

# Hard Rock Cafes

by  
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Published by Allan Anderson  
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January, February, March, 2025

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Links for collectors. Click on the name to go to that site.

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Luc Devolder  
Arrakeen's Site  
NR-19.com  
CeeKay's Website

### **Pin Collectors**

The logoholic  
hrccollector.com  
<https://thisishardrock.com>  
CeeKay's Website

### **Magnets**

HardRockMagnets.com  
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### **Hard Rock Bears**

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### **Zippo Lighters**

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### **Informational Web Sites**

Hard Rock Cafe News and Rumors

HRC Worldwide Community

Scotts Hard Rock

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Hard Rock Cafe Rocks

Andreas Buergelt

HR Link Collection

Hard Rock Casino Chips

### **Shot Glasses**

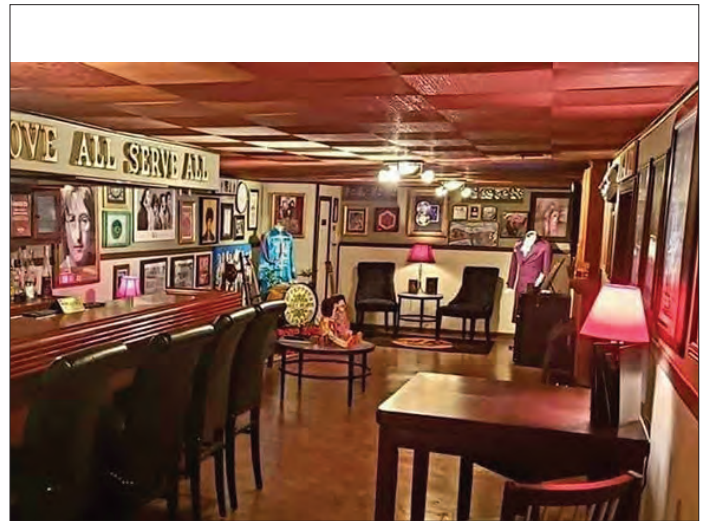
hrcshots.com  
Ohnheiser.ch  
Luc Devolder  
CeeKay's Website



There are many pages on Facebook, and the web, that have just about everything for the Hard Rock enthusiast and collector. Whatever you collect, do a search and you will find it. The below have been instrumental in helping me put this book together.



**Andreas Buergelt.** A big thank you for allowing me to use your pictures. This would be a much smaller book without them.



**Scott Northup, Scott's Hard Rock.** Scott's Hard Rock is a tribute and museum of all things Rock & Roll and the place that brings us all together.



**Kay Kalkbrenner** Admin of Hard Rock Cafe News and Rumors. Here you find the latest informations on planned new Hard Rock Cafes / Hard Rock Hotels or closing news.



**HRC Worldwide** follows Hard Rock Café News & Events, all things Rock N' Roll & the Global Communities dedicated to the culture of Peace, Love & Freedom of Expression.



**Charlie Lester.** I'm grateful to Charlie for all his contributions over the past 15 years. Charlie shares his extensive photographic library for all my projects, especially the *Almost Everything Hard Rock* book.



**Malte Schelenz Hard Rock Cafe Blog**  
Connecting with other collectors around the world who share a passion for talking about travels.  
<https://travelingisourpassion.com/hard-rock-cafe/>

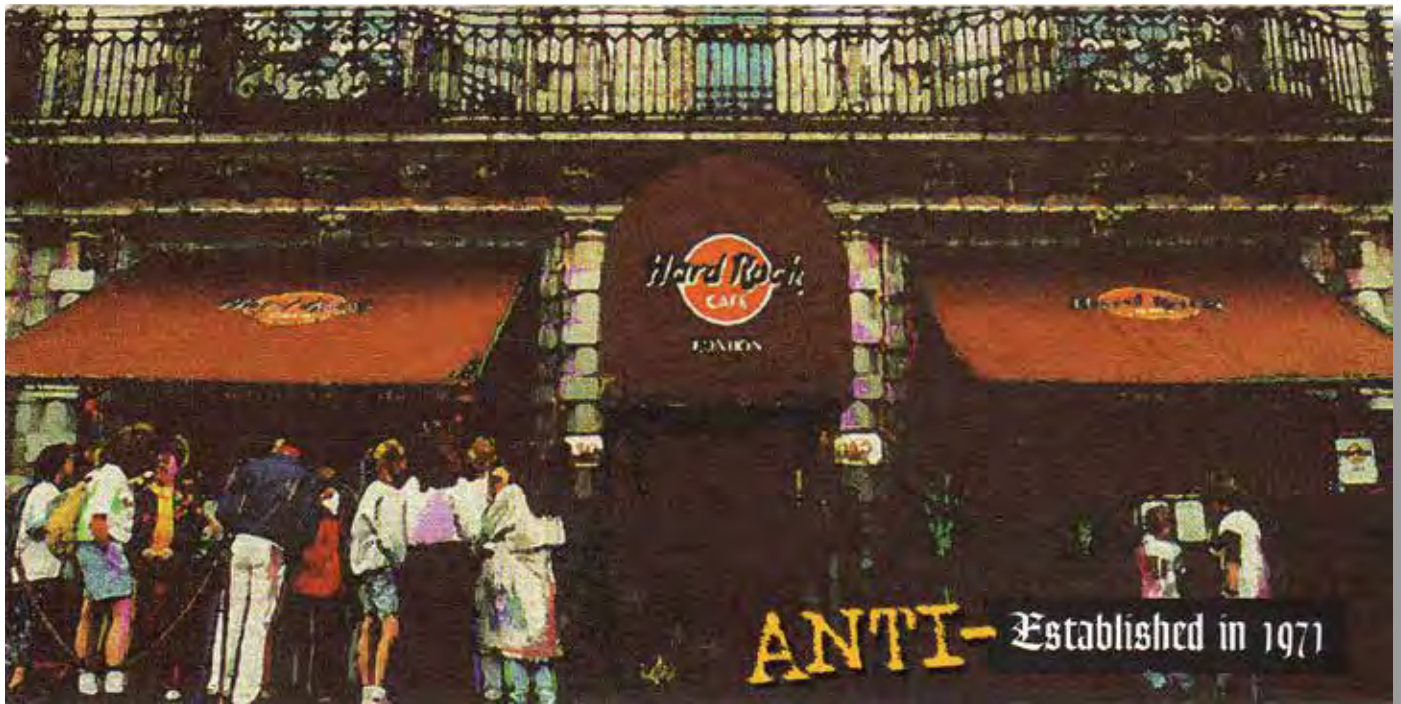




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## Hard Rock Cafes

Spanning over 309 locations in over 70 countries, Hard Rock has become a truly global phenomenon. From its first cafe in London, England which opened in 1971, to properties around the world, Hard Rock International continues to offer great American food in a rock 'n' roll environment. In 1983 Hard Rock opened the first cafe in Jackson Tennessee followed by Los Angeles, California. In 1983 Hard Rock expanded to Asia with it's first cafe in Tokyo.

Every Hard Rock Café offers a unique experience, from specific memorabilia that pays tribute to emerging and legendary musicians rooted in each area, to authentic, collectible merchandise that reflects the spirit of the city.



Photo by Andreas Bürgert



Visited by millions of guests each year, Hard Rock Cafe offers high quality American fare and great service in an energetic music atmosphere. There are some Hard Rock Café's which did not belong to the Rank Group or HRC International. Most of them opened before the Rank Group took over the Hard Rock name. It is unknown how many are open at this time or how many have closed. There are probably a dozen or so out there, some which are listed in this book under renegade cafe's.

Hard Rock International is the world's original curator of music memorabilia with the most far-reaching and world's greatest collection. Celebrating new and legendary music icons, the collection is showcased at Hard Rock Cafes, Hard Rock Live venues and Hard Rock Hotels and Casinos around the world. A fulltime staff oversees all aspects of the Hard Rock collection, from the initial procurement of an artifact to its maiden installation at a Hard Rock location. Among the pieces in the collection are photos, guitars and other instruments, clothing and costumes, platinum and gold LPs, posters and album art, and other rare music artifacts.



The story of the birth of Hard Rock's memorabilia collection is itself a part of music history. The collection started with a Eric Clapton guitar, a Fender Lead II. It was the beginning of something that nobody even knew was beginning.

It was just a joke among friends.

Back in the seventies, Clapton, the founder of Cream and Derek & the Dominoes, creator of the immortal "Layla", liked to eat at this quirky American diner in London called the Hard Rock Cafe. The place was this funky old building that used to be a Rolls Royce dealership, and it was run by a couple of young Americans who liked to keep it loose. Founded by Isaac Tigrett and Peter Morton, two enterprising and music-loving Americans, Hard Rock Cafe was an instant classic. You could be yourself at the Hard Rock. It was good food and a good time.

So Clapton got to be friends with the proprietors and asked them to save him a regular table, put up a brass plaque or something. And the young proprietors said, "Why don't we put up your guitar?" They all had a chuckle, and he handed over a guitar, and they slapped it on the wall.

No one thought much more about it. Until a week later, when another guitar arrived, a Gibson Les Paul. With it was a note from Pete Townshend of The Who which read: "Mine's as good as his. Love, Pete." The young proprietors put it on the wall. After that, the guitars never stopped coming.

In 1986 Hard Rock started its memorabilia collection by purchasing Sotheby's memorabilia collection. In 2015 Hard Rock purchased the Elvis Presley gold piano making it the 80,000th piece of music memorabilia in their collection. Today there are more than 80,000 guitars, drums, pianos, harmonicas, microphones, shirts, pants, scarves, shoes, handwritten lyrics, cars, bikes, a bus and assorted rock memorabilia - by far, the largest, most valuable such collection in the world - on the walls of over 309 locations in 70 countries around the world.

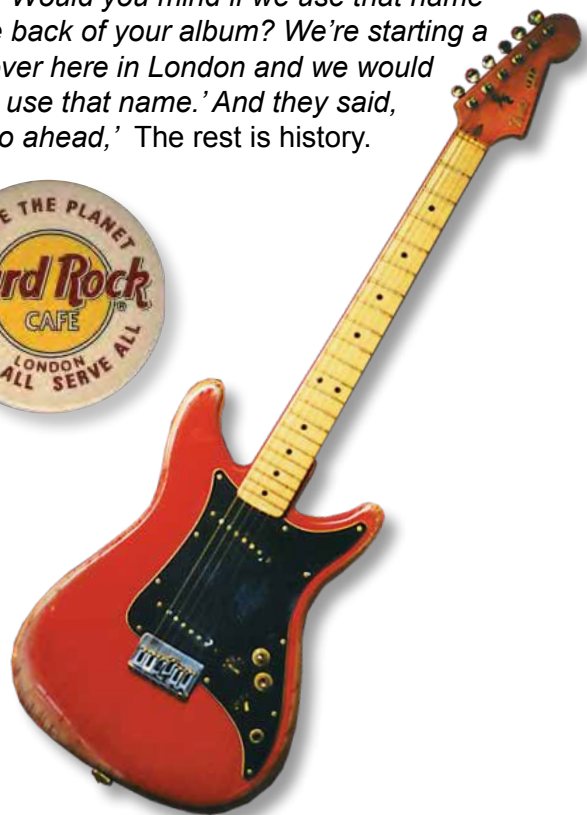
Only 50% of the memorabilia is donated while the rest is purchased from auctions or collections.

Some stars ask for a charity donation for the stuff. Others, particularly younger bands, prefer cash. Hard Rock won't take just any instrument or leopard skin cape. To qualify as memorabilia, items must have been used in commercial recording, live on stage or while writing a song.

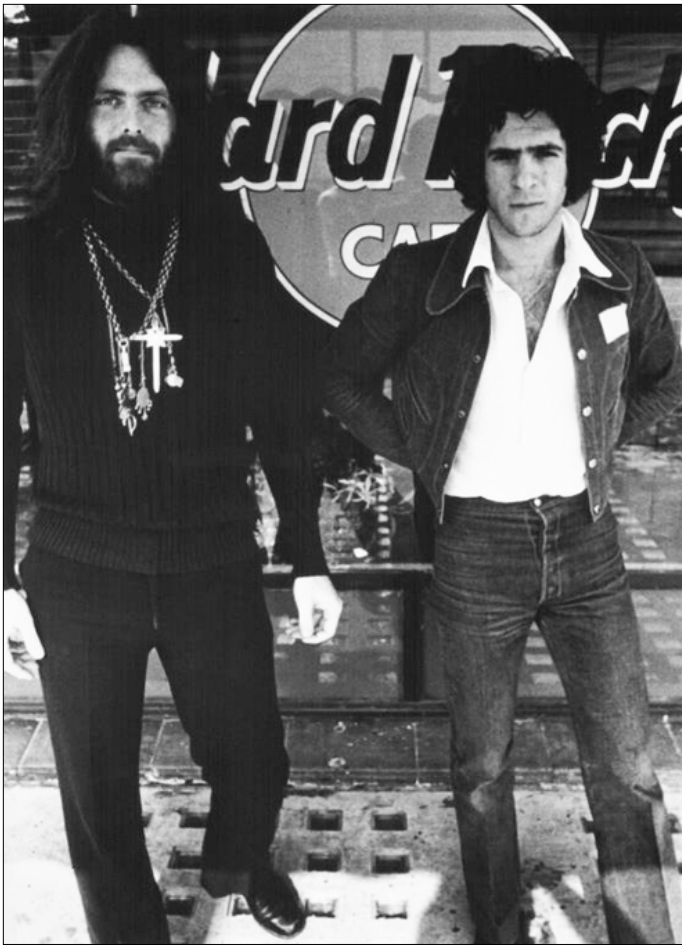


Album Photo by Henry Diltz

Hard Rock Cafe in Los Angeles opened in 1970. The picture was used in the Doors album Morrison Hotel. A year after the album came out they got a call from England and the guy says 'Hello. Would you mind if we use that name on the back of your album? We're starting a cafe over here in London and we would like to use that name.' And they said, 'No, go ahead,' The rest is history.



The guitar that started it all.



Isaac Tigrett and Peter Morton

Photo courtesy Andreas Bürgert

### An Incredible Concept: 1971-1979

The popularity of the Hard Rock Cafes grew exponentially from the inception of the first cafe on June 14, 1971, in London. Two young Americans, Isaac Tigrett and Peter Morton—who were the quintessential odd couple—borrowed money from their parents to open a quirky restaurant. They were only 22 years old at the time, and they selected Park Lane in London's fashionable Mayfair district as the site of their 'Hard Rock Cafe.' The decor and menu contrasted sharply with the lavish hotels lining posh Park Lane, where strictly enforced dress codes were the norm, and hamburgers, milk shakes, and the music of the Rolling Stones most certainly were not.

Tigrett, son of a wealthy Tennessee financier named John Burton Tigrett, had moved to England with his family at age 15, attended private school in Lugano, Switzerland, and then later spent his days in London selling used Rolls Royces to Americans. Morton came from a wealthy and venerable Chicago restaurant family, a heritage he tapped into when he

opened The Great American Disaster, an American-style restaurant located in Chelsea, London. As a restaurateur, Morton was immediately successful, but his first venture was all but forgotten after he hooked up with Tigrett.

The excitement generated by the first cafe, an opening that quickly drew queues of patrons eager to take part in the Hard Rock Cafe's carnival-like atmosphere, was duplicated with each additional opening of restaurants in other cities and other countries, becoming, if anything, more intense, as the restaurants themselves became grander and earned the reputation as popular gathering spots for celebrities.

The story of Hard Rock's growth took on a contentious flavor early. Outside of youth and family wealth, Tigrett and Morton had little in common. Morton was later described as aloof, reserved, and a 'business-first businessman,' personality traits that initially complemented and then later butted against Tigrett's impulsiveness. A self-described 'raving Marxist,' Tigrett became legendary for his flamboyance and recklessness, renowned for being an eccentric figure who played the principle role in many of the titillating stories composing Hard Rock Cafe lore.

The storied sightings of celebrities, added to the mystique and unpredictability of a visit to Tigrett and Morton's establishments, creating invaluable marketing material for an organization that invested little time or money on traditional advertising. In fact, reports of celebrities seen imbibing or eating at a Hard Rock Cafe, coupled with Tigrett's fabled antics, began working to the two restaurateurs' advantage soon after they opened the initial Hard Rock Cafe.



Photo courtesy Hard Rock





Legendary artist Alan Aldridge created the original Hard Rock Cafe logo. From there one of the most notable logos on the planet was born.

It was a time when the rock-n-roll genre from which the business took its name was just emerging. The eatery needed the luminaries from rock's list of idiosyncratic entertainers to make its definitive leap from a popular London restaurant to the internationally recognized nexus of celebrities, celebrity-watchers, and celebrants the Hard Rock later became, but initially it prospered as a welcome alternative to the otherwise reserved atmosphere pervading Park Lane. Its menu diverged from typical Park Lane fare as well, offering customers a simple, decidedly American selection of food and drink that included hamburgers, barbecued ribs, milk shakes, sundaes, corn-on-the-cob, and apple pie, in addition to a wide variety of beer, hard liquor, and suffusive rock-n-roll.

Before long celebrities began patronizing the cafe; the rock group Led Zeppelin reportedly sent whiskey bottles crashing against the walls one evening, and Carole King wrote a musical tribute to the rock-n-roll haven. The Eric Clapton's guitar and then Pete Townshend, of The Who, became part of the cafe's growing rock memorabilia collection, while the magnetic power of the Hard Rock to attract celebrities also pulled in notable personages from outside the world of music: the Duke of Westminster stopped by, director Steven Spielberg ate lunch there every day during the filming of *Raiders of the Lost Ark*, and numerous other celebrities made widely reported visits to the raucous anomaly on Park Lane.

The publicized reports of who did what at the Hard Rock benefited Morton and Tigrett commensurately. Soon, the London restaurant was the destination for tourists and local denizens, a site to pay homage to the famous and the peculiar. Although the Hard Rock was a marketing boon, the swell of excitement it generated created one obstacle for Tigrett and Morton to hurdle: customers lingered, dawdled, and gawked, remaining for hours to take part in the paparazzi-filled days and nights, but they

purchased little, engendering a debilitatingly slow customer turnover rate stunting profits. The solution Tigrett and Morton reached, however, was relatively simple; they turned up the volume of their music, increasing the decibel level in the cafe and, as a result, increasing the patron turnover rate. Louder music meant people talked less, ate and drank faster, and loitered less, a change that quintupled the cafe's turnover rate and lifted its profit performance to match its popularity. Tigrett and Morton also moved into merchandising during this time, offering shirts, hats, watches, and coffee mugs with the Hard Rock logo, which contributed significantly to Hard Rock's bottom line.

As the restaurant became increasingly popular and successful, however, the relationship between Tigrett and Morton was becoming increasingly strained. In 1974 Tigrett made an about-face in his personal life, when the former became a Hindu convert and devoted follower of spiritual leader Sai Baba. Espousing a 'Love All, Serve All' tenet, Tigrett moved in with Ringo Starr's ex-wife, Maureen Starkey, in 1976. He later married her, referring to her, with typical Tigrett bravado, as his greatest piece of rock memorabilia. By the end of the 1970s, however, Tigrett's all-inclusive doctrine of love excluded Morton, and the two partners went their separate ways, beginning with Morton's return to the United States in 1979.

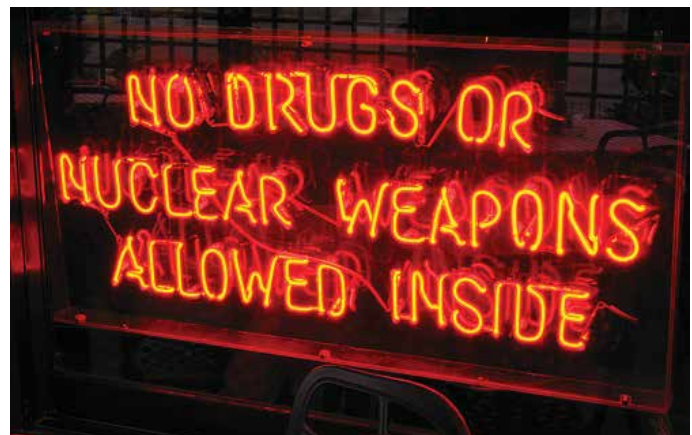






Photo courtesy Hard Rock



Photo courtesy Hard Rock

## The End of an Era: 1980-1989

A protracted separation ensued between Tigrett and Morton, during which the two former partners fought a battle over the legal rights to the Hard Rock name. Three years later, in 1982, the situation was resolved when Morton gained the rights to the Hard Rock name for all the world west of the Mississippi River, and all the world east of the Mississippi River was granted to Tigrett. There were exceptions to this demarcation line (Morton was given the rights to Chicago, and Tigrett was awarded Dallas), but from 1982 forward there would be two companies controlling the Hard Rock name and operating Hard Rock Cafes--Morton's Hard Rock America, Inc. and Tigrett's Hard Rock Cafe International, Inc. What followed was a more truculent era in Hard Rock's history.



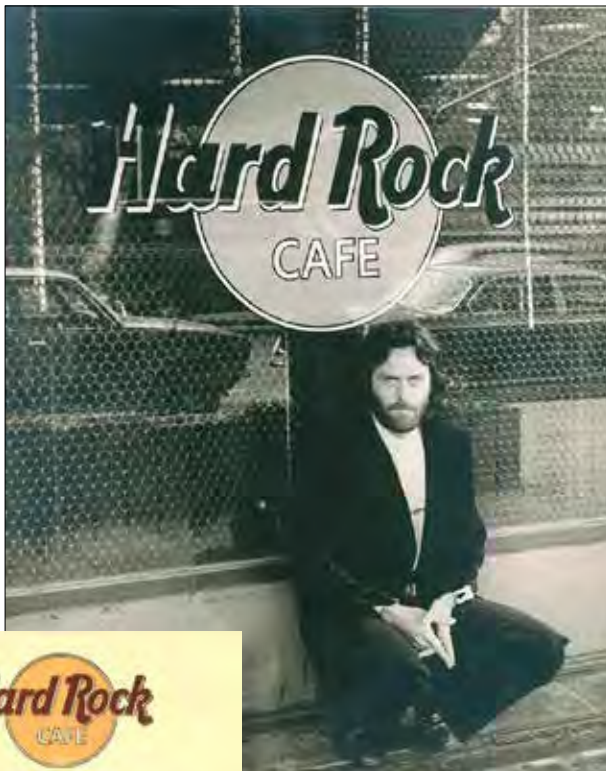
New York

Photo courtesy Hard Rock

Morton's Hard Rock America beat Tigrett's Hard Rock Cafe International to the punch when it opened the first Hard Rock in the United States in 1982. Located in Los Angeles, Morton's Hard Rock was backed financially by Hard Rock devotee Steven Spielberg, Hollywood film studio magnate Barry Diller, actor Henry Winkler, and singers Willie Nelson and John Denver, who helped Morton transport the Hard Rock concept across international borders for the first time. But, although Morton first brought the concept to the United States, Tigrett was the

first to realize immediate success with the concept, opening a Hard Rock in New York City with the financial assistance of comedian Dan Aykroyd and actor Yul Brynner. Critics hailed Tigrett's New York restaurant as the first successful effort to incorporate the disparate elements that made the London Hard Rock the success that it was, and crowds flocked to the new venue. Inside the New York Hard Rock, Tigrett assembled the first guitar-shaped bar, the largest collection of rock-n-roll memorabilia, and his 'God Wall,' a tribute to the inspirational forces guiding people's lives, featuring, among other things, a photograph of Sai Baba, a giant Krugerrand, and an enormous qualude.

After the opening of the New York Hard Rock, the two former partners continued to compete. Morton opened a café in San Francisco in an old automobile showroom; Tigrett opened one in Stockholm in 1985 and then opened the largest Hard Rock up to that time in Dallas in 1986. While Tigrett and Morton built their respective empires, others joined the fray by appropriating the Hard Rock name and independently opening Hard Rock Cafes in Amsterdam, Bombay, Bangkok, and Manila. By the late 1980s, after nearly 20 years in existence, the Hard Rock concept had engendered a confusing mess. Of all the proprietors operating Hard Rock Cafes, both legitimate and illegitimate, those who knew each other did not like



stock market plunge in October 1987, which sent Tigrett's stock cascading downward. Less than a year later, in August 1988, Tigrett sold his Hard Rock holdings to Earl and Pleasurama for \$100 million, ending his 17-year tenure as a Hard Rock showman.

Hard Rock's notoriety earned it several pages in Milton Moskowitz's 1988 book *The Global Marketplace*. The author cited Hard Rock as a winning formula, one that worked irrespective of geographic boundaries and divergent cultures, with a Hard Rock Cafe performing as well in Australia as one in Iceland. This universal popularity of the Hard Rock concept represented a rare achievement in the global restaurant industry; traditional, full-service restaurants like Hard Rock seldom managed to move across international borders with any success. In addition, Hard Rock Cafes achieved their success without benefit of any prodigious marketing effort; to a large degree they generated business merely by their existence--and this was an unprecedented feat.



Photos courtesy Andreas Bürgert

Isaac Tigrett

each other, and those who did not know each other had every incentive to remain incognito. The restaurants themselves were flourishing, but behind the scenes a tempest was gathering force.

Then Robert Earl approached Tigrett with an offer of acquisition. The son of a British pop singer, Earl was several years younger than Tigrett and Morton. He had attended the University of Surrey, where he took courses in operating food and drink establishments. Thereafter he was involved in several food industry successes and had quickly amassed a restaurant empire totaling 70 restaurants by the time he merged his company President Entertainments with Pleasurama PLC, a London-based leisure group, in 1987. The transaction yielded Earl \$63 million.

One of the first deals Earl completed for Pleasurama was the acquisition of Tigrett's half of the Hard Rock business. Tigrett had since taken his Hard Rock Cafe International public, selling a small portion of the company to London investors in 1984. Three years later, Drexel Burnham Lambert sold another parcel of the company to American investors, an ill-timed \$40 million offering made prior to the

Meanwhile, Tigrett went on to superintend the development of a pyramid-shaped sports arena in Memphis and the construction of a hospital for the poor in India, while Earl took the four Hard Rocks located in Tigrett's eastern sector and quickly sought to increase their number. Earl's corporate affiliation with Pleasurama, meanwhile, came to an end in 1989, when the leisure company was acquired by Mecca Leisure PLC.

### A Renaissance for Hard Rock: 1990-1995

After Mecca Leisure PLC acquired Pleasurama, it in turn was swallowed by the Rank Organization PLC, a British-based conglomerate, in 1990. By the time the dust had settled, there were 25 Hard Rocks dotting the globe, counting both Morton's and Earl's, the newest, largest, and most successful being the Orlando, Florida Hard Rock, which opened in 1990 and almost immediately began serving 5,000 customers a day.

The Orlando Hard Rock belonged to Earl, as did nine more Hard Rocks slated for construction in the coming years. Surprisingly, during this time, Tigrett and Morton found themselves agreeing on one issue: neither could abide Earl. Tigrett condemned Earl for treating the Hard Rock concept like a cash

cow to be duplicated again and again until its novelty was exhausted, and Morton and Earl had become adversaries during the course of their business relationship. Earl and Morton jointly owned Hard Rock Licensing Corporation, the company controlling the exclusive rights to Hard Rock's lucrative trademarks. The licensing entity also served as a proving ground for both Hard Rock owners' divergent views as to which direction the name should be taken. A running feud between the two had begun almost as soon as Earl bought Tigrett's half of the Hard Rock empire, and as time progressed the animosity had intensified.

Earl irrevocably aggravated tensions in 1991 when he opened Planet Hollywood in New York, one block away from the Hard Rock Cafe, with his own band of celebrity investors, including film producer Keith Barish, director John Hughes, and actors Arnold Schwarzenegger and Bruce Willis. Designed by Anton Furst (who created the sets for the first Batman film), Planet Hollywood was to the film world what Hard Rock was to rock-n-roll, a restaurant that housed memorabilia from the film industry and provided customers with an opportunity to enjoy the glamour of Hollywood. Earl's new establishment angered Morton, who charged that Earl had illegally copied the Hard Rock concept. Earl flatly denied Morton's charge, stating to New York magazine, 'Planet Hollywood was carefully designed so there would be no accusation whatsoever of duplication. You'll find zero similarity.'

By the summer of 1992, however, less than a year after the New York Planet Hollywood had opened, Morton had found enough similarities between Planet Hollywood and Hard Rock Cafes to bring three lawsuits against the Rank Organization and Robert Earl. Earl responded later in the year by announcing his intentions to leave Rank and pursue his Planet Hollywood-related business interests, which opened the door for a new leader of Tigrett's former Hard Rock holdings.

Stepping into the breach was Art Levitt, formerly of the Walt Disney Company, who was selected as the president and CEO of Hard Rock Cafe International in early 1993. Assuming his new post, Levitt inherited 22 Hard Rock Cafes in 13 countries, almost all of which were vestiges of Earl's prolific years at Rank. With these highly successful properties--the New York Hard Rock, for instance, ranked as the city's third largest tourist attraction (trailing

only the Empire State Building and the Statue of Liberty)--Levitt had his hands full in steering the Hard Rock franchise and keeping an eye on its former wunderkinds. In 1992 another musically themed restaurant threatened Hard Rock's reign--the House of Blues, from another former insider, Isaac Tigrett. His new brainchild centered on the blues rather than rock-n-roll and offered live performances and late dining with the ambience of a nightclub.

In 1993 new Hard Rocks opened in a host of exotic locations, including San Juan, Miami, Mexico City, Bali, and Taipei. The following year, another four international restaurants opened (in Beijing, Cozumel, Kowloon, and Madrid), while Hard Rock set out to conquer the country music capital of the world, Nashville. Although many had criticized Robert Earl's rapid expansion, Hard Rock had brought 20 more restaurants into its fold in under three years. Competition had something to do with it, as Earl's Planet Hollywood continued to branch out and another themed restaurant chain, Rainforest Café, debuted in 1994. By the next year, as Hard Rock sprouted 14 new locations, Rainforest Café went public, as did Planet Hollywood. Both were initially successes, and Hard Rock quaked just a bit.

### **Themed Restaurants Hit Their Zenith: 1996-2000**

With competitors popping up around the globe, often within spitting distance, Hard Rock continued its aggressive expansion with 13 new restaurants in 1996. Yet the biggest news of the year was the Rank Organization, which had changed its name to Rank Group PLC, scoring a coup by acquiring Peter Morton's Hard Rock America as well as the ownership to Hard Rock Canada, owned by Nick Bitove. The Hard Rock name and brand, a formidable and lucrative force around the world, was now owned by one entity in total control of the increasingly popular trademark. Meanwhile, Tigrett's House of Blues chain opened a heavily touted restaurant/club in Chicago and Earl's Planet Hollywood aggressively expanded as well. Yet all was not well in the flashy industry, as the market seemed to overload on garishly themed restaurants.

By early 1997, Hard Rock underwent a major change; its reputation came to mean much more than a chain of phenomenally successful restaurants with rock-n-roll history on its walls. Soon Hard Rock actually came to mean music, as the company teamed up with VH1 for 'Hard Rock Live!,' a weekly



television series. Each show featured performances by top names from the music industry, from the hottest new groups to legends from the annals of rock history. Aired on MTV's younger and increasingly popular sibling VH1, 'Hard Rock Live!' was a hit and soon spawned a concert series and record deal with Rhino Records. Stages were added to the Hard Rock restaurants in Orlando and Mexico City, creating complexes for food, fun, and live rock-n-roll performances.

Fresh from its flourishing television series, Hard Rock Cafe International leapt in three disparate directions in 1998: the first was inking a deal with the NBA (National Basketball Association) in February to open ten basketball-themed restaurants; the second was a jump into the hospitality industry when the first Hard Rock Hotel opened in Bali in May; and the third was the debut of the company's official web site, [www.hardrock.com](http://www.hardrock.com). The Bali beach complex was a tropical paradise with Hard Rock's signature restaurant and 418 luxurious, musical era-themed rooms; the web site touted a wide range of activities (news, webcasts, promotions, sweepstakes, online shopping) and company information.

In 1999 Peter J. Beaudrault was named president of Hard Rock Cafe International, a year that marked the fall of Robert Earl's Planet Hollywood chain into Chapter 11. Among the downtrodden were the sports-themed All Star Cafes, part of Earl's crumbling empire. An undisclosed number of Planet Hollywoods and All Star Cafes were either closed or soon would be, while Hard Rock opened new eateries in Indiana, Florida, Tennessee, and Japan, bringing the total tally to 104 Hard Rock Cafes in 36 countries, with no sign of slowing down. One new restaurant, in particular, was bittersweet, as the chain went back to its birthplace, England, to open a café in Manchester. Although neither Tigrett nor Morton was involved, in a sense, Hard Rock had come full circle.

Although it was probably true that Tigrett and Morton had high hopes for their unique restaurant concept, neither had imagined just how successful the Hard Rock Cafes would be. With a story as colorful as its decor, the 29-year-old chain showed no signs of slowing down as it approached the new millennium.

## **The Seminole Tribe Buy the Hard Rock Brand**

In May 2006, Peter Morton sold the Las Vegas Hard Rock Hotel to New York based Morgans Hotel Group for \$770 million including the rights to the Hard Rock Hotel brand west of the Mississippi River. This included Texas, California, Australia and Vancouver, British Columbia. In 2007 Morgans Hotel Group announced a major expansion and renovation for the Las Vegas property that was completed in 2010. In March 2011 Brookfield Real Estate Finance Fund II assumed ownership of the financially troubled Hard Rock Hotel in Las Vegas after closing on a settlement agreement with its borrowers. WG-Harmon, LLC, a subsidiary of Warner Gaming, LLC of Las Vegas had been hired to operate the casino.

Also in 2006, The Seminole Tribe of Florida announced it has contracted to acquire Hard Rock International, Inc. and other related entities from The Rank Group Plc for approximately \$965 million. The deal was finalized in 2007. The purchase at this time included the Hard Rock brand controlled by The Rank Group Plc and the entire collection of music memorabilia, as well as 68 company-owned Hard Rock Cafe Restaurants and retail stores, including 44 in the United States, three in Canada, 17 throughout Europe, three in Australia and one in Puerto Rico. The deal also includes licensing or franchise agreements for another 56 restaurants and five hotels, plus Hard Rock Live performance venues. The Hard Rock Casino in London was not included in the deal and is still part of The Rank Group. The driving force behind the Tribe's purchase of Hard Rock International is Seminole Gaming Chief Executive Officer James Allen, who is responsible for spearheading the tremendous success of the two Seminole Hard Rock Hotels & Casinos.

In 2016, Hard Rock International had completed the acquisition of casino and hotel-casino rights in the western U.S. with the exception of BREF HR, LLC, which own the Hard Rock Hotel and Casino in Las Vegas. Originally separated from the Hard Rock International's portfolio more than three decades ago, the rights acquired in this deal reunite Hard Rock International's global territory for casinos and hotel-casinos.

As a result of the transaction, Hard Rock International is now exclusively entitled to develop, own, license, franchise and manage Hard Rock Casinos and Hotel-Casinos in the western U.S., including Minnesota and state west of the Mississippi River, as well as in Australia, Brazil, Israel, Venezuela and Vancouver, British Columbia.

As part of the contract, Hard Rock International assumed the agreements between BREF HR, LLC and their existing licensees, including Hard Rock Hotel & Casino Lake Tahoe, Nevada, Hard Rock Hotel & Casino Sioux City, Iowa; Hard Rock Hotel & Casino Tulsa, Oklahoma and Hard Rock Casino Vancouver.

Throughout its history, Hard Rock Cafe has been governed by a guiding service philosophy- 'Love All-Serve All.' HRC is a place where all have always been welcome, regardless of age, sex, or class. This unconditional welcoming hand, first extended by Messrs. Tigrett and Morton, continues today as integral to Hard Rock's present and future as it was to its beginnings.

### Key Dates

- 1971 First Hard Rock opens in London.
- 1971 The Hard Rock Logo is Created
- 1973 The Classic Tee. Hard Rock sponsored a local sports team, the shirt was so in demand that they gave the extras to fans and then to keep up with demand started selling them.
- 1973 The First Live Music. Paul McCartney making his public debut with Wings
- 1977 Company is incorporated as Hard Rock Cafe International PLC.
- 1979 The Memorabilia Collection is born
- 1982 Founders Isaac Tigrett and Peter Morton split up the company and go their separate ways.
- 1983 First Asian Cafe
- 1984 Hard Rock goes public.
- 1985 Live Aid
- 1986 Tenth Hard Rock opens in Dallas.

Special thanks to Funding Universe for their input.



Rita Gilligan, Hard Rock ambassador

She started serving since the Hard Rock opened on June 14, 1971 and continues to this day as an international ambassador. She has flown all over the world – from Africa and the Middle East to Australia – and has opened more than 100 Hard Rocks around the world.

Buy her book, *The Rock 'N' Roll Waitress at the Hard Rock Cafe*.

- 1988 Tigrett sells his interest in Hard Rock International to Robert Earl.
- 1990 25th Hard Rock opens in Montreal.
- 1994 First Hard Rock Live opens in Mexico City.
- 1995 First South American Cafe
- 1995 First Hard Rock Casino opens.
- 1995 50th Hard Rock opens in Calgary.
- 1996 Rank Group PLC buys Morton's Hard Rock America and Nick Bitove's Hard Rock Canada.
- 1997 Hard Rock Live! debuts on VH1.
- 1998 First Hard Rock Hotel opens in Bali.
- 1999 100th Hard Rock opens in Amsterdam.
- 2006 The Seminole Tribe acquired the Hard Rock International brand of restaurant, hotel, and casino chains.
- 2007 The Seminole Tribe buys Hard Rock.
- 2008 Hard Rock Calling.
- 2019 Hard Rock builds the first guitar shaped hotel in Hollywood, Florida.
- 2021 50th Anniversary of the Hard Rock brand.
- 2023 Hard Rock buys the Mirage in Las Vegas and closes it in 2024 for renovations and to build a Guitar hotel.
- 2024 20th anniversary of Seminole Hard Rock.

<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Acapulco</b>	Mexico	November, 1989	Closed January, 2014
<b>Almaty</b>	Kazakhstan	October, 2014	Closed August, 2020
<b>Albuquerque Hotel</b>	New Mexico (USA)	June, 2010	Closed July, 2013
<b>Algarve Hotel</b>	Portugal	Opening, 2026	
<b>Amman</b>	Jordan	August, 1997	Closed September. 2002
<b>Amsterdam</b>	Netherlands	March, 1999	
<b>Amsterdam RS</b>	Netherlands	June 2023	Across from Cafe
<b>Amsterdam Hotel</b>	Netherlands	June, 2020	Rebranded October, 2023
<b>Anchorage</b>	Alaska (USA)	June, 2014	Closed October, 2020
<b>Andheri, Mumbai</b>	India	September, 2013	Closed January, 2021
<b>Andorra</b>	Andorra	July, 2017	Closed January, 2025
<b>Andorra City Shop</b>	Andorra	May, 2021	Closed, September, 2022
<b>Angkor</b>	Cambodia	June, 2014	
<b>Angkor Rock Shop</b>	Cambodia	December, 2022	
<b>Ankara</b>	Turkey	May, 1998	Closed February, 2002
<b>Antwerp</b>	Belgium	December, 1995	Closed April, 1997
<b>Antwerp 2</b>	Belgium	March, 2017	Closed, September 2023
<b>Aruba</b>	Dutch Caribbean	December, 2008	Closed August, 2020
<b>Aruba Rock Shop</b>	Dutch Caribbean	December, 2008	Closed August, 2020
<b>Aruba Cruise Terminal</b>	Dutch Caribbean	December, 2008	Closed August, 2020
<b>Asuncion</b>	Paraguay	December, 2014	Closed November, 2018
<b>Asuncion 2</b>	Paraguay	December, 2019	
<b>Aspen</b>	USA (Colorado)	January, 1991	Closed November, 2000
<b>Athens</b>	Greece	September, 2004	Closed 2014
<b>Athens Hotel/Casino</b>	Greece	Planned	
<b>Athens 2</b>	Greece	July, 2015	
<b>Athens Piraeus</b>	Greece	July, 2021	Terminal B Rock Shop
<b>Athens Piraeus</b>	Greece	July, 2021	Terminal A Rock Shop
<b>Athens Plaka Shop</b>	Greece	September, 2004	Closed March, 2014
<b>Atlanta</b>	USA (Georgia)	November, 1992	
<b>Atlanta Reverb</b>	USA (Georgia)	December, 2020	
<b>Atlantic City</b>	USA (New Jersey)	November, 1996	Closed September, 2017
<b>Atlantic City 2</b>	USA (New Jersey)	June, 2018	
<b>Atlantic City Hotel</b>	USA (New Jersey)	June, 2018	
<b>Austin</b>	USA (Texas)	February, 2002	Closed January, 2006
<b>Ayia Napa</b>	Cyprus	May, 2016	
<b>Bahrain</b>	Bahrain	October, 1997	Closed April, 2019
<b>Baku</b>	Azerbaijan	August, 2016	Closed June, 2023
<b>Bali</b>	Indonesia	November, 1993	Closed May, 1998
<b>Bali</b>	Indonesia	May, 1998	
<b>Bali Nusa Dua</b>	Indonesia	July, 2024	Rock Shop
<b>Bali Rock Shop</b>	Indonesia	May, 1998	At the Hotel
<b>Bali Airport</b>	Indonesia	July, 2015	Closed December 2020
<b>Bali Airport Shop</b>	Indonesia	August, 2022	
<b>Bali Airport</b>	Indonesia	July 2023	International Departures
<b>Bali Airport</b>	Indonesia	August, 2023	I Gusti Ngurah Rai
<b>Bali Hotel</b>	Indonesia	May, 1998	
<b>Baltimore</b>	USA (Maryland)	July, 1997	
<b>Banff</b>	Canada	October, 1995	Closed June, 2000
<b>Bangkok</b>	Thailand	March, 1991	Closed March, 2021
<b>Bangkok 2</b>	Thailand	November, 2023	
<b>Bangkok Erawan</b>	Thailand	December, 2019	Rock Shop



<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Barcelona</b>	Spain	November, 1997	
<b>Barcelona RS</b>	Spain	July, 2024	Sagrada Familia
<b>Barcelona Pop-Up</b>	Spain	August, 2023	Cruise Port
<b>Beijing</b>	China	May, 1994	Closed September, 2012
<b>Beirut</b>	Lebanon	December, 1996	Closed September, 2013
<b>Belfast</b>	Northern Ireland	May, 2001	Closed September, 2004
<b>Belo Horizonte</b>	Brazil	December, 2005	Closed May, 2014
<b>Bengaluru</b>	India	December, 2007	
<b>Bengaluru</b>	India	December, 2019	Whitefield
<b>Bengaluru Airport</b>	India	December, 2023	
<b>Berlin</b>	Germany	May, 1992	Closed April, 2010
<b>Berlin 2</b>	Germany	April, 2010	
<b>Berlin Shop</b>	Germany	August, 2020	Checkpoint Charlie
<b>Biloxi</b>	USA (Mississippi)	July, 2007	
<b>Biloxi Hotel</b>	USA (Mississippi)	July, 2007	
<b>Birmingham</b>	England	November, 2001	Closed May, 2007
<b>Bogotá</b>	Colombia	October, 2001	Closed November, 2021
<b>Boston</b>	USA (Massachusetts)	June, 1989	Closed July, 2007
<b>Boston 2</b>	USA (Massachusetts)	July, 2007	Closed June 2022
<b>Boston 3</b>	USA (Massachusetts)	Relocation 2024	
<b>Bristol Bar</b>	England	April, 2004	Closed January, 2006
<b>Bristol Hotel</b>	Virginia (USA)	November, 2024	
<b>Bristol</b>	Virginia (USA)	November, 2024	In the hotel
<b>Bristol Temp Casino</b>	Virginia (USA)	July, 2022	Closed November, 2024
<b>Brussels</b>	Belgium	July. 2012	
<b>Bucharest</b>	Romania	January, 2008	
<b>Bucharest Baneasa</b>	Romania		Rock Shop. Closed
<b>Budapest</b>	Hungary	December, 2011	
<b>Budapest Hotel</b>	Hungary	March, 2022	Rebranded March, 2024
<b>Budapest Airport</b>	Hungary	July, 2015	
<b>Budva Rock Shop</b>	Montenegro	June, 2015	Closed March, 2021
<b>Budva Rock Shop</b>	Montenegro	April, 2023	
<b>Buenos Aires</b>	Argentina - Recoleta	October, 1995	Closed March, 2020
<b>Buenos Aires</b>	Argentina - AEP	November, 2014	
<b>Buenos Aires</b>	Argentina - Ezeiza	December, 2017	Closed April, 2024
<b>Buenos Aires</b>	Argentina - Puerto Madero	July, 2019	
<b>Buenos Aires Shop</b>	Argentina - Aeropuerto	July, 2015	Closed April, 2019
<b>Buenos Aires Shop 2</b>	Argentina - Aeropuerto	December, 2019	
<b>Buenos Aires Shop</b>	Argentina - EZE	December, 2015	Closed, December, 2017
<b>Buenos Aires Shop</b>	Argentina - La Florida	October, 2021	
<b>Buenos Aires Airpt</b>	Argentina - Ezeiza	December, 2022	
<b>Busan</b>	South Korea	October, 2015	Closed February, 2018
<b>Cabo San Lucas</b>	Mexico	December, 1995	Closed August, 2013
<b>Cabo San Lucas 2</b>	Mexico	December, 2019	Closed October, 2024
<b>Cabo San Lucas 3</b>	Mexico	November, 2024	Marina Mall
<b>Cairo</b>	Egypt	May, 2001	Closed December, 2010
<b>Cairo 2</b>	Egypt	March, 2018	Closed August, 2020
<b>Cairo</b>	Egypt	Relocation 2024	
<b>Cairo Haram Shop</b>	Egypt	May, 2001	Closed December, 2010
<b>Calgary</b>	Canada	April, 1995	Closed June, 2000
<b>Cancun</b>	Mexico	June, 1987	Closed September, 1997
<b>Cancun (relocated)</b>	Mexico	September, 1997	Closed August, 2014

<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Cancun 2</b>	Mexico	March, 2016	
<b>Cancun Hotel</b>	Mexico	August, 2012	
<b>Cape Town</b>	South Africa	November, 1996	Closed June, 2001
<b>Cape Town 2</b>	South Africa	October, 2017	
<b>Caracas</b>	Venezuela	May, 2005	Closed May, 2020
<b>Caracas 2</b>	Venezuela	December, 2022	
<b>Caracas Airport</b>	Venezuela	April, 2023	
<b>Cardiff</b>	Wales	October, 2003	Closed October, 2010
<b>Cartagena</b>	Colombia	December, 2007	
<b>Catania</b>	Italy	February, 2004	Closed November, 2006
<b>Cayman Islands</b>	Cayman Islands	April, 2000	Closed December, 2013
<b>Cayman Islands 2</b>	Cayman Islands	December, 2014	
<b>Chandigarh</b>	India	February, 2021	
<b>Chennai</b>	India	December, 2013	Closed May, 2016
<b>Chennai 2</b>	India	December, 2023	
<b>Chiang Mai</b>	Thailand	December, 2016	Temp Closed - Flooding
<b>Chicago</b>	USA (Illinois)	June, 1986	Closing March, 2025
<b>Chicago Hotel</b>	USA (Illinois)	February, 2004	Rebranded November, 2017
<b>Choctaw Beach Club</b>	Mississippi (USA)	June 2003	Closed January, 2005
<b>Cincinnati</b>	USA (Ohio)	July, 2021	
<b>Ciudad del Este</b>	Paraguay	December, 2024	
<b>Clark</b>	Philippines	December, 2024	At Hann Resorts
<b>Cleveland</b>	USA (Ohio)	July, 1998	Closed July, 2016
<b>Cologne</b>	Germany	April, 2003	
<b>Colombo</b>	Sri Lanka	Openening 2024	
<b>Copenhagen</b>	Denmark	July, 1995	Closed March, 2015
<b>Copenhagen 2</b>	Denmark	March, 2015	
<b>Cordoba Shop</b>	Argentina	December, 2017	Closed May, 2019
<b>Cordoba Airport</b>	Argentina	December, 2023	
<b>Cordoba Airport 1 RS</b>	Argentina	September, 2023	
<b>Cordoba Airport 2 RS</b>	Argentina	October, 2023	
<b>Costa Maya</b>	Mexico	August, 2011	Closed May, 2012
<b>Costa Maya</b>	Mexico		Cruise Terminal - Closed
<b>Costa Maya RS</b>	Mexico	October, 2008	Closed May, 2012
<b>Cozumel</b>	Mexico	October, 1997	Closed April, 2014
<b>Cozumel 2</b>	Mexico	December, 2014	
<b>Cozumel RS Port</b>	Mexico	September 2019	Closed December, 2024
<b>Cozumel Shop</b>	Mexico	December, 2014	
<b>Cozumel Bar</b>	Mexico	Open	
<b>Curibita</b>	Brazil	May, 2015	
<b>Ciudad del Este</b>	Paraguay	December, 2024	
<b>Dalian Hotel</b>	China	July, 2020	
<b>Dallas</b>	USA (Texas)	November, 1986	Closed March, 2007
<b>Dallas 2</b>	USA (Texas)	July, 2009	Closed July, 2019
<b>Davos Hotel</b>	Switzerland	December, 2017	
<b>Daytona Beach Hotel</b>	Florida (USA)	March, 2018	
<b>Deadwood</b>	South Dakota (USA)	August, 2023	Rocksino
<b>Denver</b>	USA (Colorado)	November, 1998	Closed July, 2023
<b>Desaru Coast Hotel</b>	Malaysia	September, 2018	
<b>Destin</b>	USA (Florida)	July, 2004	Closed June, 2014
<b>Detroit</b>	USA (Michigan)	November, 2003	Closed January, 2019
<b>Dubai</b>	United Arab Emirates	December, 1997	Closed March, 2009

<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Dubai 2</b>	United Arab Emirates	November, 2011	
<b>Dubai DXB Airport</b>	United Arab Emirates	November, 2018	
<b>Dubai DXB Airport</b>	United Arab Emirates	August, 2018	Airport 2
<b>Dubai DXB Airport</b>	United Arab Emirates		Terminal 3 - Closed
<b>Dubai at Ain Dubai</b>	United Arab Emirates	January, 2022	
<b>Dubai at Bluewater</b>	United Arab Emirates	August, 2022	
<b>Dubai Sports City</b>	United Arab Emirates	Opening, 2024	
<b>Dublin</b>	Ireland	June, 2004	
<b>Dublin Hotel</b>	Ireland	February, 2020	Rebranded July, 2024
<b>Dubrovnik</b>	Croatia	April, 2023	
<b>Dubrovnik RS</b>	Croatia	December, 2021	
<b>Edinburgh</b>	Scotland	March, 1998	
<b>Edinburgh Pop-Up</b>	Scotland	January, 2023	
<b>Edmonton</b>	Canada	July, 1995	Closed June, 2000
<b>Fiji</b>	Fiji	December, 2007	Closed March, 2020
<b>Florence</b>	Italy	June, 2011	
<b>Florianópolis</b>	Brazil	December, 2022	
<b>Florianópolis</b>	Brazil	August, 2022	Rebranded June, 2023
<b>Florianópolis Hotel</b>	Brazil	Opening, 2025	
<b>Florianópolis Airtpt</b>	Brazil	August, 2022	Closed June, 2023
<b>Fortaleza</b>	Brazil	March, 2019	Closed September, 2024
<b>Fortaleza Hotel</b>	Brazil	Opening, 2024	
<b>Four Winds</b>	USA (Michigan)	July, 2012	Closed October, 2020
<b>Foxwoods</b>	USA (Connecticut)	August, 2004	
<b>Ft. Lauderdale</b>	USA (Florida)	July, 1999	Closed May, 2004
<b>Fukuoka</b>	Japan	April, 2000	Closed April, 2015
<b>Fukuoka 2</b>	Japan	April, 2015	Closed May, 2020
<b>Gatlinburg</b>	USA (Tennessee )	September, 1999	Closed May, 2014
<b>Gdansk</b>	Poland	June, 2014	
<b>Genting Highlands</b>	China	Opening 2027	Hotel
<b>Glasgow</b>	Scotland	November, 2013	Closed February, 2024
<b>Goa Hotel</b>	India	December, 2015	
<b>Gramado</b>	Brazil	July, 2018	
<b>Gramado Hotel</b>	Brazil	Opening, 2027	With Residence Club
<b>Gramado Airport</b>	Brazil	September, 2023	
<b>Guwahati</b>	India	December, 2020	
<b>Glyfada</b>	Greece	December, 2010	Closed October, 2012
<b>Göthenburg</b>	Sweden	December, 2004	
<b>Gran Canaria</b>	Spain	December 2005	Closed December, 2010
<b>Gran Canaria 2</b>	Spain	December, 2019	
<b>Gran Canaria</b>	Spain	August, 2022	Rock Shop
<b>Guadalajara</b>	Mexico	November, 1998	Closed October, 2008
<b>Guadalajara</b>	Mexico	June, 2024	
<b>Guadalajara Hotel</b>	Mexico	September, 2018	
<b>Guatemala City</b>	Guatemala	January, 2013	Closed October, 2017
<b>Guam</b>	(USA) Mikronesia	May, 1998	
<b>Guanacaste</b>	Costa Rica	July, 2015	Closed March, 2020
<b>Guangzhou</b>	China	September, 1996	Closed May, 2003
<b>Gurgaon</b>	India	March 2014	Closed March, 2020
<b>Guyana</b>	Guyana	May, 2019	
<b>Guwahati</b>	India	December, 2020	Closed September, 2023



<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Haikou Hotel</b>	China	Unknown	
<b>Hamburg</b>	Germany	August, 2011	
<b>Hamburg Reverb</b>	Germany	July, 2024	
<b>Hamburg Airport RS</b>	Germany	December, 2020	Closing January, 2025
<b>Hangzhou</b>	China	October 2016	Closed July, 2018
<b>Helsinki</b>	Finland	October, 2012	Closed January, 2023
<b>Ho Chi Minh City</b>	Vietnam	December, 2009	Closed May, 2021
<b>Hollywood</b>	USA (California, Universal)	January, 1996	Closed January, 2020
<b>Hollywood</b>	USA (California)	July, 2010	On Hollywood Blvd.
<b>Hollywood</b>	USA (Florida)	May, 2004	At the Hard Rock Hotel
<b>Hollywood Hotel</b>	USA (Florida)	May, 2004	
<b>Hong Kong Island</b>	China	March, 1995	Closed October, 1999
<b>Hong Kong 2</b>	China - Opened as Kowloon	April, 2004	Closed November, 2008
<b>Hong Kong LKF</b>	China	April, 2011	Closed March, 2020
<b>Hong Kong, Peak</b>	China	December, 2001	Closed August, 2011
<b>Hong Kong, Peak</b>	China	November, 2011	Closed March, 2020
<b>Hong Kong Ferry</b>	China	March, 1995	Closed May, 2001
<b>Honolulu</b>	USA (Hawaii)	July, 1987	Closed November, 2010
<b>Honolulu</b>	USA (Hawaii)	November, 2010	
<b>Houston</b>	USA (Texas)	November, 1986	Closed May, 2000
<b>Houston 2</b>	USA (Texas)	May, 2000	Closed May, 2020
<b>Houston Airport</b>	USA (Texas)	May, 2017	Closed January, 2024
<b>Hurghada</b>	Egypt	November, 2004	Closed July, 2021
<b>Hurghada 2</b>	Egypt	Relocation 2024	
<b>Hurghada RS</b>	Egypt	October, 2022	
<b>Hyderabad City</b>	India	September, 2009	
<b>Hyderabad Bar</b>	India	April, 2008	Closed August, 2009
<b>Hyderabad Hitech</b>	India	September, 2021	
<b>Iguazu Airport RS</b>	Argentina	October, 2022	
<b>Iguazu Airport</b>	Argentina	March, 2023	
<b>Indianapolis</b>	USA (Indiana)	April, 1999	Closed March, 2019
<b>Ibiza</b>	Spain	June, 2013	Closed October, 2024
<b>Ibiza Hotel</b>	Spain	May, 2014	Rebranding in 2025
<b>Ibiza Airport Shop</b>	Spain	June, 2014	Closed October, 2019
<b>Iguazu</b>	Argentina	March, 2016	
<b>Ilha do Sol Hotel</b>	Brazil	Opening, 2026	Residence Club
<b>Innsbruck</b>	Austria	August, 2017	
<b>Ipoh</b>	Malaysia	June, 2023	
<b>Istanbul</b>	Turkey	December, 2013	Closed February, 2017
<b>Istanbul Rock Shop</b>	Turkey	July, 2016	Closed August, 2017
<b>Itapema</b>	Brazil	Opening, 2026	Pier Oporto
<b>Jackson</b>	USA (Tennessee)	January, 1983	Closed June, 1983
<b>Jakarta</b>	Indonesia	October, 1992	Closed June, 2004
<b>Jakarta 2</b>	Indonesia	June, 2004	Closed December, 2012
<b>Jakarta 3</b>	Indonesia	September, 2013	Closed March, 2023
<b>Jiuzhaigou</b>	China	September, 2021	
<b>Johannesburg</b>	South Africa	December, 2013	
<b>Johannesburg RS</b>	South Africa	January, 2024	Airport
<b>Kanata</b>	Canada	January, 1996	Closed August, 2002
<b>Kathmandu</b>	Nepal	July, 2021	
<b>Kathmandu RS</b>	Nepal	January, 2025	Pop Up Rock Shop

<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Kenosha Hotel</b>	Wisconsin (USA)	Opening 2024	
<b>Key West</b>	Florida (USA)	September, 1996	
<b>Kobe</b>	Japan	April, 1999	Closed December, 2003
<b>Koh Samui</b>	Thailand	April, 2016	Closed, October, 2022
<b>Koh Samui Airport</b>	Thailand	March, 2022	Closed, November, 2022
<b>Kolkata</b>	India	December, 2017	
<b>Kona</b>	USA (Hawaii)	July, 1998	Closed July, 2008
<b>Kota Kinabalu</b>	Malaysia	April, 2015	Closed March, 2020
<b>Kotor</b>	Montenegro	July, 2017	Shop only
<b>Kotor Cable Car</b>	Montenegro	Opening, 2024	
<b>Kowloon</b>	China	November, 1994	Closed November, 1999
<b>Krakow</b>	Poland	June, 2010	
<b>Kuala Lumpur</b>	Malaysia	November, 1991	
<b>Kuala Lumpur Aiport</b>	Malaysia	June, 2023	
<b>Kuwait</b>	Kuwait	November, 2004	Closed February, 2014
<b>Kyoto</b>	Japan	July, 2019	Closed March, 2021
<b>Kyoto 2</b>	Japan	December, 2024	
<b>Lagos</b>	Nigeria	December, 2015	
<b>La Bombonera</b>	Argentina	Opening, 2024	Buenos Aires
<b>La Jolla (San Diego)</b>	USA (California)	December, 1988	Closed July, 1998
<b>La Jolla</b>	USA (California)	December, 1998	Closed September, 2008
<b>La Paz</b>	Bolivia	September, 2017	Closed July, 2019
<b>La Paz 2</b>	Bolivia	October, 2022	
<b>La Romana</b>	Dominican Republic	Opening, 2025	
<b>Lake Tahoe</b>	USA (Nevada)	June, 1998	Closed May, 2018
<b>Lake Tahoe Hotel</b>	USA (Nevada)	January, 2015	Rebranded, Sept., 2023
<b>Lake Texoma</b>	(USA) Texas-Oklahoma	Opening 2026	
<b>Las Vegas</b>	USA (Nevada)	September, 1990	Closed January, 2017
<b>Las Vegas</b>	USA (Nevada)	September, 2009	On the Strip
<b>Las Vegas Hotel</b>	USA (Nevada)	March, 1995	Rebranded February, 2020
<b>Las Vegas Hotel</b>	USA (Nevada)	Opening 2027	Former Mirage property
<b>Leeds</b>	England	December, 2002	Closed 2007
<b>Lima</b>	Peru	February, 1998	Closed December, 2001
<b>Lima 2</b>	Peru	December, 2012	Closed March, 2019
<b>Lisbon</b>	Portugal	June, 2003	
<b>London</b>	England	June, 1971	
<b>London Hotel</b>	England	April, 2019	Rebranded May, 2023
<b>London Vault</b>	England	Open	
<b>London Hotel</b>	Ontario, Canada	Opening, 2025	
<b>Los Angeles</b>	USA (California)	October, 1982	Closed December, 2006
<b>Los Cabos Hotel</b>	Mexico	July, 2019	
<b>Louisville</b>	USA (Kentucky)	May, 2004	Closed March, 2020
<b>Lyon</b>	France	October, 2016	Closed February, 2024
<b>Lyon Airport</b>	France	March, 2018	Closed 2019
<b>Macau</b>	China	February, 2012	Rebranded August, 2019
<b>Macau Hotel</b>	China	June, 2009	Closed August, 2019
<b>Macau 2, Shop</b>	China	August, 2019	Closed April, 2020
<b>Madrid Airport RS</b>	Spain	September, 2024	Terminal 1
<b>Madrid</b>	Spain	November, 1994	Closed July, 2020
<b>Madrid Hotel</b>	Spain	July, 2021	
<b>Makati</b>	Philippines	December, 1995	Closed July, 2017

<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Makati 2</b>	Philippines	February, 2020	
<b>Malaga</b>	Spain	March, 2019	
<b>Malaga City RS</b>	Spain	October, 2019	
<b>Malaga Airport Shop</b>	Spain	July, 2020	Rock Shop
<b>Maldives</b>	Maldives	October, 2019	
<b>Maldives Airport</b>	Maldives	Opening 2023	Rock Shop
<b>Maldives Hotel</b>	Maldives	September, 2019	
<b>Mallorca</b>	Spain	November, 2008	
<b>Mallorca Shop</b>	Spain	September, 2018	City Rock Shop
<b>Mallorca Airport 1</b>	Spain	May, 2019	Rock Shop
<b>Mallorca Airport 2</b>	Spain	June, 2014	Closed October, 2024
<b>Malta</b>	Malta	March, 2006	Closed November, 2020
<b>Malta Airport</b>	Malta	March, 2006	
<b>Malta Bar</b>	Malta	March, 2006	Closed June, 2020
<b>Malta</b>	Malta	June, 2020	Former Malta Bar
<b>Malta RS</b>	Malta	July, 2024	Valetta City
<b>Malta Hotel</b>	Malta	Opening, 2026	
<b>Mallorca Airport C</b>	Spain	May, 2019	Closed July, 2024
<b>Mallorca Airport A</b>	Spain	June, 2014	Closed October, 2024
<b>Managua</b>	Nicaragua	December, 2017	Closed September, 2023
<b>Manchester</b>	England	September, 2000	
<b>Manilla</b>	Philippines	December, 2018	
<b>Mar del Plata</b>	Argentina	Opening, 2025	
<b>Marbella</b>	Spain	October, 2009	Closed June, 2020
<b>Marbella Hotel</b>	Spain	July, 2022	
<b>Margarita Island</b>	Venezuela	November, 2006	Closed June, 2023
<b>Marseille</b>	France	November, 2014	Closed September, 2017
<b>Mazatlan Hotel</b>	Mexico	Opening, 2024	
<b>Maui</b>	USA (Hawaii)	July, 1990	Closed December, 2016
<b>Mauritius</b>	Mauritius	Opening, 2025	
<b>Medellin</b>	Columbia	September, 2010	Closed September, 2016
<b>Medellin 2</b>	Columbia	September, 2016	Closed August, 2020
<b>Melaka</b>	Malaysia	January, 2013	
<b>Melbourne</b>	Australia	December, 1995	Closed October, 2007
<b>Memphis</b>	USA (Tennessee)	November, 1997	Closed June, 2014
<b>Memphis 2</b>	USA (Tennessee)	July, 2014	Closed July, 2023
<b>Metropolitan Park</b>	USA (New York, Queens)	Proposed	
<b>Mexico City</b>	Mexico	September, 1993	Closed May, 2013
<b>Miami</b>	USA (Florida)	September, 1993	
<b>Miami Gardens</b>	USA (Florida)	September, 2016	Hard Rock Stadium
<b>Milan</b>	Italy	June, 2022	
<b>Milan Airport RS</b>	Italy	August, 2024	Closed September, 2024
<b>Minneapolis</b>	USA (Minnesota)	September, 2002	Closed September, 2011
<b>Minneapolis Mall</b>	USA (Minnesota)	August, 2014	Closed January, 2021
<b>Montego Bay</b>	Jamaica	December, 2016	Closed March, 2020
<b>Montego Bay Airport</b>	Jamaica	December, 2015	Closed August, 2021
<b>Montevideo</b>	Uruguay	December, 2018	
<b>Montreal</b>	Canada	September, 1990	Closed September, 2009
<b>Moscow</b>	Russia	September, 2003	Closed October, 2022
<b>Mykonos RS</b>	Greece	June, 2011	Closed June, 2012
<b>Myrtle Beach</b>	USA (South Carolina)	July, 1995	Closed October, 2016



<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Myrtle Beach 2</b>	USA (South Carolina)	October, 2016	Broadway at the Beach
<b>Myrtle Beach Park</b>	USA (South.Carolina)	April, 2008	Closed September, 2008
<b>Mumbai</b>	India	September, 2006	Closed November, 2018
<b>Munich</b>	Germany	February, 2002	
<b>Munich Airport RS</b>	Germany	July, 2021	Closing January, 2025
<b>Nabq</b>	Egypt	December, 2012	
<b>Nagoya</b>	Japan	July, 1997	Closed December, 2010
<b>Narita</b>	Japan	September, 2006	Closed August, 2012
<b>Narita Airport Shop</b>	Japan	December, 2000	Closed March, 2014
<b>Nashville</b>	USA (Tennessee)	June, 1994	
<b>Nassau</b>	Bahamas	October, 2003	Closed October, 2020
<b>Nassau Airport Shop</b>	Bahamas	October, 2003	Closed October, 2020
<b>Navi, Mumbai</b>	India	October, 2021	Closed November, 2023
<b>Newcastle</b>	Englamd	May, 2021	
<b>New Delhi</b>	India	April 2009	Closed October, 2019
<b>New Delhi 2</b>	India	December, 2022	
<b>New Orleans</b>	USA (Louisiana)	December, 1987	December, 2012
<b>New Orleans 2</b>	USA (Louisiana)	December, 2012	
<b>New York</b>	USA (New York)	April, 1984	Closed August, 2005
<b>New York 2</b>	USA (New York)	August, 2005	Times Square
<b>New York</b>	USA (New York)	March, 2009	Yankee Stadium
<b>Newport Beach</b>	USA (California)	November, 1992	Closed June, 2005
<b>Niagara Falls</b>	Canada	December, 1996	
<b>Niagara Falls</b>	USA (New York)	July, 1996	
<b>Nice</b>	France	October, 2013	Closed September, 2023
<b>Nicosia</b>	Cypress	October, 2012	Closed May, 2013
<b>Northfield Park</b>	(USA) Ohio	December, 2013	Rebranded March, 2019
<b>Northern Indiana</b>	(USA) Indiana	May, 2021	Casino
<b>Northern Indiana</b>	(USA) Indiana	December, 2023	Hotel
<b>Nottingham</b>	England	June, 2002	Closed November, 2007
<b>Oasis</b>	England	April, 2000	Closed January, 2002
<b>Ocho Rios</b>	Jamaica	November, 2006	Closed January, 2011
<b>Orlando</b>	USA (Florida)	June, 1990	Closed December, 1998
<b>Orlando 2</b>	USA (Florida)	December, 1998	
<b>Orlando Vault</b>	USA (Florida)	January, 2003	Closed September, 2004
<b>Orlando Hotel</b>	USA (Florida)	January, 2001	
<b>Osaka</b>	Japan	January, 1992	Closed September, 2001
<b>Osaka 2</b>	Japan	September 2001	Closed January, 2021
<b>Osaka Universal</b>	Japan	March, 2001	
<b>Oslo</b>	Norway	December, 2005	Closed December, 2021
<b>Oslo Rock Shop</b>	Norway	Opening 2023	
<b>Ottawa</b>	Canada	June, 1996	Closed September, 2013
<b>Ottawa Club</b>	Canada	Open	Tire Center
<b>Ottawa Hotel</b>	Canada	Opening, 2024	
<b>Oxford Street</b>	London, UK	April, 2019	Closed May, 2023
<b>Palm Springs Hotel</b>	California (USA)	September, 2013	Rebranded April, 2018
<b>Palma de Malorca</b>	Spain	November, 2008	
<b>Panama</b>	Panama	September, 2004	Closed September, 2013
<b>Panama</b>	Panama	December 2015	
<b>Panama Hotel</b>	Panama	April, 2012	Closed March, 2023
<b>Paris</b>	France	November, 1991	Closed November, 2024
<b>Paris, Eurodisney</b>	France	July, 2019	Closed, November, 2019

<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Pattaya</b>	Thailand	October, 2001	
<b>Pattaya Hotel</b>	Thailand	November, 2001	
<b>Key West</b>	USA (Florida)	September, 1996	
<b>Penang</b>	Malaysia	September, 2009	
<b>Penang City RS</b>	Malaysia	April, 2024	
<b>Penang Hotel</b>	Malaysia	September, 2009	
<b>Philadelphia</b>	USA (Pennsylvania)	January, 1998	
<b>Phnom Penh</b>	Cambodia	November, 2017	
<b>Phnom Penh Shop</b>	Cambodia	August, 2019	Airport Rock Shop
<b>Phoenix</b>	USA (Arizona)	October, 1995	Moved February, 2002
<b>Phoenix 2</b>	USA (Arizona)	February, 2002	Closed February, 2020
<b>Phuket</b>	Thailand	November, 2009	
<b>Phuket Central</b>	Thailand	September, 2019	
<b>Piccadilly Circus</b>	London	July, 2019	
<b>Pigeon Forge</b>	Tennessee (USA)	May, 2014	
<b>Pittsburgh</b>	USA (Pennsylvania)	June, 2002	Closing February, 2025
<b>Playa del Carmen</b>	Mexico	August, 2019	
<b>Playa del Carmen</b>	Mexico	May, 2019	Shop at Ferry Terminal
<b>Podgorica</b>	Montenegro	February, 2015	Closed, March, 2021
<b>Podgorica</b>	Montenegro	June, 2023	
<b>Ponce</b>	Puerto Rico	November, 2020	
<b>Port El Kantaoui</b>	Tunisia	December, 2015	
<b>Porto</b>	Portugal	November, 2016	
<b>Porto Pop-Up</b>	Portugal	March, 2023	Closed July, 2023
<b>Porto Alegre</b>	Brazil	May, 2023	Pontal Shopping
<b>Praia Grande</b>	Brazil	Opening, 2024	
<b>Prague</b>	Czech Republic	April, 2009	
<b>Prague Airport</b>	Prague Airport	August, 2021	Closed October, 2024
<b>Pretoria</b>	South Africa	December, 2016	Closed January, 2024
<b>Puerto Vallarta</b>	Mexico	December, 1990	Closed October, 2013
<b>Puerto Iguaza</b>	Mexico	August, 2024	Rock Shop open
<b>Puerto Plata</b>	Mexico	Opening 2024	
<b>Pune</b>	India	January, 2009	Closed October, 2020
<b>Pune</b>	India	December, 2023	Amanora Mall
<b>Punta Cana Hotel</b>	Dominican Republic	November, 2010	
<b>Punta Cana</b>	Dominican Republic	July, 2007	Closed August, 2017
<b>Punta Cana Airport</b>	Dominican Republic	December, 2016	Closed March, 2000
<b>Punta Cana Airport</b>	Dominican Republic	February, 2016	Terminal A
<b>Punta Cana Airport</b>	Dominican Republic	March, 2020	Terminal B 2
<b>Punta Cana Airport</b>	Dominican Republic	August 2023	Terminal B
<b>Punta Cana Blue Mall</b>	Dominican Republic	August, 2017	Closed March, 2020
<b>Punta Cana</b>	Dominican Republic	February, 2021	Downtown
<b>Punta Langosta</b>	Mexico	February, 2004	Closed April, 2014
<b>Puteri Harbour</b>	Malaysia	December, 2021	
<b>Queenstown</b>	New Zealand	May, 2001	Closed September, 2004
<b>Reykjavik</b>	Iceland	July, 1987	Closed May, 2005
<b>Reykjavik 2</b>	Iceland	October, 2016	
<b>Ribeirao Preto</b>	Brazil	December, 2020	
<b>Rio de Janeiro</b>	Brazil	June, 2000	Closed July, 2011
<b>Rio de Janeiro Shop</b>	Brazil	June, 2000	Train Station Closed 2014
<b>Riviera Maya Hotel</b>	Mexico	December, 2013	

<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>Rockford Casino</b>	Illinois (USA)	August, 2024	
<b>Rockford</b>	Illinois (USA)	August, 2024	In the casino
<b>Rockford Temp</b>	Illinois (USA)	November, 2021	Closed July, 2024
<b>Rome</b>	Italy	December, 1998	
<b>Rome RS</b>	Italy	Opening, 2024	
<b>Sacramento</b>	USA (California)	August, 1997	Closed March, 2010
<b>Sacramento</b>	USA (California)	November, 2019	At Fire Mountain
<b>Sacramento Hotel</b>	USA (California)	November, 2019	
<b>Saipan</b>	Mikronesia	August, 1998	Closed August, 2023
<b>Salt Lake City</b>	USA (Utah)	June, 1998	Closed December, 2008
<b>San Antonio</b>	USA (Texas)	January, 1995	
<b>San Diego Hotel</b>	USA (California)	July, 1988	
<b>San Diego</b>	USA (California)	December, 1988	Moved to La Jolla 1998
<b>San Diego 2</b>	USA (California)	October, 2007	Closed, December, 2017
<b>San Francisco</b>	USA (California)	September, 1984	Closed August, 2002
<b>San Francisco 2</b>	USA (California)	August, 2002	Pier 39
<b>San Jose</b>	Costa Rica	September, 2013	
<b>San Juan</b>	Puerto Rico	March, 1993	Closed March, 2003
<b>San Juan Hotel</b>	Puerto Rico	Opening, 2025	
<b>San Juan 2</b>	Puerto Rico	January, 2005	Closed April 2011
<b>San Juan 3</b>	Puerto Rico	August, 2018	Closed March, 2020
<b>Santiago</b>	Chili	December, 2012	
<b>Santiago Airport</b>	Chili	Opening, 2024	
<b>Santa Cruz</b>	Bolivia	February, 2014	
<b>Santo Domingo</b>	Dominican Republic	June, 2006	Closed June, 2014
<b>Santo Domingo 2</b>	Dominican Republic	June, 2014	
<b>São Paulo</b>	Brazil	Opening 2024	
<b>São Paulo Hotel</b>	Brazil	Opening, 2024	
<b>Seattle</b>	USA (Washington)	February, 2010	Closing December, 2023
<b>Sentosa</b>	Singapore	April, 2010	Closed May, 2023
<b>Seoul 2</b>	South Korea	April, 2008	Closed April, 2009
<b>Seoul 3</b>	South Korea	October, 2014	Closed June, 2018
<b>Sevilla</b>	Spain	August, 2016	Closing, November. 2023
<b>Sevilla Rock Shop</b>	Spain	Unknown	
<b>Shanghai</b>	China	August, 1996	Closed March, 2004
<b>Shanghai 2</b>	China	December, 2016	Closed July, 2018
<b>Sharm el Sheikh</b>	Egypt	July, 1998	
<b>Sharm el Sheikh RS</b>	Egypt	December, 2024	White Hills
<b>Shenzhen</b>	China	May, 1997	Closed November, 1998
<b>Shenzhen</b>	China	August, 2017	
<b>Shenzhen Hotel</b>	China	August, 2017	
<b>Siem Reap Airport</b>	Cambodia	February, 2018	Closed October, 2023
<b>Singapore, Sentosa</b>	Singapore	February, 1990	Closed May, 2023
<b>Singapore Hotel</b>	Singapore	February, 1990	Closed March, 2024
<b>Singapore</b>	Singapore Airport	January, 2008	Closed December, 2016
<b>Singapore</b>	Changi Airport	November, 2023	
<b>Sinaia</b>	Romania	Opening, 2024	
<b>Sioux City Hotel</b>	Iowa (USA)	August, 2014	
<b>Soweto</b>	South Africa	August, 2024	Johannesburg
<b>St. Kits</b>	Caribbean	December, 2024	
<b>St. Louis</b>	USA (Missouri)	August, 1998	Closed August, 2018



<b>Town</b>	<b>Country</b>	<b>Opened</b>	<b>Notes</b>
<b>St. Maarten</b>	Caribbean	December, 2010	Closed March, 2020
<b>St. Petersburg</b>	Russia	June, 2018	Closed March, 2023
<b>St. Petersburg Airpt</b>	Russia	April, 2019	Closed December, 2020
<b>St. Petersburg Shop</b>	Russia	March, 2020	Galeria Rock Shop
<b>St. Thomas</b>	Virgin Islands	December, 1992	Closed April, 2005
<b>Stockholm</b>	Sweden	April, 1985	
<b>Sun City</b>	South Africa	September, 2019	
<b>Sun City Shop</b>	South Africa	Open	Central
<b>Surfers Paradise</b>	Australia	March, 1996	Closed April, 2022
<b>Suriname</b>	Suriname	April, 2023	International Mall
<b>Suriname Airport</b>	Suriname	November, 2023	
<b>Sydney 2</b>	Australia	July, 2011	Closed June, 2022
<b>Taichung</b>	Taiwan	December, 1995	Closed December, 1996
<b>Taino Bay</b>	Dominican Republic	abo 2023	
<b>Taipei</b>	Taiwan	December, 1993	Closed March, 1999
<b>Taipei 2</b>	Taiwan	August, 1999	Closed February, 2002
<b>Tampa Hotel</b>	Florida	March, 2004	
<b>Tampa</b>	Florida	December, 2010	At the Hard Rock Hotel
<b>Tampa Airport</b>	Florida	August, 2016	
<b>Tbilisi</b>	Georgia	June, 2016	Closed December, 2019
<b>Tejon Hotel Casino</b>	USA (California)	Opening, 2024	
<b>Tel Aviv</b>	Israel	July, 1993	Closed December, 1997
<b>Tenerife Hotel</b>	Canary Islands	October, 2016	
<b>Tenerife</b>	Canary Islands	December, 2013	
<b>Tianjin</b>	China	March, 2018	
<b>Tijuana</b>	Mexico	April, 1992	Closed June, 2008
<b>Tokyo Roppongi</b>	Japan	July, 1983	
<b>Tokyo Uyenno-Eki</b>	Japan	March, 2002	
<b>Tokyo NRT Airport</b>	Japan	October, 2018	
<b>Tokyo Asakusa</b>	Japan	March, 2019	Closed March, 2021
<b>Toronto</b>	Canada	June, 1978	Closed May, 2017
<b>Toronto Skydome</b>	Canada	June, 1989	Closed September, 2009
<b>Trinidad</b>	Caribbean	November, 2019	Closed March, 2020
<b>Tromso</b>	Norway	October, 2022	
<b>Tulsa Hotel Casino</b>	Oklahoma (USA)	August, 2009	
<b>Ulaanbaatar</b>	Mongolia	December, 2016	
<b>Ushuaia</b>	Argentina	December, 2016	
<b>Valencia</b>	Spain	May, 2017	Closed November, 2023
<b>Valencia Train Stn.</b>	Spain	March, 2020	Closed July, 2021
<b>Valencia Rock Shop</b>	Spain	June, 2020	Closed November, 2023
<b>Vallarta Hotel</b>	Mexico	August, 2012	
<b>Vancouver</b>	Canada	June, 1995	Closed June, 2000
<b>Vancouver Casino</b>	Canada	December, 2013	Rebranded December, 2023
<b>Vatican RS</b>	Italy	November, 2016	
<b>Venice</b>	Italy	April, 2009	
<b>Venice Shop</b>	Italy	June, 2013	Rialto Bridge
<b>Verona</b>	Italy	December, 2021	Closed September, 2023
<b>Vienna</b>	Austria	August, 2014	
<b>Vientiane</b>	Laos	December, 2015	Closed May, 2018
<b>Vientiane 2</b>	Laos	January, 2023	
<b>Vientiane Shop</b>	Laos	July, 2022	

Town	Country	Opened	Notes
Vientiane Pop-Up	Laos	January, 2022	Closed
Warsaw	Poland	February, 2007	
Warsaw Rock Shop	Poland	April, 2023	
Washington	USA (District of Columbia)	January, 1990	
Whistler	Canada	September, 1995	Closed June, 2000
Worli, Mumbai	India	September, 2006	Closed November, 2018
Wroclaw	Poland	April, 2018	
Yangun	Myanmar	April, 2017	Closed April, 2019
Yerevan	Armenia	July, 2022	
Yokahama	Japan	July, 1997	
Yokahama RS	Japan	February, 2024	Landmark Tower
York	England	Cancelled	



**Acapulco** (closed January 2014)



**Acapulco** (different guitar, closed January 2014)



**Almaty** (closed August 2020)



**Almaty** (closed August 2020)





**Amman** (closed September 2000) Photo by Kay Kalkbrenner



**Amman** (closed September 2000)



**Amsterdam** Photo by Christian Kehrl



**Amsterdam** (new facade)



**Amsterdam** (canal side)



**Amsterdam Rock Shop** Photo by Mark Koenen





**Anchorage** (closed March 2020)



**Andorra Rock Shop**

Photo by Sabine Gerl



**Andorra** (closed)

Photo by Andreas Bürgelt



**Andorra City Rock Shop**

Photo by Andreas Bürgelt



**Andorra (Near Pas de la Casa)**

Photo by Mickael Piszczylowa





Angkor



Angkor (different facade)

Photo by Henning Sierck



Ankara (closed February 2002)



Antwerp (closed September, 2023)

Photo by Andreas Bürgelt



Antwerp (different facade)  
(closed September, 2023)

Photo by Andreas Bürgelt



Antwerp (different facade)  
(closed September, 2023)





Aruba Rock Shop (closed March 2020)

Photo by Christian Kehrl



Aruba Rock Shop (closed March 2020)



Aruba (closed March 2020)



Aruba (closed March 2020)

Photo by Christian Kehrl



Aruba (closed March 2020)



The first gift card



Current gift card used in the cafes





**Aspen** (closed November 2002)



**Aspen entrance** (closed November 2002)



**Asuncion** (old location closed November 2018)



**Asuncion** (old location closed November 2018)



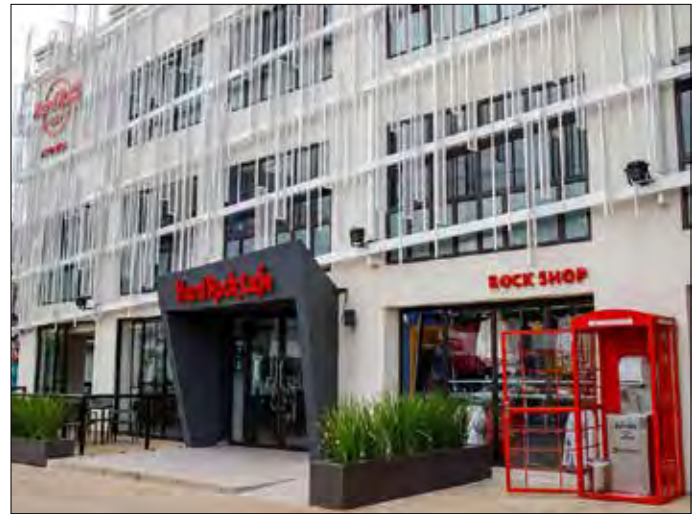
**Asuncion** (old location closed November 2018)







Asuncion



Asuncion



Asuncion

Photo by Adrian Hopp



Asuncion Airport  
(proposed)

rendering courtesy Estudio ARA Arquitectura



Asuncion  
(proposed new location)

rendering courtesy Estudio ARA Arquitectura



Asuncion (existing building. Proposed new location)





Athens



Athens



Athens



Athens Rock Shop Plaka (closed March 2014)  
Photo by Christian Kehrl



Athens Piraeus Port Cruise Terminal 2      Photo by Tom Graham



Athens Piraeus Port Cruise Terminal 1      Photo by Harold Papst





Atlanta



Atlanta (no cadillac)



Atlantic City at Taj Mahal (closed September, 2017)



Atlantic City at Taj Mahal  
(closed September, 2017)

Photo by Andreas Bürgelt



Atlantic City at Taj Mahal  
(closed September, 2017)

Photo by Richard Bannister



Atlantic City at Taj Mahal (with cadillac)  
(closed September, 2017)





Atlantic City at Hard Rock Hotel



Atlantic City at Hard Rock Hotel

Photo by Charlie Lester



Atlantic City at Hard Rock Hotel

Photo by Charlie Lester



Atlantic City Bar (proposed)

Rendering courtesy Hard Rock



Austin (closed January, 2006)



Austin (Hard Rock Cafe text added - closed January, 2006)





**Ayia Napa**

Photo by Andreas Bürgelt



**Ayia Napa**



**Ayia Napa**

Photo by Tuomas Mustonen



**Ayia Napa (different facade)**

Photo courtesy Hard Rock



**Back Room Bar (old Hard Rock shop)**

Photo by Andreas Bürgelt



**Back Room Bar (old Hard Rock shop)**





**Bahrain** (closed April, 2019)

Photo by Chris Haase



**Bahrain** (closed April, 2019)



**Baku** (closed May, 2023)

Photo by Andreas Bürgelt



**Baku** (closed May, 2023)



**Bali** (Old location)  
(closed May, 1998)



**Bali Hotel Cafe**

Photo by Hajo Niemann





**Bali** (before renovation)

Photo by Andreas Bürgelt



**Bali**

Photo by Chris Haase

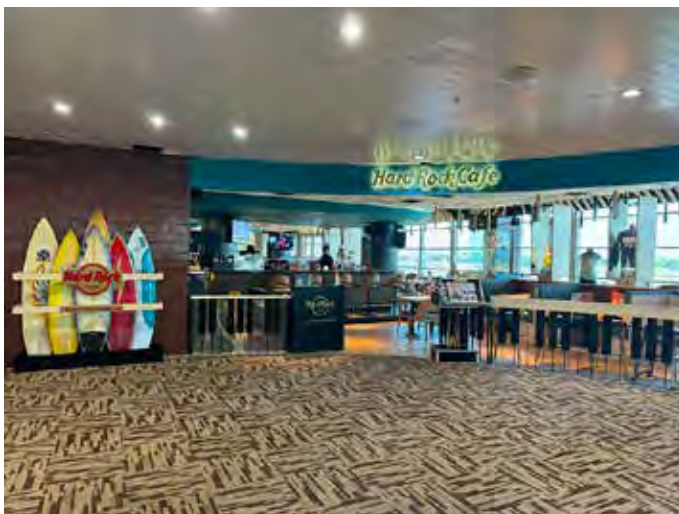


**Bali Nusa Dua**

Photo by Andreas Bürgelt



**Bali Airport Popup Shop**



**Bali Airporrt  
International Departures Gate 6**

Photo by Andreas Bürgelt



**Bali Airporrt  
International Departures Gate 6**





Bali Airport

Photo by Leona Billie Joe Greedy



Bali Temporary Pop-Up  
(closed)



Bali I Gusti Ngurah Rai Bali Airport (closed August, 2020)



Bali Ngurah Rai Domestic Airport



Baltimore

Photo by René Van der Made



Baltimore





**Banff** (closed June, 2000)

Photo by Beat Bodenmann



**Banff** (closed June, 2000)



**Bangkok Erawan Rock Shop**



**Bangkok**



**Bangkok** (both locations shown)

Photo by JUwe Teichmann







**Bangkok Siam Square** (closed March, 2021) Photo by Andreas Bürgelt



**Bangkok Siam Square** (closed March, 2021)



**Bangkok Siam Square** (new facade - closed March, 2021) Photo by Jan-Philipp Scherwat



**Barcelona Moll Adossat Barcelona Cruise Port**



**Barcelona Sagrada Familia**



**Barcelona Sagrada Familia**





**Barcelona**

Photo courtesy Hard Rock



**Barcelona**



**Barcelona**

Photo by Henri de Jong



**Beijing** - (car on roof shown)  
(closed September, 2012)

Photo by Franck Vallee



**Beijing** - (Dynasty of Rock)  
(closed September, 2012)



**Beijing** - (No Drugs and Nuclear Weapons Allowed)  
(closed September, 2012)





**Beirut** (closed September, 2013)

Photo by Andreas Bürgelt



**Beirut** (closed September, 2013)



**Belfast** (closed September, 2004)

Photo by Chris 'Arrakeen' Haase



**Belfast** (closed September, 2004)

Photo by Ralf Simon



**Belo Horizonte** (closed May, 2014)



**Belo Horizonte Entrance** (closed September, 2004)





Bengaluru



Bengaluru

Photo by René Van der Made



Bengaluru



Bengaluru



Bengaluru Whitefield

Photo by René Van der Made



Bengaluru Whitefield

Photo by Henning Sierck





Bengaluru Airport

Photo by Lisardo Villanueva



Berlin (old location  
(closed April, 2010)

Photo by Jürgen 'Mücke' Molkentin



Berlin



Berlin



Berlin - Checkpoint Charlie Rock Shop



Berlin - Checkpoint Charlie Rock Shop





**Biloxi**

Photo by Achim Sujer



**Birmingham** (closed May, 2007)



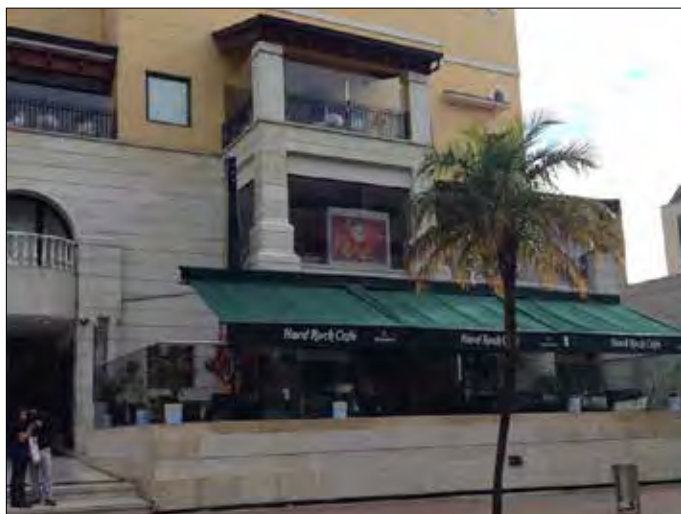
**Blackpool** (Pop-Up Located inside Madame Tussauds offering beverages only. Not a Cafe)

Photo courtesy Steve Leith



**Bogota** (closed November, 2021)

Photo by Jack Moberg



**Bogota** (outside)  
(closed November, 2021)



**Bogota** (outside)  
(closed November, 2021)





**Boston** (old location, original facade)  
(closed July, 2007) Photo by Brad Courtney



**Boston** (old location - closed July, 2007)



**Boston** (old location)  
(closed November, 2021) Photo by Kay Kalkbrenner



**Boston** (closed June, 2022) Photo by Volker



**Boston** (closed June, 2022)



**Boston** (entrance - closed June, 2022) Photo by Andreas Bürgelt





**Bristol Bar** (closed January, 2006)

Photo by Andreas Bürgelt



**Bristol Bar** (closed January, 2006)



**Brussel**



**Brussel**



**Brussel Food Truck**



**Bucharest Baneasa** (closed)





**Bucharest**



**Bucharest**



**Bucharest Rock Shop** (opening 2025, existing building shown)



**Budapest Airport Terminal 2A**

Photo by Andreas Bürgelt



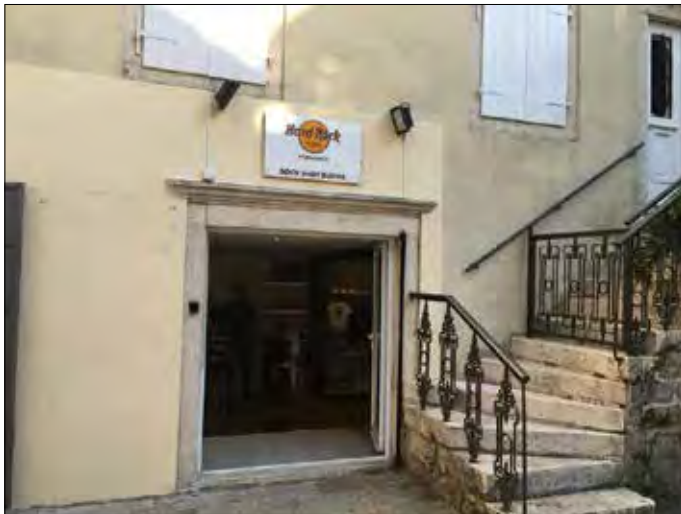
**Budapest**



**Budapest** (different banners, outdoor seating)

Photo by Andreas Bürgelt





**Budva Rock Shop** (closed March, 2021) Photo by Andreas Bürgelt



**Budva Rock Shop** (slightly different look)  
(closed March, 2021)



**Budva Rock Shop** (closed March, 2021)



**Budva Rock Shop** Photo by Jeff Blaszcak



**Budva Rock Shop** Photo by Andreas Bürgelt



**Budva Rock Shop** Photo by Andreas Bürgelt





**Buenos Aires Food Truck**



**Buenos Aires Design Mall Recoleta**  
(closed March, 2020)

Photo by Andreas Bürgelt



**Buenos Aires Recoleta Design Mall Entrance**  
(closed March, 2020)



**Buenos Aires Recoleta**  
(closed March, 2020)

Photo by Gabriel Joandet



**Buenos Aires Recoleta**  
(different facade)  
(closed March, 2020)

Photo by Richard Bannister



**Buenos Aires Recoleta (new facade)**  
(closed March, 2020)





Buenos Aires Puerto Madero



Buenos Aires  
Galerías Pacífico Shopping Mall

Photo by Diego Vazquez



Buenos Aires Airport Ezeiza Rock Shop



Buenos Aires Aeroparque



Buenos Aires Aeroparque

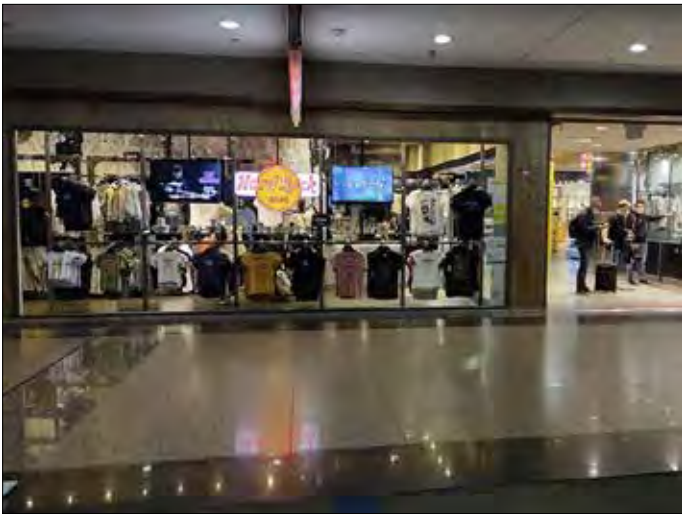


Buenos Aires Airport Rock Shop





Buenos Aires Aeroparque Rock Shop



Buenos Aires Airport



Buenos Aires Aiport  
Ezeiza International Terminal B



Buenos Aires Airport Ezeiza  
Terminal A (closed April 2024)



Buenos Aires Aeroparque

Photo by Achim Sujer



Buenos Aires  
Distrito Arcos shopping

rendering courtesy Estudio ARA Arquitectura





**Buenos Aires** rendering courtesy Estudio ARA Arquitectura  
Distrito Arcos shopping



**Busan** (closed February, 2018) Photo by Jan-Philipp Scherwat



**Cabo San Lucas** Photo by David Puckett



**Cabo San Lucas** (closed February, 2014)



**Cabo San Lucas** (closed February, 2014)  
(slightly different facade)



**Cabo San Lucas** (closed February, 2014) Photo by Kay Kalkbrenner





**Cabo San Lucas** (closed October, 2024) Photo by Andreas Bürgelt



**Cabo San Lucas** (closed October, 2024) Photo by Andreas Bürgelt



**Cairo** (entrance - closed August, 2020)



**Cairo** (closed August, 2020) Photo by Andreas Bürgelt



**Cairo** (old location - closed August, 2010) Photo by Andreas Bürgelt



**Cairo** (old location - closed August, 2010) Photo by Richard Bannister





**Calgary** (closed June, 2000)

Photo by Ralf Simon



**Cancun** (old location)  
(closed September, 1997)



**Cancun** (old facade)  
(closed August, 2014)



**Cancun**

Photo courtesy Hard Rock



**Cancun** (smaller in 2022)

Photo by Andreas Bürgelt





Cancun Airport Shop (closed)



Cancun (current guitar) Photo by Glenn Pierloot



Cancun (different guitar)



Cancun (different guitar)



Cancun Rock Shop (outside behind guitar) Photo by Andreas Bürgelt



Cardiff (closed September, 2010) Photo by Karsten Barf





**Cape Town** (old location)  
(closed June, 2001)



**Cape Town** (old location)  
(closed June, 2001)



**Cape Town**

Photo by Andreas Bürgelt



**Cape Town** (different facade)



**Cape Town Table Mountain**



**Caracas** (closed May, 2020)





Caracas



Caracas



Caracas Airport

Photo by Fer Mele



Cartagena (closed September, 2010)

Photo by Andreas Bürgelt



Cartagena (closed September, 2010)

Photo by Christian Kehrl



Catania (closed October, 2006)

Photo by Andreas Bürgelt





Cayman Islands

Photo by Andreas Bürgelt



Cayman Islands (slightly different facade)



Cayman Islands (slightly different facade)

Photo by Christian Kehrl



Chandigarh



Chandigarh



Chandigarh





Changi Airport Singapore (closed December, 2016)



Changi Airport Singapore Rock Shop (closed December, 2016) Photo by Andreas Bürgelt



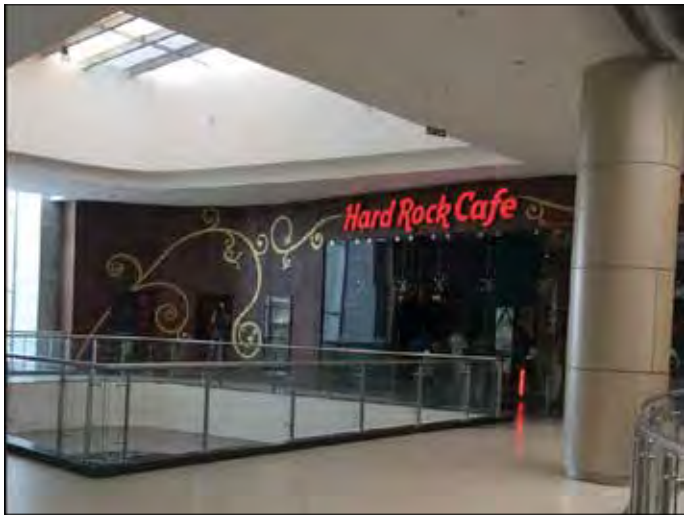
Chengdu



Chennai at Pharos Hotel Photo courtesy Hard Rock



Chennai at Pharos Hotel Photo by Chris 'Arrakeen' Haase



Chennai Chennai Phoenix Market (closed May, 2016)





Chennai Phoenix Market (closed May, 2016)



Chennai Phoenix Market (closed May, 2016) Photo by William Heath



Chiang Mai



Chiang Mai



Chiang Mai Rock Shop Across the Street



Chiang Mai Rock Shop at the Cafe





Chicago

Photo by Andreas Bürgelt



Chicago (entrance)



Chicago

Photo by Bernd Greuenbühler



Chicago (original exterior)

Photo by Scott Northup



Chicago (original entrance)

Photo by Scott Northup



Chicago Kiosk





**Choctaw Beach Club**  
(closed January, 2005)



**Choctaw Beach Club**  
(closed January, 2005)

Photo by Andreas Bürgelt



**Cincinnati**

Photo by Andreas Bürgelt



**Clark**



**Ciudad del Este at Del Este Mall**



**Ciudad del Este at Del Este Mall**

Photo by Andreas Bürgelt





Cleveland (closed July, 2016)



Cleveland (closed July, 2016)

Photo by Andreas Bürgelt



Cleveland (closed July, 2016)



Cleveland Guitar



Cologne



Cologne

Photo by Andreas Bürgelt





**Copenhagen Tivoli (old location)**  
(closed March, 2015)

Photo by Christian Kehrl



**Copenhagen Tivoli (old location)**  
(closed March, 2015)

Photo by Christian Kehrl



**Copenhagen**



**Copenhagen**



**Copenhagen**



**Copenhagen Retail (closed)**

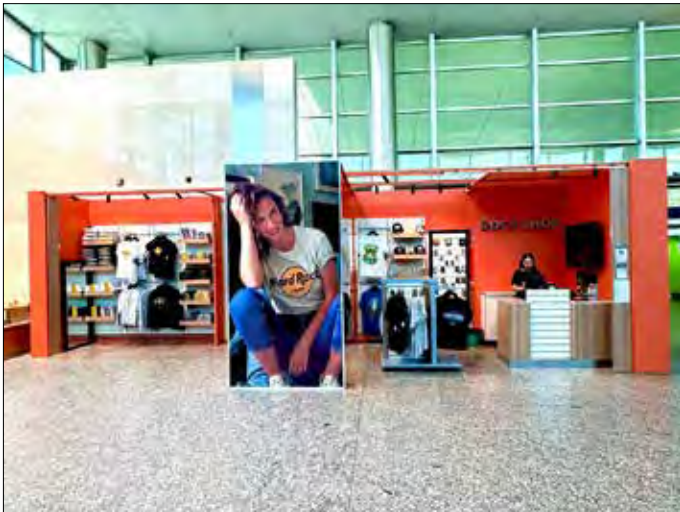
Photo by Michael Reiss





Cordoba Rock Shop  
in the Paseo del Jockey Mall  
(closed May, 2019)

Photo HRC Worldwide Community



Cordoba Airport Rock Shop



Cordoba Airport Rock Shop



Cordoba Airport



Cordoba Airport





**Costa Maya** (closed May, 2012)



**Costa Maya** (closed May, 2012)



**Costa Maya Cruise Terminal** (closed)



**Costa Maya Cruise Terminal** (closed)



**Cozumel (old location)**  
(closed April, 2014)

Photo by Andreas Bürgelt



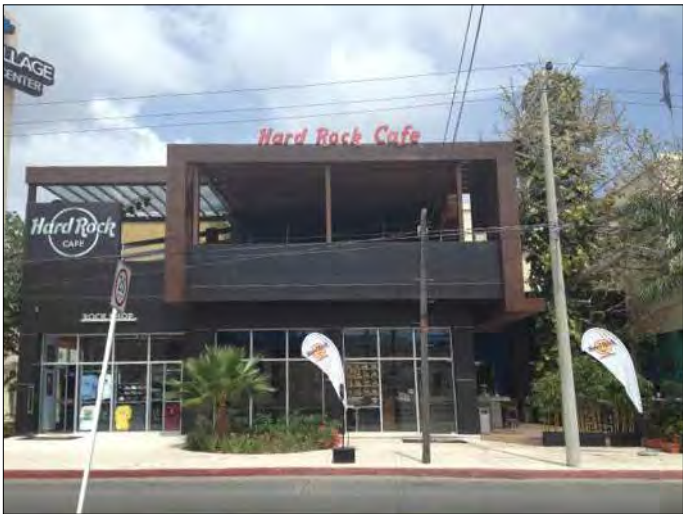
**Cozumel (old location)**  
(closed April, 2014)

Photo by Aimee Wilson





Cozumel Puerta Maya Cruise Port (closed December, 2024)



Cozumel (original look)



Cozumel (slightly different facade)

Photo courtesy Hard Rock



Cozumel (no Hard Rock Logo)

Photo by Terry Bogart



Cozumel (slightly different facade)

Photo by Charlie Lester



Cozumel (slightly different facade)

Photo by Andreas Bürgelt





Cozumel Rock Shop



Cozumel Rock Shop Puerta Maya Cruise Port (closed)



Cozumel Cafebar - (old facade)



Cozumel Cafebar

Photo by Chris 'Arrakeen' Haase



Curibita

Photo by Andreas Bürgelt



Curibita





**Dallas** (old location)  
(closed March, 2007)



**Dallas** (old location)  
(closed March, 2007)



**Dallas** (closed July, 2019)



**Dallas entrance** (closed July, 2019)

Photo by Christian Kehrl



**Denver** (closed July, 2023)

Photo by Scott Northup



**Denver** (closed July, 2023)

Photo by Achim Sujer





**Destin** (closed June, 2014)

Photo by Andreas Bürgelt



**Destin** (closed June, 2014)



**Detroit** (closed January, 2019)

Photo by Chris 'Arrakeen' Haase



**Detroit** (closed January, 2019)



**Detroit entrance** (closed January, 2019)



**Disneyland Paris** (closed November, 2019)





Dublin

Photo by Andreas Bürgelt

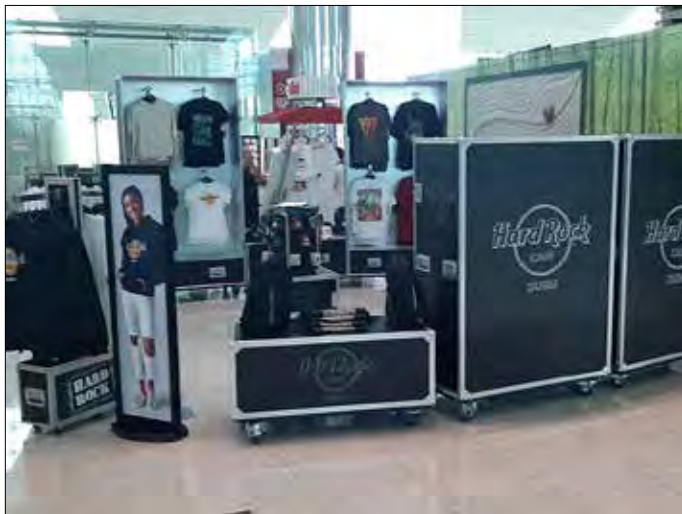


Dublin (slightly different entrance)

Photo by René Van der Made



Dubai Airport DXB



Dubai Pop-Up



Dubai (old location)  
(closed March, 2009)



Dubai





Dubai Rock Shop Terminal 3 (closed)



Dubai Rock Shop Terminal 3 (closed)



Dubai Port Rashid Pop-Up



Dubai, Bluewaters Island



Dubai, Bluewaters Island

Photo by Kay Kalkbrenner



Dubai, Sports City





Dubvrvonvik Rock Shop



Dubvrvonvik Rock Shop entrance



Dubvrvonvik

Photo by Andreas Bürgelt



Dubvrvonvik



Durban - Oceans Mall in Umhlanga (rendering)



Durban - Oceans Mall in Umhlanga (rendering)





Edinburgh



Edinburgh



Edinburgh Pop-Up



Edinburgh Pop-Up



Edmonton (closed June, 2000)

Photo by Beat Bodenmann



Ezeiza (proposed)

rendering courtesy Estudio ARAArquitectura





Fiji (closed March, 2020)

Photo by Ralf Simon



Fiji (closed March, 2020)

Photo by Ralf Simon



Florence

Photo by Scott Northup



Florence

Photo by Scott Northup



Florence Airport Vending Machine



Florianopolis at Villa Romana Shopping





**Florianópolis at Villa Romana Shopping**



**Florianópolis Airport Rock Shop**  
(closed June 2023)

Photo by Malte Schelenz



**Florianópolis Airport Rock Shop**  
(closed June 2023)

Photo by Malte Schelenz



**Fortalleza** (closed September, 2024)



**Fortalleza** (different facade)  
(closed September, 2024)



**Fortalleza** (different facade)  
(closed September, 2024)





The X card also came in metal  
Unity cards







Fortaleza Residence Club



Foxwoods



Foxwoods

Photo by Dietmar Siebenhofer



Foxwoods Pop-Up Tanger Outlets



Four Winds (closed October, 2020)



Four Winds (closed October, 2020)





Ft. Lauderdale (closed May, 2004)



Ft. Lauderdale (closed May, 2004)



Fukuoka Hakada (closed May, 2020)



Fukuoka Hakada (closed May, 2020)



Fukuoka Hakada (closed May, 2020)



Fukuoka (closed April 2016)

Photo by Kay Kalkbrenner





**Gatlinburg** (closed May, 2014)

Photo by Volker



**Gdansk**



**Gdansk**



**Genting Highlands inside Wyndham Hotel** (50th floor planned)



**Genting Highlands Rock Shop inside Wyndham Hotel**



**Glasgow** (closed April, 2024)





**Glyfada** (closed October, 2012)

Photo by Patrick Ohnheiser



**Glyfada** (closed October, 2012)

Photo by Andreas Bürgelt



**Gothenburg**

Photo by Andreas Bürgelt



**Gothenburg** (full view)



**Gothenburg** (different facade)



**Gothenburg** (different facade)





Gramado



Gramado

photo courtesy Hard Rock



Gramado Porto Alegre Airport



Gramado Airport Rock Shop

Photo by Kay Kalkbrenner



Gran Canaria (old location)  
(closed December, 2010)



Gran Canaria (old location)  
(closed December, 2010)





Gran Canaria (old location)  
(closed December, 2010)

Photo by Volker



Gran Canaria Rock Shop in Meloneras



Gran Canaria Rock Shop in Meloneras

photo by Alex Sin Mas



Gran Canaria



Gran Canaria

Photo by Andreas Bürgelt



Gran Canaria





Guadalajara (closed October, 2008)

Photo by Vince



Guadalajara (closed October, 2008)



Guadalajara

photo by Achim Sujer



Guadalajara



Guam



Guam (new facade, guitar replaced car, smaller building)





**Guanacaste** (closed March, 2020) Photo by Chris 'Arrakeen' Haase



**Guanacaste** (closed March, 2020)



**Guangzhou** (closed May, 2003) Photo by Jan-Christoph Behrmann



**Guangzhou** (closed May, 2003)



**Guatamala City** (closed October, 2017)



**Guatamala City** (closed October, 2017) Photo by Chris 'Arrakeen' Haase





**Gurgaon** (closed March, 2020)



**Gurgaon** (closed March, 2020)

Photo by Chris 'Arrakeen' Haase



**Guwahati** (closed September, 2023)



**Guwahat** (closed September, 2023)



**Guyana**



**Guyana**





Hamburg Rock Shop

Photo by Andreas Bürgelt



Hamburg



Hamburg Airport RockShop  
(Between Terminal T1 & T2)

Photo by Andreas Bürgelt



Hangzhou (closed July 2018)

Photo by Andreas Bürgelt



Hangzhou (closed July 2018)



Helsinki (closed January, 2023)





**Ho Chi Minh City** (closed May, 2021)



**Ho Chi Minh City** (different facade)  
(closed May, 2021)



**Ho Chi Minh City Guitar** (closed May, 2021)



**Hollywood at Universal Studios** (different guitar)  
(closed November, 2020)



**Hollywood at Universal Studios** (different guitar)  
(closed November, 2020)



**Hollywood at Universal Studios**  
(closed November, 2020)

Photo by Silvia Ernst





**Hollywood (old location)  
at the Hard Rock Hotel Casino Florida**  
(closed November, 2018)

Photo by Charlie Lester



**Hollywood  
at the Hard Rock Hotel Casino Florida**

Photo by Charlie Lester



**Hollywood Kiosk 3rd Street Promenade, Santa Monica**  
Photo courtesy Hard Rock



**Hollywood, on Hollywood Blvd.**



**Hollywood Food Truck**



**Hong Kong LFK (closed March, 2020)**





**Hong Kong** (closed November, 2008)

Photo by Charlie Lester



**Hong Kong Star Ferry** (closed May, 2001)



**Hong Kong Kowloon**  
(renamed Hong Kong in 2004)

Photo by Jan-Christoph Behrmann



**Hong Kong** (Formerly Kowloon)  
(closed November, 2008)

Photo by Jan-Christoph Behrmann



**Hong Kong Shop - The Peak** (closed March, 2020)



**Hong Kong Shop - The Peak**  
(original location)  
(closed August, 2011)

Photo by Christian Kehrli





**Hokkaido Sapporo Snow Festival Temporary Rock Shop**



**Honolulu** (old location, closed November, 2010)



**Honolulu** (old location)  
(closed November, 2010)

Photo by Andreas Bürgelt



**Honolulu**

Photo courtesy Hard Rock



**Honolulu**

Photo by Andreas Bürgelt



**Honolulu**

Photo by Andreas Bürgelt



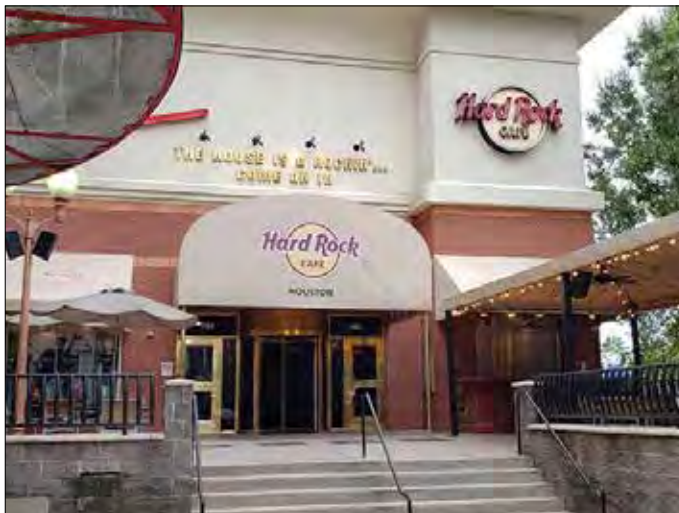


**Houston** (old location)

Photo by Riccardo "Ricky" Sorzi



**Houston** (closed March, 2020)



**Houston** (closed March, 2020)

Photo by Charlie Lester



**Houston** (entrance with new facade)  
(closed March, 2020)



**Houston** (closed March, 2020)







Houston airport (closed January, 2024) Photo by Andreas Bürgelt



Houston airport (closed January, 2024)



Hurghada (closed June, 2021) Photo courtesy Hard Rock



Hurghada (car on building)  
(closed June, 2021)



Hurghada entrance (closed June, 2021)



Hurghada Rock Shop at Senzo Mall





Hurghada (2024)



Hyde Park  
Summer Garden Pop Up 2022

Photo courtesy Andrew Beaumont



Hyde Park Pop Up 2022

Photo courtesy Verve Display



Hyde Park Pop Up 2022

Photo courtesy Andrew Beaumont



Hyde Park Pop Up 2022

Photo courtesy René Van der Made



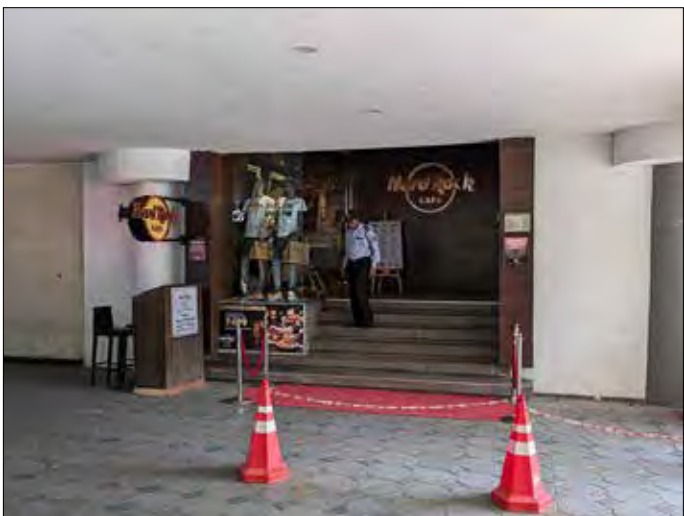
Hyde Park Pop Up 2023  
During Guns N' Roses concert 2023

Photo by Wim Lambrecht





Hyderabad



Hyderabad (valet parking)

Photo by Henning Sierck



Hyderabad Hitech City

Photo by René Van der Made



Hyderabad Hitech City



Hyderabad Airport Bar (closed August, 2009)



I-City, Malaysia (proposed)





Ibiza (closed October, 2024)

Photo by René Van der Made



Ibiza (closed October, 2024)



Ibiza (closed October, 2024)

Photo by Volker



Ibiza Airport (closed October, 2019)



Iguazu Airport



Iguazu Airport

Photo by Andreas Bürgelt





Igauzu Airport Rock Shop

Photo by Achim Sujer



Igauzu



Itapema (Rendering, under construction)



Itapema (Rendering, under construction)



Indianapolis (closed March, 2019)



Indianapolis (closed March, 2019)

Photo by Brianna Foster





Ipoh

Photo by Andreas Bürgelt



Ipoh



Istanbul (closed February, 2017)

Photo by Andreas Bürgelt



Istanbul Rock Shop Istiklal (closed July, 2017)



Innsbruck



Ilha Do Sol Residence Club Concept Store





Jackson Old Hickory Mall Food Court (closed June, 1983)



Jackson Old Hickory Mall Food Court (closed June, 1983)



Jakarta (old location)  
(closed June, 2004)



Jakarta (closed March, 2023) Photo by Christian Kehrl



Jakarta (closed March, 2023) Photo by Andreas Bürgelt



Jiuzhaigou Photo by Thomas Schweizer





**Jiuzhaigou**

Photo by Christoph Haase



**Jiuzhaigou**

Photo by Thomas Schweizer



**Johannesburg Airport**

Photo Michael Emons



**Johannesburg**

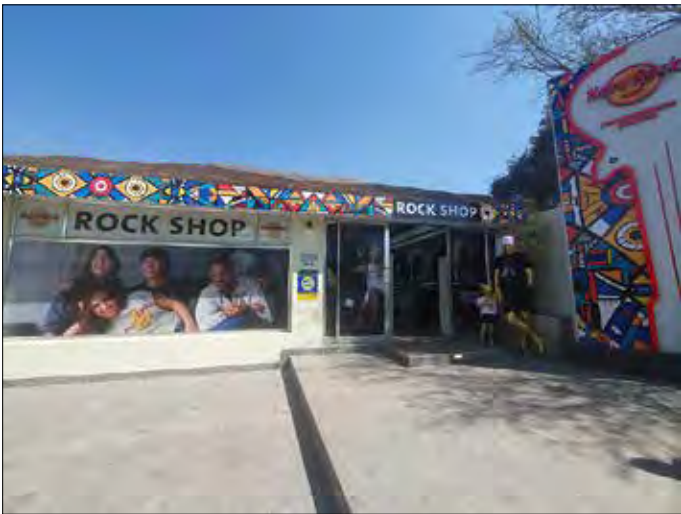


**Johannesburg (different facade)**



**Johannesburg (entrance)**





**Johannesburg Soweto**

Photo by Michael Emons



**Kathmandu (cafe entrance)**

Photo by Scott Northup



**Kathmandu**

Photo by Achim Sujer



**Kathmandu Shop and Cafe**

Photo by Henning Sierck



**Kathmandu Pop Up Rock Shop**



**Key West**

Photo by Richard Bannister





**Kobe** (closed December, 2003)



**Koh Samui** (closed October, 2022)



**Koh Samui Airport**



**Kolkata**

Photo by Achim Sujer



**Kona** (closed July, 2008)

Photo by Andreas Bürgelt



**Kota Kinabau** (street entrance)  
(closed March, 2020)





Kota Kinabau (closed March, 2020) Photo by Andreas Bürgelt



Kota Kinabau (closed March, 2020)



Kota Kinabau Rock Shop (outside the Oceanus Mall in Sabah)



Kotor Book and Rock Shop Photo by Andreas Bürgelt



Kotor Rock Shop



Krakow Photo courtesy Hard Rock





Kuala Lumpur (new facade)



Kuala Lumpur

Photo by Jack Mobers



Kuala Lumpur

Photo by Markus Bauer



Kuala Lumpur International Airport

Photo by Andreas Bürgelt



Kuala Lumpur International Airport



Kuala Lumpur International Airport





**Kuwait** (closed February, 2014)



**Kuwait** (closed February, 2014)



**Kyoto** (closed March, 2021)



**Kyoto Rock Shop** Photo by Mitsutoshi Tokutani



**La Jolla** (closed July, 1998)

Photo by Andreas Bürgelt



**La Jolla** (closed July, 1998)





**La Bombonera** (possible future location)



**La Paz** (old location)  
(closed July, 2019)



**La Paz**

Photo by Andreas Bürgelt



**La Paz**

Photo by Andreas Bürgelt



**Lagos**

Photo by Kay Kalkbrenner



**Lagos**





**Lake Tahoe Inside Harvey's Hotel** Photo courtesy Hard Rock  
(closed May, 2018)



**Lake Tahoe Store Inside Harvey's Hotel** Photo by Kay Kalkbrenner



**Las Vegas on the Strip**



**Las Vegas on the Strip**



**Las Vegas on the Strip with Overpass** Photo by Cliff Daniel



**Las Vegas on the Strip Entrance**





**Las Vegas at The Hard Rock Hotel** (closed December, 2016)



**Las Vegas at The Hard Rock Hotel** (closed December, 2016)



**Leeds** (closed July, 2007)



**Leeds** (closed July, 2007)



**Lima old location** (closed December, 2001)



**Lima** (closed March, 2019)





**Lima (concept)**                      Rendering courtesy AH3 Projects



**Lisbon**



**Lisbon (different awning)**



**Listenbourg (under construction)**



**Live Aid, Pop-Up Cafe Philadelphia**  
 July 13, 1985  
 Backstage at LIVE AID which served stars, guests & VIPs who were present all throughout the day long concert event.

Photo and text courtesy HRC Worldwide Community



**Live Aid Tent, Philadelphia**





London



London



London



London



London Covent Garden  
Festival Inspired Rock Shop

Photo courtesy Hard Rock







Los Angeles (closed December, 2006) Photo by Adrian Hopp



Los Angeles (closed December, 2006)



Los Angeles original facade (closed December, 2006)



Los Angeles different facade and cadillac (closed December, 2006)



Louisville (closed March, 2020) Photo by Richard Bannister



Louisville (closed March, 2020)





**Lyon** (closed February 2024)

Photo by Michael Vincent Rosales



**Lyon Food Truck**



**Lyon** (closed February 2024)



**Macau** (closed January, 2019)

Photo by Christian Kehrl



**Macau** (closed January, 2019)



**Madrid Rock Shop**

Photo by Andreas Bürgelt





**Madrid** (different facade)  
(closed July 2019)

Photo by Peter Vetter



**Madrid**  
(closed July 2019)

Photo by Andreas Bürgelt



**Madrid**  
**Barajas Airport Terminal 1**

Photo by René Van der Made

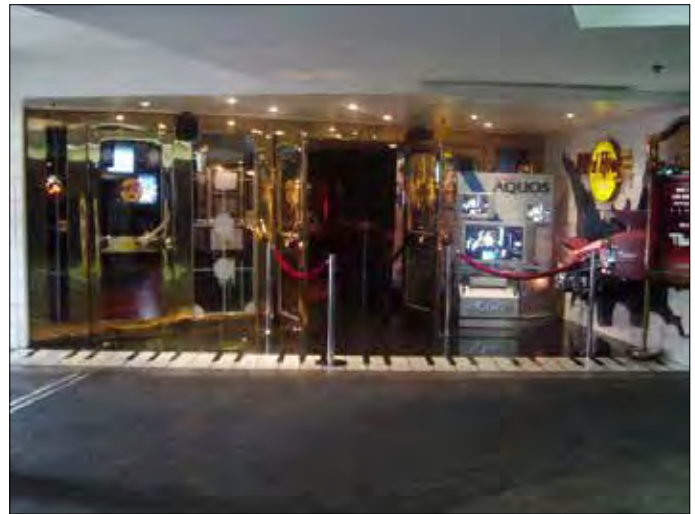


**Makati Glorieta** (original entrance)  
(closed July 2017)



**Makati Glorieta** (closed July)

Photo by Andreas Bürgelt



**Makati Glorieta** (original facade, cadillac in wall, closed July 2017)





**Makati Glorieta**

Photo by Andreas Bürgelt



**Makati Glorieta**

Photo by Henning Sierck



**Makati Glorieta**

Photo by Andreas Bürgelt



**Malaga Rock Shop Old Town**

Photo by Andreas Bürgelt



**Malaga**

Picture by Vale Giannotti



**Malaga**





Malaga Airport Rock Shop

Photo by Andreas Bürgelt



Maldives

Photo by Andreas Bürgelt



Maldives



Maldives

Photo by Christian Kehrl



Mallorca



Mallorca





**Mallorca Rock Shop**

Photo by Sander Vanderpe



**Mallorca Rock Shop**



**Mallorca Airport Terminal A**  
(closed October, 2024)

Photo by René Van der Made



**Mallorca Airport Terminal A**  
(closed October, 2024)



**Mallorca Airport Terminal C** (closed July, 2024)



**Mallorca Airport Rock Shop** (closed)

Photo by Andreas Bürgelt





**Malta (front)**  
(closed November, 2020)



**Malta (front)**  
(closed November, 2020)



**Malta (back)**  
(closed November, 2020)

Photo by Christian Kehrli



**Malta Bar**

Photo by Michael Hilse



**Malta Bar** (different HR logo)



**Malta Valetta** (formerly Malta Bar)





Malta Valetta (formerly Malta Bar, different facade)



Malta Valetta Rock Shop



Malta Valetta (outdoor seating by the water)



Malta Airport Bar Rock Shop

Photo by Christian Kehrl



Malta International Airport



Malta International Airport

Photo by Richard Bannister





Malta Airport Bar (after renovation)

Photo by Christian Kehri



Malta Airport Bar



Managua (old location)  
(closed December, 2001)

Photo courtesy Pedro Pablo



Managua

Photo by Chris 'Arrakeen' Haase



Managua



Manchester





Manchester

Photo by Christian Kehrl



Manchester (different facade)



Manchester (different facade)

Photo by Franck Vallee



Manchester (no guitar)

Photo by Andrew Beaumont



Manila



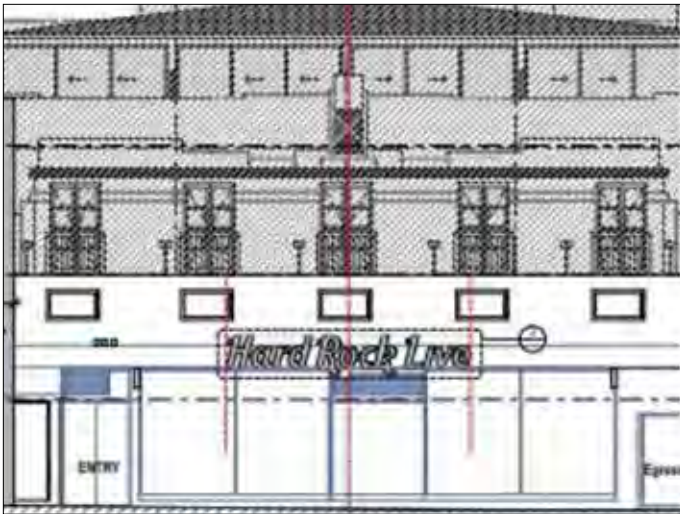
Manila

Photo by Andreas Bürgelt





**Manly** (existing building)



**Manly** (proposed rendering)

Manly Business Chamber has made a submission suggesting that the proposal does not accord with their Commercial Vision Document and opposes the development of the cafe along with the locals. Hard Rock withdrew the application in August 2022.



**Marbella** (closed April, 2020)



**Marbella** (closed April, 2020)



**Margarita Island**



**Margarita Island**





**Mar del Plata** (proposed 2025)



**Marseille** (closed September, 2017)

Photo by Richard Bannister



**Marseille** (closed September, 2017)

Photo by Andreas Bürgelt



**Maui** (closed December, 2016)



**Maui** (different paint,closed December, 2016)

Photo by Christian Kehrl



**Maui** (closed December, 2016)





**Melaka Rock Shop (closed)**

Photo by Syed Azman



**Melaka**



**Melaka**

Photo by Christian Kehrl



**Melaka (entrance)**

Photo by Andreas Bürgelt



**Melbourne (closed October, 2017)**



**Melbourne (closed October, 2017)**





**Medellin** (closed August, 2020)



**Medellin** (closed August, 2020)



**Medellin** (old location)  
(closed September, 2016)



**Memphis** (original location)  
(closed June, 2014)



**Memphis** (closed July, 2023)

Photo by Ian Walker

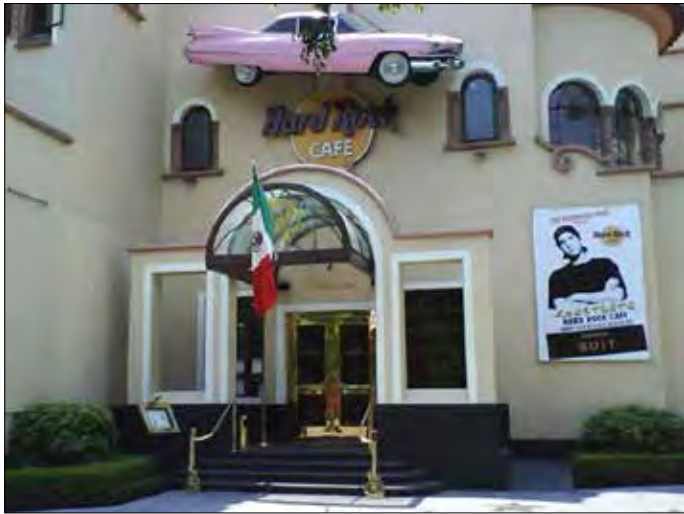


**Memphis** (original location, different facade)  
(closed June, 2014)





Mexico City (closed May, 2013)



Mexico City (closed May, 2013)



Mexico City (closed May, 2013)



Miami

Photo by Volker



Miami (different look, hard rock logo, no guitar)



Miami (different look, no guitar)

Photo by Chris 'Arrakeen' Haase





**Miami** (different guitar)



**Miami** (entrance)

Photo by Charlie Lester



**Miami** (entrance)

Photo by Andreas Bürgelt



**Miami** (entrance with cadillac)



**Miami Stadium Cafe and Rock Shop for F1**  
(temporary 2022)

Photo by Tom Krüger



**Miami Stadium Cafe and Rock Shop**  
for F1 (temporary 2023)

Photo courtesy Hard Rock





Miami Food Truck



Milan Photo by Marco Della Valle



Milan Malpensa Airport Rock Shop (closed September, 2024)



Milan Malpensa Airport Rock Shop (closed September, 2024) Photo by Kay Kalkbrenner



Milan Christmas Market at Milan Cathedral 2022



Milan Food Truck





Minneapolis Mall of America (closed March, 2020)



Minneapolis Mall of America (closed March, 2020)



Minneapolis (closed September, 2011)



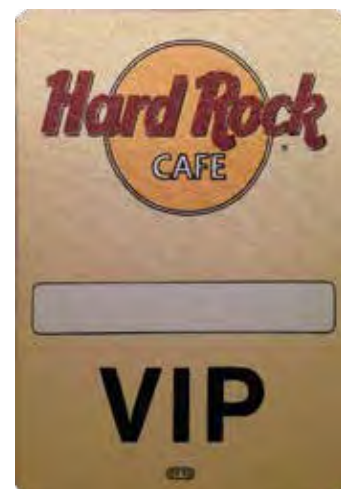
Monaco (concept)

Artwork courtesy Joe Robertson  
© Joe Robertson



Monaco (concept)

Artwork courtesy Joe Robertson  
© Joe Robertson







Montego Bay (closed March, 2020)



Montego Bay (closed March, 2020)



Montego Bay (closed March, 2020)



Montego Bay (closed March, 2020)



Montego Bay Airport (old facade)  
(closed August, 2021)



Montego Bay Airport (closed August, 2021)





**Port of Montevideo**

Photo by Paulo Bornhofen



**Montevideo**



**Montevideo**



**Montevideo (entrance)**



**Montreal (closed September, 2009)**

Photo by Andreas Bürgelt



**Montreal (slightly different facade)  
(closed September, 2009)**

Photo by Marco Volker





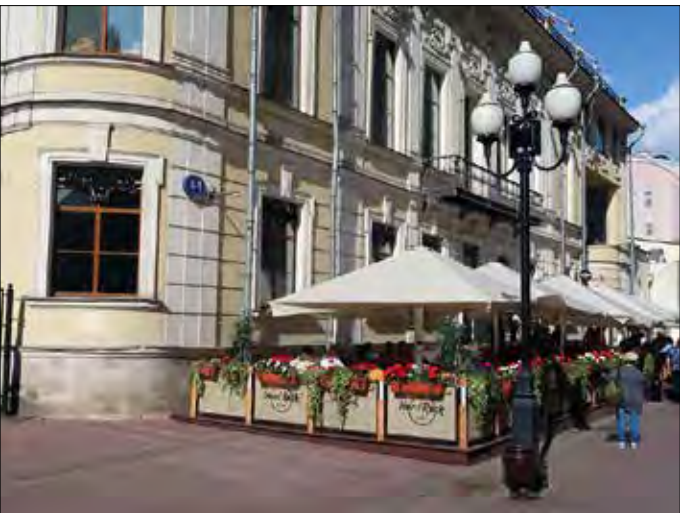
**Moscow** (closed October, 2022)

Photo courtesy Hard Rock



**Moscow** (different facade)  
(closed October, 2022)

Photo courtesy Tumbrai.com



**Moscow** (different facade)  
(closed October, 2022)



**Munich Airport**



**Munich**

Photo by Beat Bodenmann



**Munich** (new facade)





**Mykonos Paradise Beach**  
(closed June, 2012)

Photo by Lakobos Zorzos

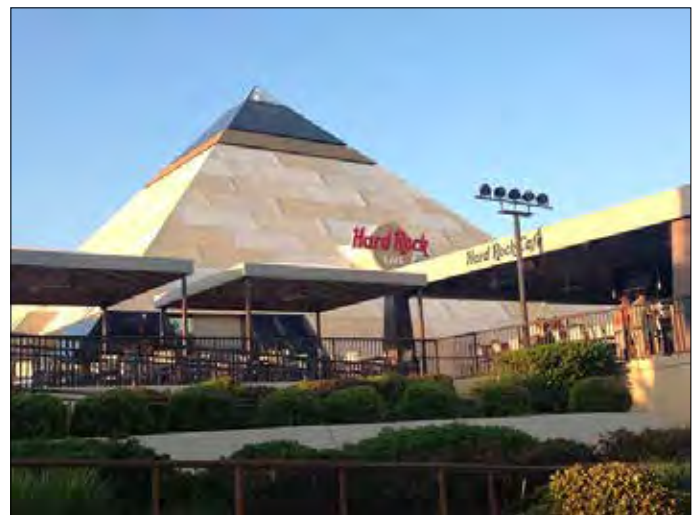


**Mykonos Rock Shop** (closed)



**Myrtle Beach** (old location)  
(closed October, 2016)

Photo by Andreas Bürgelt



**Myrtle Beach** (old location)  
(closed October, 2016)



**Myrtle Beach**



**Nagoya** (closed December, 2010)





Nabq



Nabq



Narita (closed August, 2012)

Photo by Kay Kalkbrenner



Narita Airport Rock Shop (closed July, 2020)



Narita (closed August, 2012)



Narita (different facade, closed August, 2012)



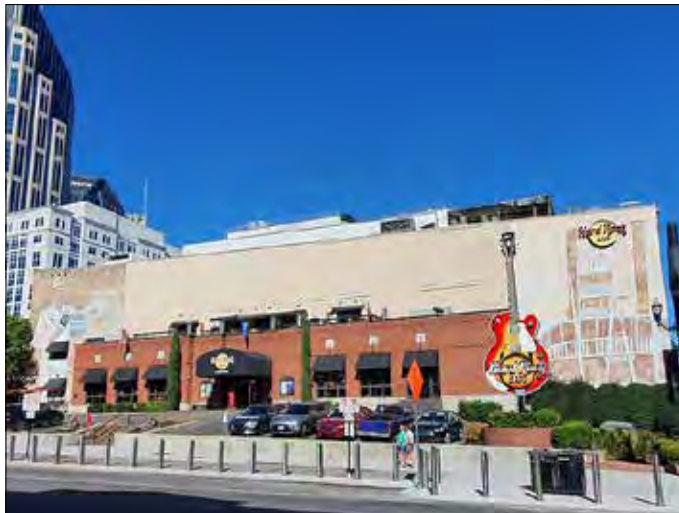


**Nashville** (old facade)



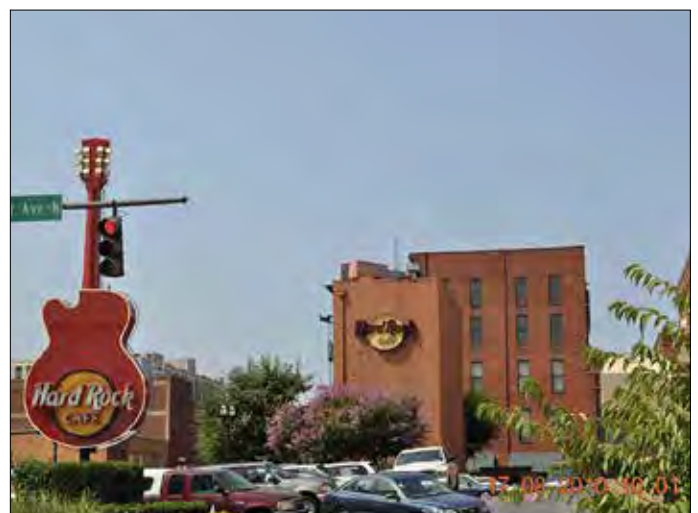
**Nashville**

Photo by Volker



**Nashville**  
(no guitar painting, slightly modified guitar)

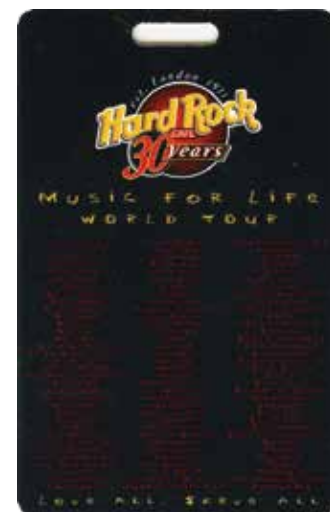
Photo by Stefan Jongen



**Nashville Gift Shop**  
(The building is to the left of the cafe)



**Nashville Gift Shop entrance**  
(The building is to the left of the cafe)







**Nassau different flags**  
(closed March, 2020) Photo by Christian Kehrl



**Nassau different flags**  
(closed March, 2020) Photo by Andreas Bürgelt



**Nassau** (closed March, 2020)



**Nassau different flags**  
(closed March, 2020) Photo by Liem Bui



**Navi, Mumbai** (closed November 2023)  
**Seawoods Grand Central Mall**



**Navi, Mumbai** (closed November 2023) Photo by Jan-Philipp Scherwat  
**Seawoods Grand Central Mall**





New Delhi

Photo by Jan-Philipp Scherwat



New Delhi

Photo by Achim Sujer



New Delhi

Photo by Rishab Agarwal



New Delhi



New Delhi (old location)  
(closed October, 2019)



New Delhi (old location)  
(closed October, 2019)





Newcastle Rock Shop (closed December, 2020) Photo by Nick Taylor



Newcastle Photo by Andrew Beaumont



Newcastle



New Orleans (old location) (closed December, 2012) Photo by Andreas Bürgelt



New Orleans

Photo by Kay Kalkbrenner



New Orleans

Photo by Kay Kalkbrenner





**New York** (old location)  
(closed August, 2005)



**New York** (old location, different Cadillac)  
(closed August, 2005)



**New York, Yankee Stadium**

Photo by Charlie Lester



**New York Times Square**

Photo courtesy Hard Rock



**Newport Beach** (closed June, 2005)



**Newport Beach** (closed June, 2005)





Niagara Falls, USA (old facade)

Photo by Andreas Bürgelt



Niagara Falls, USA



Niagara Falls, Canada

Photo by Andreas Bürgelt



Niagara Falls, Canada



Niagra Falls Hard Rock Club, Canada (closed)



Niagra Falls Hard Rock Club, Canada (closed)





**Ngurah Rai Airport**

Photo by Andreas Bürgelt



**Nice** (closed September, 2023)

Photo courtesy Hard Rock



**Nice** (closed September, 2023)

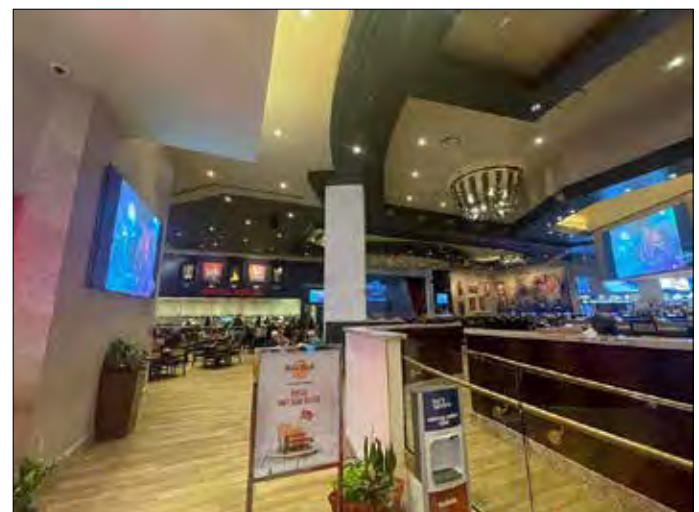


**Nicosia** (closed May, 2013)

Photo by Patrick Ohnheiser



**Nicosia** (closed May, 2013)



**Northern Indiana**

Photo by Andrew Beaumont





**Northfield Park** (closed March, 2019)



**Nottingham** (closed November, 2007)



**Oasis** (closed January, 2002)

Photo by Chris 'Arrakeen' Haase



**Oasis** (closed January, 2002)



**Ocho Rios** (closed February, 2011)

Photo by Andreas Bürgert



**Ocho Rios** (closed February, 2011)





**Orlando at Universal Studios** (old location, closed December, 1998)



**Orlando Park Entrance** (old location, closed December, 1998)



**Orlando**

Photo by Charlie Lester



**Orlando**



**Orlando Vault, Florida**  
(closed September, 2004)

Photo by Andreas Bürgelt



**Orlando Vault Store** (closed September, 2004)





Orlando Citywalk Rock Shop



Orlando Food Truck



Osaka (closed January, 2021)



Osaka (different facade, closed January, 2021)



Osaka (closed January, 2021)



Osaka (closed January, 2021)





Osaka Universal Citywalk

Photo by Kay Kalkbrenner

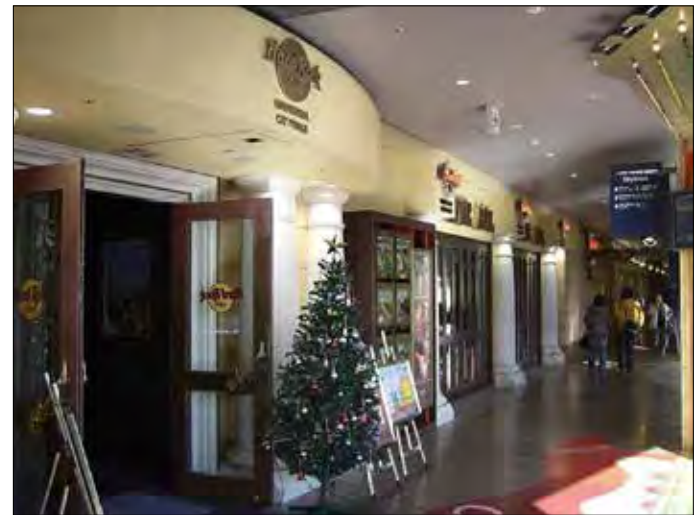


Osaka Universal Citywalk (new facade)

Photo by Richard Bannister



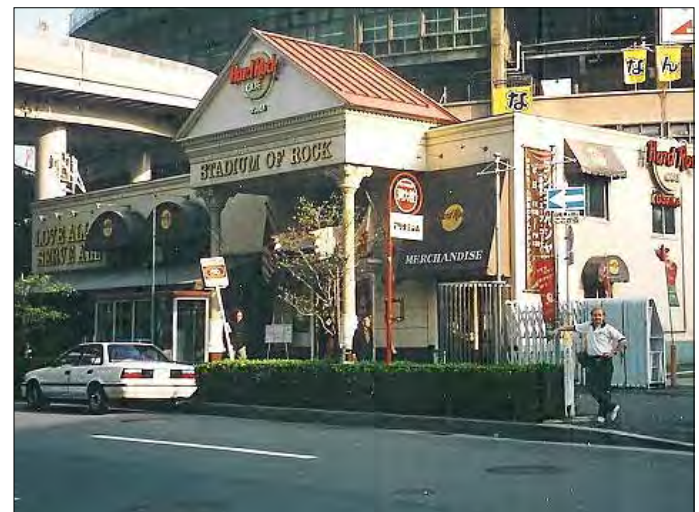
Osaka Universal Citywalk



Osaka Universal Citywalk (old facade)



Osaka Universal Citywalk Entrance



Osaka (closed September, 2001)

Photo by Riccardo "Ricky" Sorzi





**Ottawa**  
(closed September, 2013)

Photo by Kay Kalkbrenner



**Ottawa (slightly different facade)**  
(closed September, 2013)



**Ottawa in the Byward Market**  
(closed September, 2013)

Photo by Salwan Alkaraguli



**Ottawa in the Byward Market (differnt facade)**  
(closed September, 2013)



**Ottawa - Kanata Corel Center**  
(closed August, 2002)

Photo by Andreas Bürgelt



**Ottawa - Kanata Corel Centre**  
(closed August, 2002)





Ottawa Club at Tire Center (original design)



Ottawa Club at Tire Center

Photo by Jeff & Andrea Collins



Oslo (closed December, 2021)

Photo by Beat Bodenmann



Oslo (entrance)  
(closed December, 2021)



Oxford Street

Photo by Andreas Bürgelt



Palma de Mallorca





Panama Rock Shop (closed)



Panama MultiCentro Mall



Panama

Photo by Andreas Bürgelt



Panama (old facade)



Panama (old facade)



Paris (closed)





Paris Champs-Élysées Pop-Up



Pattaya (new look)

Photo by Harald Papst



Pattaya

Photo by Christian Kehrl



Pattaya

Photo by Christian Kehrl



Pattaya (old facade)



Penang

Photo by Christian Kehrl





**Penang City Rock Shop**

Photo by Christoph Haase



**Penang Hotel Rock Shop**

Photo by Uwe Teichmann



**Philadelphia**

Photo courtesy Hard Rock



**Philadelphia (old facade)**

Photo by Andreas Bürgelt



**Philadelphia**



**Philadelphia (interior)**

Photo courtesy TN Ward Company Builders





Phnom Penh



Phnom Penh



Phnom Penh

Photo by Henning Sierck



Phnom Penh



Phnom Penh Airport Rock Shop



Phnom Penh Airport Rock Shop

Photo by Christian Kehrli





Phoenix (closed February, 2020)



Phoenix (old location)  
(closed February, 2002)

Photo by Andreas Bürgelt



Phuket

Photo by Andreas Bürgelt



Phuket (entrance)



Phuket (new facade)

Photo by Achim Sujer



Phuket Central Rock Shop

Photo by Chris 'Arrakeen' Haase





Piccadilly Circus

Photo by Andreas Bürgelt



Piccadilly Circus (entrance)



Pigeon Forge



Pigeon Forge (different paint)



Pittsburgh



Pittsburgh (street view)





**Playa de Carman**

Photo by Andreas Bürgelt



**Playa de Carman (different facade)**

Photo by Terry Bogart



**Playa de Carman Ferry Terminal**  
(closed December 2023)

Photo by Andreas Bürgelt



**Playa de Carman Ferry Terminal (different facade)**  
(closed December 2023)



**Podgorica** (closed March, 2002)

Photo by Andreas Bürgelt



**Podgorica** (closed March, 2002)





Podgorica

Photo by Andreas Bürgelt



Ponce



Ponce



Ponce



Port El Kantaoui

Photo by Andreas Bürgelt



Port El Kantaoui

Photo by Gunther Van Handenhove





Porto

Photo by Andreas Bürgelt



Porto Pop-Up (closed July 2023)  
(at the entrance of the Metro Station Trindade)



Porto Popup (closed July 2023)  
(at the entrance of the Metro Station Trindade)



Porto Alegre



Porto Alegre

Photo by Chris 'Arrakeen' Haase



Porto Alegre





Praia Grande (under construction)



Prague



Prague Airport Terminal 1

Photo by Andreas Bürgelt



Prague Pop up cafe Harley Davidson 115 Anniversary

Photo by Andreas Antti Hasanen



Pretoria (closed January, 2024)



Pretoria (closed January, 2024)





Pretoria (closed January, 2024)



Pretoria (old facade, closed January, 2024) Photo courtesy Hard Rock



Puerto Madero Photo by Andreas Bürgelt



Puerto Madero



Puerto Madero



Puerto Madero





**Puerto Plata** (under construction)

Photo by Thomas Köhler



**Puerto Vallarta** (closed August, 2011)



**Puteri Harbour**

Photo by Muhammad Akmal



**Puteri Harbour** (exterior)

Photo by Dayak Savethedayak



**Pune** (closed March, 2020)



**Pune** (original facade)  
(closed March, 2020)





Pune Amanora Mall



Pune Amanora Mall



Pune Amanora Mall



Punta Cana Bar



Punta Cana Palma Real (closed)

Photo by Andreas Bürgelt



Punta Cana Palma Real (closed)





**Punta Cana Airport Terminal A**

Photo by Chris 'Arrakeen' Haase



**Punta Cana Airport Terminal B**



**Punta Cana Airport Terminal B  
(closed)**

Photo by Chris 'Arrakeen' Haase



**Punta Cana Airport Terminal B  
(closed)**

Photo courtesy Henning Sierck



**Punta Cana Food Truck Downtown**

Photo by Dietmar Siebenhofer



**Punta Cana Downtown**





Punta Cana Downtown Rock Shop Photo by Dietmar Siebenhofer



Punta Cana Downtown



Punta Cana Blue Mall (closed March, 2020) Photo by Kay Kalkbrenner



Punta Cana Blue Mall (closed March, 2020) Photo by Chris 'Arrakeen' Haase



Punta Cana Barcelo (closed January, 2016)



Punta Cana Barcelo (closed January, 2016)





Punta Cana Food Truck



Punta Cana Food Truck



Punta Cana Rock Shop

Photo by Dietmar Siebenhofer



Punta Cana Rock Shop

Photo by Dietmar Siebenhofer



Punta Langosta Cruise Terminal (closed April, 2014)







**Queenstown**  
(closed September, 2004)



**Queenstown**  
(closed September, 2004)

Photo by Riccardo "Ricky" Sorzi



**Qingdao** (status unknown)



**Ribeirao Preto**



**Ribeirao Preto**

Photo by Andreas Bürgelt



**Ribeirao Preto**





**Reykjavik**

Photo by Dietmar Siebenhofer



**Reykjavik Airport**

Photo courtesy Hard Rock



**Reykjavik (old location)**  
(closed May, 2005)

Photo by Chris 'Arrakeen' Haase



**Reykjavik (old location)**  
(closed May, 2005)

Photo by Blogography.com



**Reykjavik Kringlan Mall (old location)**  
(closed May, 2005)



**Reykjavik (old location)**  
(closed May, 2005)





**Rio de Janeiro America City Shopping Mall**  
(closed July, 2011)



**Rio de Janeiro America City Shopping Mall**  
(closed July, 2011)



**Rio de Janeiro** (closed July, 2014)



**Rio de Janeiro Rock Shop at Corcovado Train Station**  
(train station shown)



**Riviera Maya Food Truck**



**Rockford**





Rome

Photo by Christian Kehrl



Rome



Rome



Rome Rock Shop



Rome - Vatican



Rome Food Truck





Rosario (rendering. never opened)



Rosario (rendering. never opened)



Sacramento (closed March, 2010)

Photo by Andreas Bürgelt



Sacramento (closed March, 2010)



Sacramento at Fire Mountain



Sacramento Temporary Rock Shop for Fire Mountain on J Street (closed January, 2020)





**Sacramento Temporary Rock Shop for Fire Mountain on J Street**  
(closed January, 2020) Photo courtesy NBA



**Sao Paulo** (under constructions, former TGI Fridays)



**Saipan** Photo by Chris 'Arrakeen' Haase



**Saipan Food Truck**



**Salt Lake City** (closed December, 2008) Photo by Andreas Bürgelt



**Salt Lake City** (patio view)  
(closed December, 2008)





San Antonio on the riverwalk



San Antonio on the riverwalk



San Antonio (riverwalk view)



San Antonio on the riverwalk (new facade)



San Diego (closed December, 2017)

Photo by Volker



San Diego (closed December, 2017)





San Jose



San Jose



San Francisco (old location closed August, 2002)



San Francisco (old location closed August, 2002)



San Francisco - Pier 39

Photo by Andreas Bürgelt



San Francisco - Pier 39 (new exterior)

Photo courtesy Hard Rock





San Juan (closed)



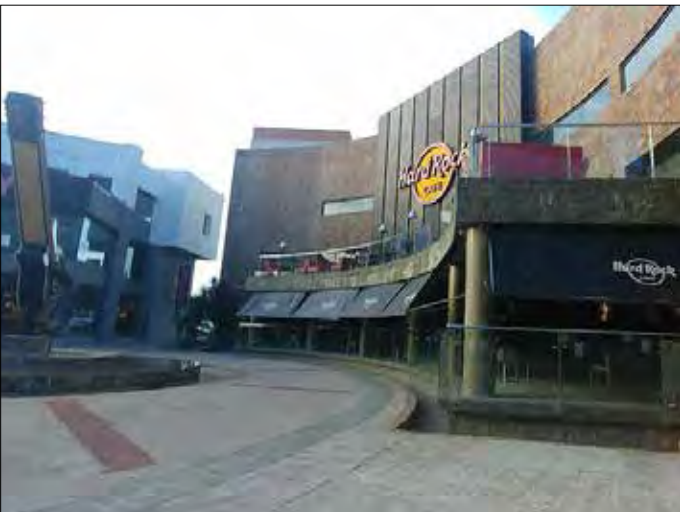
San Juan (closed) Photo by Roman Danuser



Santa Cruz



Santa Cruz (new facade) Photo by George Greenway



Santa Cruz



Santiago Photo by Andreas Bürgelt





Santa Domingo Rock Shop



Santa Domingo Rock Shop



Santo Domingo Blue Mall



Santo Domingo Blue Mall



Santo Domingo Blue Mall  
(new facade)

Photo by René Van der Made



Santo Domingo Blue Mall (new facade)





**Santo Domingo** (old location closed)

Photo by Andreas Bürgelt



**Seattle**

Photo by Achim Sujer



**Seoul** (closed June, 2018)



**Seoul** (closed June, 2018)



**Seoul** (old location)  
(closed January, 2007)



**Seoul** (old location)  
(closed March, 2009)

Photo by Andreas Bürgelt





**Scotland Fun Fair**  
Hard Rock trailer with bumper cars.  
No idea what this was for.

Photo courtesy Reagan Evans



**Seville**  
Photo by Andreas Bürgelt



**Seville Rock Shop**



**Seville Rock Shop**



**Sharm el Sheik**



**Sharm El Sheikh/Nabq**





**Shanghai (old location)** Photo by Andreas Bürgelt



**Shanghai (closed July, 2018)** Photo by Andreas Bürgelt



**Shenzhen at the Hard Rock Hotel (entrance)**



**Shenzhen Cafe at the Hard Rock Hotel**



**Shenzhen (old location)**  
(closed March, 2004)



**Siem Reap Airport  
International Terminal**





Singapore Airport (closed December, 2016)

Photo by Volker



Singapore Airport (closed December, 2016)

Photo by Christian Kehrl



Singapore Airport Bar

Photo by Jürgen Eisenmann



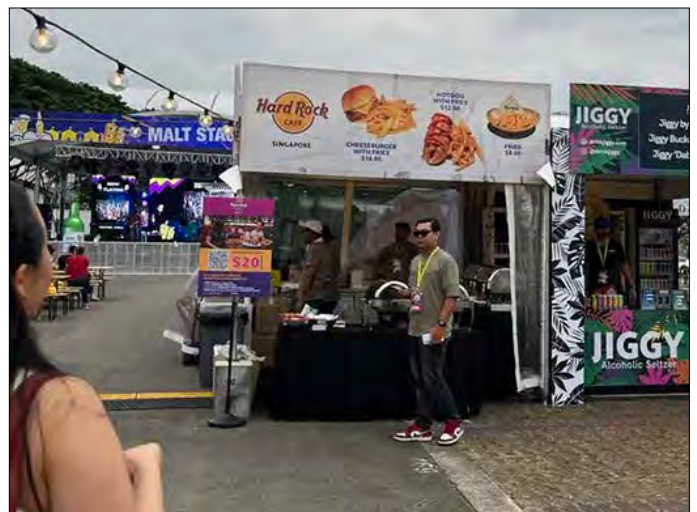
Singapore Changi Airport

Photo by Achim Sujer



Singapore Festive Market  
Supertree Grove, Gardens by the Bay for the Christmas Festival 2016

Photo by Choo Yut Shing



Singapore Beer Fest





Singapore

Photo by Charlie Lester



Singapore (different facade)



Singapore (different facade)



Singapore Sentosa (full view)  
(closed May, 2023)



Singapore Sentosa  
(closed May, 2023)

Photo by Andreas Bürgelt



Singapore Sentosa  
(closed May, 2023)

Photo by Christian Kehrl





**Sioux City Food Truck**



**St. Kits**

Photo by Stefan Pümpel



**St. Louis** (closed August, 2018)

Photo by Jack Mobers



**St Maarten** (closed March, 2020)

Photo by Andreas Bürgelt



**St Petersburg** (closed March, 2023)



**St Petersburg** (entrance)  
(closed March, 2023)

Photo by Andreas Bürgelt





**St Petersburg Pulkovo Airport**  
(closed February, 2020)

Photo by Andreas Bürgelt



**St Thomas** (closed April, 2005)

Photo by Holger Bachmann



**Sri Lanka, Colombo** (planned but never opened)



**Stockholm Store**

Photo by Beat Bodenmann



**Stockholm**

Photo by Andreas Bürgelt



**Stockholm**





Sun City

Photo by Fikret Özer



Sun City



Sun City Rock Shop

Photo by Andreas Bürgelt



Suriname

International Mall of Suriname

Photo by René Van der Made



Suriname Airport

Johan Adolf Pengel International Airport.

Photo by Chris 'Arrakeen' Haase



Suriname Airport

Johan Adolf Pengel International Airport.

Photo by Thomas Schweizer





**Surfers Paradise** (closed April, 2022) Photo by Holger Bachmann



**Surfers Paradise Entrance** (closed April, 2022)



**Sydney** (old location) (closed October, 2007) Photo by Holger Bachmann



**Sydney Darling Harbour** (closed June, 2022)

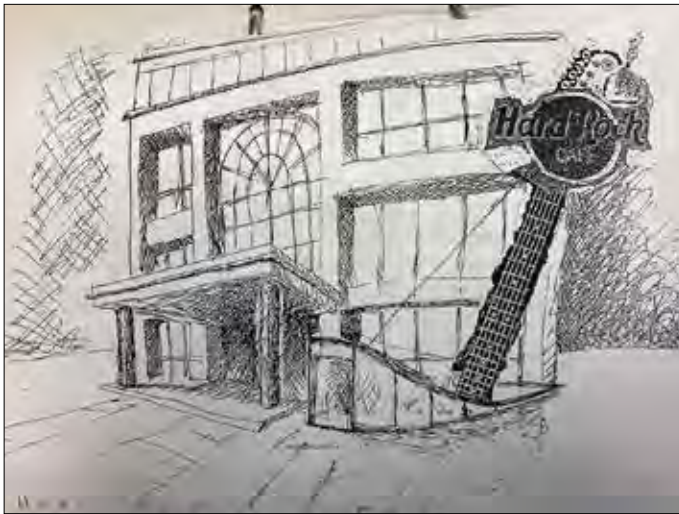


**Tahiti** (I hvae no information on this location except this rendering)



**Taino Bay/ Puerto Plata** Photo by Thomas Köhler





**Taichung** (rendering)  
 Rendering and blog comments courtesy Jan-Philipp Scherwat  
 (closed December, 1996)

This might not have been an official cafe since it never made it past the franchise approval process. It never got the official license and opened as Hard Rock without the word Cafe.



**Taichung** (Hard Rock sign has no Cafe on it)  
 Photo courtesy Scott's Hard Rock  
 (closed December, 1996)



**Taipei** (closed February, 2002)



**Taipei** (old location closed August, 1999)



**Tampa**

Photo courtesy Hard Rock



**Tampa Airport**

Photo by Charlie Lester





Tel Aviv (closed December, 1997)



Tel Aviv (closed December, 1997)



Tbilisi  
(closed December, 2019)

Photo by Richard Bannister



Tbilisi  
(closed December, 2019)

Photo by Chris 'Arrakeen' Haase



Tbilisi (closed December, 2019)



Tbilisi at Lisi Lake (closed)





Tenerife



Tenerife (left side of entrance)

Photo by Conny Claassen Blom



Tenerife



Tenerife Cafe Rock Shop



Tenerife Cafe Entrance



Tenerife Airport (closed March, 2020)

Photo by Andreas Bürgelt





Tianjin



Tianjin



Tijuana (closed June, 2008)

Photo by Andreas Bürgelt



Tijuana (closed June, 2008)



Tokyo Asakusa Rock Shop (closed March, 2021)



Tokyo Asakusa Airport Rock Shop (closed March, 2021)





Tokyo Ueno-Eki Station Street Level

Photo by Nozomi Ono



Tokyo Ueno-Eki Station



Tokyo Rappongi Rock Shop

Photo by Andreas Bürgelt



Tokyo Rappongi Rock Shop (different facade)



Tokyo Rappongi



Tokyo Rappongi (different facade)





Tokyo Uyeno-Eki Station Rock Shop



Tokyo Uyeno-Eki Station Cafe



Tokyo Uyeno-Eki Station Cafe (old facade)



Toronto (old facade)  
(closed May, 2001)

Photo courtesy Eras Magallanes



Toronto (closed May, 2017)



Toronto (planned)





**Toronto Skydome**  
(closed Sepytember, 2009)

Photo by Holger Bachmann



**Trinidad** (closed March, 2020)



**Tromsø**

Photo by Andreas Bürgelt



**Ulaanbaatar**

Photo by Chris 'Arrakeen' Haase



**Ulaanbaatar** (entrance)



**Ushuaia**

Photo by Chris 'Arrakeen' Haase





Vancouver (closed June, 2000)



Valencia

Photo by Andreas Bürgelt



Valencia Train Station (closed July., 2021)



Valencia Rock Shop

Photo by Andreas Bürgelt



Venice



Venice Rock Shop Rialto Bridge

Photo by Shane Grimwood





**Verona** (closed September, 2023)

Photo by Andreas Bürgelt



**Vienna**



**Vientiane** (old location)  
(closed May, 2018)

Photo courtesy HiS Architects



**Vientiane** (old location)  
(closed May, 2018)

Photo by Gabriele Madlberger



**Vientiane**

Photo by Hard Rock Cafe Addict



**Vientiane**





Vientiane Pop-Up Store (closed)

Photo courtesy Hard Rock



Vientiane Rock Shop (closed)



Washington, DC



Washington, DC

Photo by Andreas Bürgelt



Warsaw Rock Shop

Photo by René Van der Made



Warsaw





Warsaw



Warsaw



Whistler (closed June, 2000)

Photo by Volker



Whistler (closed June, 2000)



Wroclaw



Wroclaw





Worli, Mumbai

Photo by Jan-Christoph Behrmann



Worli, Mumbai (new facade)



Yangon

Photo by Andreas Bürgelt



Yerevan

Photo by Andreas Bürgelt



Yerevan

Photo by Richard Bannister



Yokohama Landmark Tower  
Rock Shop

Photo by Stephen Elser





**Yokohama** (old facade)



**Yokohama**



**Yokohama**

Photo by Sini Bioigu



**Yokohama**



**Yokohama**

Photo by Kay Kalkbrenner



**York** (cancelled)



## The Vault



The Vault, Orlando, Florida

The Hard Rock Vault, a 17,000-square-foot music memorabilia museum owned by Hard Rock Cafe International, was located at 8437 International Drive at the Mercado shopping plaza in Orlando; the same building that had previously housed the defunct Guinness World Records Experience museum.

The museum's "Total Immersion Tour" was a guided stroll through the various galleries including: "The Back Alley" (dedicated to punk rock), "The Psychedelic Meltdown" (from The Grateful Dead to Pink Floyd), "The Dressing Room" (rock 'n roll fashions), "The Light and The Dark" (the Beatles vs the Rolling Stones), and "The King's Chamber" (all about Elvis). The attraction also featured a listening room, poster and art display, a recreation of the original Memphis Sun Studios, and, of course, a Hard Rock gift shop.

The grand opening was held January 16, 2003. It closed in September, 2004. Apparently tourists weren't that interested in paying \$14.95 to see the same kind of memorabilia they could see in a restaurant for the price of a cheeseburger. After



The Psychedelic Meltdown Room

the closing the various artifacts were distributed back to the Hard Rock chain's various restaurant collections.





The Vault and Rock Shop, London



Picture courtesy HRC Worldwide Community



The Vault in London originally opened to celebrate the Hard Rock Cafe's 30th birthday. A small selection of rare and priceless memorabilia representing the giants of Rock and Pop music has been gathered together and is now displayed in what was originally a bank vault located underneath the new Hard Rock merchandise shop at 1 Old Park Lane. Fans are welcome to take a guided tour and get a close and personal look, with no glass cases or velvet ropes, at these precious artifacts that tell the story of Rock n' Roll.

The Vault is often used by television companies, publications, and visiting celebrities and musicians for photo shoots.







Picture courtesy HRC Worldwide Community





Picture courtesy HRC Worldwide Community





## Rocktane Gas and Car Wash



Atlantic City

Photo by Charlie Lester



Atlantic City

Photo courtesy Hard Rock



Atlantic City



Northfield Park (Now MGM)

Photo courtesy Hard Rock



Sacramento



Sacramento

Photo courtesy Hard Rock



## Renegade Cafes and a Hotel

There were many “Renegade” Hard Rock Cafe’s which did not belong to Hard Rock International but they still used the same logo. Most of them opened before the Rank Group took over the label.

These were some of the allegedly unofficial hard Rock Cafe’s: Amsterdam, closed in 1999, Athens, Ayia Napa Cyprus, Mombassa, Moscow, Mykonos, Paros, Protaras Cyprus, Rhodes Greece, Bochum, Chiang Mai, Formentera, Gran Canaria, Istanbul, Johannesburg, all closed in 2003. Frankfurt second Hard Rock Cafe after London but not official) closed in 2007 and Sao Paulo is also closed. Many renegade cafes have turned into legitimate cafes.

The following shows the renegade cafe’s but I’ve also listed some where the name and the concept is pretty close.



Amsterdam Coffee Shop

Photo licensed from almany.com suggested by Ruud van Bijnen



Amsterdam Cafe

Hard Rock Coffeeshop Amsterdam was a subsidiary of the renegade Hard Rock cafe Amsterdam located next door. You could buy Marijuana at this location.



Amazon (Amazon Hard Rock above window)



Ayia Napa





Chiang Mai



Crete



Croatia



Ethiopia



Frankfurt

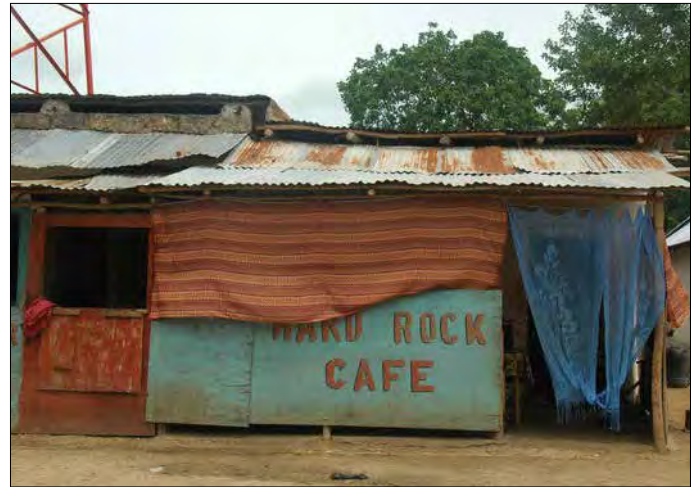


Gambia





Heidelberg (original sign said help the planet instead of save the planet)



Kenya



Maralal



Mykonos



Olongapo

Photo by Kay Kalkbrenner



Mykonos Shop





**Prague.** Not a renegade just a small cafe with the same name.



**Rock Cafe, Corralejo, Spain.** Not a renegade cafe since they did not use the Hard Rock name but the concept was really close.



**Protaras**



**West Coast Rock Cafe, Blackpool.** Another close one



**Toronto**

Photo courtesy **Thomas Köhler** from blog TO



**Nepal Tea House.** Nicknamed Hard Rock Cafe since it was built into a rock. It has nothing to do with Hard Rock.





Timmy's Hard Rocque Cafe, Jersey



HardRock Hotel and Suite, Lagos



Annie Radley standing in front of an unknown cafe. Not sure if it was an actual cafe or a renegeade cafe.

### The real original Hard Rock by Scott Northup

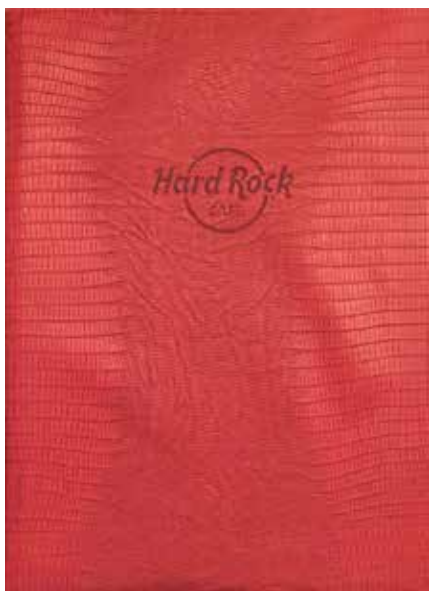
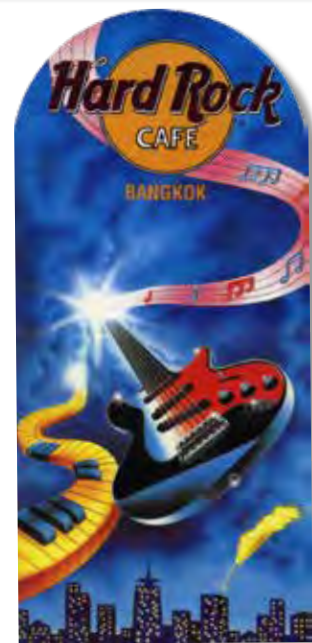
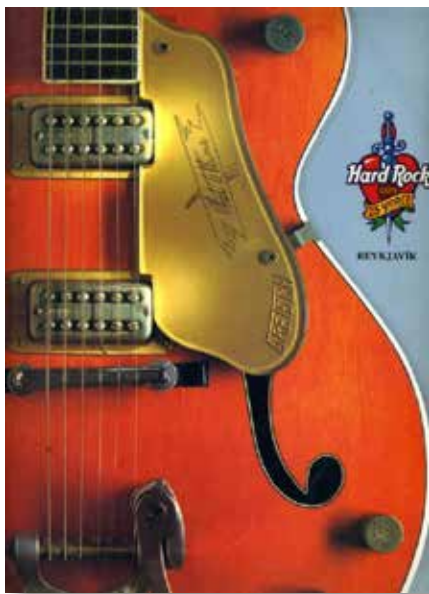
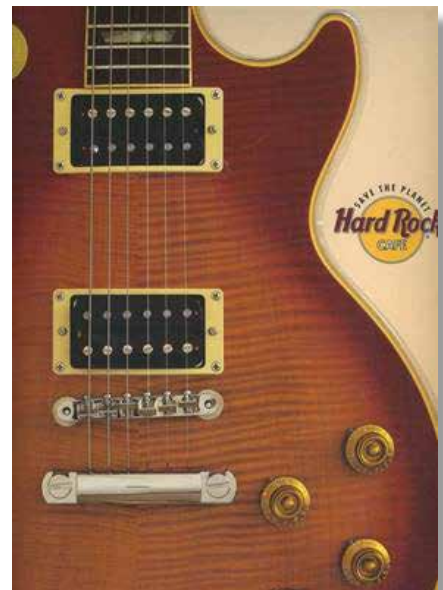
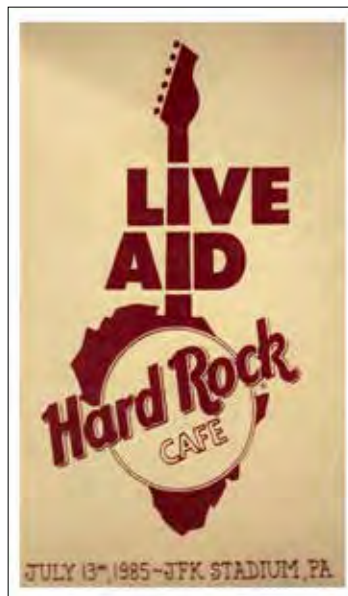
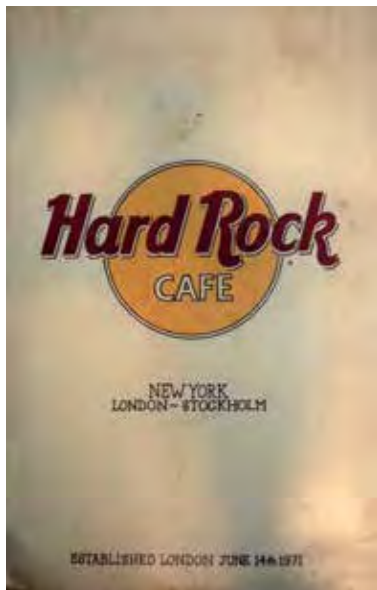
The real original Hard Rock Cafe is in Empire Colorado and was built in 1934. It was named after the miners who came in for breakfast.

The Cafe has no connection with the Hard Rock that we know. After the Hard Rock brand discovered it an agreement was made that this place would not advertise outside the borders of Colorado.

Today it is the Guanella Brewery.







Various Menu Designs



## Commemorative Chips



Halloween, 2002



4th of July, 2002



Cinco de Mayo, 2003



Happy Holidays, 2002



Happy New Year, 2003



Mardi Gras, 2003



Easter, 2003



St. Patrick's Day, 2003



Valentine's Day, 2003

### Commemorative chips issued by the Hard Rock Cafe chain



### Good Luck Brass Tokens

These brass and plastic promotional tokens were produced in 1991 by the Hard Rock Cafe and not the casino. They are not casino chips or tokens, just souvenirs.





Atlantic City



Trump Taj Mahal  
Hard Rock Cafe Grand Opening  
Atlantic City



Atlanta



Boston



Chicago



Dallas



Honolulu



LaJolla



Lake Tahoe



Los Angeles



Las Vegas



Las Vegas



Las Vegas



London



Maui

Commemorative chips for various cafe's issued by the Hard Rock Cafe chain.  
The initial quantity made was 2,500 but was increased to 5,000. Not all locations had a chip made.





Minneapolis



New York



Niagara Falls  
Chip not made.  
Prototype shown



Nottingham



Paris



Pittsburgh



San Francisco



Orlando  
The Vault



Beach Club  
Pearl River Resort  
Choctaw

Commemorative chips for various cafe's issued by the Hard Rock Cafe chain.  
The initial quantity made was 2,500 but was increased to 5,000. Not all locations had a chip made.



## Pindex Chips Las Vegas



Pindex 2000  
Mintage: 1,200



Pindex 2001  
Mintage: 500



Early Bird  
Mintage: 300

Mintage: 500

Mintage: 500

Pindex 2002



Pindex 2003  
Mintage: 500



Pindex 2004  
Mintage: 500

Prior to the PinSanity events at the Hard Rock Cafe, Las Vegas, pin traders met at the Hard Rock Hotel.



# Pinsanity Chips Las Vegas



Dealer Chip  
Mintage: 120



Jester Girl  
Mintage: 100



Early Bird  
Mintage: 120



Attendee  
Mintage: 300



Pinsanity 2005



Pinsanity 2006



Pinsanity 2007





Pinsanity 2008



Pinsanity 2009 - Prototype of a 4th chip that was never made

Pinsanity 2009





Hotels, Casinos, and a Park



Abu Dahbi (cancelled)      Rendering courtesy Hard Rock



Albuquerque (rebranded)      Photo by Charlie Lester



Algarve (2026)



Arkansas (status unknown)      Rendering courtesy Hard Rock



Amsterdam (closed 2023 - rebranded)



Aruba (cancelled)      Rendering courtesy Hard Rock





**Athens Hotel and Casino (2025)**      Rendering courtesy Hard Rock



**Atlanta Reverb Hotel**      Photo courtesy Hard Rock



**Atlanta (concept prior to Reverb brand)**      Rendering courtesy Hard Rock



**Atlantic City Boutique Hotel (cancelled)**      Rendering courtesy Hard Rock



**Atlantic City Hotel and Casino**      Photo by Scott Northup



**Bali**





**Barcelona** (status unknown)



**Berlin** (project cancelled)

Rendering courtesy Hard Rock



**Biloxi Hotel and Casino**

Photo by Charlie Lester



**Brasilia** (project cancelled)



**Bristol Hotel and Casino**  
(original design)

Rendering courtesy Hard Rock



**Bristol Hotel and Casino** (new design) Rendering courtesy Hard Rock  
(opening 2024)

#### **Brazil**

Properties are slated for completion over the next eight years with three projects already under construction, with Sao Paulo, Fortaleza and the first phase of Ilha de Sol anticipated for 2024; Recife, Natal and the second phase of Ilha de Sol for 2024; Foz de Iguaçu for 2025; Campos do Jordão for 2027; and Jericoacoara for 2028.





**Bristol Casino** (closed November, 2024)



**Budapest** (rebranded 2024)

Photo by Andreas Bürgelt



**Caldas Novas** (project cancelled)



**Cancun**



**Chicago** (rebranded)

Photo by Andreas Bürgelt



**Chicago Hotel and Casino**  
(outbid)

Rendering courtesy Hard Rock





**Cincinnati** (hotel proposed) Photo courtesy HRC Worldwide Community



**Coconut Beach, Hawaii** (status unknown)  
Rendering courtesy FSC Architects



**Cyprus Hotel and Casino**  
(sold stake to Melco International)

Rendering courtesy Hard Rock



**Dalian**

Photo courtesy Hard Rock



**Dalian**

Photo courtesy Hard Rock



**Davos**

Photo courtesy Hard Rock





**Davos**

Photo courtesy Hard Rock



**Dayton - former Radisson Hotel** (status unknown)



**Daytona Beach**

Photo by Christian Kehrli



**Daytona Beach**  
(original project cancelled)

Rendering courtesy Hard Rock



**Deadwood Rocksino and Hotel**



**Deadwood Rocksino and Hotel**

Photo by Dietmar Siebenhofer





**Desaru Coast**



**Desaru Coast**

Photo by Andreas Bürgelt



**Dubai** (project cancelled)



**Dubai** (project cancelled)



**Dublin** (rebranded)

Photo courtesy Hard Rock



**Dublin** (rebranded)





**Edwardsville Hotel and Casino** (status unknown)  
 Rendering courtesy Hard Rock



**Edwardsville Hotel and Casino** (status unknown)  
 Rendering courtesy Lucien LaGrange Studio



**Fortaleza** (coming soon) Photo courtesy Hard Rock



**Genting Highlands** (planned)



**Genting Highlands** (planned)



**Goa**





**Gramado** (planned)

Rendering courtesy Hard Rock



**Gramado** (2016 concept)

Rendering courtesy Hard Rock



**Grand Alps, Texas** (cancelled)

Rendering courtesy Hard Rock



**Guadalajara**



**Haikou** (status unknown)



**Hamburg Reverb**





**Hollywood Hotel and Casino** Photo courtesy Hanson Engineering



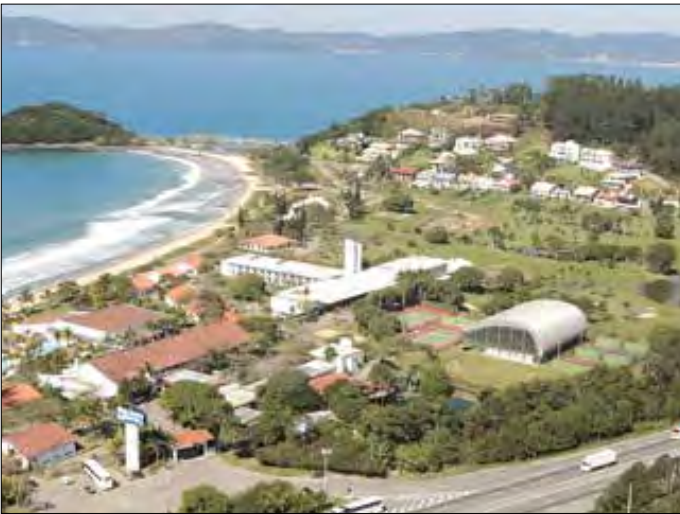
**Hungary Hotel and Casino (cancelled)** Rendering courtesy Hard Rock



**Ibiza** (closing end of 2025)



**Ilha Do Sol** (2024) Photo courtesy Hard Rock



**Itapema** (status unknown)



**Jamaica** (planned) Rendering courtesy Hard Rock





**Kalamazoo Reverb** (planned)

Rendering courtesy Hard Rock



**Kenosha Hotel and Casino**  
(original plan rejected by state)

Rendering courtesy Hard Rock



**Kenosha Hotel and Casino** (planned)  
(New proposal in 2023)

Rendering courtesy Hard Rock



**Kenosha Hotel and Casino** (planned)  
(New proposal in 2023)

Rendering courtesy Hard Rock



**Kickapoo Tribe** (no information available)



**Kings Mountain Hotel and Casino, North Carolina** (status unknown)





Lake Tahoe Hotel and Casino (rebranded 2023)



Lake Tahoe Hotel and Casino (rebranded 2023)



Las Vegas Hotel and Casino 1995 (rebranded, 2020)



Las Vegas Hotel and Casino  
(rebranded 2020)

Photo courtesy Hard Rock



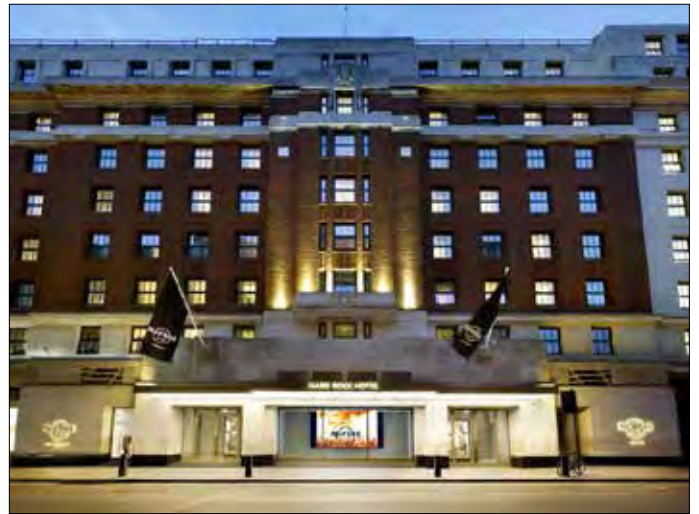
**Las Vegas Hotel and Casino original expansion plans.**  
The plan included 1,200 high-rise condominiums, condo-hotel (condotel) rooms and poolside bungalows.





**Las Vegas Hotel and Casino**  
(2027, former Mirage property)

Photo courtesy Hard Rock



**London Hotel** (rebranded 2023)

Photo courtesy Hard Rock



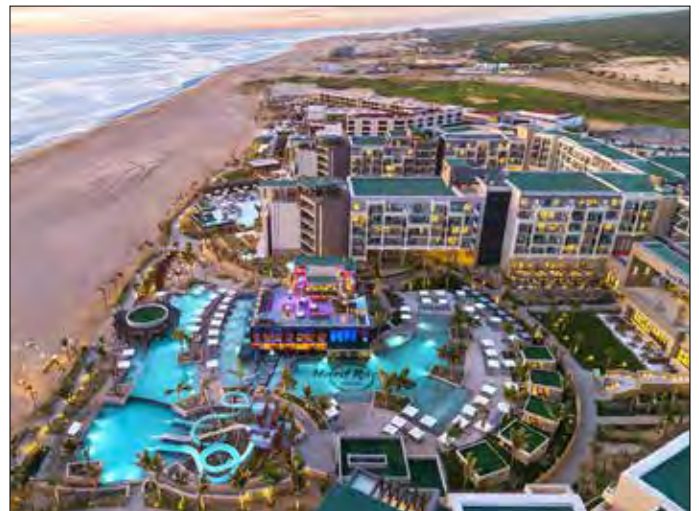
**London Casino** (closed)



**London Ontario, Canada** (planned for 2025)



**Long Beach** (2027)



**Los Cabos**





**Macau Hotel and Casino** (rebranded)



**Madrid**

Photo courtesy Fluge Audiovisuals



**Malta** (2024)

Rendering courtesy Hard Rock



**Maldives**

Photo courtesy Hard Rock



**Manchester Casino** (closed)



**Marbella**

Photo courtesy Hard Rock





**Maribor** (planned)



**Massachusetts Hotel and Casino**  
(rejected by voters)

Rendering courtesy Hard Rock



**Meadowlands Casino**  
(rejected by voters)

Rendering courtesy Hard Rock



**New Orleans Piazza d'Italia** (project cancelled)



**New Orleans** (torn down after collapse) Rendering courtesy Hard Rock



**New York**

#### **New York**

Hard Rock wants to build a casino in or near New York City, even as it moves forward with a plan to build another one in northern New Jersey, about 8 miles away. New York has three remaining casino licenses to be awarded in the downstate region that includes New York City.





**New York Aquaduct** (outbid)



**Northern Indiana Casino**



**Northern Indiana Casino**  
(phase 1 casino only)

Rendering courtesy Hard Rock



**Northern Indiana Casino**  
(phase 2 with hotel)

Rendering courtesy Hard Rock



**Northfield Park Casino** (sold to MGM 2019)



**Orlando**





**Orlando**



**Ottawa Rideau Casino** (phase 1 casino)



**Ottawa Hotel and Casino**  
(phase 2 with hotel)

Rendering courtesy Hard Rock



**Palm Springs** (closed 2018)  
(reverted back to Hotel Zosso)

Photo by Charlie Lester



**Panama Hotel** (closed 2023)



**Papagayo** (status unknown)





**Park** (closed 2009)



**Park Guitar** (closed 2009)



**Paraguay Hotel and Casino**  
(status unknown)

Rendering courtesy Hard Rock



**Pattaya**



**Pattaya**



**Pauma Indian Reservation Hotel and Casino** (cancelled)





**Penang**



**Penang**



**Pensacola Reverb** (proposed 2029)      Rendering courtesy Hard Rock



**Playa Blanca Beach, Panama** (cancelled)



**Prague** (status unknown)



**Punta Cana Hotel and Casino**





Punta Cana Hotel and Casino



Queens, New York. Metropolitan Park (proposed)



Rensselaer Hotel and Casino

Rendering courtesy Hard Rock



Riviera Maya



Rockford Casino

Photo courtesy Hard Rock



Rockford Casino - Opening Act Casino (closed August 2024)





**Sacramento Hotel and Casino**

Photo by Charlie Lester



**San Diego**



**San Juan (planned)**

Rendering courtesy Hard Rock



**San Juan (new design)**

Rendering courtesy Hard Rock



**São Paulo (planned)**



**Santa Domingo Hotel and Casino**  
(project cancelled. The plan was  
opposed by the community)

Rendering courtesy Hard Rock





**Schenzen**

Photo by Andreas Bürgelt



**Scottsdale Reveb Hotel** (planned)

Rendering courtesy Hard Rock



**Scottsdale Reveb Hotel** (planned)

Rendering courtesy Hard Rock



**Singapore** (closed March 2024)



**Sioux City Hotel and Casino**

Photo by Charlie Lester



**Spokane** (status unknown)

Known as Spokane Tribe Casino. The hotel might carry the Hard Rock brand when the hotel is built.





**Tejon Hotel and Casino**  
(2025) Original design

Rendering courtesy Hard Rock



**Tejon Hotel and Casino**  
(2025)

Rendering courtesy Hard Rock



**Tampa Hotel and Casino**

Photo courtesy Tampabay.com



**Tampa Hotel and Casino**



**Tampa Hotel and Casino** (original expansion plans)  
Rendering courtesy Hard Rock



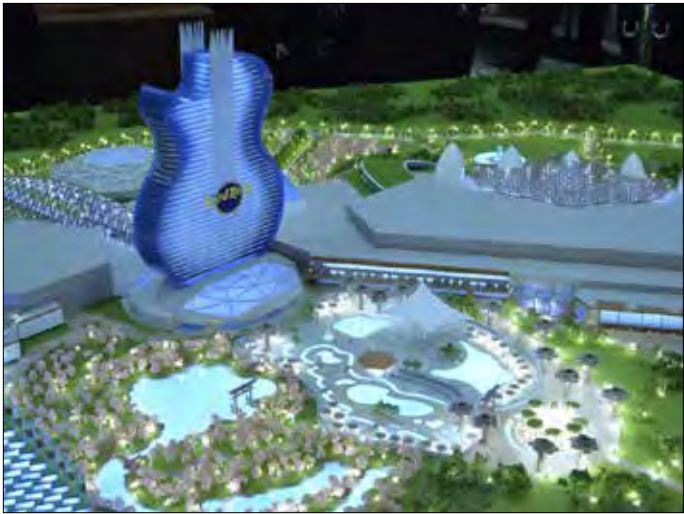
**Tenerife**





**Terra Haute Hotel and Casino**  
(eliminated by commissioners.  
Awarded to Churchill Downs)

Rendering courtesy Hard Rock



**Tomakomai, Japan (proposed)**

Rendering courtesy Hard Rock



**Tulsa Hotel and Casino**



**Vallarta**



**Vancouver casino**  
(Rebranded to Great Canadian Casino December, 2023)



**Vancouver hotel (proposed but casino rebranded)**



## Hard Rock Seminole Casinos

Part of the Hard Rock brand but none have a Hard Rock Cafe



**Big Cypress Bingo Hall** (closed)



**Big Cypress Casino** (closed)  
The tent held slot machines



**Brighton Bingo**



**Brighton Casino** (closed)



**Brighton Bay Hotel and Casino**



**Seminole Bingo at the now Classic Hollywood location**





Classic Hollywood Casino (old facade)



Classic Hollywood Casino



Coconut Creek Casino



Immokalee Hotel and Casino (hotel)



Immokalee Hotel and Casino (casino entrance)



Tampa Seminole Gaming Palace (closed)  
Hard Rock Hotel and Casino now sits on this property



# Hard Rock Stadium



Stadium



Stadium (entrance)



Stadium



Stadium

Photo by Andreas Bürgelt



Stadium



Stadium with f1 track



## Rock Shops In Hotels



Albuquerque Hard Rock Store (closed)



Amsterdam Rock Shop



Atlantic City Hard Rock Store

Photo by Scott Northup



Bali Hotel Rock Shop

Photo by Stephen Elser



Bali Hotel Rock Shop

Photo by Stephen Elser



Biloxi Rock Shop

Photo by Charlie Lester





**Budapest Rock Shop**



**Cancun Hotel Rock Shop**



**Chicago Hotel Rock Shop (closed)**

Photo by Christian Kehrl



**Dalian Hotel Rock Shop**

Photo by Tanja Fusenig



**Davos Hotel Rock Shop**

Photo courtesy Hard Rock



**Daytona Beach Rock Shop**

Photo by Charlie Lester





Deadwood Rock Shop



Desaru Coast Rock Shop



Dublin Hotel Rock Shop



Florianopolis Rock Shop at Live  
(closed June 2023) Photo by Malte Schelenz



Goa Hotel Rock Shop



Guadalajara Hotel Rock Shop





Hamburg Reverb Hotel Rock Shop

Photo by Patrick Ohn



Hollywood Hotel Hard Rock Store

Photo by Charlie Lester



Hollywood Hotel Original Hard Rock Store



Hollywood Hotel Hard Rock Store

Photo by Charlie Lester



Hollywood Rock Shop (at old cafe location)



Ibiza Hotel Rock Shop

Photo by René Van der Made





Lake Tahoe Hard Rock Store at Harveys Photo by Kay Kalkbrenner



Lake Tahoe Hotel Rock Shop (closed)



Lake Tahoe Hotel Rock Shop (closed)



Las Vegas Hotel Hard Rock Store (closed)



Las Vegas Hotel Hard Rock Store 1995 Photo courtesy Hard Rock (closed)



Las Vegas Hotel Hard Rock Store 1995 Photo courtesy Hard Rock (closed)





**London Hotel Rock Shop**  
(closed June 2023)

Photo by Christian Kehrl



**Los Cabos Hotel Hard Rock Store**



**Macau Hotel Original Rock Shop**  
(closed April 2020)

Photo by Christian Kehrl



**Macau Hotel Rock Shop (new look)**  
(closed April 2020)

Photo by Christian Kehrl



**Madrid Hotel Rock Shop**

Photo by Meint Veenema



**Maldives Hotel Rock Shop**

Photo courtesy Hard Rock





**Marbella Hotel Rock Shop**

Photo by René Van der Made



**New York Rock Shop**

Photo courtesy Hard Rock



**Orlando Hotel Rock Shop**



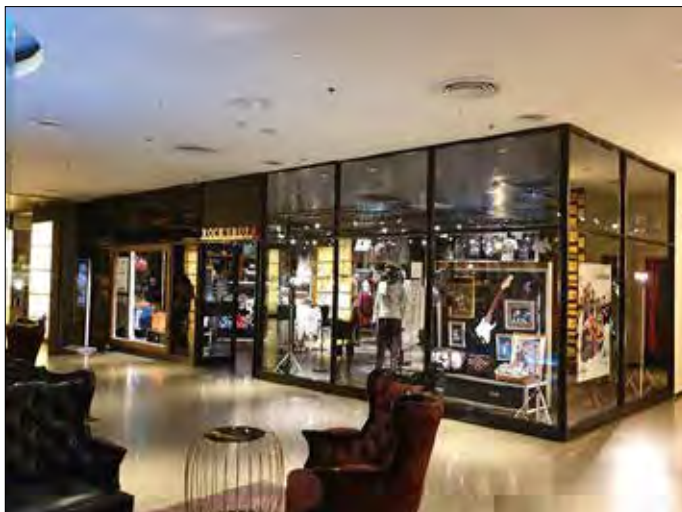
**Palm Springs Hotel Rock Shop (closed)**

Photo by Charlie Lester



**Panama Megapolis Hotel Rock Shop**

Photo by Christian Kehrl



**Pattaya Hotel Rock Shop**

Photo by Christian Kehrl





**Penang Hotel Rock Shop**

Photo by George Ryzinsky



**Penang Hotel Rock Shop**

Photo by Stephen Elser



**Penang Hotel Rock Shop in Hotel**

Photo by Stephen Elser



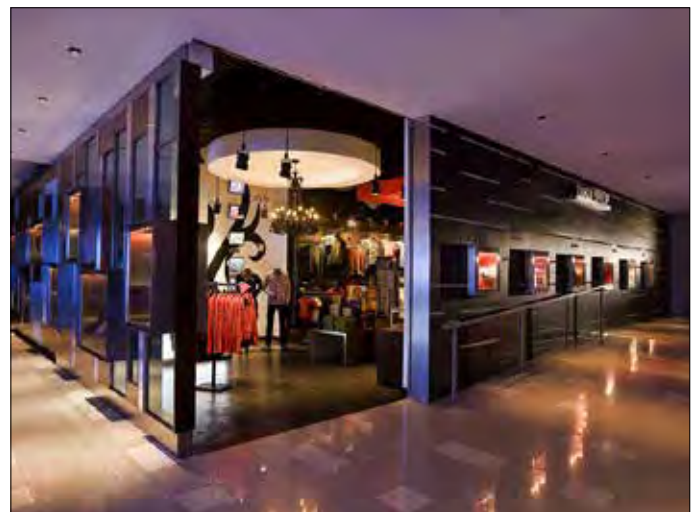
**Punta Cana Hotel Rock Shop**

Photo courtesy Hard Rock



**Riviera Maya Hotel Rock Shop**

Photo courtesy Hard Rock



**San Diego Hotel Rock Shop**





Sacramento Hotel Rock Shop



Sacramento Hotel Rock Shop (Side Entrance)



Schenzen Hotel Rock Shop



Singapore Hotel Rock Shop



Sioux City Hotel Rock Shop



Tampa Hotel Hard Rock Store





Tampa Hotel Hard Rock Store

Photo by Charlie Lester



Tenerife Hotel Rock Shop



Tulsa Hotel Hard Rock Store



Vallarta Rock Shop

## Rock Shops In Casinos



Bristol Casino



Cincinnati





London Casino Store (closed)



Northfield Park (closed)



Northern Indiana



Rockford



Rockford Casino. An opening act (closed)



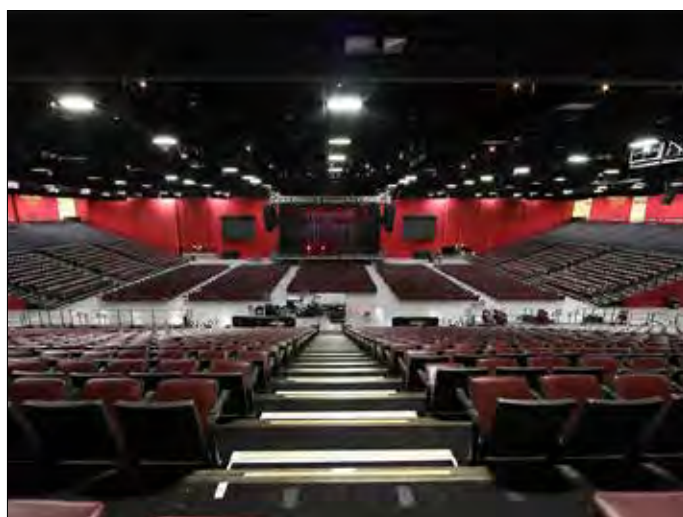
Vancouver Store (closed)



## Concert Venues



Atlantic City Estes Arena



Atlantic City Live Seating

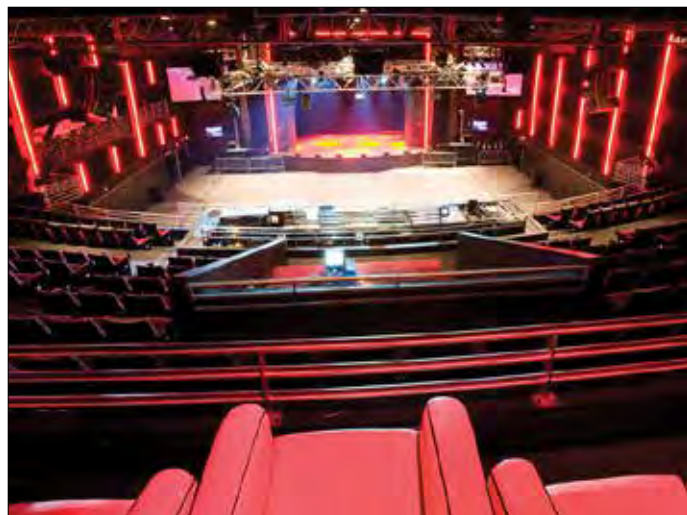


Atlantic City Live

Photo by Andreas Bürgelt



Biloxi Live



Biloxi Live Seating



Bristol Live





Cincinnati



Florianopolis Live (closed June 2023)



Hollywood Live (guitar hotel)

Photo by Charlie Lester



Hollywood Live Seating (guitar hotel)



Hollywood Live (old location, different facade)



Hollywood Live (old location)

Photo by Mark Lighterman





Las Vegas Hotel The Joint 1995 (closed)



Las Vegas Hotel The Joint Seating 1995-2008 (closed)



Las Vegas Hotel The Joint (closed)

Photo by Charlie Lester



Las Vegas Hotel The Joint 2009 Seating (closed)



Northern Indiana Live



Northern Indiana Live Seating





Orlando Live



Orlando Live Seating



Sacramento Live



Sacramento Live

Photo by Charlie Lester



Santa Domingo Live

Photo courtesy luminariastv.com



Sioux City Battery Park





Tulsa The Joint

Photo by Charlie Lester



Tulsa The Joint Seating



Vancouver The Theatre (closed)



Vancouver The Theatre Seating (closed)





## Hard Rock Calling



The History of Hard Rock Calling Festival -  
Last concert was in 2013

Hard Rock Calling (formerly Hyde Park Calling) was an annual music festival held in Hyde Park, London, which first took place on Saturday July 1 and Sunday July 2, 2006. The music played was primarily rock music, and various performers, including The Who, Aerosmith, Neil Young and Bruce Springsteen have played at the event. The festival was organized by Hard Rock Cafe and Live Nation.

The inaugural festival had two stages, and was headlined by Roger Waters (performing in its entirety the Pink Floyd album *The Dark Side of the Moon* as part of his set) and his band (featuring Pink Floyd drummer Nick Mason) on the Saturday and The Who on the Sunday. Gates opened at 2:00 and the show ended at 10:15 on both evenings. The Who's Sunday headline performance was released as part of their *Encore Series 2006* of CDs & DVDs.

The festival was a peaceful one (in part probably because of the older demographic that the headline acts were targeting). Being inside the city the event required attendees to rely on external accommodation – unlike more popular festivals such as Download Festival or Reading and Leeds Festival, which require camping on site for most people.



Despite the veteran status of the headline acts, most other bands were younger and with a more 'contemporary' audience, providing a contrast in musical styles. Since this festival, Razorlight particularly has acquired much fame and in under a year has gone from second slot in a smaller inaugural event like Hyde Park Calling to headlining the long-running and respected Reading/Leeds Festival. The festival main stage proved to be unusually British, with the British Isles being represented by seven English bands and one Scottish, with only one American and one New Zealand band from abroad. However of the ten second stage bands, three were from Canada and two from the USA.



## Line Up 2010

Pearl Jam, Ben Harper & Relentless7, The Hives, The Gaslight Anthem, Robert Francis, Gomez, Funeral Party, Chief, Expatriate, Paul Thomas Saunders, Stevie Wonder, Jamiroquai, James Morrison, Corinne Bailey Rae, Mary Mary, Micki Free American Horse, Melissa Etheridge, Alejandro Escovedo, Florence Rawlings, Rox, Rumer, Diane Birch, Maria Mena, Paul McCartney, Crosby, Stills & Nash, Crowded House, Elvis Costello, Joshua Radin, More Than Me, The Breakers, The Cocktail Slippers, The Len Price 3, The Urban Voodoo Machine, Tiffany Page, Lissie, The Coronas, Delta Maid, Joe Echo.

## Line Up 2011

The Killers, Kaiser Chiefs, James, Michael Kiwanuka, The Kills, Good Natured, Transfer, The Heartbreaks, Bon Jovi, Ray Davies, Black Cards, Lissie, Vintage Trouble, Imelda May, Ryan Bingham, Gianna Nannini, Evaline, Rainy Boy Sleep, Rosco Bandana, The Breakers, The Launderettes, The Contrast, Yellow Wire, Red, White & Blues, Lee Macdougall, Rod Stewart, Stevie Nicks, Adam Ant, Rumer, Train, Gugun Blues Shelter, Light-house Family, Mike And The Mechanics, Barenaked Ladies, James Walsh, Jay James Picton, Stefany June, Iamwe, Vetiver, Zze, Alessi, Cashier No.9, Gabriella Jones

## Line Up 2012

Bruce Springsteen, Lady Antebellum, Soundgarden, Paul Simon, Christina Perri, The Mars Volta, Jimmy Cliff, Bruce Springsteen & The E Street Band, Needtobreathe, Guillemots Kids, In Glass Houses, Iggy & the Stooges, Dawes Black, Stone Cherry, Big Country, John Fogerty, Alison Krauss and Union Station, Skindred, Punch Brothers, Ladysmith, Black Mambazo, Gary Clark Jr., Marlon Roudette, Jonathan Wilson, Marcus Foster, Dylan LeBlanc, Karima Francis, Robert Randolph, Life In Film, Robert Ellis, Ryan Sheridan, Lawson Night, The Dirty Youth, Hawk Eyes, Hey Monea, Gabriel Bruce, Red, White and Blues, Ladysmith, Black Hard Rock Calling 2012, Deap Valley Mambazo.



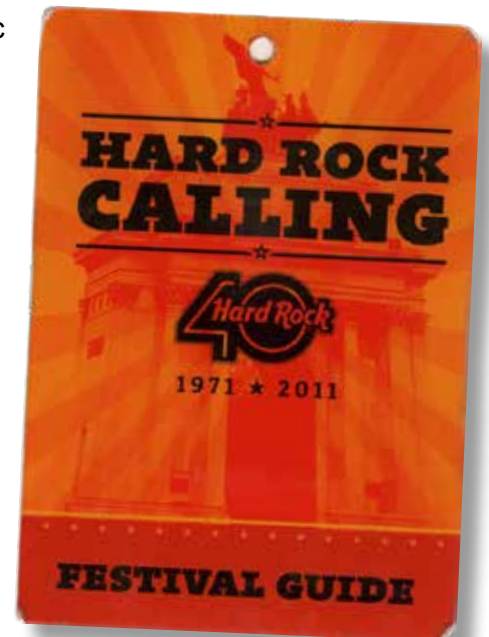
## Line Up 2013

Kasabian, Paul Weller, Miles Kane, Twin Atlantic, Kodaline, Lower than Atlantis, The Weeks, The Cribs, Klaxons, Tribes, The View, The Twang, Twin Forks, Dark Horses, NO, Vuvuvultures, Gaz Coombes, China Rats, Syd Arthur, My Preserver, Eliza And The Bear, Steve Cradock, Jack Savoretti, Yellowire, Bruce Springsteen, The Black Crowes, Alabama Shakes, Zac Brown Band, Deaf Havana, The Carnabys, Passenger, Lissie, Lawson, Flamin Groovies, Mayer Hawthorne, The Temperance Movement, Lonely the Brave, Negramaro, Syd Arthur, Josh Doyle, Cody ChesnuTT, Josh Record, Bruno Major, Crowns

Hard Rock International announced that it will not stage its iconic open-air festival Hard Rock Calling in London in 2014.

“Hard Rock International looks forward to hosting new world-class music events, both in London and around the globe, and anticipates announcing major European music programmes shortly.”

Promoter Live Nation later said it intended to find a new sponsor to keep the “Calling franchise” alive.





## Corporate Offices



Hollywood - Original Seminole Gaming Offices



Hollywood - Seminole Tribal Headquarters



Hollywood - Seminole Support Services

This is actually in the town of Davie a few miles from Hollywood



Hollywood - Original Hard Rock International Offices

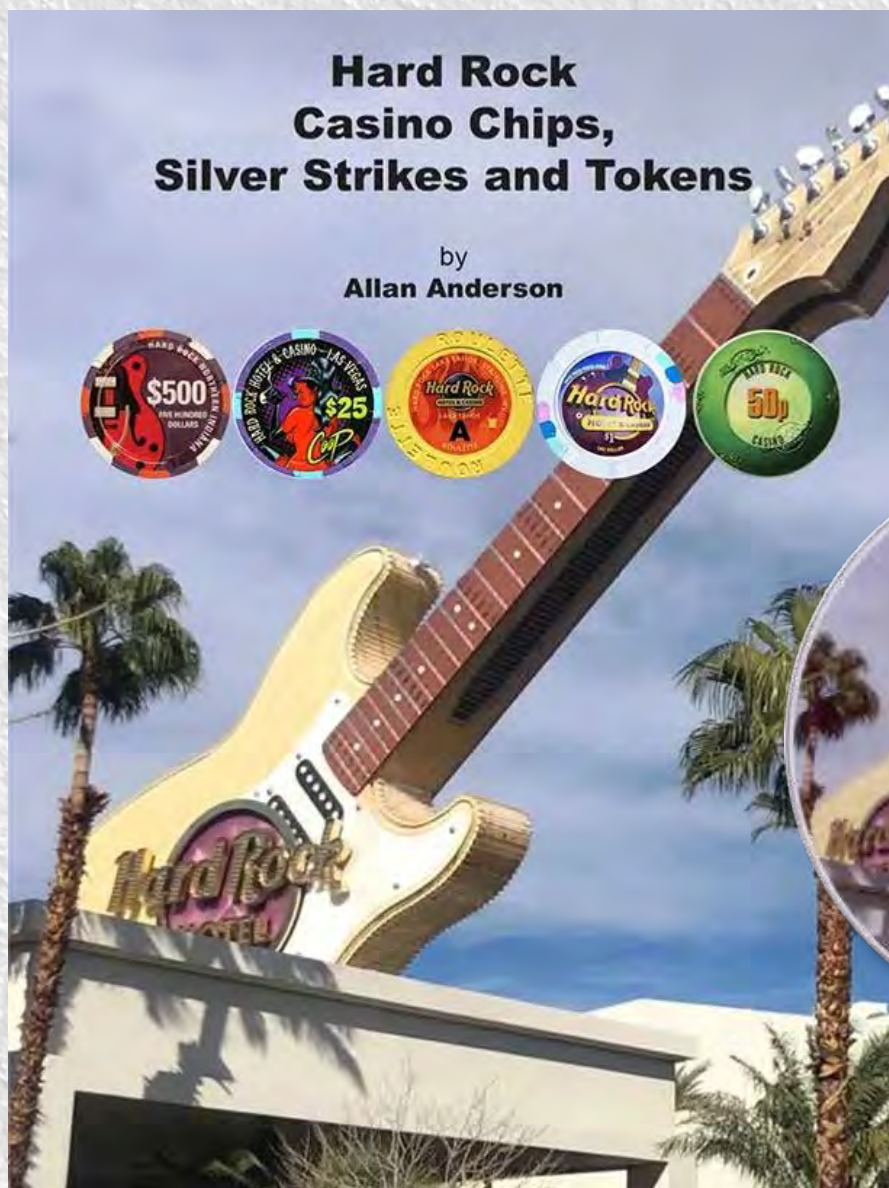
Moved to the Seminole Support Services building



Hollywood - Seminole Support Services & Corporate Offices

This is actually in the town of Davie a few miles from Hollywood





Sixteenth Edition February 2025. 268 page Hard Rock Chip Guide listing all casino chips, silver strikes and tokens from Hard Rock casinos, open and closed, including the Seminole Casino's and the Commemorative chips from the Cafe's. Also included are prototypes and concepts.

The guides are pdf files for Mac and PC on a DVD, or USB stick, and formatted to print front and back and placed in a 3 ring binder. There are also individual files for each casino and a reduced file size electronic reader version to transfer to an iPad or any other electronic reader.

This is not a price guide.

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