 2022	
Ankara	Turkey	May, 1998	Closed February, 2002
Antwerp	Belgium	December, 1995	Closed April, 1997
Antwerp 2	Belgium	March, 2017	Closed, September 2023
Aruba	Dutch Caribbean	December, 2008	Closed August, 2020
Aruba Rock Shop	Dutch Caribbean	December, 2008	Closed August, 2020
Aruba Cruise Terminal	Dutch Caribbean	December, 2008	Closed August, 2020
Asunción	Paraguay	December, 2014	Closed November, 2018
Asunción 2	Paraguay	December, 2019	
Asunción Airport	Paraguay	Opening 2026	
Aspen	USA (Colorado)	January, 1991	Closed November, 2000
Athens	Greece	September, 2004	Closed March, 2014
Athens Hotel/Casino	Greece	Opening, 2027	
Athens 2	Greece	July, 2015	
Athens Piraeus	Greece	July, 2021	Terminal B Rock Shop
Athens Piraeus	Greece	July, 2021	Terminal A Rock Shop
Athens Plaka Shop	Greece	September, 2004	Closed March, 2014
Atlanta	USA (Georgia)	November, 1992	
Atlanta Reverb	USA (Georgia)	December, 2020	
Atlantic City	USA (New Jersey)	November, 1996	Closed September, 2017
Atlantic City 2	USA (New Jersey)	June, 2018	
Atlantic City Hotel	USA (New Jersey)	June, 2018	
Austin	USA (Texas)	February, 2002	Closed January, 2006
Ayia Napa	Cyprus	May, 2016	
Bahrain	Bahrain	October, 1997	Closed April, 2019
Baku	Azerbaijan	August, 2016	Closed June, 2023
Bali	Indonesia	November, 1993	Closed May, 1998
Bali	Indonesia	May, 1998	
Bali Nusa Dua	Indonesia	July, 2024	Rock Shop
Bali Rock Shop	Indonesia	May, 1998	At the Hotel
Bali Airport	Indonesia	July, 2015	Closed December 2020
Bali Airport Shop	Indonesia	August, 2022	
Bali Airport	Indonesia	July 2023	International Departures
Bali Airport	Indonesia	August, 2023	I Gusti Ngurah Rai
Bali Airport Pop-Up	Indonesia	August, 2025	Ngurah Rai Airport
Bali Hotel	Indonesia	May, 1998	
Baltimore	USA (Maryland)	July, 1997	
Banff	Canada	October, 1995	Closed June, 2000
Bangkok	Thailand	March, 1991	Closed March, 2021

Town	Country	Opened	Notes
Bangkok 2	Thailand	November, 2023	
Bangkok Erawan	Thailand	December, 2019	Rock Shop
Barcelona	Spain	November, 1997	
Barcelona RS	Spain	July, 2024	Sagrada Familia
Barcelona Pop-Up	Spain	August, 2023	
Batam	Indonesia	Opening, 2026	
Beijing	China	May, 1994	Closed September, 2012
Beirut	Lebanon	December, 1996	Closed September, 2013
Belfast	Northern Ireland	May, 2001	Closed September, 2004
Belgrade	Serbia	February, 2026	
Belo Horizonte	Brazil	December, 2005	Closed May, 2014
Bengaluru	India	December, 2007	* Closed March, 2026
Bengaluru Whitefield	India	December, 2019	* Closed March, 2026
Bengaluru Airport	India	December, 2023	* Closed March, 2026
Bergen	Norway	Opening 2026	
Berlin	Germany	May, 1992	Closed April, 2010
Berlin 2	Germany	April, 2010	
Berlin Shop	Germany	August, 2020	Checkpoint Charlie
Biloxi	USA (Mississippi)	July, 2007	
Biloxi Hotel	USA (Mississippi)	July, 2007	
Birmingham	England	November, 2001	Closed May, 2007
Bogotá	Colombia	October, 2001	Closed November, 2021
Boston	USA (Massachusetts)	June, 1989	Closed July, 2007
Boston 2	USA (Massachusetts)	July, 2007	Closed June 2022
Boston 3	USA (Massachusetts)	Relocation 2024	
Bristol Bar	England	April, 2004	Closed January, 2006
Bristol Hotel	Virginia (USA)	November, 2024	
Bristol	Virginia (USA)	November, 2024	In the hotel
Bristol Temp Casino	Virginia (USA)	July, 2022	Closed November, 2024
Brussels	Belgium	July. 2012	Closed February, 2026
Bucharest	Romania	January, 2008	
Bucharest City	Romania	March, 2025	
Bucharest Baneasa	Romania		Closed
Budapest	Hungary	December, 2011	
Budapest Hotel	Hungary	March, 2022	Rebranded March, 2024
Budapest Airport	Hungary	July, 2015	
Budva Rock Shop	Montenegro	June, 2015	Closed March, 2021
Budva Rock Shop	Montenegro	April, 2023	
Buenos Aires	Argentina - Recolta	October, 1995	Closed March, 2020
Buenos Aires	Argentina - Boca Juniors	Opening 2026	
Buenos Aires	Argentina - AEP	November, 2014	
Buenos Aires	Argentina - Ezeiza	December, 2017	Closed April, 2024
Buenos Aires	Argentina - Puerto Madero	July, 2019	
Buenos Aires Shop	Argentina - Aeroparque	July, 2015	Closed April, 2019
Buenos Aires Shop 2	Argentina - Aeroparque	December, 2019	Closed March, 2025
Buenos Aires Shop	Argentina - EZE	December, 2015	Closed, December, 2017
Buenos Aires Shop	Argentina - La Florida	October, 2021	Closed July, 2026
Buenos Aires Airpt	Argentina - Ezeiza	December, 2022	
Busan	South Korea	October, 2015	Closed February, 2018
Cabo San Lucas	Mexico	December, 1995	Closed August, 2013
Cabo San Lucas 2	Mexico	December, 2019	Closed October, 2024
Cabo San Lucas 3	Mexico	November, 2024	Marina Mall

Town	Country	Opened	Notes
Cairo	Egypt	May, 2001	Closed December, 2010
Cairo 2	Egypt	March, 2018	Closed August, 2020
Cairo Haram Shop	Egypt	May, 2001	Closed December, 2010
Calgary	Canada	April, 1995	Closed June, 2000
Cancun	Mexico	June, 1987	Closed September, 1997\
Cancun (relocated)	Mexico	September, 1997	Closed August, 2014
Cancun 2	Mexico	March, 2016	Closed July, 2025
Cancun Hotel	Mexico	August, 2012	
Cape Town	South Africa	November, 1996	Closed June, 2001
Cape Town	South Africa	March, 2025	Table Mountain
Cape Town 2	South Africa	October, 2017	
Caracas	Venezuela	May, 2005	Closed May, 2020
Caracas 2	Venezuela	December, 2022	
Caracas Airport	Venezuela	April, 2023	
Cardiff	Wales	October, 2003	Closed October, 2010
Cartagena	Colombia	December, 2007	
Catania	Italy	February, 2004	Closed November, 2006
Cayman Islands	Cayman Islands	April, 2000	Closed December, 2013
Cayman Islands 2	Cayman Islands	December, 2014	Closed June, 2024
Chandigarh	India	February, 2021	* Closed March, 2026
Chennai	India	December, 2013	Closed May, 2016
Chennai 2	India	December, 2023	* Closed March, 2026
Chiang Mai	Thailand	December, 2016	Temp Closed - Flooding
Chicago	USA (Illinois)	June, 1986	Closed March, 2025
Chicago Hotel	USA (Illinois)	February, 2004	Rebranded November, 2017
Choctaw Beach Club	Mississippi (USA)	June 2003	Closed January, 2005
Cincinnati	USA (Ohio)	July, 2021	
Ciudad del Este	Paraguay	December, 2024	
Clark	Philippines	December, 2024	At Hann Resorts
Cleveland	USA (Ohio)	July, 1998	Closed July, 2016
Cologne	Germany	April, 2003	
Colombo	Sri Lanka	Opening 2026	
Copenhagen	Denmark	July, 1995	Closed March, 2015
Copenhagen 2	Denmark	March, 2015	Closed October, 2026
Cordoba Shop	Argentina	December, 2017	Closed May, 2019
Cordoba Airport	Argentina	December, 2023	Closed August, 2026
Cordoba Airport 1 RS	Argentina	September, 2023	Closed August, 2026
Cordoba Airport 2 RS	Argentina	October, 2023	Closed August, 2026
Costa Maya	Mexico	August, 2011	Closed May, 2012
Costa Maya	Mexico		Cruise Terminal - Closed
Costa Maya RS	Mexico	October, 2008	Closed May, 2012
Cozumel	Mexico	October, 1997	Closed April, 2014
Cozumel 2	Mexico	December, 2014	Closed April, 2026
Cozumel RS Port	Mexico	September 2019	Closed December, 2024
Cozumel Shop	Mexico	December, 2014	
Cozumel Bar	Mexico	Open	
Curibita	Brazil	May, 2015	
Ciudad del Este	Paraguay	December, 2024	
Dalian Hotel	China	July, 2020	
Dallas	USA (Texas)	November, 1986	Closed March, 2007
Dallas 2	USA (Texas)	July, 2009	Closed July, 2019
Davos Hotel	Switzerland	December, 2017	

Town	Country	Opened	Notes
Daytona Beach Hotel	Florida (USA)	March, 2018	
Deadwood	South Dakota (USA)	August, 2023	Rocksino
Denver	USA (Colorado)	November, 1998	Closed July, 2023
Desaru Coast Hotel	Malaysia	September, 2018	
Destin	USA (Florida)	July, 2004	Closed June, 2014
Detroit	USA (Michigan)	November, 2003	Closed January, 2019
Dubai	United Arab Emirates	December, 1997	Closed March, 2009
Dubai 2	United Arab Emirates	November, 2011	
Dubai DXB Airport	United Arab Emirates	November, 2018	
Dubai DXB Airport	United Arab Emirates	August, 2018	Airport 2, Gate C-19
Dubai DXB Airport	United Arab Emirates		Terminal 3 - Closed
Dubai DXB Airport	United Arab Emirates	March, 2025	
Dubai at Ain Dubai	United Arab Emirates	January, 2022	
Dubai at Bluewater	United Arab Emirates	August, 2022	
Dubai Sports City	United Arab Emirates	November, 2025	
Dublin	Ireland	June, 2004	
Dublin Hotel	Ireland	February, 2020	Rebranded July, 2024
Dubrovnik	Croatia	April, 2023	
Dubrovnik RS	Croatia	December, 2021	
Dubrovnik RS	Croatia	July, 2025	
Edinburgh	Scotland	March, 1998	
Edinburgh Pop-Up	Scotland	January, 2023	
Edmonton	Canada	July, 1995	Closed June, 2000
Fiji	Fijii	December, 2007	Closed March, 2020
Florence	Italy	June, 2011	
Florence Hotel	USA (Alabama)	Opening, 2028	Reverb Hotel
Florianópolis	Brazil	December, 2022	
Florianópolis	Brazil	August, 2022	Rebranded June, 2023
Florianópolis Hotel	Brazil	Opening, 2025	
Florianópolis Airtpt	Brazil	August, 2022	Closed June, 2023
Fortaleza	Brazil	March, 2019	Closed September, 2024
Fortaleza Hotel	Brazil	Delayed	Construction and Lawsuits
Four Winds	USA (Michigan)	July, 2012	Closed October, 2020
Foxwoods	USA (Connecticut)	August, 2004	Franchised 2026
Ft. Lauderdale	USA (Florida)	July, 1999	Closed May, 2004
Fukuoka	Japan	April, 2000	Closed April, 2015
Fukuoka 2	Japan	April, 2015	Closed May, 2020
Gatlinburg	USA (Tennessee)	September, 1999	Closed May, 2014
Gdansk	Polland	June, 2014	
Genting Highlands	Malaysia	April, 2025	Rock Shop
Genting Highlands	Malaysia	Opening, 2027	Hotel
Glasgow	Scotland	November, 2013	Closed February, 2024
Goa Hotel	India	December, 2015	
Gramado	Brazil	July, 2018	
Gramado Hotel	Brazil	Opening, 2027	With Residence Club
Gramado Airport	Brazil	September, 2023	
Guwahati	India	December, 2020	
Glyfada	Greece	December, 2010	Closed October, 2012
Gothenburg	Sweden	December, 2004	
Gran Canaria	Spain	December 2005	Closed December, 2010
Gran Canaria 2	Spain	December, 2019	
Gran Canaria RS	Spain	August, 2022	Closed October, 2025

Town	Country	Opened	Notes
Guadalajara	Mexico	November, 1998	Closed October, 2008
Guadalajara	Mexico	June, 2024	
Guadalajara Hotel	Mexico	September, 2018	
Guatemala City	Guatamala	January, 2013	Closed October, 2017
Guam	(USA) Mikronesia	May, 1998	Closed November, 2025
Guanacaste	Costa Rica	July, 2015	Closed March, 2020
Guangzhou	China	September, 1996	Closed May, 2003
Gurgaon	India	March 2014	Closed March, 2020
Guyana	Guyana	May, 2019	
Guwahati	India	December, 2020	Closed September, 2023
Haikou Hotel	China	Unknown	
Hamburg	Germany	August, 2011	
Hamburg Reverb	Germany	July, 2024	Hotel
Hamburg Airport RS	Germany	December, 2020	Closing January, 2025
Hamburg City	Germany	November, 2023	Closed August, 2026
Hangzhou	China	October 2016	Closed July, 2018
Helsinki	Finland	October, 2012	Closed January, 2023
Ho Chi Minh City	Vietnam	December, 2009	Closed May, 2021
Hollywood	USA (California, Universal)	January, 1996	Closed January, 2020
Hollywood	USA (Caifornia)	July, 2010	On Hollywood Blvd.
Hollywood	USA (Florida)	May, 2004	At the Hard Rock Hotel
Hollywood Hotel	USA (Florida)	May, 2004	
Hong Kong Island	China	March, 1995	Closed October, 1999
Hong Kong 2	China - Opened as Kowloon	April, 2004	Closed November, 2008
Hong Kong LKF	China	April, 2011	Closed March, 2020
Hong Kong, Peak	China	December, 2001	Closed August, 2011
Hong Kong, Peak	China	November, 2011	Closed March, 2020
Hong Kong Ferry	China	March, 1995	Closed May, 2001
Honolulu	USA (Hawaii)	July, 1987	Closed November, 2010
Honolulu	USA (Hawaii)	November, 2010	
Houston	USA (Texas)	November, 1986	Closed May, 2000
Houston 2	USA (Texas)	May, 2000	Closed May, 2020
Houston Airport	USA (Texas)	May, 2017	Closed January, 2024
Huan Hin	Thailand	December, 2025	
Hurghada	Egypt	November, 2004	Closed July, 2021
Hurghada 2	Egypt	Relocation 2026	
Hurghada RS	Egypt	October, 2022	
Hyderabad City	India	September, 2009	* Closed March, 2026
Hyderabad Bar	India	April, 2008	Closed August, 2009
Hyderabad Hitech	India	September, 2021	* Closed March, 2026
Iguazu Airport RS	Argentina	October, 2020	Closed May, 2025
Iguazu Airport	Argentina	March, 2023	
Iguazu	Argentina	November, 2024	
Indianapolis	USA (Indiana)	April, 1999	Closed March, 2019
Ibiza	Spain	June, 2013	Closed October, 2024
Ibiza Hotel	Spain	May, 2014	Closed October, 2025
Ibiza Airport Shop	Spain	June, 2014	Closed October, 2019
Ilha do Sol Hotel	Brazil	Rebranded. Never opened	Wyndham Grand
Innsbruck	Austria	August, 2017	Closed October, 2026
Ipoh	Malaysia	June, 2023	Closed December, 2025
Istanbul	Turkey	December, 2013	Closed February, 2017
Istanbul Rock Shop	Turkey	July, 2016	Closed August, 2017

Town	Country	Opened	Notes
Itapema	Brazil	December, 2025	Pier Oporto
Jackson	USA (Tennessee)	January, 1983	Closed June, 1983
Jakarta	Indonesia	October, 1992	Closed June, 2004
Jakarta 2	Indonesia	June, 2004	Closed December, 2012
Jakarta 3	Indonesia	September, 2013	Closed March, 2023
Jiuzhaigou	China	September, 2021	
Johannesburg	South Africa	December, 2013	
Johannesburg RS	South Africa	January, 2024	Airport
Kanata	Canada	January, 1996	Closed August, 2002
Kathmandu	Nepal	July, 2021	
Kathmandu RS	Nepal	January, 2025	Pop Up Rock Shop
Kenosha Hotel	Wisconsin (USA)	Opening 2028	
Key West	Florida (USA)	September, 1996	Closed May, 2026
Kobe	Japan	April, 1999	Closed December, 2003
Koh Samui	Thailand	April, 2016	Closed, October, 2022
Koh Samui Airport	Thailand	March, 2022	Closed, November, 2022
Kolkata	India	December, 2017	* Closed March, 2026
Kona	USA (Hawaii)	July, 1998	Closed July, 2008
Kota Kinabalu	Malaysia	April, 2015	Closed March, 2020
Kotor	Montenegro	July, 2017	Shop only
Kotor Cable Car	Montenegro	May, 2025	
Kowloon	China	November, 1994	Closed November, 1999
Krakow	Poland	June, 2010	
Kuala Lumpur	Malaysia	November, 1991	
Kuala Lumpur Aiport	Malaysia	June, 2023	
Kuwait	Kuwait	November, 2004	Closed February, 2014
Kyoto	Japan	July, 2019	Closed March, 2021
Kyoto 2	Japan	December, 2024	
Lagos	Nigeria	December, 2015	Closed June, 2026
La Bombonera	Argentina	August, 2026	Boca Junior
La Jolla (San Diego)	USA (California)	December, 1988	Closed July, 1998
La Jolla	USA (California)	December, 1998	Closed September, 2008
La Paz	Bolivia	September, 2017	Closed July, 2019
La Paz 2	Bolivia	October, 2022	
La Romana	Dominican Republic	Opening, 2025	
Lake Tahoe	USA (Nevada)	June, 1998	Closed May, 2018
Lake Tahoe Hotel	USA (Nevada)	January, 2015	Rebranded, Sept., 2023
Lake Texoma	(USA) Texas-Oklahoma	Opening 2027	On Hold - Tax issues
Las Vegas	USA (Nevada)	September, 1990	Closed January, 2017
Las Vegas	USA (Nevada)	September, 2009	On the Strip
Las Vegas Hotel	USA (Nevada)	March, 1995	Rebranded February, 2020
Las Vegas Hotel	USA (Nevada)	Opening 2027	Former Mirage property
Leeds	England	December, 2002	Closed 2007
Lima	Peru	February, 1998	Closed December, 2001
Lima 2	Peru	December, 2012	Closed March, 2019
Lisbon	Portugal	June, 2003	
Liverpool	England	Opening, 2026	
London	England	June, 1971	
London Hotel	England	April, 2019	Rebranded May, 2023
London Vault	England	Open	
London Hotel	Ontario, Canada	April. 2025	
Los Angeles	USA (California)	October, 1982	Closed December, 2006

Town	Country	Opened	Notes
Los Cabos Hotel	Mexico	July, 2019	
Louisville	USA (Kentucky)	May, 2004	Closed March, 2020
Lyon	France	October, 2016	Closed February, 2024
Lyon Airport	France	March, 2018	Closed 2019
Macau	China	February, 2012	Rebranded August, 2019
Macau Hotel	China	June, 2009	Closed August, 2019
Macau 2, Shop	China	August, 2019	Closed April, 2020
Madrid Airport RS	Spain	September, 2024	Closed April, 2026
Madrid	Spain	November, 1994	Closed July, 2020
Madrid 2	Spain	Opening, 2026	
Madrid Hotel	Spain	July, 2021	
Makati	Philippines	December, 1995	Closed July, 2017
Makati 2	Philippines	February, 2020	
Malaga	Spain	March, 2019	
Malaga City RS 2	Spain	October, 2019	
Malaga Airport Shop	Spain	July, 2020	Closed November, 2024
Maldives	Maldives	October, 2019	
Maldives Airport	Maldives	Opening 2023	Rock Shop
Maldives Hotel	Maldives	September, 2019	
Mallorca	Spain	November, 2008	
Mallorca Shop	Spain	Sepptember, 2018	Closed December, 2025
Mallorca Airport 1	Spain	May, 2019	Rock Shop
Mallorca Airport 2	Spain	June, 2014	Closed October, 2024
Mallorca Airport	Spain	Opening, 2026	
Mallorca Alrport C	Spain	May, 2019	Closed July, 2024
Mallorca Alrport A	Spain	June, 2014	
Mallorca City RS	Spain	May, 2025	Closed December, 2025
Malta	Malta	March, 2006	Closed November, 2020
Malta Airport	Malta	February, 2004	
Malta Bar	Malta	March, 2006	Closed June, 2020
Malta	Malta	June, 2020	Former Malta Bar
Malta RS	Malta	July, 2024	Valetta City
Malta Hotel	Malta	August, 2026	
Malta Saint Julian's	Malta	July, 2026	
Managua	Nicaragua	December, 2017	Closed September, 2023
Manchester	England	September, 2000	Closed January, 2026
Manilla	Philippines	December, 2018	
Mar del Plata	Argentina	December, 2025	
Marbella	Spain	October, 2009	Closed June, 2020
Marbella Hotel	Spain	July, 2022	
Margarita Island	Venezuela	November, 2006	Closed June, 2023
Maribor Hotel	Slovenia	Opening, 2026	
Marseille	France	November, 2014	Closed September, 2017
Mazatlan Hotel	Mexico	Opening, 2028	Reverb Hotel
Maui	USA (Hawaii)	July, 1990	Closed December, 2016
Mauritius	Mauritius	Opening, 2026	
Medellin	Columbia	September, 2010	Closed September, 2016
Medellin 2	Columbia	September, 2016	Closed August, 2020
Melaka	Malaysia	January, 2013	
Melbourne	Australia	December, 1995	Closed October, 2007
Memphis	USA (Tennessee)	November, 1997	Closed June, 2014
Memphis 2	USA (Tennessee)	July, 2014	Closed July, 2023

Town	Country	Opened	Notes
Metropolitan Park	USA (New York, Queens)	Proposed	
Mexico City	Mexico	September, 1993	Closed May, 2013
Mexico City 2	Mexico	March, 2026	
Miami	USA (Florida)	September, 1993	Closed August, 2026
Miami Gardens	USA (Florida)	September, 2016	Hard Rock Stadium
Milan	Italy	June, 2022	
Milan Airport RS	Italy	August, 2024	Closed September, 2024
Minneapolis	USA (Minnesota)	September, 2002	Closed September, 2011
Minneapolis Mall	USA (Minnesota)	August, 2014	Closed January, 2021
Montego Bay	Jamaica	December, 2016	Closed March, 2020
Montego Bay Airport	Jamaica	December, 2015	Closed August, 2021
Montevideo	Uruguay	December, 2018	Closed November, 2026
Montevideo Terminal	Uruguay		
Montreal	Canada	September, 1990	Closed September, 2009
Moscow	Russia	September, 2003	Closed October, 2022
Mykonos RS	Greece	June, 2011	Closed June, 2012
Myrtle Beach	USA (South.Carolina)	July, 1995	Closed October, 2016
Myrtle Beach 2	USA (South Carolina	October, 2016	Broadway at the Beach
Myrtle Beach Park	USA (South.Carolina)	Appril, 2008	Closed September, 2008
Mumbai	India	September, 2006	Closed November, 2018
Munich	Germany	February, 2002	
Munich Airport RS	Germany	July, 2021	Closed January, 2025
Nabq	Egypt	December, 2012	
Nagoya	Japan	July, 1997	Closed December, 2010
Nairobi	Kenya	Opening, 2026	
Narita	Japan	September, 2006	Closed August, 2012
Narita Airport Shop	Japan	December, 2000	Closed March, 2014
Nashville	USA (Tennessee)	June, 1994	
Nashville Hotel	USA (Tennessee)	Opening, 2027	
Nassau	Bahamas	October, 2003	Closed October, 2020
Nassau Airport Shop	Bahamas	October, 2003	Closed October, 2020
Navi, Mumbai	India	October, 2021	Closed November, 2023
Newcastle	Englamd	May, 2021	Closed March, 2025
New Delhi	India	April 2009	Closed October, 2019
New Delhi 2	India	December, 2022	* Closed March, 2026
New Orleans	USA (Louisiana)	December, 1987	December, 2012
New Orleans 2	USA (Louisiana)	December, 2012	
New Orleans Hotel	USA (Louisiana)	Cancelled	Construction collapse
New York	USA (New York)	April, 1984	Closed August, 2005
New York 2	USA (New York)	August, 2005	Times Square
New York	USA (New York)	March, 2009	Yankee Stadium
Newport Beach	USA (California)	November, 1992	Closed June, 2005
Niagara Falls	Canada	December, 1996	
Niagara Falls	USA (New York)	July, 1996	Franchised 2026
Nice	France	October, 2013	Closed September, 2023
Nicosia	Cypress	October, 2012	Closed May, 2013
Northfield Park	(USA) Ohio	December, 2013	Rebranded March, 2019
Northern Indiana	(USA) Indiana	May, 2021	Casino
Northern Indiana	(USA) Indiana	December, 2023	Hotel
Nottingham	England	June, 2002	Closed November, 2007
Oasis	England	April, 2000	Closed January, 2002
Ocho Rios	Jamaica	November, 2006	Closed January, 2011

Town	Country	Opened	Notes
Orlando	USA (Florida)	June, 1990	Closed December, 1998
Orlando 2	USA (Florida)	December, 1998	
Orlando Vault	USA (Florida)	January, 2003	Closed September, 2004
Orlando Hotel	USA (Florida)	January, 2001	
Osaka	Japan	January, 1992	Closed September, 2001
Osaka 2	Japan	September 2001	Closed January, 2021
Osaka Mamba	Japan	December, 2025	
Osaka Universal	Japan	March, 2001	
Oslo	Norway	December, 2005	Closed December, 2021
Oslo (Relocation)	Norway	July, 2025	
Ottawa	Canada	June, 1996	Closed September, 2013
Ottawa Club	Canada	Open	Tire Center
Ottawa Hotel	Canada	July, 2025	
Ottawa	Canada	July, 2025	
Oxford Street	London, UK	April, 2019	Closed May, 2023
Palermo	Italy	July 2026	
Palm Springs Hotel	California (USA)	September, 2013	Rebranded April, 2018
Palma de Malorca	Spain	November, 2008	
Panama	Panama	September, 2004	Closed September, 2013
Panama	Panama	December 2015	
Panama Hotel	Panama	April, 2012	Closed March, 2023
Paris	France	November, 1991	Closed November, 2024
Paris, Eurodisney	France	July, 2019	Closed, November, 2019
Pattaya	Thailand	October, 2001	
Pattaya Hotel	Thailand	November, 2001	
Key West	USA (Florida)	September, 1996	
Penang	Malaysia	September, 2009	
Penang City RS	Malaysia	April, 2024	
Penang Hotel	Malaysia	September, 2009	
Philadelphia	USA (Pennsylvania)	January, 1998	
Phnom Penh	Cambodia	November, 2017	
Phnom Penh Airport	Cambodia	August, 2019	Closing September, 2025
Phoenix	USA (Arizona)	October, 1995	Moved February, 2002
Phoenix 2	USA (Arizona)	February, 2002	Closed February, 2020
Phuket	Thailand	November, 2009	
Phuket Rock Shop	Thailand	December, 2025	
Phuket Central	Thailand	September, 2019	
Piccadilly Circus	London	July, 2019	
Pigeon Forge	Tennessee (USA)	May, 2014	Closing August, 2026
Pittsburgh	USA (Pennsylvania)	June, 2002	Closed February, 2025
Playa del Carmen	Mexico	August, 2019	
Playa del Carmen	Mexico	May, 2019	Closed February, 2025
Podgorica	Montenegro	February, 2015	Closed, March, 2021
Podgorica	Montenegro	June, 2023	
Ponce	Puerto Rico	November, 2020	
Port Aventura	Spain	Opening 2027	
Port El Kantaoui	Tunisia	December, 2015	
Porto	Portugal	November, 2016	
Porto Pop-Up	Portugal	March, 2023	Closed July, 2023
Porto Alegre	Brazil	May, 2023	Pontal Shopping
Praia Grande	Brazil	December, 2025	
Prague	Czech Republic	April, 2009	

Town	Country	Opened	Notes
Prague Airport	Prague Airport	August, 2021	Closed October, 2024
Pretoria	South Africa	December, 2016	Closed January, 2024
Puerto Vallarta	Mexico	December, 1990	Closed October, 2013
Puerto Iguaza	Mexico	August, 2024	Rock Shop open
Puerto Plata RS	Mexico	Opened 2023	Closed March, 2025
Puerto Plata	Mexico	August, 2025	
Pune	India	January, 2009	Closed October, 2020
Pune	India	December, 2023	Closed January, 2026
Punta Cana Hotel	Dominican Republic	November, 2010	
Punta Cana	Dominican Republic	July, 2007	Closed August, 2017
Punta Cana Airport	Dominican Republic	December, 2016	Closed March, 2000
Punta Cana Airport	Dominican Republic	February, 2016	B 1 Closed March, 2000
Punta Cana Airport	Dominican Republic	March, 2020	B 2 Closed July, 2024
Punta Cana Airport	Dominican Republic	August 2023	Terminal B
Punta Cana Blue Mall	Dominican Republic	August, 2017	Closed March, 2020
Punta Cana	Dominican Republic	February, 2021	Downtown
Punta Cana	Dominican Republic	December, 2024	Downtown
Punta del Este	Uruguay	Opening 2026	
Punta Langosta	Mexico	February, 2004	Closed April, 2014
Puteri Harbour	Malaysia	December, 2021	
Queenstown	New Zealand	May, 2001	Closed September, 2004
Ras Al Khaimah	UAE	Opening, 2028	Hotel & Residences
Reykiavik	Iceland	July, 1987	Closed May, 2005
Reykiavik 2	Iceland	October, 2016	
Ribeirao Preto	Brazil	December, 2020	Closing December, 2026
Rio de Janeiro	Brazil	June, 2000	Closed July, 2011
Rio de Janeiro Shop	Brazil	June, 2000	Train Station Closed 2014
Riviera Maya Hotel	Mexico	December, 2013	
Rockford Casino	Illinois (USA)	August, 2024	
Rockford	Illinois (USA)	August, 2024	In the casino
Rockford Temp	Illinois (USA)	November, 2021	Closed July, 2024
Rome	Italy	December, 1998	
Rome RS	Italy	Opening, 2024	
São Paulo	Brazil	Opening 2026	
Sacramento	USA (California)	August, 1997	Closed March, 2010
Sacramento	USA (California)	November, 2019	At Fire Mountain
Sacramento Hotel	USA (California)	November, 2019	
Saipan	Mikronesia	August, 1998	Closed August, 2023
Salt Lake City	USA (Utah)	June, 1998	Closed December, 2008
San Antonio	USA (Texas)	January, 1995	
San Diego Hotel	USA (California)	July, 1988	
San Diego	USA (California)	December, 1988	Moved to La Jolla 1998
San Diego 2	USA (California)	October, 2007	Closed, December, 2017
San Francisco	USA (California)	September, 1984	Closed August, 2002
San Francisco 2	USA (California)	August, 2002	Pier 39, Franchised 2026
San Jose	Costa Rica	September, 2013	
San Juan	Puerto Rico	March, 1993	Closed March, 2003
San Juan Hotel	Puerto Rico	Opening, 2028	
San Juan 2	Puerto Rico	January, 2005	Closed April 2011
San Juan 3	Puerto Rico	August, 2018	Closed March, 2020
Santiago	Chili	December, 2012	
Santiago Airport	Chili	Cancelled	

Town	Country	Opened	Notes
Santa Cruz	Bolivia	February, 2014	
Santo Domingo	Dominican Republic	June, 2006	Closed June, 2014
Santo Domingo 2	Dominican Republic	June, 2014	
Santo Domingo 3	Dominican Republic	Opening, 2026	Zona Colonia
São Paulo	Brazil	Opening 2025	
São Paulo Hotel	Brazil	Opening, 2026	
Saudia Arabia Hotel	Saudia Arabia	Opening, 2027	Reverb Hotel
Seattle	USA (Washington)	February, 2010	Closing December, 2023
Sentosa	Singapore	April, 2010	Closed May, 2023
Seoul 2	South Korea	April, 2008	Closed April, 2009
Seoul 3	South Korea	October, 2014	Closed June, 2018
Sevilla	Spain	August, 2016	Closing, November. 2023
Sevilla Rock Shop	Spain	Unknown	
Shanghai	China	August, 1996	Closed March, 2004
Shanghai 2	China	December, 2016	Closed July, 2018
Sharm el Sheikh	Egypt	July, 1998	
Sharm el Sheikh RS	Egypt	December, 2024	Tal Avenue
Shenzhen	China	May, 1997	Closed November, 1998
Shenzhen	China	August, 2017	
Shenzhen Hotel	China	August, 2017	
Siem Reap Airport	Cambodia	February, 2018	Closed October, 2023
Singapore, Sentosa	Singapore	February, 1990	Closed May, 2023
Singapore Hotel	Singapore	February, 1990	Closed March, 2024
Singapore	Singapore Airport	January, 2008	Closed December, 2016
Singapore	Changi Airport	November, 2023	
Sinaia	Romania	Cancelled	
Sioux City Hotel	Iowa (USA)	August, 2014	
Soweto	South Africa	August, 2024	Closed May, 2026
St. Kits	Caribbean	December, 2024	Port Zante
St. Louis	USA (Missouri)	August, 1998	Closed August, 2018
St. Maarten	Caribbean	December, 2010	Closed March, 2020
St. Petersburg	Russia	June, 2018	Closed March, 2023
St. Petersburg Airpt	Russia	April, 2019	Closed December, 2020
St. Petersburg Shop	Russia	March, 2020	Galeria Rock Shop
St. Thomas	Virgin Islands	December, 1992	Closed April, 2005
Stockholm	Sweden	April, 1985	Closed January, 2026
Stockholm 2	Sweden	February, 2026	
Sun City	South Africa	September, 2019	
Sun City Shop	South Africa	Open	Central
Surfers Paradise	Australia	March, 1996	Closed April, 2022
Suriname	Suriname	April, 2023	International Mall
Suriname Airport	Suriname	November, 2023	
Sydney 2	Australia	July, 2011	Closed June, 2022
Taichung	Taiwan	December, 1995	Closed December, 1996
Taino Bay	Dominican Republic	abo 2023	Closed March, 2025
Taipei	Taiwan	December, 1993	Closed March,1999
Taipei 2	Taiwan	August, 1999	Closed February, 2002
Tampa Hotel	Florida	March, 2004	
Tampa	Florida	December, 2010	At the Hard Rock Hotel
Tampa Airport	Florida	August, 2016	
Tbilisi	Georgia	June, 2016	Closed December, 2019
Tejon Casino	USA (California)	November, 2025	

Town	Country	Opened	Notes
Tejon Hotel	USA (California)	Open in 2027	
Tel Aviv	Israel	July, 1993	Closed December, 1997
Tenerife Hotel	Canary Islands	October, 2016	
Tenerife	Canary Islands	December, 2013	
Tianjin	China	March, 2018	Closed December, 2025
Tijuana	Mexico	April, 1992	Closed June, 2008
Tokyo Roppongi	Japan	July, 1983	
Tokyo Uyeno-Eki	Japan	March, 2002	
Tokyo NRT Airport	Japan	October, 2018	
Tokyo Asakusa	Japan	March, 2019	Closed March, 2021
Toronto	Canada	June, 1978	Closed May, 2017
Toronto 2	Canada	Opening, 2026	
Toronto Skydome	Canada	June, 1989	Closed September, 2009
Trinidad	Caribbean	November, 2019	Closed March, 2020
Tromso	Norway	October, 2022	
Tulsa Hotel Casino	Oklahoma (USA)	August, 2009	
Ulaanbaatar	Mongolia	December, 2016	
Ushuaia	Argentina	December, 2016	
Valencia	Spain	May, 2017	Closed November, 2023
Valencia Train Stn.	Spain	March, 2020	Closed July, 2021
Valencia Rock Shop	Spain	June, 2020	Closed November, 2023
Vallarta Hotel	Mexico	August, 2012	
Vancouver	Canada	June, 1995	Closed June, 2000
Vancouver Casino	Canada	December, 2013	Rebranded December, 2023
Vatican RS	Italy	November, 2016	
Venice	Italy	April, 2009	
Venice Shop	Italy	June, 2013	Rialto Bridge
Verona	Italy	December, 2021	Closed September, 2023
Vienna	Austria	August, 2014	
Vientiane	Laos	December, 2015	Closed May, 2018
Vientiane 2	Laos	January, 2023	Closed August, 2026
Vientiane Shop	Laos	July, 2022	
Vientiane Pop-Up	Laos	January, 2022	Closed
Vitorio	Brazil	Planned 2027	
Warsaw	Poland	February, 2007	
Warsaw Rock Shop	Poland	April, 2023	
Washington	USA (District of Columbia)	January, 1990	
Whistler	Canada	September, 1995	Closed June, 2000
Worli, Mumbai	India	September, 2006	Closed November, 2018
Wroclaw	Poland	April, 2018	
Yangun	Myanmar	April, 2017	Closed April, 2019
Yerevan	Armenia	July, 2022	Closed January, 2026
Yokahama	Japan	July, 1997	
Yokahama RS	Japan	February, 2024	Landmark Tower
York	England	Cancelled	

*In 2026 Hard Rock International has terminated its licensing agreements with JSM Corporation Pvt Ltd which means all India Cafes are closed now or have to close shortly. JSM states that the venues will remain open.



Acapulco (closed January 2014) Photo by Andreas Bürgelt



Acapulco (different guitar, closed January 2014)



Acapulco (closed January 2014)



Acapulco (closed January 2014)



Almaty (closed August 2020) Photo by Andreas Bürgelt



Almaty (closed August 2020) Photo by Andreas Bürgelt



Amman (closed September 2000) Photo by Andreas Bürgelt



Amman (closed September 2000) Photo by Andreas Bürgelt



Amsterdam Photo by Christian Kehrli



Amsterdam (new facade)



Amsterdam (canal side) Photo by Andreas Bürgelt



Amsterdam Rock Shop Photo by HardRock.lu



Anchorage (closed March 2020) Photo by Andreas Bürgelt



Anchorage (closed March 2020) Photo by Andreas Bürgelt



Anchorage (closed March 2020) Photo by Andreas Bürgelt



Andheri (closed December, 2020)



Andheri (closed December, 2020) Photo by Andreas Bürgelt



Andheri (closed December, 2020) Photo by Andreas Bürgelt



Andorra (closed January, 2025)



Andorra (closed January, 2025) Photo by Andreas Bürgelt



Andorra City Rock Shop
(closed September, 2022) Photo by Andreas Bürgelt



Andorra (Near Pas de la Casa) Photo by Mickael Piszczyglowa



Angkor Photo by Henning Sierck



Angkor Photo by Andreas Bürgelt



Ankara (closed February 2002)



Ankara (closed February 2002) Photo by Andreas Bürgelt



Ankara (closed February 2002) Photo by Andreas Bürgelt



Antwerp (closed September, 2023) Photo by Andreas Bürgelt



Antwerp (different facade)
(closed September, 2023) Photo by Andreas Bürgelt



Antwerp (different facade)
(closed September, 2023)



Aruba Rock Shop (closed March 2020) Photo by Christian Kehrli



Aruba Rock Shop (closed March 2020)



Aruba (closed March 2020)



Aruba (closed March 2020) Photo by Andreas Bürgelt



Aruba (closed March 2020)



The first gift card



Current gift card used in the cafes



Aspen (closed November 2002) Photo by Andreas Bürgelt



Aspen entrance (closed November 2002)



Asuncion (old location closed November 2018) Photo by Andreas Bürgelt



Asuncion (old location closed November 2018) Photo by Andreas Bürgelt



Asuncion (old location closed November 2018) Photo by Andreas Bürgelt



Asuncion (old location closed November 2018)



Asuncion



Asuncion



Asuncion Photo by Adrian Hopp



Asuncion Airport (proposed) rendering courtesy Estudio ARA Arquitectura



Asuncion (proposed new location) rendering courtesy Estudio ARA Arquitectura



Asuncion (existing building. Proposed new location)



Athens (closed March 2014) Photo by Andreas Bürgelt



Athens (closed March 2014) Photo by Andreas Bürgelt



Athens Photo by Hard Rock.lu



Athens Rock Shop Plaka (closed March 2014)
Photo by Christian Kehrli



Athens Piraeus Port Cruise Terminal 2 Photo by Tom Graham



Athens Piraeus Port Cruise Terminal 1 Photo by Andreas Bürgelt



Atlanta Photo by Andreas Bürgelt



Atlanta (no cadillac)



Atlantic City at Taj Mahal (closed September, 2017)



Atlantic City at Taj Mahal Photo by Andreas Bürgelt
(closed September, 2017)



Atlantic City at Taj Mahal Photo by Richard Bannister
(closed September, 2017)



Atlantic City at Taj Mahal (with cadillac)
(closed September, 2017)



Atlantic City at Hard Rock Hotel



Atlantic City at Hard Rock Hotel Photo by Charlie Lester



Atlantic City at Hard Rock Hotel Photo by Charlie Lester



Atlantic City Bar (proposed) Rendering courtesy Hard Rock



Austin (closed January, 2006) Photo by Andreas Bürgelt



Austin (closed January, 2006) Photo by Andreas Bürgelt



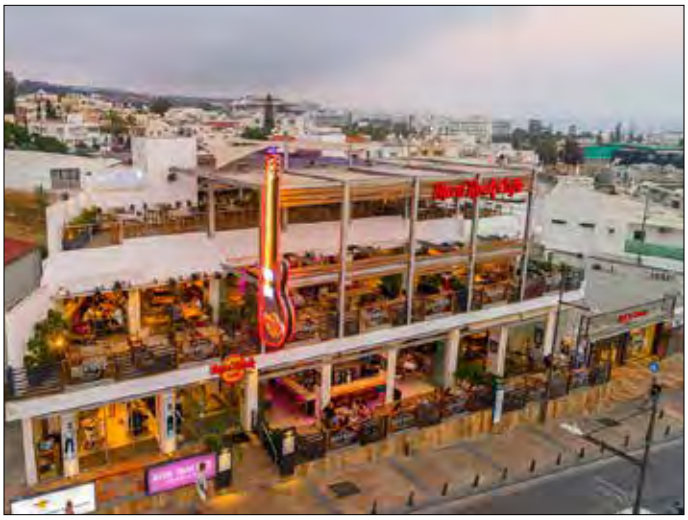
Ayia Napa Photo by Andreas Bürgelt



Ayia Napa



Ayia Napa Rock Shop Photo by Luc Devolder



Ayia Napa Photo courtesy Hard Rock



Back Room Bar (old Hard Rock shop) Photo by Andreas Bürgelt



Back Room Bar (old Hard Rock shop)



Bahrain (closed April, 2019) Photo by Andreas Bürgelt



Bahrain (closed April, 2019) Photo by Andreas Bürgelt



Baku (closed May, 2023) Photo by Andreas Bürgelt



Baku (closed May, 2023) Photo by Andreas Bürgelt



Bali (Old location) Photo by Andreas Bürgelt
(closed May, 1998)



Bali Hotel Photo by Andreas Bürgelt



Bali (before renovation) Photo by Andreas Bürgelt



Bali Photo by Chris Haase



Bali Nusa Dua Photo by Andreas Bürgelt



Bali Airport Popup Shop



Bali Airporrt
International Departures Gate 6 Photo by Andreas Bürgelt



Bali Airporrt
International Departures Gate 6



Bali Airport Photo by Leona Billie Joe Greedy



Bali Temporary Pop-Up (closed)



Bali Airport Photo by Andreas Bürgelt



Bali Airport Photo by Andreas Bürgelt



Bali Ngurah Rai Domestic Airport Pop-Up Photo by Mark Koenen



Bali Ngurah Rai Domestic Airport Photo by Andreas Bürgelt



Baltimore Photo by Andreas Bürgelt



Baltimore Photo by Andreas Bürgelt



Baltimore



Banff (closed June, 2000) Photo by Andreas Bürgelt



Banff (new logo, closed June, 2000) Photo by Andreas Bürgelt



Banff (closed June, 2000) Photo by Andreas Bürgelt



Bangkok



Bangkok

Photo by Andreas Bürgelt



Bangkok Erawan Rock Shop



Bangkok Erawan Rock Shop

Photo by Chris Ishmael



Bangkok Siam Square
(new facade - closed March, 2021)

Photo by Andreas Bürgelt



Bangkok Siam Square
(new facade - closed March, 2021)



Bangkok Siam Square (closed March, 2021) Photo by Andreas Bürgelt



Bangkok Siam Square (closed March, 2021)



Barcelona Moll Adossat Barcelona Cruise Port



Barcelona Sagrada Familia Photo by Andreas Bürgelt



Barcelona Sagrada Familia



Barcelona Sagrada Familia



Barcelona Photo courtesy Hard Rock



Barcelona



Barcelona Photo by Henri de Jong



Beijing (car on roof shown) Photo by Andreas Bürgelt
(closed September, 2012)



Beijing - (Dynasty of Rock)
(closed September, 2012)



Beijing - (No Drugs and Nuclear Weapons Allowed)
(closed September, 2012)



Beirut (closed September, 2013) Photo by Andreas Bürgelt



Beirut (closed September, 2013)



Belfast (closed September, 2004) Photo by Andreas Bürgelt



Belfast (closed September, 2004) Photo by Andreas Bürgelt



Belgrade



Belgrade Photo by Adrian Hopp



Belo Horizonte (closed May, 2014)



Belo Horizonte Entrance
(closed September, 2004)

Photo by Andreas Bürgelt



Bengaluru (closed March, 2026)

Photo by Andreas Bürgelt



Bengaluru ((closed March, 2026)



Bengaluru Whitefield
(closed March, 2026)

Photo by René Van der Made



Bengaluru Whitefield
(closed March, 2026)

Photo by Andreas Bürgelt



Bengaluru Airport (closed) Photo by Achim Sujer



Bergen (2027, AI generated)



Berlin (old location
(closed April, 2010)



Berlin (old location
(closed April, 2010) Photo by Andreas Bürgelt



Berlin



Berlin - Checkpoint Charlie Rock Shop Photo by Andreas Bürgelt



Biloxi Photo by Andreas Bürgelt



Birmingham (closed May, 2007) Photo by Andreas Bürgelt



Blackpool (Pop-Up Located inside Madame Tussauds offering beverages only. Not a Cafe) Photo courtesy Steve Leith



Bogota (closed November, 2021) Photo by Andreas Bürgelt



Bogota (closed November, 2021) Photo by Andreas Bürgelt



Bogota (closed November, 2021)



Boston (old location, original facade) (closed July, 2007) Photo by Brad Courtney



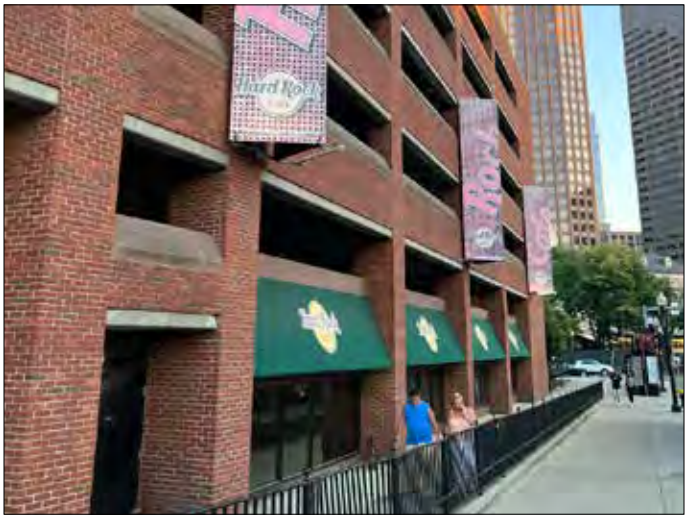
Boston (old location - closed July, 2007) Photo by Andreas Bürgelt



Boston (old location, closed November, 2021) Photo by Andreas Bürgelt



Boston (closed June, 2022) Photo by Andreas Bürgelt



Boston (closed June, 2022) Photo by Andreas Bürgelt



Boston (entrance - closed June, 2022) Photo by Andreas Bürgelt



Bristol Bar (closed January, 2006) Photo by Andreas Bürgelt



Bristol



Brussel



Brussel



Brussel Food Truck Photo by Luc Devolder



Bucharest Baneasa (closed)



Bucharest



Bucharest Photo by Andreas Bürgelt



Bucharest Rock Shop Photo by Andreas Bürgelt



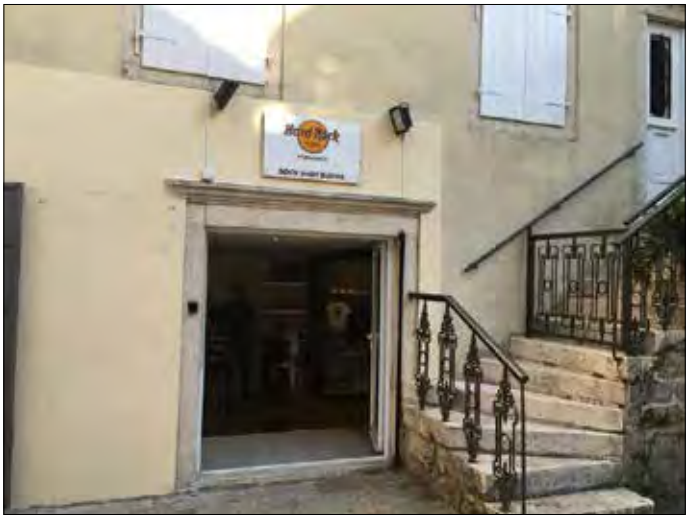
Budapest Airport Terminal 2A Photo by Andreas Bürgelt



Budapest



Budapest (different banners, outdoor seating) Photo by Andreas Bürgelt



Budva Rock Shop (closed March, 2021) Photo by Andreas Bürgelt



Budva Rock Shop (slightly different look)
(closed March, 2021)



Budva Rock Shop (closed March, 2021)



Budva Rock Shop Photo by Andreas Bürgelt



Budva Rock Shop Photo by Andreas Bürgelt



Budva Rock Shop Photo by Achim Sujer



Buenos Aires Food Truck



Buenos Aires Design Mall Recoleta (closed March, 2020) Photo by Andreas Bürgelt



Buenos Aires Recoleta Design Mall Entrance (closed March, 2020) Photo by Andreas Bürgelt



Buenos Aires Recoleta (closed March, 2020) Photo by Gabriel Joandet



Buenos Aires Recoleta (different facade) (closed March, 2020) Photo by Richard Bannister



Buenos Aires Recoleta (new facade) (closed March, 2020) Photo by Andreas Bürgelt



Buenos Aires La Florida
(closed July, 2026)
Photo by Diego Vazquez



Buenos Aires Puerto Madero
Photo by Andreas Bürgelt



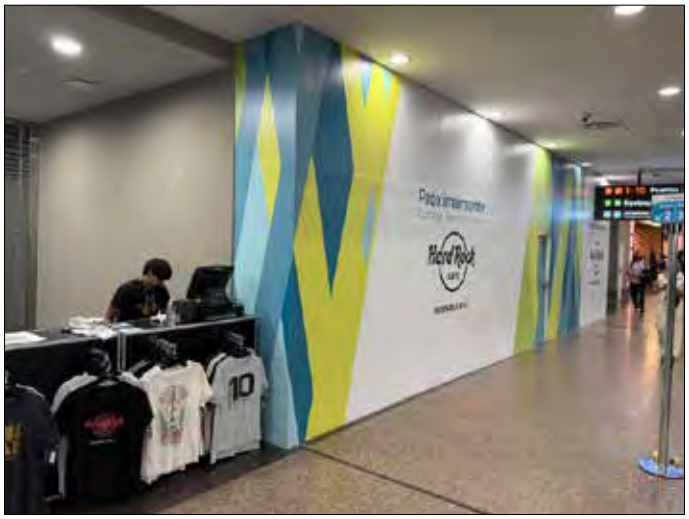
Buenos Aires Puerto Madero
Photo by Andreas Bürgelt



Buenos Aires Puerto Madero



Buenos Aires Airport Rock Shop



Buenos Aires Airport Gate11 (planned)



Buenos Aires Airport Ezeiza Rock Shop Photo by Lisardo Villanueva



Ezeiza Airport (proposed) rendering courtesy Estudio ARA Arquitectura



Buenos Aires Aiport
Ezeiza International Terminal B Photo by Lisardo Villanueva



Buenos Aires Airport Ezeiza
Terminal A (closed April 2024) Photo by Andreas Bürgelt

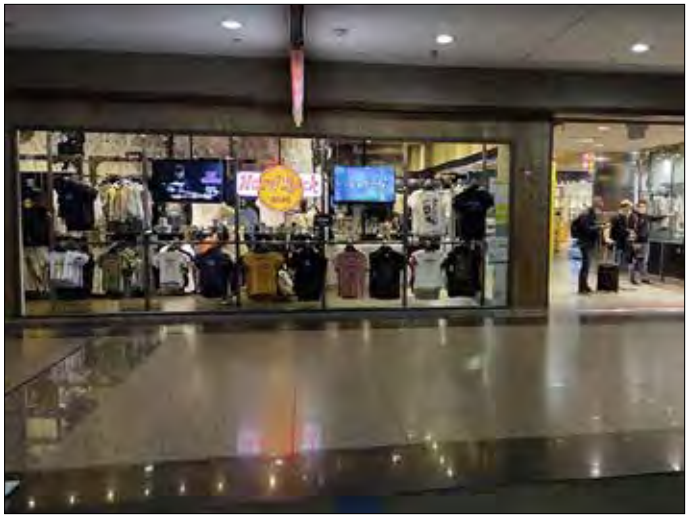


Buenos Aires Airport Ezeiza
Terminal A (closed April 2024) Photo by Andreas Bürgelt





Buenos Aires Aeroparque Rock Shop



Buenos Aires Airport



Buenos Aires Aeroparque (closed April. 2025) Photo by Achim Sujer



Buenos Aires Aeroparque



Buenos Aires Aeroparque Photo by Andreas Bürgelt



Buenos Aires rendering courtesy Estudio ARA Arquitectura
Distrito Arcos shopping



Busan (closed February, 2018)

Photo by Andreas Bürgelt



Busan (closed February, 2018)

Photo by Andreas Bürgelt



Cabo San Lucas

Photo by David Puckett



Cabo San Lucas (closed February, 2014)



Cabo San Lucas (closed February, 2014)
(slightly different facade)



Cabo San Lucas (closed February, 2014)

Photo by Andreas Bürgelt



Cabo San Lucas (closed October, 2024 Photo by Andreas Bürgelt



Cabo San Lucas (closed October, 2024) Photo by Andreas Bürgelt



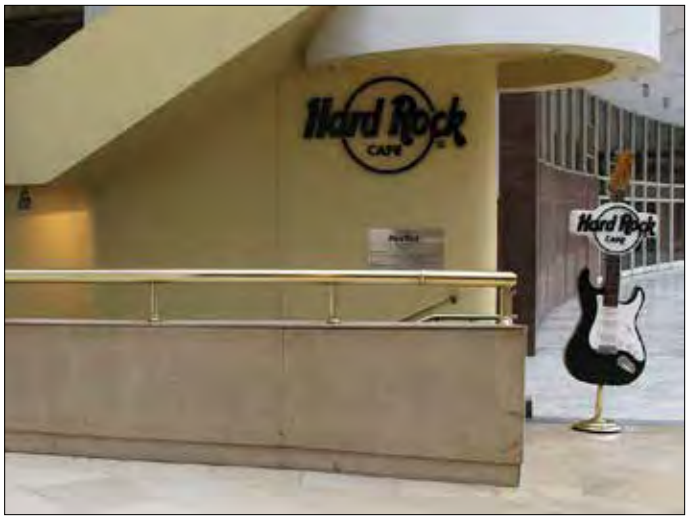
Cairo (entrance - closed August, 2020)



Cairo (closed August, 2020) Photo by Andreas Bürgelt



Cairo (old location - closed August, 2010) Photo by Andreas Bürgelt



Cairo (old location - closed August, 2010) Photo by Richard Bannister



Cairo Merchandise Outlet
(closed closed August, 2010)

Photo by Andreas Bürgelt



Cairo Merchandise Outlet
(closed closed August, 2010)

Photo by Andreas Bürgelt



Calgary (closed June, 2000)

Photo by Andreas Bürgelt



Calgary (closed June, 2000)

Photo by Andreas Bürgelt



Cancun (old location)
(closed September, 1997)



Cancun (old location)
(closed September, 1997)

Photo by Andreas Bürgelt



Cancun Forum by the Sea (old facade)
(closed August, 2014)



Cancun Forum by the Sea (old facade)
(closed August, 2014)

Photo by Andreas Bürgelt



Cancun Forum by the Sea
(closed June 2025)



Cancun Forum by the Sea
(smaller in 2022, closed June 2025)

Photo by Andreas Bürgelt



Cancun Forum by the Sea Beach View
(closed June 2025)



Cancun Forum by the Sea Beach View
(old facade, closed August, 2014)

Photo by Andreas Bürgelt



Cancun Rock Shop Forum by the Sea Photo by Andreas Bürgelt
(outside behind guitar, closed July 2025)



Cancun Airport Shop (closed)



Cancun (different guitar, closed July 2025)



Cancun (different guitar, closed July 2014 Photo by Andreas Bürgelt



Cancun (current guitar, closed July 2025) Photo by Glenn Pierloot



Cancun Forum by the Sea
(closed June 2025)



Cardiff (closed September, 2010) Photo by Andreas Bürgelt



Cardiff (closed September, 2010) Photo by Andreas Bürgelt



Cardiff (closed September, 2010) Photo by Andreas Bürgelt



Cardiff (closed September, 2010) Photo by Andreas Bürgelt



Cardiff (closed September, 2010) Photo by Andreas Bürgelt



Cape Town (old location)
(closed June, 2001)
Photo by Andreas Bürgelt



Cape Town (old location)
(closed June, 2001)
Photo by Andreas Bürgelt



Cape Town
Photo by Andreas Bürgelt



Cape Town
Photo by Andreas Bürgelt



Cape Town
Photo by Andreas Bürgelt



Cape Town (different facade)



Cape Town Table Mountain Photo by Michael Emons



Cape Town Table Mountain Photo by Andreas Bürgelt



Cape Town Table Mountain Photo by Andreas Bürgelt



Cape Town Table Mountain Photo by Andreas Bürgelt



Caracas (closed May, 2020) Photo by Andreas Bürgelt



Caracas (closed May, 2020) Photo by Andreas Bürgelt



Caracas (closed May, 2020) Photo by Andreas Bürgelt



Caracas Rock Shop (closed May, 2020) Photo by Andreas Bürgelt



Caracas



Caracas



Caracas



Caracas Airport Photo by Fer Mele
Simón Bolívar International Airport



Cartagena Photo by Andreas Bürgelt



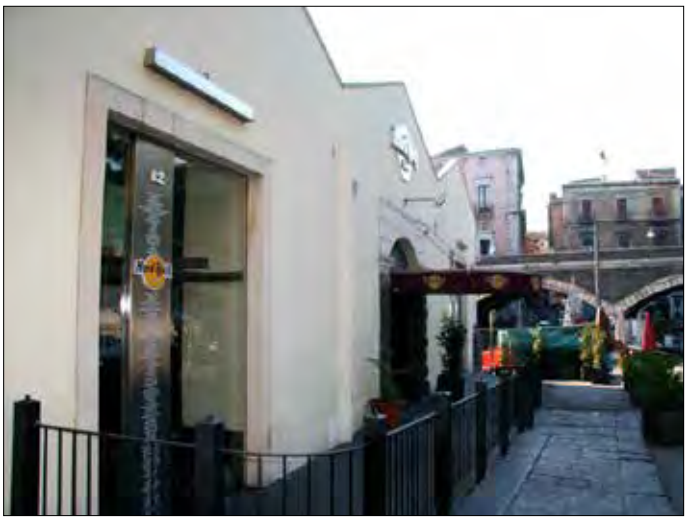
Cartagena (new facade) Photo by Christian Kehrli



Cartagena Photo by Andreas Bürgelt



Catania (closed October, 2006) Photo by Andreas Bürgelt



Catania (closed October, 2006)



Cayman Islands Photo by Andreas Bürgelt
(closed June, 2024)



Cayman Islands (slightly different facade (closed June, 2024) Photo by Andreas Bürgelt



Cayman Islands (slightly different facade) (closed June, 2024) Photo by Christian Kehrli



Chandigarh *



Chandigarh *



Chandigarh *



Chandigarh * Photo by Michael Schrimpf.



Changi Airport Singapore
(closed December, 2016)
Photo by Andreas Bürgelt



Changi Airport Singapore
(closed December, 2016)
Photo by Andreas Bürgelt



Changi Airport Singapore
(closed December, 2016)
Photo by Andreas Bürgelt



Changi Airport Singapore
(closed December, 2016)
Photo by Andreas Bürgelt



Changi Airport Singapore
(original facade, closed December, 2016)



Chengdu (never opened)



Chennai Chennai Phoenix Market
(closed May, 2016)



Chennai Chennai Phoenix Market
(closed May, 2016)

Photo by Andreas Bürgelt



Chennai Phoenix Market
(closed May, 2016)



Chennai Phoenix Market
(closed May, 2016)

Photo by Andreas Bürgelt



Chennai at Pharos Hotel

Photo by Chris 'Arrakeen' Haase



Chennai at Pharos Hotel

Photo by Andreas Bürgelt



Chennai at Pharos Hotel Photo by Andreas Bürgelt



Chennai at Pharos Hotel Photo by Andreas Bürgelt



Chiang Mai



Chiang Mai Photo by Andreas Bürgelt



Chiang Mai Rock Shop Across the Street Photo by Andreas Bürgelt



Chiang Mai Rock Shop at the Cafe



Chicago (closed March, 2025) Photo by Andreas Bürgelt



Chicago (entrance) (closed March, 2025)



Chicago (closed March, 2025) Photo by Bernd Greuenbühler



Chicago (original exterior) (closed March, Photo by Scott Northup



Chicago (closed March, 2025)



Chicago Kiosk at Water Tower Place Photo by Luc Devolder



Choctaw Beach Club
(closed January, 2005)

Photo by Andreas Bürgelt



Choctaw Beach Club
(closed January, 2005)

Photo by Andreas Bürgelt



Cincinnati

Photo by Andreas Bürgelt



Clark

Photo by Mark Koenen



Ciudad del Este at Del Este Mall

Photo by Andreas Bürgelt



Ciudad del Este at Del Este Mall

Photo by Andreas Bürgelt



Cleveland (closed July, 2016) Photo by Andreas Bürgelt



Cleveland (closed July, 2016) Photo by Andreas Bürgelt



Cleveland (closed July, 2016) Photo by Andreas Bürgelt



Cleveland (closed July, 2016) Photo by Andreas Bürgelt



Cologne



Cologne Photo by Andreas Bürgelt



Colombo City (status unknown. Was planed for 2025)



Copenhagen Retail (closed) Photo by Michael Reiss



Copenhagen Tivoli (old location) **(**closed March, 2015) Photo by Christian Kehrli



Copenhagen Tivoli (old location) **(**closed March, 2015) Photo by Andreas Bürgelt



Copenhagen (closed November, 2026)



Copenhagen (closed November, 2026) Photo by Andreas Bürgelt



Cordoba Rock Shop in the Paseo del Jockey Mall (closed May, 2019)

Photo HRC Worldwide Community

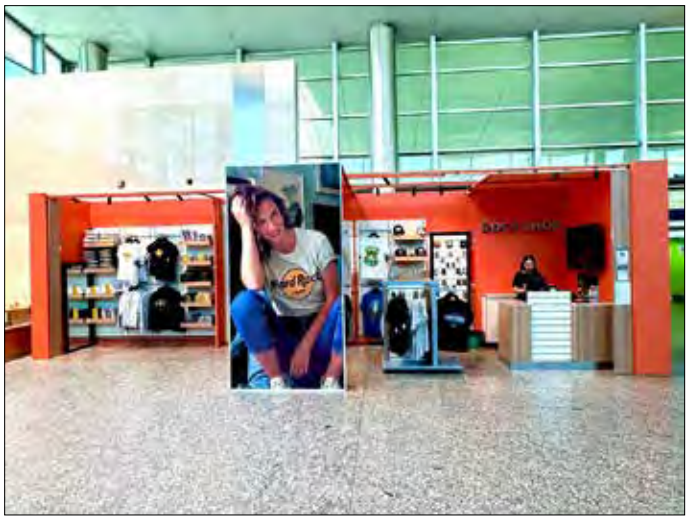


Cordoba Airport Rock Shop 1 (closed August, 2026)



Cordoba Airport Rock Shop 2 (closed August, 2026)

Photo by Dietmar Siebenhofer.



Cordoba Airport Rock Shop 2 (closed August, 2026)



Cordoba Airport (closed August, 2026)

Photo by Andreas Bürgelt



Cordoba Airport (closed August, 2026)



Costa Maya (closed May, 2012) Photo by Andreas Bürgelt



Costa Maya (closed May, 2012) Photo by Andreas Bürgelt



Costa Maya Cruise Terminal (closed)



Costa Maya Cruise Terminal (closed)



Cozumel (old location) Photo by Andreas Bürgelt
(closed April, 2014)



Cozumel (old location) Photo by Aimee Wilson
(closed April, 2014)



Cozumel Puerta Maya Cruise Port (closed December, 2024)



Cozumel (closed April, 2026)



Cozumel (slightly different facade, (closed April, 2026)

Photo by Andreas Bürgelt



Cozumel (slightly different facade, (closed April, 2026)
Renegade for three months prior to closing

Photo by Charlie Lester



Cozumel Rock Shop



Cozumel Rock Shop Puerta Maya Cruise Port (closed)



Cozumel Punta Langosta (different awning)



Cozumel Punta Langosta Photo by Andreas Bürgelt



Curibita Photo by Andreas Bürgelt



Curibita



Curibita Photo by Andreas Bürgelt



Curibita Photo by Andreas Bürgelt



Dallas (old location) **(**closed March, 2007)

Photo by Andreas Bürgelt



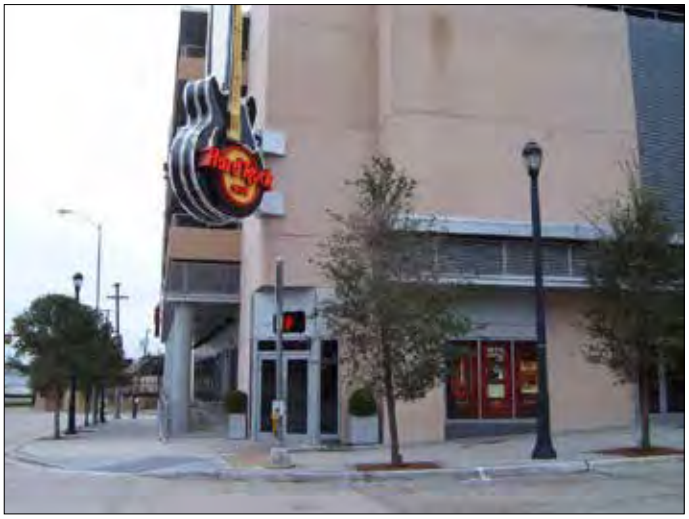
Dallas (old location) **(**closed March, 2007)

Photo by Andreas Bürgelt



Dallas (closed July, 2019)

Photo by Andreas Bürgelt



Dallas entrance (closed July, 2019)

Photo by Andreas Bürgelt



Denver (closed July, 2023)

Photo by Scott Northup



Denver (closed July, 2023)

Photo by Achim Sujer



Destin (closed June, 2014) Photo by Andreas Bürgelt



Destin (closed June, 2014) Photo by Andreas Bürgelt



Detroit (closed January, 2019) Photo by Andreas Bürgelt



Detroit (closed January, 2019)



Detroit entrance (closed January, 2019)



Disneyland Paris (closed November, 2019)



Dublin Photo by Andreas Bürgelt



Dublin (slightly different Photo by Andreas Bürgelt



Dubai (old location)
(closed March, 2009)



Dubai Photo by Andreas Bürgelt



Dubai Rock Shop Terminal 3 (closed)



Dubai Rock Shop Terminal 3 (closed)



Dubai Airport DXB



Dubai Airport DXB Terminal 3 (replaced by new Rock Shop)



Dubai Airport DXB Terminal 3 (replaced by new Rock Shop)



Dubai Airport DXB Terminal 3 Photo By Christian Behringer



Dubai Rock Shop at Souk Madinat Photo by Andreas Bürgelt



Dubai, Bluewaters Island Photo by Andreas Bürgelt



Dubai, Sports City Photo by Andreas Bürgelt



Dubai Port Rashid Pop-Up



Dubvronvik Rock Shop



Dubvronvik Rock Shop entrance



Dubvronvik Photo by Andreas Bürgelt



Dubvronvik Rock Shop Photo by Andreas Bürgelt



Durban - Oceans Mall in Umhlanga (rendering)



Durban - Oceans Mall in Umhlanga (rendering)



Edinburgh



Edinburgh Photo by Andreas Bürgelt



Edinburgh Royal Mile Photo by Andreas Bürgelt



Edinburgh Royal Mile



Edmonton (closed June, 2000) Photo by Andreas Bürgelt



Edmonton (closed June, 2000) Photo by Andreas Bürgelt



Edmonton Guitar (closed June, 2000) Photo by Andreas Bürgelt



Edmonton Guitar (closed June, 2000) Photo by Andreas Bürgelt



Fiji (closed March, 2020) Photo by Andreas Bürgelt



Fiji (closed March, 2020) Photo by Ralf Simon



Florence Photo by Scott Northup



Florence Photo by Scott Northup



Florence Airport Vending Machine



Florianopolis Rock Shop at Live



Florianopolis at Villa Romana Shopping



Florianopolis at Villa Romana Shopping
(slightly different facade)



Florianopolis



Florianopolis Airport Rock Shop (closed June 2023) Photo by Malte Schelenz



Florianopolis Airport Rock Shop (closed June 2023) Photo by Malte Schelenz



Fortalleza (closed September, 2024)



Fortalleza (different facade, closed September, 2024)



Fortalleza (different facade, closed September, 2024)



Foxwoods Photo by Andreas Bürgelt



Foxwoods Photo by Dietmar Siebenhofer



Foxwoods Pop-Up Tanger Outlets



Foxwoods Store Photo by Andreas Bürgelt



Four Winds (closed October, 2020)



Four Winds (closed October, 2020)



Ft. Lauderdale (closed May, 2004)

Photo by Andreas Bürgelt



Ft. Lauderdale (closed May, 2004)

Photo by Andreas Bürgelt



Fukuoka Hakada (closed May, 2020)



Fukuoka Hakada (closed May, 2020)



Fukuoka (closed April 2016)

Photo by Andreas Bürgelt



Fukuoka (closed April 2016)

Photo by Andreas Bürgelt



Gatlinburg (closed May, 2014) Photo by Andreas Bürgelt



Gdansk Photo by Andreas Bürgelt



Gdansk



Genting Highlands inside Wyndham Hotel (50th floor)



Genting Highlands Rock Shop inside Wyndham Hotel



Glasgow (closed April, 2024) Photo by Andreas Bürgelt



Glyfada (closed October, 2012) Photo by Patrick Ohnheiser



Glyfada (closed October, 2012) Photo by Andreas Bürgelt



Gothenburg Photo by Andreas Bürgelt



Gothenburg (full view) Photo by Andreas Bürgelt



Gothenburg (different facade)



Gothenburg (outside seating) Photo by Andreas Bürgelt



Gramado Photo by Andreas Bürgelt



Gramado Photo by Andreas Bürgelt



Gramado Porto Alegre Airport Photo by Andreas Bürgelt



Gramado Airport Rock Shop Photo by Andreas Bürgelt



Gran Canaria (old location)
(closed December, 2010)



Gran Canaria (old location)
(closed December, 2010)

Photo by Andreas Bürgelt



Gran Canaria (old location)
(closed December, 2010)

Photo by Volker



Gran Canaria (old location)
(closed December, 2010)

Photo by Andreas Bürgelt



Gran Canaria Rock Shop in Meloneras
(closed October 31, 2025)

Photo by Andreas Bürgelt



Gran Canaria

Photo by Andreas Bürgelt



Gran Canaria

Photo by Andreas Bürgelt



Gran Canaria

Photo by Andreas Bürgelt



Guadalajara (closed October, 2008) Photo by Andreas Bürgelt



Guadalajara (closed October, 2008)



Guadalajara photo by Achim Sujer



Guadalajara Photo by HardRock.lu



Guam (closed November, 2025) Photo by Andreas Bürgelt



Guam (new facade, guitar replaced car, smaller building) (closed November, 2025) Photo by Andreas Bürgelt



Guam (different facade, no guitar) (closed November, 2025)



Guam (closed November, 2025) Photo by HardRock.lu



Guam (closed November, 2025) Photo by Andreas Bürgelt



Guanacaste (closed March, 2020) Photo by Chris 'Arrakeen' Haase



Guanacaste (closed March, 2020) Photo by Patrick Ohnheiser



Guanacaste (closed March, 2020) Photo by Andreas Bürgelt



Guangzhou (closed May, 2003) Photo by Jan-Christoph Behrmann



Guatamala City (closed October, 2017) Photo by Andreas Bürgelt



Guatamala City (closed October, 2017) Photo by Andreas Bürgelt



Guangzhou (closed May, 2003) Photo by Andreas Bürgelt



Guatamala City (closed October, 2017) Photo by Andreas Bürgelt



Gurgaon (closed March, 2020)



Gurgaon (closed March, 2020) Photo by Chris 'Arrakeen' Haase



Guwahati (closed September, 2023)



Guwahat (closed September, 2023)



Guyana Photo by Andreas Bürgelt



Guyana



Hamburg Photo by HardRock.lu



Hamburg Photo by Mark Koenen



Hamburg Photo by Andreas Bürgelt



Hamburg Photo by Andreas Bürgelt



Hamburg Rock Shop Photo by Andreas Bürgelt



Hamburg Airport RockShop Photo by Andreas Bürgelt
(Between Terminal T1 & T2)



Hangzhou (closed July 2018) Photo by Andreas Bürgelt



Hangzhou (closed July 2018) Photo by Andreas Bürgelt



Hangzhou (closed July 2018) Photo by Andreas Bürgelt



Hangzhou (closed July 2018) Photo by Andreas Bürgelt



Helsinki (closed January, 2023) Photo by Andreas Bürgelt



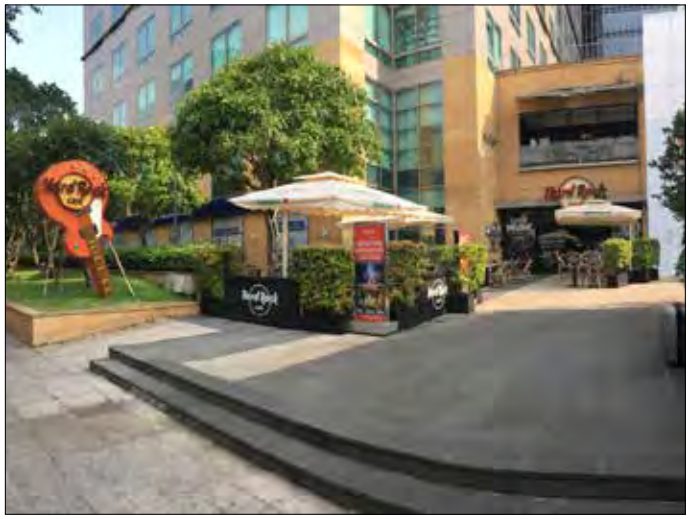
Helsinki (closed January, 2023)



Ho Chi Minh City (closed May, 2021)



Ho Chi Minh City (different facade)
(closed May, 2021)



Ho Chi Minh City (closed May, 2021) Photo by Andreas Bürgelt



Hollywood at Universal Studios (different guitar,
closed November, 2020)



Hollywood at Universal Studios Photo by Andreas Bürgelt
different guitar, closed November, 2020)



Hollywood at Universal Studios Photo by Silvia Ernst
closed November, 2020)



Hollywood (old location)
at the Hard Rock Hotel Casino Florida
(closed November, 2018)
Photo by Charlie Lester



Hollywood
at the Hard Rock Hotel Casino Florida
Photo by Andreas Bürgelt



Hollywood
at the Hard Rock Hotel Casino Florida
Photo by Charlie Lester



Hollywood, on Hollywood Blvd.



Hollywood Kiosk 3rd Street Promenade, Santa Monica
Photo courtesy Hard Rock



Hollywood Food Truck



Hong Kong LFK (closed March, 2020)



Hong Kong LFK (closed March, 2020) Photo by Andreas Bürgelt



Hong Kong Kowloon
(renamed Hong Kong in 2004) Photo by Andreas Bürgelt



Hong Kong (Formerly Kowloon, closed November, 2008) Photo by Andreas Bürgelt



Hong Kong (closed November, 2008) Photo by Charlie Lester



Hong Kong Star Ferry (closed May, 2001)



Hong Kong Shop - The Peak
(closed March, 2020)

Photo by Andreas Bürgelt



Hong Kong Shop - The Peak
(original location, closed August, 2011)

Photo by Andreas Bürgelt



Honolulu (old location, closed November, 2010)



Honolulu (old locatio
closed November, 2010)

Photo by Andreas Bürgelt



Honolulu

Photo by Andreas Bürgelt



Honolulu

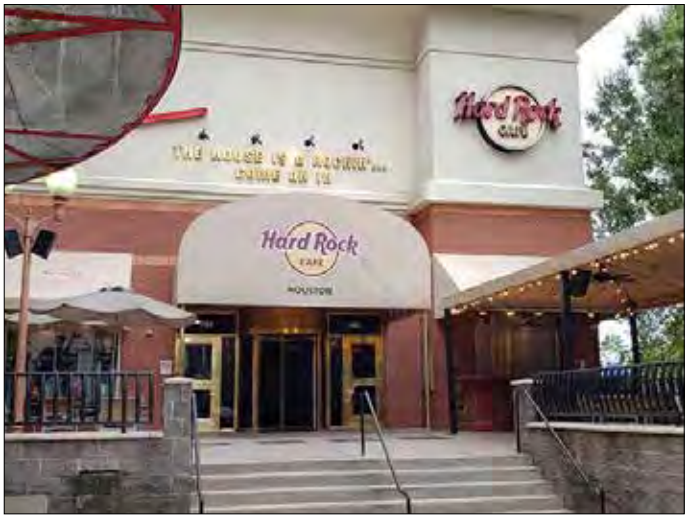
Photo by Andreas Bürgelt



Hokkaido Sapporo Snow Festival Temporary Rock Shop



Houston (closed March, 2020)



Houston (closed March, 2020) Photo by Charlie Lester



Houston (entrance with new facade, closed March, 2020)



Houston (closed March, 2020)



Houston (closed March, 2020) Photo by Andreas Bürgelt



Houston (old location **(**closed May, 2000)

Photo by Andreas Bürgelt



Houston (old location **(**closed May, 2000)

Photo by Andreas Bürgelt



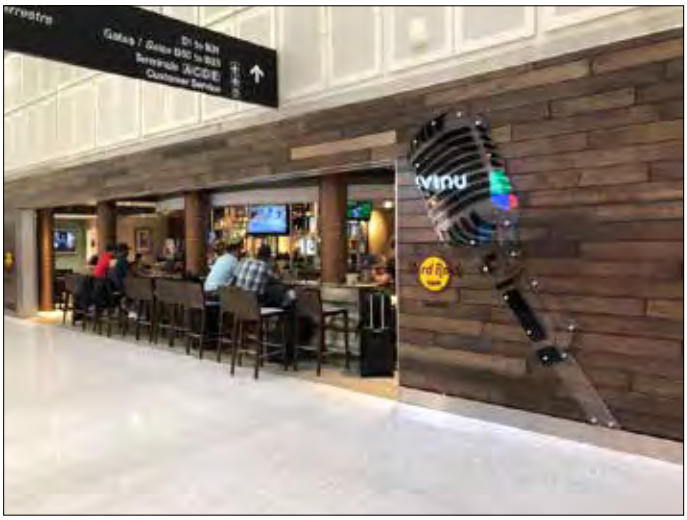
Houston airport (closed January, 2024)

Photo by Andreas Bürgelt



Houston airport (closed January, 2024)

Photo by Andreas Bürgelt



Houston airport (closed January, 2024)

Photo by Andreas Bürgelt



Houston airport (closed January, 2024)

Photo by Andreas Bürgelt



Hua Hin Photo by Peter Ferm



Hurghada (car on building)
(closed June, 2021)



Hurghada (closed June, 2021) Photo by Andreas Bürgelt



Hurghada (closed June, 2021) Photo by Andreas Bürgelt



Hurghada (closed June, 2021) Photo by Andreas Bürgelt



Hurghada Rock Shop at Senzo Mall



Hurghada (unknown)



Hyde Park Photo courtesy Andrew Beaumont
Summer Garden Pop Up 2022



Hyde Park Pop Up 2022 Photo courtesy Verve Display



Hyde Park Pop Up 2022 Photo courtesy Andrew Beaumont



Hyde Park Pop Up 2022 Photo courtesy René Van der Made



Hyde Park Pop Up 2023 Photo by Wim Lambrecht
During Guns N' Roses concert 2023



Hyderabad (closed) Photo by Andreas Bürgelt



Hyderabad (closed) Photo by Andreas Bürgelt



Hyderabad Hitech City (closed) Photo by René Van der Made



Hyderabad Hitech City (closed)



Hyderabad Hitech City (closed)



Hyderabad Airport Bar Photo by Andreas Bürgelt
(closed August, 2009)



I-City, Malaysia (proposed)



Ibiza (closed October, 2024)



Ibiza (closed October, 2024) Photo by Andreas Bürgelt



Ibiza Airport (closed October, 2019) Photo by Andreas Bürgelt



Iguazu Airport Photo by Andreas Bürgelt



Iguazu Airport Photo by Andreas Bürgelt



Igauzu Airport Rock Shop
(closed May, 2025)

Photo by Achim Sujer



Igauzu



Itapema



Itapema



Indianapolis (closed March, 2019)

Photo by Andreas Bürgelt



Indianapolis (closed March, 2019)

Photo by Andreas Bürgelt



Ipoh (closed December 2025) Photo by Andreas Bürgelt



Ipoh (closed December 2025)



Istanbul (closed February, 2017) Photo by Andreas Bürgelt



Istanbul Rock Shop Istiklal (closed July, 2017)



Innsbruck (closed October, 2026)



Ilha Do Sol Residence Club Concept Store (closed)



Jackson Old Hickory Mall Food Court (closed June, 1983)



Jackson Old Hickory Mall Food Court (closed June, 1983)



Jakarta (old location, closed June, 2004) Photo by Andreas Bürgelt



Jakarta (old location, closed December, 2012)



Jakarta (old location, closed December, 2012) Photo by Andreas Bürgelt



Jakarta (old location, closed December, 2012) Photo by Andreas Bürgelt



Jakarta (closed March, 2023) Photo by Andreas Bürgelt



Jakarta (closed March, 2023) Photo by Andreas Bürgelt



Jakarta (closed March, 2023) Photo by Andreas Bürgelt



Jiuzhaigou Photo by Andreas Bürgelt



Jiuzhaigou Photo by Andreas Bürgelt



Jiuzhaigou Photo by Andreas Bürgelt



Jiuzhaigou Photo by Christoph Haase



Jiuzhaigou Photo by Andreas Bürgelt



Johannesburg Airport Photo by Andreas Bürgelt



Johannesburg Photo by Andreas Bürgelt



Johannesburg (different facade)



Johannesburg (entrance)



Johannesburg Soweto (closed) Photo by Michael Emons



Kathmandu (cafe entrance) Photo by Scott Northup



Kathmandu Photo by Achim Sujer



Kathmandu Shop and Cafe Photo by Henning Sierck



Kathmandu Pop Up Rock Shop Photo by Andreas Bürgelt



Key West (closed April 2026)



Kobe (closed December, 2003)



Koh Samui (closed October, 2022)



Koh Samui Airport



Kolkata (closed)

Photo by Achim Sujer



Kona (closed July, 2008)

Photo by Andreas Bürgelt



Kota Kinabau Rock Shop (outside the Oceanus Mall in Sabah)



Kota Kinabau (closed March, 2020) Photo by Andreas Bürgelt



Kota Kinabau (closed March, 2020) Photo by Andreas Bürgelt



Kota Kinabau (street entrance) **(**closed March, 2020) Photo by Andreas Bürgelt



Kota Kinabau (street entrance) **(**closed March, 2020) Photo by Andreas Bürgelt



Kotor Cable Car Photo by Andreas Bürgelt



Kotor Cable Car Photo by Achim Sujer



Kotor Book and Rock Shop



Kotor Rock Shop Photo by Andreas Bürgelt



Krakow Photo courttesy Hard Rock



Krakow Photo by Andreas Bürgelt



Kuala Lumpur (new facade)



Kuala Lumpur Photo by Andreas Bürgelt



Kuala Lumpur Photo by Andreas Bürgelt
(with race car for 2001 Malaysian Grand Prix)



Kuala Lumpur City Center Photo by Chris Ishmael



Kuala Lumpur International Airport



Kuala Lumpur International Airport



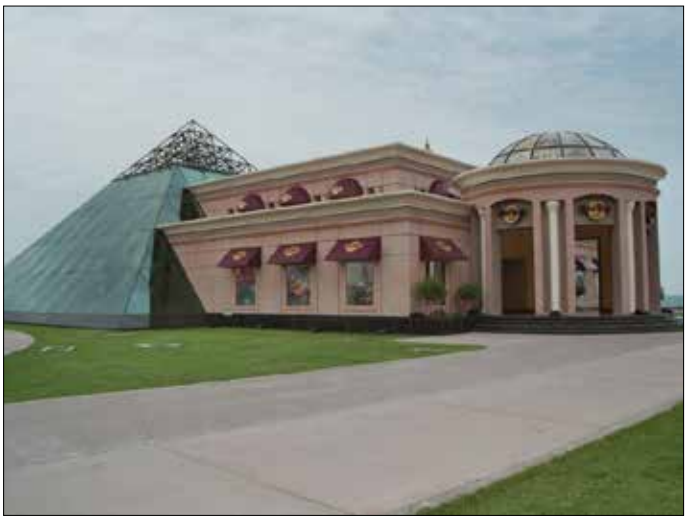
Kuala Lumpur International Airport Photo by Andreas Bürgelt



Kuala Lumpur International Airport Photo by Andreas Bürgelt



Kuwait (closed February, 2014) Photo by Andreas Bürgelt



Kuwait (no sign, closed February, 2014) Photo by Andreas Bürgelt



Kyoto Rear Entrance (original location, closed March, 2021)



Kyoto (original location, closed March, 2021)



Kyoto Photo by Christoph Haase



Kyoto Photo by Terry Bogart



La Bombonera Boca Junior Photo by Ariel M. Cohen



La Bombonera rendering courtesy Estudio ARA Arquitectura



La Bombonera rendering courtesy Estudio ARA Arquitectura



La Jolla (closed July, 1998)



La Jolla (closed July, 1998) Photo by Andreas Bürgelt



La Jolla (closed July, 1998)



La Paz (old location, closed July, 2019)



La Paz Photo by Andreas Bürgelt



La Paz Photo by Andreas Bürgelt



La Plata (planned)
Inside Estadio Unico Diego Armando Maradona Stadium



Lagos Photo by Andreas Bürgelt



Lagos Photo by Andreas Bürgelt



Lake Tahoe Inside Harvey's Hotel Photo courtesy Hard Rock
(closed May, 2018)



Lake Tahoe Store Inside Harvey's Hotel Photo by Kay Kalkbrenner



Las Vegas on the Strip old facade



Las Vegas on the Strip old facade



Las Vegas on the Strip with New Guitar and facade



Las Vegas on the Strip Entrance



Las Vegas at The Hard Rock Hotel (closed December, 2016) Photo by Andreas Bürgelt



Las Vegas at The Hard Rock Hotel (closed December, 2016) Photo by Andreas Bürgelt



Leeds (closed July, 2007) Photo by Andreas Bürgelt



Leeds (closed July, 2007) Photo by Andreas Bürgelt



Lima old location (closed December, 2001) Photo by Andreas Bürgelt



Lima (closed March, 2019)



Lima (concept) Rendering courtesy AH3 Projects



Lisbon



Lisbon (different awning)



Lisbon Photo by Andreas Bürgelt



Live Aid, Pop-Up Cafe Philadelphia
July 13, 1985
Backstage at LIVE AID which served stars, guests & VIPs who were present all throughout the day long concert event.

Photo and text courtesy HRC Worldwide Community



Live Aid Tent, Philadelphia



London



London



London with Rock Shop in building to the right



London



London Covent Garden
Festival Inspired Rock Shop 2015

Photo courtesy Hard Rock



Los Angeles Pop-Up. Heal Los Angeles Foundation
In support of the Los Angeles fires.



Los Angeles (closed December, 2006) Photo by Andreas Bürgelt



Los Angeles (closed December, 2006)



Los Angeles original facade **(**closed December, 2006)



Los Angeles different facade and cadillac **(**closed December, 2006)



Louisville (closed March, 2020) Photo by Richard Bannister



Louisville (closed March, 2020)



Lyon (closed February 2024) Photo by Michael Vincent Rosales



Lyon Food Truck Photo by Luc Devolder



Lyon (closed February 2024)



Macau (closed January, 2019) Photo by Christian Kehrli



Madrid Rock Shop (opening 2026) Photo by Thomas Köhler



Madrid Rock Shop Photo by Andreas Bürgelt



Madrid (different facade) Photo by Peter Vetter
(closed July 2019)



Madrid Photo by Andreas Bürgelt
(closed July 2019)



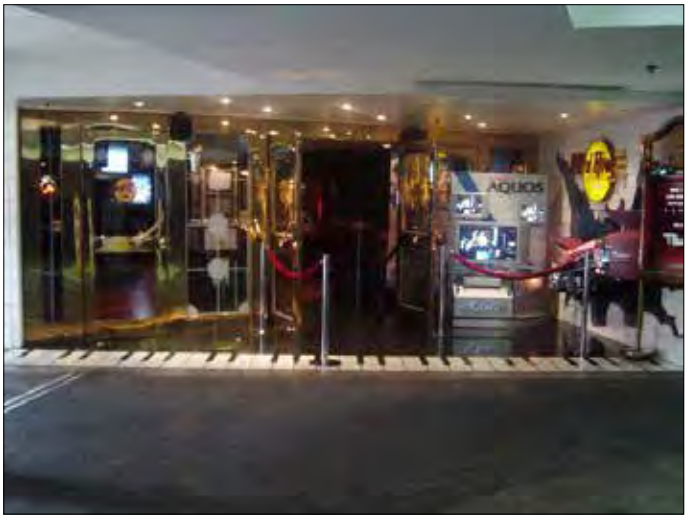
Madrid Photo by Andreas Bürgelt
(closed July 2019)



Madrid Photo by HardRock.lu
Barajas Airport Terminal 1



Makati Glorieta (closed July 2017) Photo by Andreas Bürgelt



Makati Glorieta (original facade, cadillac in wall, closed July 2017)



Makati Glorieta (original entrance, closed July 2017)



Makati Glorieta Photo by HardRock.lu



Makati Glorieta Photo by Andreas Bürgelt



Malaga Rock Shop Old Photo by Andreas Bürgelt



Malaga



Malaga Photo by Andreas Bürgelt



Malaga Photo by Dietmar Siebenhofer



Malaga Airport Rock Shop Terminal 3 Photo by Andreas Bürgelt



Maldives Photo by Andreas Bürgelt



Maldives (different color and ramp addded) Photo by Christian Kehrli



Mallorca



Mallorca



Mallorca Rock Shop Photo by Andreas Bürgelt



Mallorca City Rock Shop Photo by Andreas Bürgelt



Mallorca Airport Terminal A (closed October, 2024) Photo by René Van der Made



Mallorca Airport Terminal A (closed October, 2024) Photo by Andreas Bürgelt



Mallorca Airport Terminal C (closed July, 2024) Photo by Andreas Bürgelt



Mallorca Airport Rock Shop (closed) Photo by Andreas Bürgelt



Malta (front)
(closed November, 2020)



Malta (front)
(closed November, 2020)

Photo by Andreas Bürgelt



Malta (back)
(closed November, 2020)

Photo by Christian Kehrli



Malta Bar

Photo by Michael Hilse



Malta Bar (differnt HR logo)



Malta Valetta City Rock Shop



Malta Valetta (formerly Malta Bar)



Malta Harbour Photo by Andreas Bürgelt



Malta St. Julian's



Malta Airport Bar Rock Shop Photo by Christian Kehrli



Malta at the Malta Hotel Photo by Andreas Bürgelt



Malta at the Malta Hotel Photo by Andreas Bürgelt



Malta International Airport



Malta International Airport Photo by Richard Bannister



Malta International Airport



Malta Airport Bar Photo by Andreas Bürgelt



Malta Airport Bar Photo by Andreas Bürgelt



Malta Airport Bar (after renovation) Photo by Christian Kehrli



Managua (old location)
(closed December, 2001)

Photo by Andreas Bürgelt



Managua



Managua (closed September, 2023)



Managua (closed September, 2023)

Photo by Chris 'Arrakeen' Haase



Managua (closed September, 2023)





Manchester (closed January 2026)



Manchester (closed January 2026)



Manchester (closed January 2026) Photo by Christian Kehrli



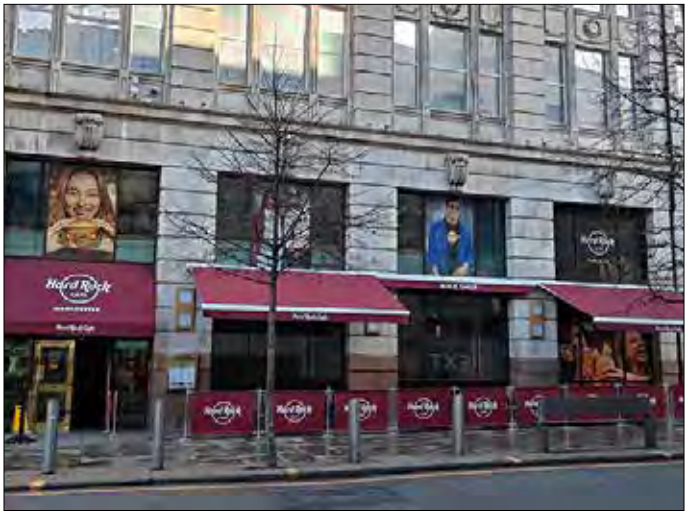
Manchester (different facade) (closed January 2026)



Manchester (different facade) (closed January 2026) Photo by Franck Vallee



Manchester (different facade) (closed January 2026)



Manchester (no guitar and different facade)
(closed January 2026)



Manila



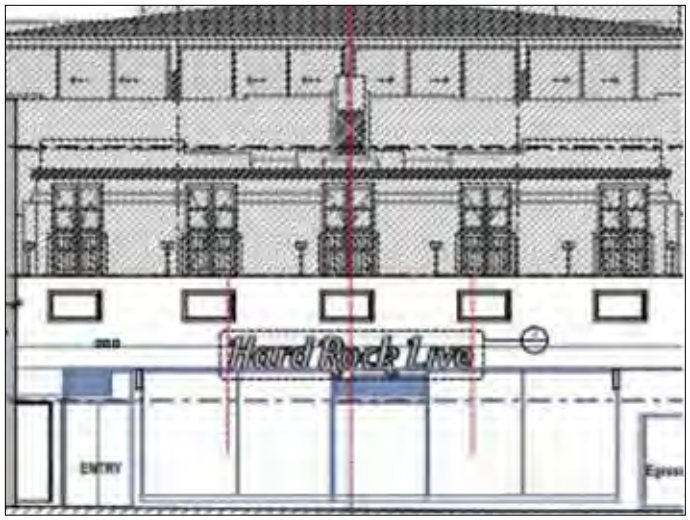
Manila Photo by Andreas Bürgelt



Manila Photo by Andreas Bürgelt



Manly (existing building)



Manly (proposed rendering)

Manly Business Chamber has made a submission suggesting that the proposal does not accord with their Commercial Vision Document and opposes the development of the cafe along with the locals. Hard Rock withdrew the application in August 2022.



Marbella (closed April, 2020)



Marbella (closed April, 2020)



Marbella (closed April, 2020)



Marbella (closed April, 2020)



Margarita Island



Margarita Island



Mar del Plata



Marseille (closed September, 2017) Photo by Richard Bannister



Marseille (closed September, 2017) Photo by Andreas Bürgelt



Marseille (closed September, 2017) Photo by Andreas Bürgelt



Maui (closed December, 2016)



Maui (closed December, 2016) Photo by Andreas Bürgelt



Melaka Rock Shop (closed) Photo by Syed Azman



Melaka Rock Shop (closed) Photo by Luc Devolder



Melaka Photo by Andreas Bürgelt



Melaka (entrance) Photo by Andreas Bürgelt



Melbourne (closed October, 2017) Photo by Andreas Bürgelt



Melbourne (closed October, 2017)



Medellin (closed August, 2020)



Medellin (old location, closed September, 2016)

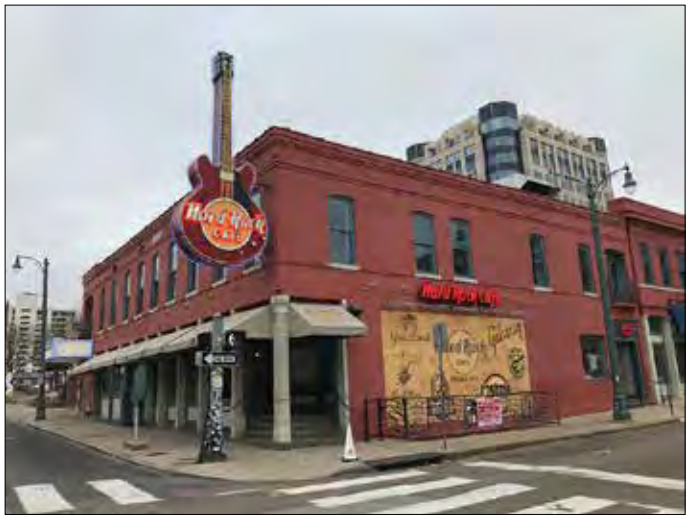


Memphis (original location, closed June, 2014)

Photo by Andreas Bürgelt



Memphis (original location, different facade, closed June, 2014)



Memphis (closed July, 2023)

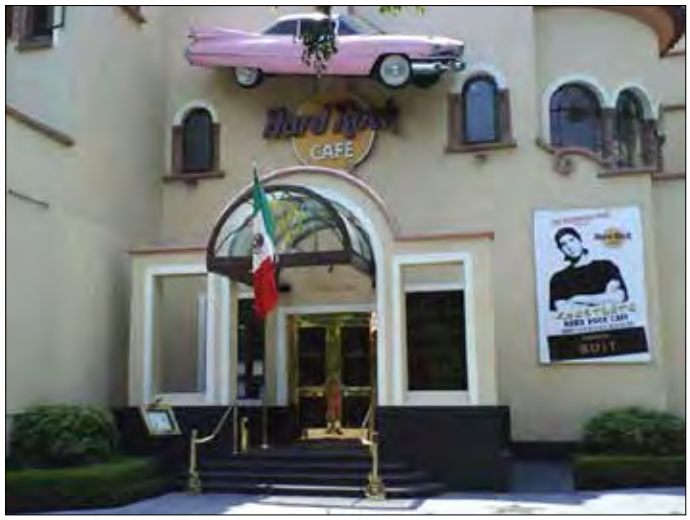
Photo by Ian Walker



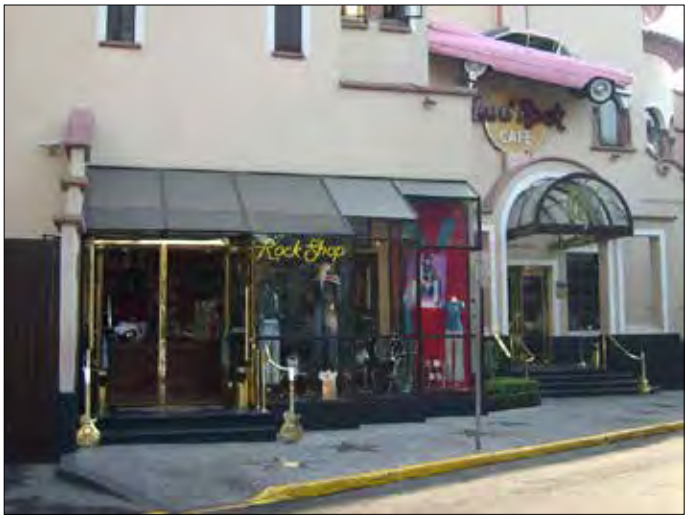
Mexico City



Mexico City (closed May, 2013)



Mexico City (closed May, 2013)



Mexico City (closed May, 2013) Photo by Andreas Bürgelt



Miami Photo by Volker



Miami (different look, hard rock logo, no guitar)



Miami (different look, no guitar) Photo by Chris ‘Arrakeen’ Haase



Miami (different guitar)



Miami (entrance) Photo by Charlie Lester



Miami (entrance) Photo by Andreas Bürgelt



Miami (entrance with cadillac)



Miami Stadium Cafe and Rock Shop for F1 (temporary 2022) Photo by Tom Krüger



Miami Stadium Cafe and Rock Shop for F1 (temporary 2023) Photo courtesy Hard Rock



Miami Food Truck



Milan Photo by Marco Della Valle



Milan Malpensa Airport Rock Shop (closed September, 2024)



Milan Malpensa Airport Roc Shop (closed September, 2024) Photo by Andreas Bürgelt



Milan Christmas Market at Milan Cathedral 2022



Milan Food Truck



Minneapolis Mall of America (closed March, 2020)



Minneapolis Mall of America (closed March, 2020)

Photo by Andreas Bürgelt



Minneapolis (closed September, 2011)



Minneapolis (closed September, 2011)



Monaco (concept)

Artwork courtesy Joe Robertson
© Joe Robertson



Monaco (concept)

Artwork courtesy Joe Robertson
© Joe Robertson



Montego Bay (closed March, 2020)



Montego Bay (closed March, 2020)



Montego Bay (closed March, 2020)



Montego Bay (closed March, 2020)



Montego Bay Airport (old facade)
(closed August, 2021)



Montego Bay Airport (closed August, 2021)



Port of Montevideo Photo by Bart Van der Auwera



Port of Montevideo (original pop-up) Photo by Paulo Bornhofen



Montevideo (closed November 2026) Photo by Andreas Bürgelt



Montevideo (closed November 2026)



Montevideo (closed November 2026)



Montevideo (closed November 2026)



Montreal (closed September, 2009) Photo by Andreas Bürgelt



Montreal (slightly different facade) **(**closed September, 2009) Photo by Marco Volker



Moscow (closed October, 2022) Photo by Andreas Bürgelt



Moscow (different facade) **(**closed October, 2022) Photo courtesy Tumbral.com



Moscow (different facade) **(**closed October, 2022)



Munich Airport



Munich



Munich (new facade)



Mykonos Rock Shop (closed)

Photo by Andreas Bürgelt



Mykonos Rock Shop (closed)



Munich Food Truck

Photo by Luc Devolder



Mykonos Paradise Beach (closed June, 2012)

Photo by Lakobos Zorzos



Myrtle Beach (old location)
(closed October, 2016)

Photo by Andreas Bürgelt



Myrtle Beach (old location)
(closed October, 2016)



Myrtle Beach

Photo by Andreas Bürgelt



Myrtle Beach Hard Rock Park
(closed December, 2008)

Photo by Andreas Bürgelt



Nabq

Photo by Andreas Bürgelt



Nabq

Photo by Andreas Bürgelt



Nagoya (closed December, 2010) Photo by Andreas Bürgelt



Nagoya Street Entrance Photo by Andreas Bürgelt
(closed December, 2010)



Narita (closed August, 2012) Photo by Andreas Bürgelt



Narita Airport Rock Shop Photo by Henning Sierck
(closed July, 2020)



Narita (closed August, 2012)



Narita (different facade, Photo by Andreas Bürgelt
closed August, 2012)



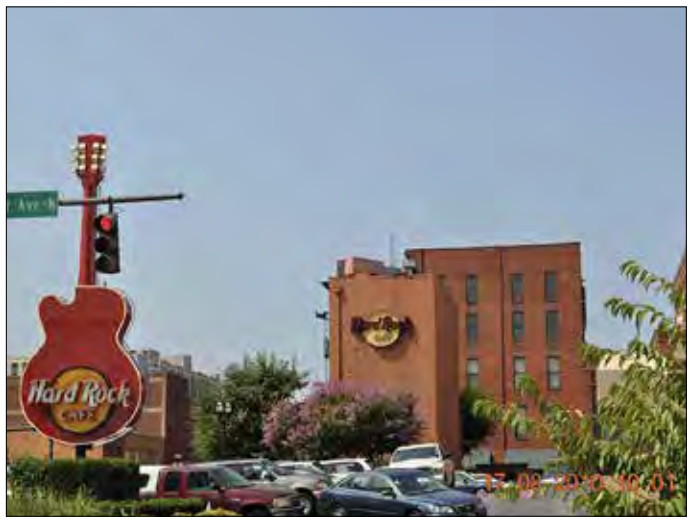
Nashville
(no guitar painting, slightly modified guitar)
Photo by Stefan Jongen



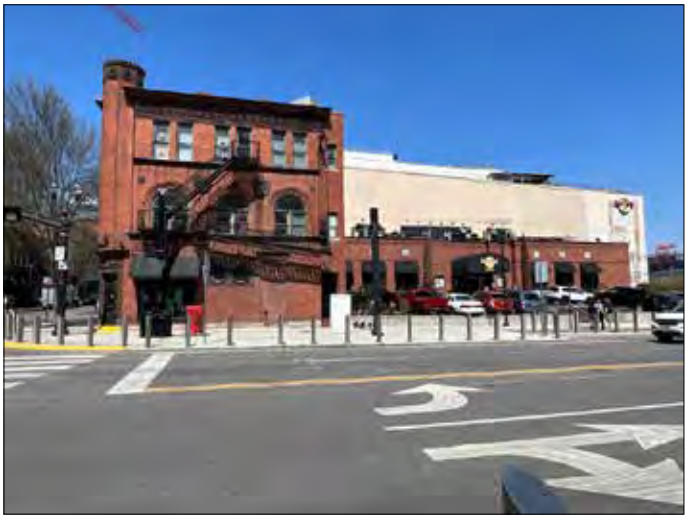
Nashville
Photo by Volker



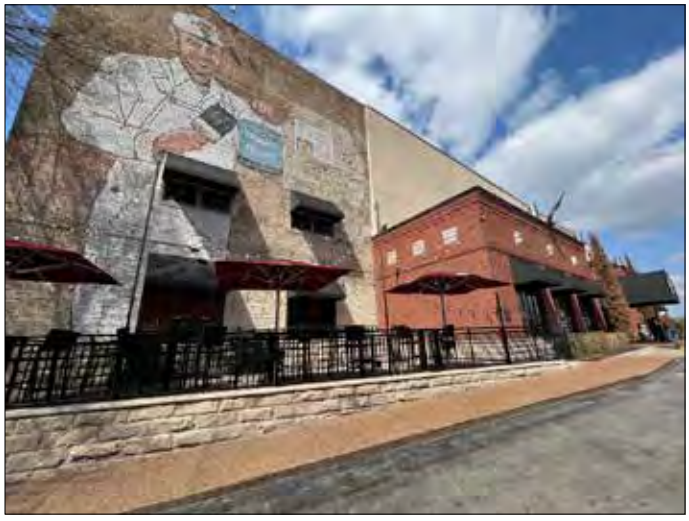
Nashville Gift Shop entrance
(The building is to the left of the cafe)



Nashville Gift Shop
(The building is to the left of the cafe)



Nashville Gift Shop
(The building is to the left of the cafe)
Photo by Andreas Bürgelt



Nashville
Photo by Andreas Bürgelt



Nassau different flags (closed March, 2020) Photo by Christian Kehrli



Nassau different flags (closed March, 2020) Photo by Andreas Bürgelt



Nassau (closed March, 2020) Photo by Andreas Bürgelt



Nassau different flags (closed March, 2020) Photo by Liem Bui



Navi, Mumbai (closed November 2023)
Seawoods Grand Central Mall



Navi, Mumbai (closed November 2023) Photo by Jan-Philipp Scherwat
Seawoods Grand Central Mall



New Delhi Photo by Jan-Philipp Scherwat



New Delhi Photo by Achim Sujer



New Delhi Photo by Rishab Agarwal



New Delhi



New Delhi (old location, closed October, 2019)



New Delhi (old location, closed October, 2019)



Newcastle Rock Shop (closed December, 2020) Photo by Nick Taylor



Newcastle (closed March, 2025) Photo by Andrew Beaumont



Newcastle (closed March, 2025)



New Orleans (old location) Photo by Andreas Bürgelt
(closed December, 2012)



New Orleans Photo by Kay Kalkbrenner



New Orleans Photo by Andreas Bürgelt



New York (old location)
(closed August, 2005)



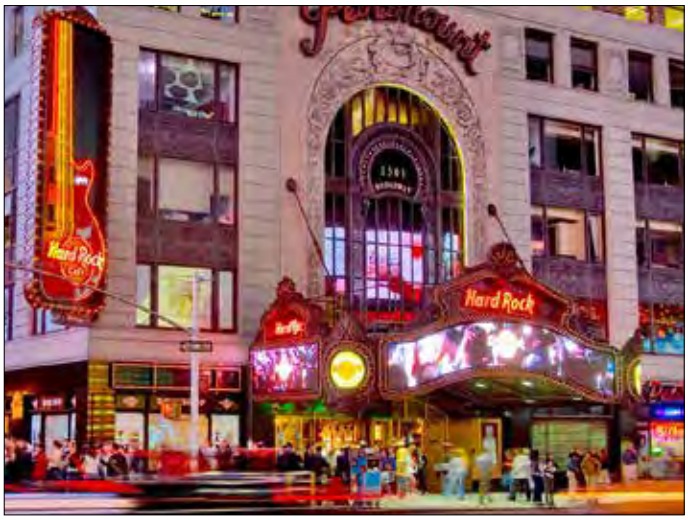
New York (old location, different Cadilac)
(closed August, 2005)



New York, Yankee Stadium Photo by Charlie Lester



New York, Yankee Stadium Photo by Andreas Bürgelt



New York Times Square Photo courtesy Hard Rock



New York Times Square entrance Photo by Bernd Fuhlert



Newport Beach (closed June, 2005) Photo by Andreas Bürgelt



Newport Beach (closed June, 2005)



Niagara Falls, USA (old facade) Photo by Andreas Bürgelt



Niagara Falls, USA



Niagara Falls, Canada Photo by Andreas Bürgelt



Niagara Falls, Canada



Niagra Falls Hard Rock Club, Canada



Ngurah Rai Airport Photo by Andreas Bürgelt



Nice (closed September, 2023) Photo courtesy Hard Rock



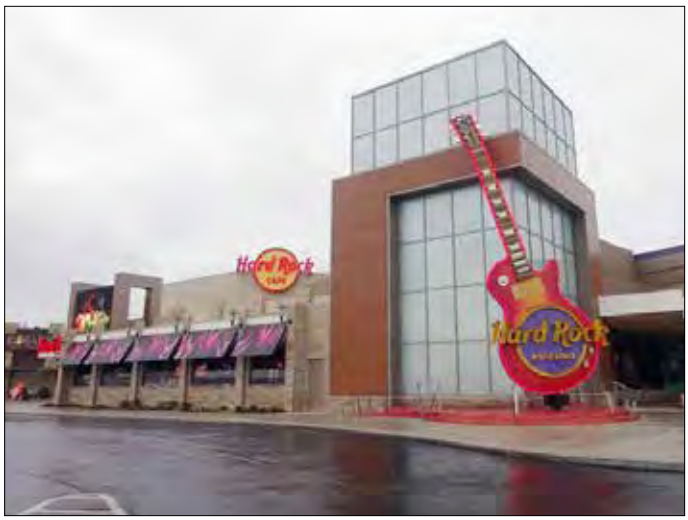
Nicosia (closed May, 2013)



Nicosia (closed May, 2013) Photo by Patrick Ohnheiser



Northern Indiana Photo by Andrew Beaumont



Northfield Park (closed March, 2019)



Nottingham (closed November, 2007)



Nottingham (closed November, 2007) Photo by Andreas Bürgelt



Oasis (closed January, 2002) Photo by Andreas Bürgelt



Oasis (closed January, 2002)



Ocho Rios (closed February, 2011) Photo by Andreas Bürgert



Ocho Rios (closed February, 2011) Photo by Andreas Bürgelt



Orlando at Universal Stuios (old location, closed December, 1998)



Orlando at Universal Stuios Photo by Andreas Bürgelt
(old location, closed December, 1998)



Orlando at Universal Stuios Photo by Andreas Bürgelt
(old location, closed December, 1998)



Orlando Park Entrance (old location, closed December, 1998)



Orlando at Universal Stuios Photo by Andreas Bürgelt
(old location, closed December, 1998)



Orlando Photo by Charlie Lester
(guitar replaced cadillac)



Orlando Photo by Andreas Bürgelt
(with cadillac)



Orlando Vault, Florida Photo by Andreas Bürgelt
(closed September, 2004)



Orlando Vault Store (closed September, 2004)



Orlando Citywalk Rock Shop



Orlando Food Truck



Osaka (closed January, 2021)



Osaka (different facade, closed January, 2021)



Osaka (closed January, 2021)



Osaka (closed September, 2001) Photo by Riccardo “Ricky” Sorzi



Osaka Universal Citywalk Photo by Andreas Bürgelt



Osaka Universal Citywalk (new facade) Photo by Richard Bannister



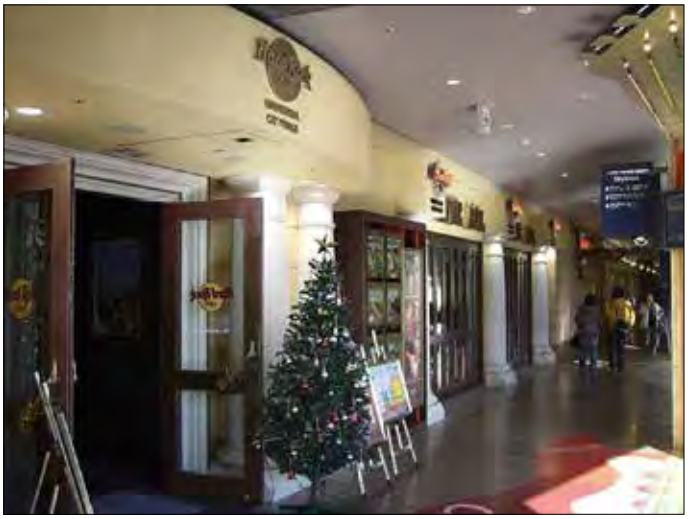
Osaka Namba Rock Shop



Osaka Namba Rock Shop Photo by HardRock.lu



Osaka Universal Citywalk



Osaka Universal Citywalk (old facade)



Oslow (closed December, 2021)



Oslow (closed December, 2021) Photo by Andreas Bürgelt



Oslow Entrance (closed December, 2021)



Oslow (new location) Photo by Andreas Bürgelt



Oslow Entrance (new location) Photo by Henning Sierck



Ottawa in the Byward Market
(closed September, 2013)
Photo by Salwan Alkaraguli



Ottawa in the Byward Market
(differnt facade, closed September, 2013)
Photo by Andreas Bürgelt



Ottawa
(closed September, 2013)
Photo by Kay Kalkbrenner



Ottawa (slightly different facade)
(closed September, 2013)



Ottawa - Kanata Corel Center
(closed August, 2002)
Photo by Andreas Bürgelt



Ottawa - Kanata Corel Centre
(closed August, 2002)
Photo by Andreas Bürgelt



Ottawa Club at Tire Center (original design)



Ottawa Club at Tire Center Photo by Jeff & Andrea Collins



Ottawa Club at Tire Center



Ottawa at Rideau Carleton Raceway



Ottawa Hotel Photo by Robert Lowdon Photography



Oxford Street (closed 2023) Photo by Andreas Bürgelt



Palermo



Palma de Mallorca Photo by Jaime Fiol



Palma de Mallorca Photo by Benjamin Klar



Palma de Mallorca (differnt facade)



Palma de Mallorca (differnt facade)



Panama (new location) Photo by Jorge Picerno



Panama Playa Blanca Rock Shop (closed) Photo by Luc Devolder



Panama MultiCentro Mall



Panama Photo by Andreas Bürgelt



Panama (old facade)



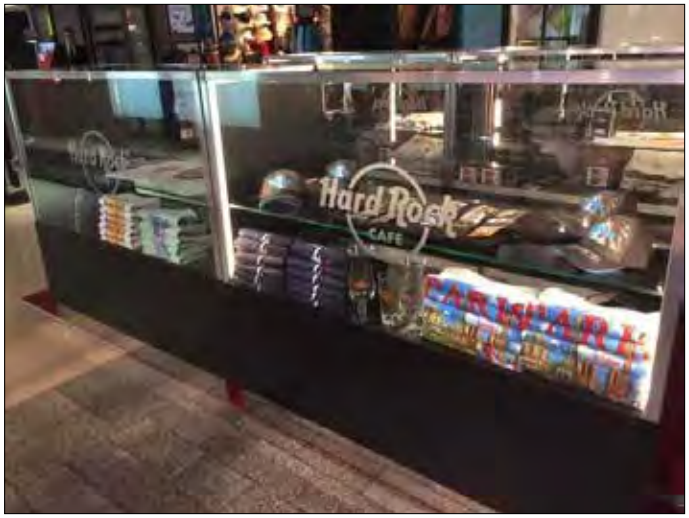
Panama (old facade) Photo by Andreas Bürgelt



Paris (closed)



Paris (different facade, Photo by Andreas Bürgelt



Paris Champs-Elysées Pop-Up



Pattaya



Pattaya Photo by Harald Papst



Pattaya (original facade) Photo by Andreas Bürgelt



Penang Photo by Christian Kehrli



Penang City Rock Shop Photo by Christoph Haase



Penang Hotel Rock Shop Photo by Andreas Bürgelt



Philadelphia Photo courtesy Hard Rock



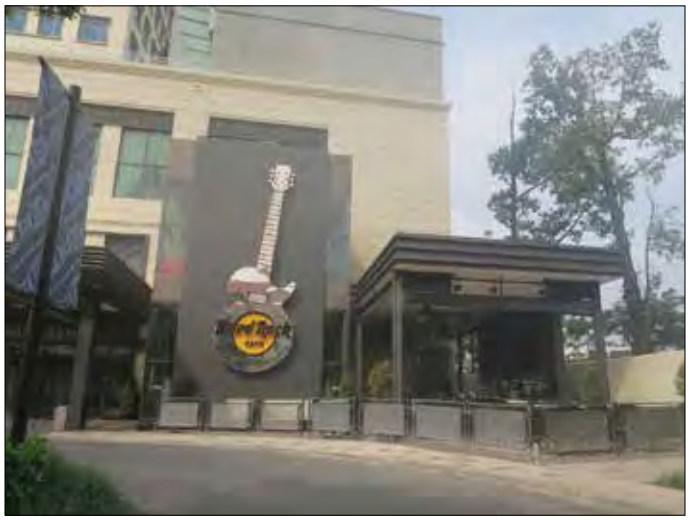
Philadelphia (old facade) Photo by Andreas Bürgelt



Philadelphia



Philadelphia (interior) Photo courtesy TN Ward Company Builders



Phnom Penh Photo by Andreas Bürgelt



Phnom Penh Photo by Henning Sierck



Phnom Penh (entrance) Photo by Andreas Bürgelt



Phnom Penh (old entrance) Photo by Andreas Bürgelt



Phnom Penh Airport Rock Shop



Phnom Penh Airport Rock Shop Photo by Christian Kehrli



Phoenix (closed February, 2020)



Phoenix (old location, closed February, 2002) Photo by Andreas Bürgelt



Phuket Photo by Andreas Bürgelt



Phuket (new facade) Photo by Achim Sujer



Phuket Rock Shop



Phuket Central Rock Shop Photo by Chris ‘Arrakeen’ Haase



Piccadilly Circus Photo by Andreas Bürgelt



Piccadilly Circus (entrance)



Pigeon Forge (closed August 2026)



Pigeon Forge different paint, (closed August 2026)



Pittsburgh (closed February 2025)



Pittsburgh (closed February 2025) Photo by Andreas Bürgelt



Playa de Carman (closed) Photo by Andreas Bürgelt



Playa de Carman (different facade, closed) Photo by Terry Bogart



Playa de Carman Ferry Terminal Photo by Andreas Bürgelt
(closed December 2023)



Playa de Carman Ferry Terminal (differentt facade)
(closed December 2023)



Playa de Carman Ferry Terminal Photo by HardRock.lu
(closed December 2023)



Podgorica (closed March, 2002) Photo by Andreas Bürgelt



Podgorica Photo by Andreas Bürgelt



Podgorica Photo by Andreas Bürgelt



Ponce



Ponce Photo by Andreas Bürgelt



Port El Kantaoui Photo by Andreas Bürgelt



Port El Kantaoui Photo by Andreas Bürgelt



PortAventura (planned)



Porto Photo by Andreas Bürgelt



Porto Popup (closed July 2023)
(at the entrance of the Metro Station Trindade)



Porto Pop-Up (closed July 2023)
(at the entrance of the Metro Station Trindade)



Porto Alegre Photo by Chris ‘Arrakeen’ Haase



Porto Alegre Photo by Andreas Bürgelt



Praia Grande Photo by Jan-Philipp Scherwat



Prague



Prague Airport Terminal 1 Photo by Andreas Bürgelt



Prague Pop up cafe Harley Davidson 115 Anniversary
Photo by Andreas Antti Hasanen



Pretoria (closed January, 2024) Photo by Andreas Bürgelt



Pretoria (closed January, 2024)



Pretoria (closed January, 2024) Photo by Andreas Bürgelt



Pretoria (old facade, closed January, 2024) Photo courtesy Hard Rock



Puerto Madero Photo by Andreas Bürgelt



Puerto Madero



Puerto Madero



Puerto Plata Rock Shop



Puerto Plata Photo courtesy DomRep Magazine



Puerto Vallarta (closed August, 2011)



Puteri Harbour Photo by Andreas Bürgelt



Puteri Harbour (exterior) Photo by Dayak Savethedayak



Pune (closed March, 2020)



Pune (original facade, closed March, 2020)



Pune Amanora Mall (closed January, 2026)



Pune Amanora Mall (closed January, 2026) Photo by Achim Sujer



Pune Amanora Mall (closed Photo by Andreas Bürgelt



Punta Cana Bar



Punta Cana Palma Real (closed) Photo by Andreas Bürgelt



Punta Cana Palma Real (closed)



Punta Cana Airport Terminal A Photo by Chris ‘Arrakeen’ Haase



Punta Cana Airport Terminal B



Punta Cana Airport Terminal B (closed) Photo by Chris ‘Arrakeen’ Haase



Punta Cana Airport Terminal B (closed) Photo courtesy Henning Sierck



Punta Cana Food Truck Downtown Photo by Dietmar Siebenhofer



Punta Cana Downtown



Punta Cana Downtown Rock Shop Photo by Dietmar Siebenhofer



Punta Cana Downtown



Punta Cana Blue Mall (closed March, 2020) Photo by Kay Kalkbrenner



Punta Cana Blue Mall (closed March, 2020) Photo by Chris 'Arrakeen' Haase



Punta Cana Barcelo (closed January, 2016)



Punta Cana Barcelo (closed January, 2016)



Punta Cana Food Truck



Punta Cana Food Truck



Punta Cana Rock Shop Photo by Dietmar Siebenhofer



Punta Cana Rock Shop Photo by Dietmar Siebenhofer



Punta Cana Food Truck Photo by Luc Devolder



Punta Langosta Cruise Terminal Photo by Andreas Bürgelt
(closed April, 2014)



Queenstown
(closed September, 2004)
Photo by Andreas Bürgelt



Queenstown
(closed September, 2004)
Photo by Andreas Bürgelt



Qingdao (status unknown)



Ribeirao Preto (closing December 2026)
Photo by Andreas Bürgelt



Ribeirao Preto (closing December 2026)
Photo by Andreas Bürgelt



Ribeirao Preto (closing December 2026)



Reykiavik Photo by Dietmar Siebenhofer



Reykiavik Airport Photo courtesy Hard Rock



Reykiavik (old location, closed May, 2005) Photo by Andreas Bürgelt



Reykiavik (old location, closed May, 2005) Photo by Andreas Bürgelt



Reykiavik Kringlan Mall (old location,closed May, 2005)



Reykiavik (old location,closed May, 2005)



Rio de Janeiro America City Shopping Mall (closed July, 2011)



Rio de Janeiro America City Shopping Mall (closed July, 2011) Photo by Andreas Bürgelt



Rio de Janeiro America City Shopping Mall (closed July, 2011) Photo by Andreas Bürgelt



Rio de Janeiro Rio Sul (closed July, 2014) Photo by Andreas Bürgelt



Riviera Maya Food Truck



Rockford Photo by Achim Sujer



Rome Photo by Christian Kehrli



Rome Photo by Andreas Bürgelt



Rome



Rome Rock Shop Photo by Andreas Bürgelt



Rome - Vatican Photo by Andreas Bürgelt



Rome Food Truck



Rosario (rendering. never opened)



Rosario (rendering. never opened)



Sacramento (closed March, 2010)

Photo by Andreas Bürgelt



Sacramento (closed March, 2010)



Sacramento at Fire Mountain



Sacramento Temporary Rock Shop for Fire Mountain on J Street (closed January, 2020)



Saipan Photo by Andreas Bürgelt



Saipan Photo by Andreas Bürgelt



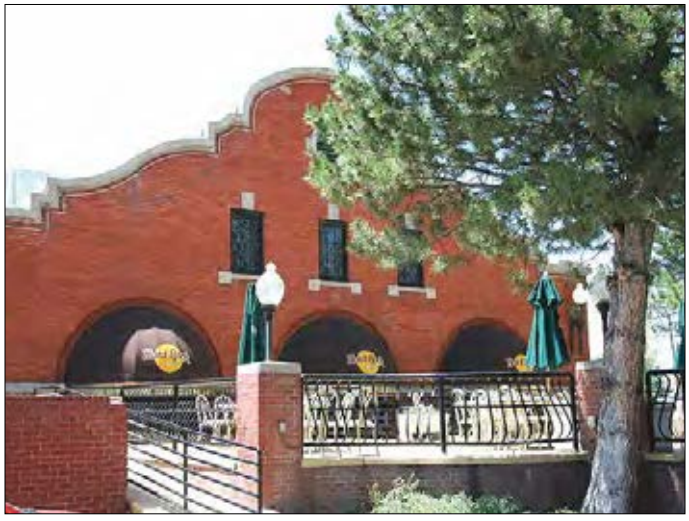
Saipan Food Truck



Sao Paulo (status unknown, former TGI Fridays)



Salt Lake City (closed December, 2008) Photo by Andreas Bürgelt



Salt Lake City (patio view, closed December, 2008) Photo by Andreas Bürgelt



San Antonio on the riverwalk



San Antonio on the riverwalk



San Antonio (riverwalk view)



San Antonio on the riverwalk (new facade, no cadillac)



San Diego (closed December, 2017) Photo by Andreas Bürgelt



San Diego (closed December, 2017) Photo by Andreas Bürgelt



San Jose Photo by Andreas Bürgelt



San Jose Photo by Andreas Bürgelt



San Francisco (old location closed August, 2002)



San Francisco (old location, closed August, 2002) Photo by Andreas Bürgelt



San Francisco - Pier 39 Photo by Andreas Bürgelt



San Francisco - Pier 39 (new exterior)



San Juan (closed) Photo by Andreas Bürgelt



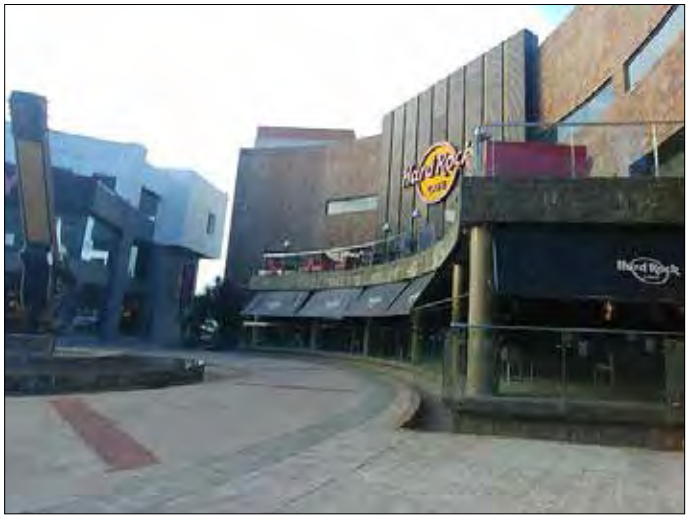
San Juan (closed) Photo by Roman Danuser



Santa Cruz



Santa Cruz (new facade) Photo by George Greenway



Santa Cruz



Santiago Photo by Andreas Bürgelt



Santa Domingo Rock Shop



Santa Domingo Rock Shop



Santo Domingo Blue Mall



Santo Domingo Blue Mall (new facade) Photo by René Van der Made



Santo Domingo Blue Mall (new facade)



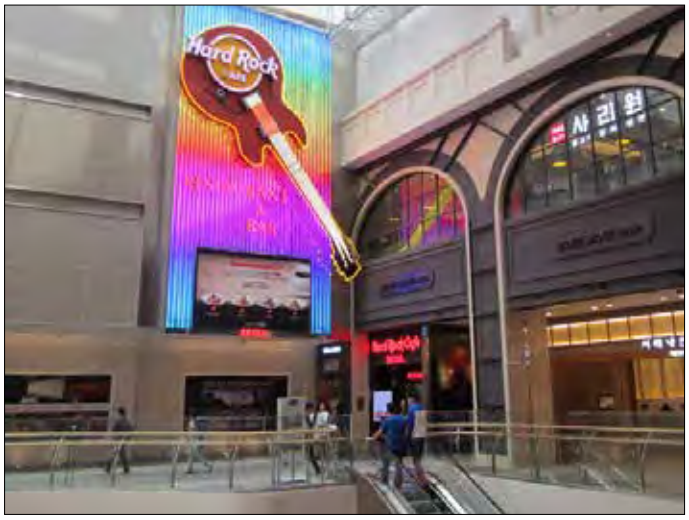
Santo Domingo (old location, closed) Photo by Andreas Bürgelt



Seattle Photo by HardRock.lu



Seattle Photo by Achim Sujer



Seoul (closed June, 2018)



Seoul (closed June, 2018)



Seoul (old location, closed January, 2007)



Seoul (old location, closed March, 2009) Photo by Andreas Bürgelt



Seville Photo by Andreas Bürgelt



Seville Rock Shop



Seville Rock Shop



Sharm El Sheikh/Nabq Photo by HardRock.lu



Sharm el Sheik



Sharm el Sheik Photo by HardRock.lu

Sphera Franchise Group announced plans to open five new Hard Rock Cafe restaurants across Romania and the Republic of Moldova over the next five years, beginning in 2026. The new locations will be launched in **Brașov**,**Timișoara**, **Iași**, **Cluj,** and **Chișinău.**



Shanghai (old location) Photo by Andreas Bürgelt



Shanghai (closed July, 2018) Photo by Andreas Bürgelt



Shenzhen at the Hard Rock Hotel Photo by Chris 'Arrakeen' Haase



Shenzhen Cafe at the Hard Rock Hotel



Shenzhen Photo by Natalie Radford-Hodgson



Shenzhen (old location, closed March, 2004) Photo by Andreas Bürgelt



Siem Reap Airport International Terminal



Singapore Changi Airport Photo by Achim Sujer



Singapore Changi Airport Photo by Stephen Elser



Singapore Changi Airport Photo by Andreas Bürgelt



Singapore Festive Market Photo by Choo Yut Shing
Supertree Grove, Gardens by the Bay for the Christmas Festival 2016



Singapore Beer Fest



Singapore Photo by Charlie Lester



Singapore (different facade)



Singapore (different facade)



Singapore Sentosa (closed May, 2023)



Singapore Sentosa
(closed May, 2023) Photo by Andreas Bürgelt



Singapore Sentosa
(closed May, 2023) Photo by Christian Kehrli



Sioux City Food Truck



St. Kits Photo by Stefan Pümpel



St. Kits Photo by Thomas Schweizer



St. Kits Photo by Kevin Gruber



St. Louis (closed August, 2018) Photo by Jack Mobers



St Maarten (closed March, 2020) Photo by Andreas Bürgelt



St Petersburg (closed March, 2023)



St Petersburg (closed March, 2023) Photo by Andreas Bürgelt



St Petersburg Rock Shop and Cafe Entrance
(closed March, 2023)



St Petersburg Pulkovo Airport Photo by Andreas Bürgelt
(closed February, 2020)



St Thomas (closed April, 2005) Photo by Andreas Bürgelt



St Thomas (closed April, 2005) Photo by Andreas Bürgelt



Sri Lanka, Colombo (planned but never opened)



Stockholm Store



Stockholm Photo by Andreas Bürgelt



Stockholm



Stockholm (new location) Photo by Andreas Bürgelt



Stockholm (new location) Photo by Karsten Barf



Sun City Photo by Fikret Özer



Sun City Photo by Andreas Bürgelt



Sun City Rock Shop Photo by Andreas Bürgelt



Suriname
International Mall of Suriname
Photo by René Van der Made



Suriname Airport Photo by Chris ‘Arrakeen’ Haase
Johan Adolf Pengel International Airport.



Suriname Airport Photo by Andreas Bürgelt
Johan Adolf Pengel International Airport.



Surfers Paradise (closed April, 2022)

Photo by Andreas Bürgelt



Surfers Paradise Entrance (closed April, 2022)



Sydney (old location. closed October, 2007)

Photo by Holger Bachmann



Sydney Darling Harbour (closed June, 2022)

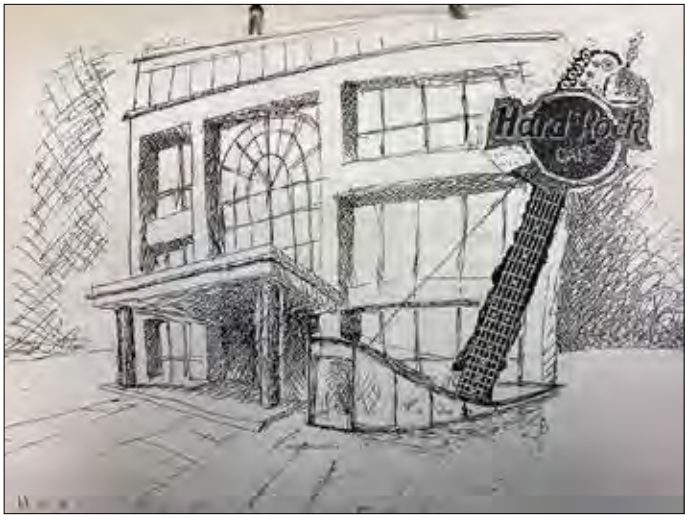


Tahiti (I hvae no information on this location except this rendering)



Taino Bay/ Puerto Plata (closed March, 2025)

Photo by Thomas Köhler



Taichung (rendering)
Rendering and blog comments courtesy Jan-Philipp Scherwat
(closed December, 1996)

This might not have been an official cafe since it never made it past the franchise approval process. It never got the official license and opened as Hard Rock without the word Cafe.



Taichung (Hard Rock sign has no Cafe on it)
Photo courtesy Scott's Hard Rock
(closed December, 1996)



Taipai (closed February, 2002)



Taipai (old location closed August, 1999) Photo by Andreas Bürgelt



Tampa Photo courtesy Hard Rock



Tampa Airport Photo by Charlie Lester



Tel Aviv (closed December, 1997) Photo by Andreas Bürgelt



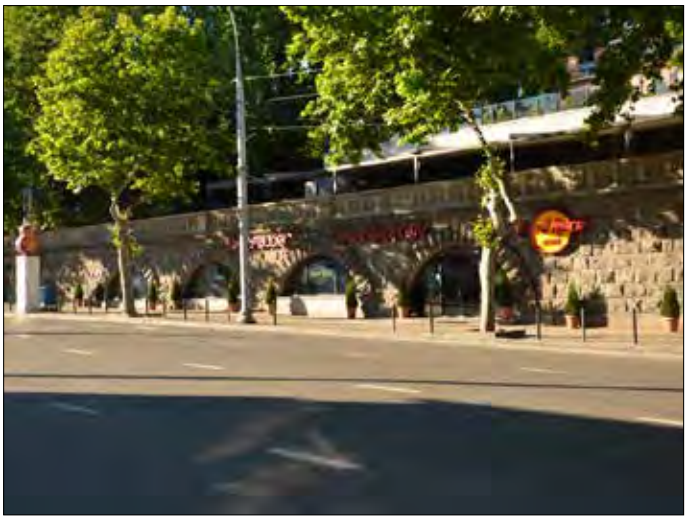
Tbilisi at Lisi Lake (closed)



Tel Aviv (closed December, 1997)



Tbilisi Photo by Richard Bannister
(closed December, 2019)



Tbilisi Photo by Andreas Bürgelt
(closed December, 2019)



Tenerife Photo by Andreas Bürgelt



Tenerife Photo by Andreas Bürgelt



Tenerife



Tenerife Cafe Rock Shop



Tenerife Cafe Entrance



Tenerife Airport (closed March, 2020) Photo by Andreas Bürgelt



Tianjin (closed January, 2026)



Tianjin (closed January,

Photo by Chris 'Arrakeen' Haase



Tijuana (closed June, 2008)

Photo by Andreas Bürgelt



Tokyo Asakusa Airport Rock Shop (closed March, 2021)



Tijuana (closed June, 2008)



Tokyo Asakusa Rock Shop (closed March, 2021)



Tokyo Asakusa Rock Shop (closed March, 2021)



Tokyo Rappongi Rock Shop Photo by Andreas Bürgelt



Tokyo Rappongi Rock Shop (different facade)



Tokyo Rappongi



Tokyo Rappongi (different facade)



Tokyo Uyeno-Eki Station Street Level Photo by Nozomi Ono



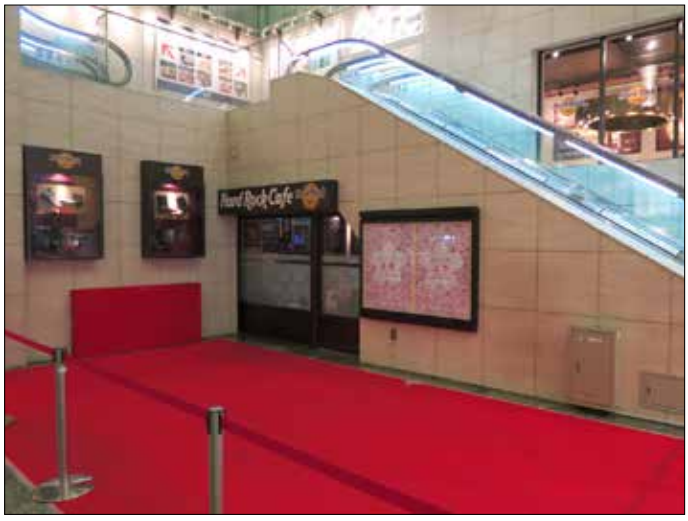
Tokyo Uyeno-Eki Station



Tokyo Uyeno-Eki Station Rock Shop



Tokyo Uyeno-Eki Station Cafe



Tokyo Uyeno-Eki Station Cafe Photo by Andreas Bürgelt
(entrance under escalator)



Tokyo Uyeno-Eki Station Cafe Photo by Andreas Bürgelt
(old facade)



Toronto (closed May, 2017) Photo by Andreas Bürgelt



Toronto (old facade) Photo courtesy Eras Magallanes
(closed May, 2001)



Toronto (closed May, 2017)



Toronto (planned)



Toronto Skydome
(closed September, 2009)



Toronto Skydome
(closed September, 2009)



Trinidad (closed March, 2020)



Tromsø Photo by Andreas Bürgelt



Ulaanbaatar Photo by Chris 'Arrakeen' Haase



Ulaanbaatar (entrance)



Ushuaia Photo by Andreas Bürgelt



Ushuaia



Vancouver (closed June, 2000) Photo by Andreas Bürgelt



Valencia Photo by Andreas Bürgelt



Valencia Train Station (closed July, 2021)



Valencia Rock Shop Photo by Andreas Bürgelt



Venice



Venice Rock Shop Rialto Bridge



Verona (closed September, 2023) Photo by Andreas Bürgelt



Vienna Photo by Andreas Bürgelt



Vienna Photo by Terry Bogart



Vientiane (old location)
(closed May, 2018) Photo by Andreas Bürgelt



Vientiane Photo by Hard Rock Cafe Addict



Vientiane



Vientiane Pop-Up Store (closed) Photo courtesy Hard Rock



Vientiane Rock Shop (closed)



Vitorio Rendering courtesy Hard Rock



Washington, DC Photo by Andreas Bürgelt



Washington, DC Photo by Andreas Bürgelt



Warsaw Rock Shop Photo by Andreas Bürgelt



Warsaw



Warsaw



Whistler (closed June, 2000)

Photo by Andreas Bürgelt



Whistler (closed June, 2000)



Wroclaw



Wroclaw



Worli, Mumbai Photo by Jan-Christoph Behrmann



Worli, Mumbai (new facade)



Yangon Photo by Andreas Bürgelt



Yerevan (closed January, 2026) Photo by Andreas Bürgelt



Yerevan (closed January, 2026) Photo by Richard Bannister



Yokahama Landmark Tower Rock Shop Photo by Stephen Elser



Yokahama (old facade) Photo by Andreas Bürgelt



Yokahama (old facade) Photo by Andreas Bürgelt



Yokahama Photo by Sini Bioigu



Yokahama (blue guitar)



Yokahama (red original guitar) Photo by Kay Kalkbrenner



York (cancelled)

Renegade Cafes and a Hotel

There were many “Renegade” Hard Rock Cafe’s which did not belong to Hard Rock International but they still used the same logo. Most of them opened before the Rank Group took over the label.

These were some of the allegedly unofficial hard Rock Cafe’s: Amsterdam, closed in 1999, Athens, Ayia Napa Cyprus, Mombassa, Moscow, Mykonos, Paros, Protaras Cyprus, Rhodes Greece, Bochum, Chiang Mai, Formentera, Gran Canaria, Istanbul, Johannesburg, all closed in 2003. Frankfurt second Hard Rock Cafe after London but not official) closed in 2007 and Sao Paulo is also closed. Many renegade cafes have turned into legitimate cafes.

The following shows the renegade cafe’s but I’ve also listed some where the name and the concept is pretty close.



Amsterdam Cafe

Hard Rock Coffeeshop Amsterdam was a subsidiary of the renegade Hard Rock cafe Amsterdam located next door. You could buy Marijuana at this location.



Amsterdam Coffee Shop Photo licensed from almany.com suggested by **Ruud van Bijnen**



Amazon (Amazon Hard Rock above window)



Ayia Napa



Chiang Mai



Crete



Croatia



Ethiopia



Frankfurt



Gambia



Heidelberg (original sign said help the planet instead of save the planet)



Kenya



Maralal



Mykonos



Olongapo Photo by Kay Kalkbrenner



Mykonos Shop



Prague .just a small cafe with the same name. Photo by Achim Sujer



Protaras



Rock Cafe, Corralejo, Spain. Not a renegade cafe since they did not use the Hard Rock name but the concept was really close.



Sierra Silver Mine Ice Cream Photo by Jeff Blaszcak



Toronto Photo courtesy **Thomas Köhler from blog TO**



Nepal Tea House. Nicknamed Hard Rock Cafe since it was built into a rock. It has nothing to do with the Hard Rock brand.



HardRock Hotel and Suite, Lagos



HardRock Hotel and Suite, Lagos



Timmy's Hard Rocque Cafe, Jersey



Abu Dhabi



Rock Cafe Riga (not a renegade, A cafe with the same theme) Photo by Achim Sujer



Rock Cafe Riga (not a renegade, A cafe with the same theme) Photo by Achim Sujer

Hotels and Casinos



Abu Dahbi (cancelled) Rendering courtesy Hard Rock



Albuquerque (rebranded) Photo by Charlie Lester



Algarve (2026)



Arkansas (status unknown) Rendering courtesy Hard Rock



Amsterdam (rebranded)



Aruba (cancelled) Rendering courtesy Hard Rock



Athens Hotel and Casino (2025) Rendering courtesy Hard Rock



Atlanta Reverb Hotel Photo courtesy Hard Rock



Atlanta (concept prior to Reverb brand) Rendering courtesy Hard Rock



Atlantic City Boutique Hotel (cancelled) Rendering courtesy Hard Rock



Atlantic City Hotel and Casino Photo by Scott Northup



Bali



Barcelona (status unknown)



Berlin (project cancelled) Rendering courtesy Hard Rock



Biloxi Hotel and Casino Photo by Charlie Lester



Brasilia (project cancelled)



Bristol Hotel and Casino (original design) Rendering courtesy Hard Rock



Bristol Hotel and Casino



Bristol Casino (closed November, 2024)



Budapest (rebranded 2024) Photo by Andreas Bürgelt



Caldas Novas (project cancelled)



Cancun



Cancun Photo by Andreas Bürgelt



Chicago (rebranded) Photo by Andreas Bürgelt



Chicago Hotel and Casino (outbid)
Rendering courtesy Hard Rock



Coconut Beach, Hawaii (status unknown)
Rendering courtesy FSC Architects



Cyprus Hotel and Casino (sold stake to Melco International)
Rendering courtesy Hard Rock



Dalian
Photo courtesy Hard Rock



Dalian
Photo courtesy Hard Rock



Davos
Photo courtesy Hard Rock



Davos Photo courtesy Hard Rock



Dayton - former Radisson Hotel (status unknown)



Daytona Beach Photo by Christian Kehrli



Daytona Beach
(original project cancelled) Rendering courtesy Hard Rock



Deadwood Rocksino and Hotel



Deadwood Rocksino and Hotel Photo by Dietmar Siebenhofer



Desaru Coast



Desaru Coast Photo by Andreas Bürgelt



Dubai (project cancelled)



Dubai (project cancelled)



Dublin (rebranded) Photo courtesy Hard Rock



Dublin (rebranded)



Edwardsville Hotel and Casino (status unknown)
Rendering courtesy Hard Rock



Edwardsville Hotel and Casino (status unknown)
Rendering courtesy Lucien LaGrange Studio



Florence Reverb (2028)



Fortaleza (under construction) Photo courtesy Hard Rock



Fortaleza Residence Club



Fortaleza (original rendering)



Genting Highlands (planned 2027)



Genting Highlands (planned 2027)



Goa



Goa



Gramado (planned) Rendering courtesy Hard Rock



Gramado (2016 concept) Rendering courtesy Hard Rock



Grand Alps, Texas (cancelled) Rendering courtesy Hard Rock



Guadalajara



Haikou (status unknown)



Hamburgh Reverb Photo by Henning Sierck



Hollywood Hotel and Casino Photo courtesy Hanson Engineering



Hungary Hotel and Casino (cancelled) Rendering courtesy Hard Rock



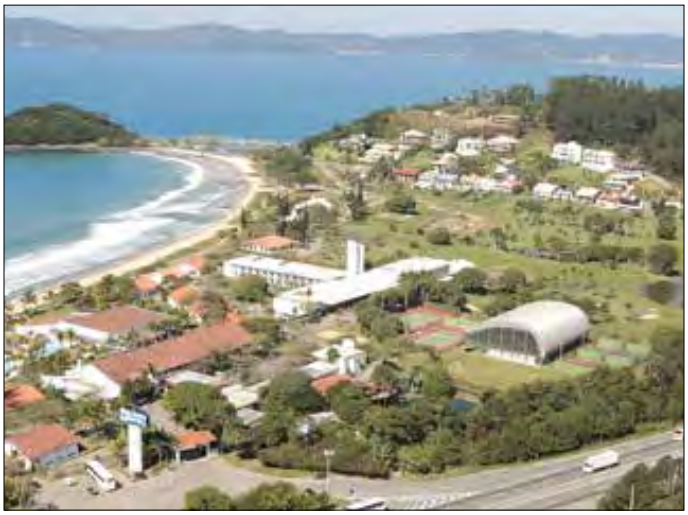
Ibiza (closing end of 2025)



Ilha Do Sol Residence Club (closed)



Ilha Do Sol (became Wyndham 2026) Photo courtesy Hard Rock



Itapema (status unknown)



Jacksonville (planned)



Jamaica (planned) Rendering courtesy Hard Rock



Jericoacoara (planned) Rendering courtesy Hard Rock



Kalamazoo Reverb (planned) Rendering courtesy Hard Rock



Kenosha Hotel and Casino (planned) Rendering courtesy Hard Rock
(New proposal in 2023)



Kenosha Hotel and Casino Rendering courtesy Hard Rock
(original plan rejected by state)



Kickapoo Tribe (no information available)



Kings Mountain Hotel and Casino, North Carolina (status umknown)



Lake Tahoe Hotel and Casino (rebranded 2023)



Lake Tahoe Hotel and Casino (rebranded 2023)



Las Vegas Hotel and Casino 1995 (rebranded, 2020)



Las Vegas Hotel and Casino (rebranded 2020)

Photo courtesy Hard Rock



Las Vegas Hotel and Casino original expansion plans.
The Peter Mortons plan included 1,200 high-rise condominiums, condo-hotel (condotel) rooms and poolside bungalows.



Las Vegas Hotel and Casino
(2027, former Mirage property)

Photo courtesy Hard Rock



London Hotel (rebranded 2023)

Photo courtesy Hard Rock



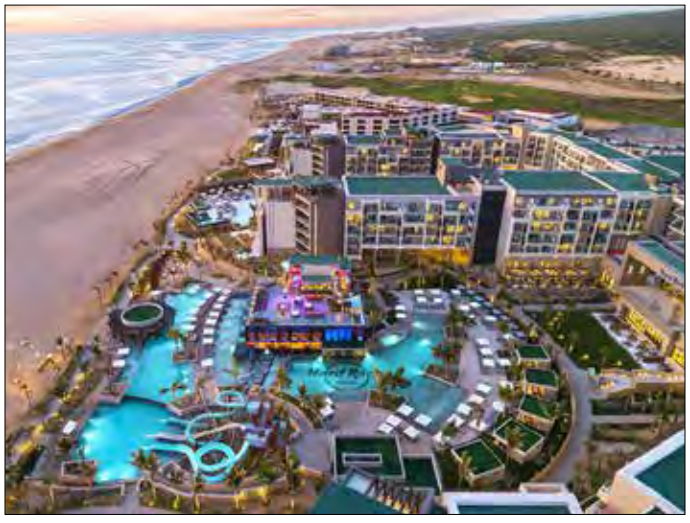
London Casino (closed)



London Ontario, Canada



Long Beach (2027)



Los Cabos



Macau Hotel and Casino (rebranded)



Madrid



Malta (2025) Photo by Andreas Bürgelt



Maldives Photo courtesy Hard Rock



Manchester Casino (closed)



Marbella Photo courtesy Hard Rock



Maribor (planned)



Massachusets Hotel and Casino Rendering courtesy Hard Rock
(rejected by voters)



Mazatlan - Reverb (2028)



Meadowlands Casino Rendering courtesy Hard Rock
(rejected by voters)



New Orleans Piazza d'Italia (project cancelled)



New Orleans (torn down after collapse) Rendering courtesy Hard Rock



New York Aquaduct (outbid)



New York (original renedering)



New York

New York

Hard Rock wants to build a casino in or near New York City, even as it moves forward with a plan to build another one in northern New Jersey, about 8 miles away. New York has three remaining casino licenses to be awarded in the downstate region that includes New York City.



New York



Northern Indiana Casino



Northern Indiana Casino



Northern Indiana Casino
(phase 1 casino only)
Rendering courtesy Hard Rock



Northern Indiana Casino
(phase 2 with hotel)
Rendering courtesy Hard Rock



Northern Indiana Convention Center



Northern Indiana Hotel and Convention Center (rendering)



Northfield Park Casino (sold to MGM 2019)



Orlando



Orlando



Ottawa Rideau Casino (phase 1 casino)



Ottawa Hotel and Casino



Palm Springs (closed 2018, reverted back to Hotel Zosso)

Photo by Charlie Lester



Panama Hotel (closed 2023)



Papagayo (status unknown)



Paraguay Hotel and Casino (status unknown)

Rendering courtesy Hard Rock



Pattaya



Pattaya



Pauma Indian Reservation Hotel and Casino (cancelled)



Penang



Penang



Pensacola Reverb (proposed 2029) Rendering courtesy Hard Rock



Playa Blanca Beach, Panama (cancelled)



Prague (status unknown)



Punta Cana Hotel and Casino



Punta Cana Hotel and Casino



Queens, New York. Metropolitan Park (2027)



Rensselaer Hotel and Casino
(not approved by New York state)

Rendering courtesy Hard Rock



Riviera Maya



Riviera Maya



Riviera Maya Golf



Ras Al Khaimah (planned 2028)



Rockford Casino Photo courtesy Hard Rock



Rockford Hotel and Casino Rendering courtesy Hard Rock



Rockford Hotel (planned) Rendering courtesy Hard Rock



Rockford Casino - Opening Act Casino (closed August 2024)



Rockford Casino - Opening Act Casino (closed August 2024)



Sacramento Hotel and Casino Photo by Charlie Lester



Sacramento Hotel and Casino



San Diego



San Diego



San Juan (new design) Rendering courtesy Hard Rock



San Juan (new design) Rendering courtesy Hard Rock



San Juan (original design, rejected) Rendering courtesy Hard Rock



San Juan (original design, rejected) Rendering courtesy Hard Rock



São Paulo (status unknown)



Santa Domingo Hotel and Casino (project cancelled. The plan was oppossed by the community) Rendering courtesy Hard Rock



Schenzen Photo by Andreas Bürgelt



Scottsdale Reveb Hotel (planned) Rendering courtesy Hard Rock



Singapore (closed March 2024)



Sioux City Hotel and Casino Photo by Charlie Lester



Santos (planned)



Spokane (status unknown)

Known as Spokane Tribe Casino. The hotel might carry the Hard Rock brand when the hotel is built.



Tampa Hotel and Casino Photo courtesy Tampabay.com



Tampa Hotel and Casino (origanal expansion plans)

Rendering courtesy Hard Rock



Tejon Hotel and Casino
Original design

Rendering courtesy Hard Rock



Tejon Hotel and Casino

Rendering courtesy Hard Rock



Tejon Casino



Tenerife

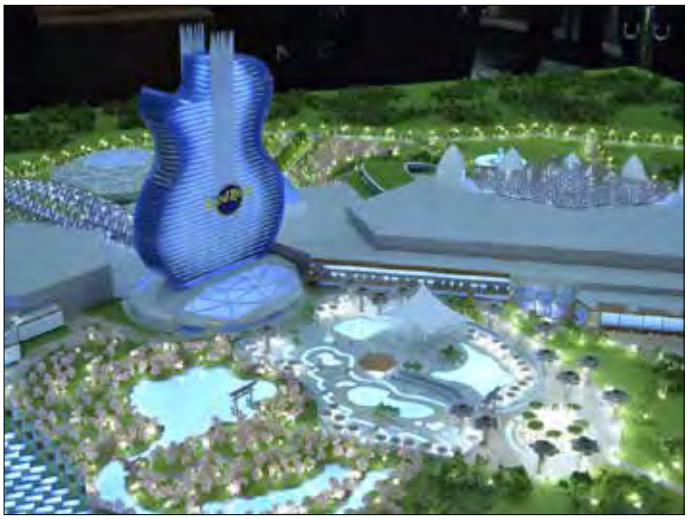


Terra Haute Hotel and Casino
(eliminated by commissioners.
Awarded to Churhill Downs)

Rendering courtesy Hard Rock



Texacoma (on hold due to Tax issues)



Tomakomai, Japan (proposed) Rendering courtesy Hard Rock



Tomakomai, Japan (proposed) Rendering courtesy Hard Rock



Tulsa Hotel and Casino



Vallarta



Vancouver casino
(Rebranded to Great Canadian Casino December, 2023)



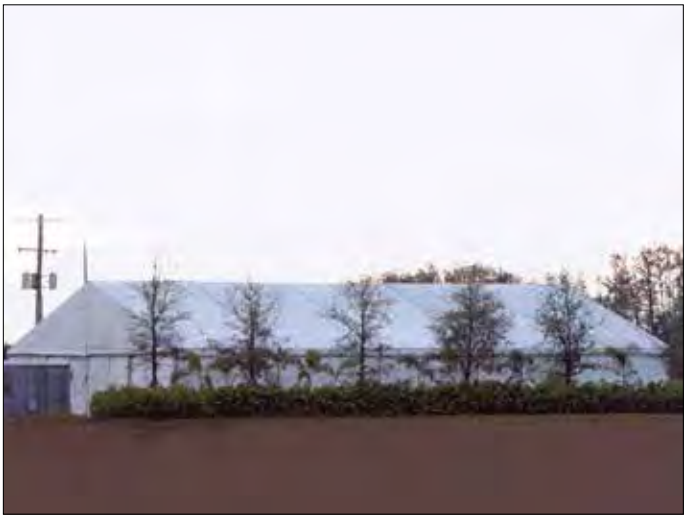
Vancouver hotel (proposed but casino rebranded)

Hard Rock Seminole Casinos

Part of the Hard Rock brand but none have a Hard Rock Cafe



Big Cypress Bingo Hall (closed)



Big Cypress Casino (closed)
The tent held slot machines



Brighton Bingo



Brighton Casino (closed)



Brighton Bay Hotel and Casino



Seminole Bingo at the now Classic Hollywood location



Classic Hollywood Casino (old facade)



Classic Hollywood Casino



Coconut Creek Casino



Immokalee Hotel



Immokalee Casino



Tampa Seminole Gaming Palace (closed)
Hard Rock Hotel and Casino now sits on this property