



Being Peter Clitheroe

The meaning behind my journey

Elements to My Journey

1. My Personal Values
2. My Professional Values
3. Living my Personal Brand
 - a. Leadership
 - b. Inclusivity
 - c. Mental Fitness
4. Living within the Rhythm
5. The Plan in Action

Who do I have to become in order to attain this?

My Personal Values

Attain fulfilment through amazing experiences

Health

Freedom

Discipline

Live uninhibited

Appreciation

Recreation

The right fuel

Family wealth

Presence

Exploration

Earn & invest well

Proudful

Education

High standards

My life force

My Professional Values

Enable people to live their own career ambitions

Structure

Collaboration

Discipline

Active planning

Purposeful

Reflective

Focussed

Bridging

Joint success

Mutual wealth

Seek advice

Proudful

Education

High standards

Forward momentum

Living My Personal Brand

Leadership

Seek to understand

Succession planning

Sales coaching

Inclusivity

Women in Technology

Equality where possible

Understanding Bias

Mental Fitness

Personal development

Living the moments

High standards

Leadership

- **Seek to understand through active listening**
 - Pay attention by reciting what you have just heard in your own language
 - Give non judgemental replies when asked for an opinion
 - Help clarify the person's thoughts: Ask deep questions
- **Succession plan your career**
 - What could I have done better today, what will I do differently tomorrow
 - How am I actively working towards my next developmental stage
 - Who can I bring in for guidance from that I respect and admire
- **Sales Coaching: getting to that next level**
 - Compound the micro progressions from every interaction
 - Create impactful change by raising the collective intelligence of the room
 - Be explicit in your worth, remove the obstacles and create the opportunities

Inclusivity

- **Enabler for Women in Technology**
 - Create opportunities for experiences to be had
 - Give leadership in situations where it is absent
- **Drive for equality where possible**
 - Create opportunities for others, do not be an observer
 - Be a spokesperson, no matter how minor
- **Understanding the effects of Bias**
 - Do not react, seek to understand
 - Challenge opinions for clarity and progress



Mental Fitness

- **Active and engaging Personal Development Plan**
 - An everlasting continuum requiring everlasting attention
 - Challenging your standards of tomorrow with an outcome that is impactful
 - Centered on simplification and focus towards the succession plan
- **Living the moments that matter**
 - See the goodness in situations that will work towards happiness and strength
 - Plan and prepare in order to achieve, not waste an experience that will matter
 - Breathe deeply, take your time, feel the situation you are in.
- **Hold yourself to high standards that will drive results**
 - Build healthy habits that support making the right choices for the moment
 - Create healthy tension in your system, the difficult activity is the right activity
 - Do not react or defend your position, observe how to improve

Living within the Rhythm

1. Wake up the mind & body with through the process of daily exercise
2. Start with a simple plan of activities for to attain within that day
3. Look for the points of learning within the day that are going to enhance your tomorrow
4. Give yourself moments of thinking time, this will create your moments of marginal gain
5. End with reflection to celebrate your success and find the learning moments

Be proud of who you are and what you are achieving

The Plan in Action

1. Activity: Walk daily, Summer Cricket, Yoga, Boxing
2. Reflection: MBA Notes, My Life Force
3. Leadership & Inclusivity: MYP, Sales Coaching
4. Development: Consume micro content, apply once what you learn
5. Succession: DBA, Executive Networking, Building of Be-Uncommon

Be proud of who you are and what you are achieving

The background features a dark teal gradient. On the left side, there is a large, abstract shape composed of many small, glowing blue dots. From this shape, several bright blue light rays or beams of light extend outwards towards the right side of the frame. The overall effect is futuristic and high-tech.

So what's next?

Only you can decide