



Real IMPACT Event Sponsor Agreement

This Agreement is made by and between Real IMPACT hereinafter known as Real IMPACT and _____, hereinafter known as "Sponsor" on this ____ Day of _____, 2023.

General: Sponsor hereby agrees to sponsor the **Real IMPACT Event - *Building YOUR REI Dream Team Expo*** from the date of this agreement through **March 4, 2023**. Sponsor also agrees to provide Real IMPACT the following in-kind services and/or pay the following fees: **\$500 Sponsor Table and 30 Minute Featured Presentation / \$250 Sponsor Table Only**

Sponsor Benefits: In consideration, therefore, Real IMPACT shall provide the Sponsor with the benefits described in the attached proposal. Real IMPACT may adjust such benefits, substitute benefits, or provide other benefits with the approval of the Sponsor.

Payment: Check may be mailed to: Karen Maxwell, Real IMPACT, 204 Harvard Drive, Princeton, TX 75407 or pickup can be arranged.

Limitation of Sponsorship: Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to the Real IMPACT Event mentioned above. Assuming that the Events continue in future years, the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the events on such terms as Sponsor and Real IMPACT shall agree.

License and Usage: Sponsor hereby grants Real IMPACT a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks, and other proprietary information owned by Sponsor. Real IMPACT agrees that the Proprietary Information will be used only in connection with the Real IMPACT Events to provide the benefits set forth in the Proposal and such other benefits as Sponsor and Real IMPACT agree. Real IMPACT's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative.

Sponsor Understandings: Sponsor understands that no portion of the sponsorship cash payment or in-kind services is subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

Termination: Sponsorship may be terminated at any time, without notice or refund, in the event that the sponsor breaks the law, acts unethically, causes a disturbance of any kind at a meeting, or exhibits any behavior deemed to be inappropriate by the advisors or organizers of this group.

Amendments: This agreement may be amended only by a written instrument executed by both parties.

Miscellaneous: Sponsorships in this Event do not obligate organizers, members, or anyone affiliated with this group to purchase any product or service or to make false statements about sponsors before, during, or after the time they sponsor this organization.

Only the benefits listed here should be expected and, in some cases, may require a request by the sponsor. Artwork and clips for the ad should be submitted by the sponsor prior to the deadline in order to be published on our websites for that Event.

Real IMPACT Events are open to the public, real estate investors, and suppliers, considering they purchase a ticket. All are encouraged to come to the events and network.

This agreement is governed by Texas law and is binding upon all of the parties, successors, and assigns.

Real IMPACT By: _____ Date _____

Sponsor By: _____ Date _____



Event Sponsors Benefits

As a Real IMPACT Event **Presenter Sponsor** you will receive

- **30 Minute time slot to present your Powerpoint presentation in front of the attendees.** Time Slots will follow the Event Schedule. Your time slot may not be available until the day before the event, but we will do our best to give you a general idea. During your presentation, you will be given the opportunity to give away any door prize you choose to provide. Examples of previous door prizes have included flat screen tvs, drills, gift cards, gift certificates for your business/service, tools, but feel free to use your imagination! You should also consider bringing promotional materials for your business (coozies, pens, notepads, stress balls, etc) so the attendees have something to take home that will remind them of you!
- **Exclusivity in that no other Sponsor will have an opportunity to be a Presenter in your same service/field for this event.** (ie, no more than 1 Hard Money Lender, Title Company etc will be able to Present in front of the attendees. Once a Presenter Sponsor has signed up, paid and returned signed agreement, anyone else in the same field/service will only be able to be a Sponsor with a table)
- **VIP Presenter Sponsor Table location** - Choose your table location when you sign up!
- **Attendee sign-up contact info BEFORE the event** - Get started marketing to the attendees early!
- **1 Ticket** to the Expo- For you or your representative
- **1 Bonus ticket** - Bring someone to help you at your table, especially when you are presenting, or give it away as a promotion to your clients! That's an additional savings of \$197.00
- **Everything listed below is also included in the Presenter Sponsorship**

As a Real IMPACT **Event Sponsor**, you will receive

- **Sponsor Table with a tablecloth**
Sponsor to provide information for handouts, promotional items (candy, pens/pads, coozies, hats, mugs, bags, etc), business cards/contact information. We suggest a sign-up sheet or some form of lead capture device for you to gather the contact information of the people that visit your table and want more information about your product or service. We will email you the list of Attendees and their contact information, but we only capture the purchaser's email address. They may buy 5 tickets. Better to get it twice than not at all!
- **1 Ticket for the event** for you or your representative
\$197.00 value right there!)
- **First-come first-choice of location**
Please arrive at the earliest possible time to begin setting up, as our Sponsor Tables are chosen on a first-come, first-choice basis. The sooner you arrive, the better selection of table location you will have.
- **Marketing**
You will be featured on the PowerPoint presentation, website, and email marketing materials sent out promoting the event!
- **Large, targeted audience of RE Investors and RE Professionals**
We expect 200+ attendees (Plus our own local Real IMPACT Teams from multiple locations) This is an excellent opportunity for you to prove yourself as a valuable asset to investors' TEAMS for their REI businesses!
- **Attendee Contact Information**
After the event(s), you will receive an excel spreadsheet with all of the attendee contact information for the event (s) you sponsor



Event Sponsor Information Request Form

Please return ASAP with the requested information below.

Emailing the following is the fastest way to get it on our website and promotional materials! It also cuts down on errors or difficulty reading handwriting!

The sooner we receive it, the sooner we can get your company/service mentioned in our marketing for the event!

Business Name _____

Service Provided _____

Contact Name _____

Phone Number _____

E-Mail _____

Will you be bringing a Door Prize for the Giveaway? [☐] Yes [☐] No

Notes _____

Note: Please include your Logo, Picture, and QR Code or link to your website when returning this Form, preferably in an email.



Real IMPACT

Attn: Karen Maxwell

204 Harvard Drive, Princeton, TX 75407

903-445-6023

realimpactplano@gmail.com

Sponsor Information:

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Phone _____

Type of Business _____

Email Address _____

Please check your desired level of sponsorship.

☐ Event **Presenter** Sponsor (\$500)

☐ Event Sponsor Only (\$250)

Other Sponsorship Opportunities (This in no way obligates you to anything other than this particular Event Sponsorship. If you are interested in further Sponsorship opportunities, we will call you to discuss)

☐ I'm interested in Sponsoring a local Real IMPACT Training Group

☐ I'm interested in Sponsoring all Real IMPACT Events (typically 2-4 per year)

☐ I'm interested in providing a Door Prize Donation, but am unable to Sponsor this event

Make checks payable to **Plano REIG**

Signature _____ Date _____

Arrange for Karen to pickup in person or mail check and signed agreement to:

IMPACT Plano REIG, Attention: Karen Maxwell 204 Harvard Drive, Princeton, TX 75407

You have a standing invitation to attend any meetings at any Real IMPACT locations. Please check them out at <https://www.impactretraining.com/new-calendar/>

For additional information, contact Karen Maxwell at 903-445-6023, realimpactplano@gmail.com