

Maggio 14

Events & Consulting LLC



School- Local Business Partner Program

2023-2024 School Year

Program Overview

Maggio 14 Events & Consulting is proud to announce the running of a 'School-Local Business Partner Program' for the 2023-2024 school year. Through the initiative, students will be introduced to local businesses throughout the Syracuse area and become familiar with the various industries that are present in their communities. As these students make plans for their futures after graduation, they will walk away from our program with a larger understanding of the local economy and where they may want to eventually find themselves employed.

How It Works

In-Person Visits & Virtual Presentations

Throughout the school year, representatives from our partner businesses will be scheduled to give both virtual & in-person presentations for our participating schools. They will give a short presentation about their company and industry. This is followed by questions from attending students. The presentations will ideally take place during an academic advisement, study hall or lunch period- giving interested students opportunities to attend without interrupting academic instruction. Presentations will inform students about the various career paths that are available in industries across the region, with insight from current employees about their experiences with local employers. Students will be able to hear directly from business leaders in the area about the skill sets they will be looking for in the next generation of workers.

On-Demand Digital Content

Maggio 14 is working with our partner businesses to establish an online database of informative videos and instructional content for students at our participating schools. This database will provide students with an opportunity to explore information about the various companies and industries that are present in the Syracuse area. Students will have access to information about which steps they need to take post-graduation if they would like to pursue a particular career.

For School Districts

Schools participating in our 'School-Local Business Partner Program' do important work in informing the youngest members of our communities about the various business and non-profit activities that take place all around them. Most students are not aware of the many organizations that operate throughout Onondaga County and the surrounding region. They may only be aware of the businesses in which their parents work, and those that have large name recognition. As students make big decisions regarding their future education and workforce plans, they often do so without full understanding of the various opportunities that are right on their doorstep. The goal of the 'School-Local Business Partner Program' is to make our young people informed members of their communities, fully aware of the economic and charitable activity around them and ready to explore possibilities for their future.

Participating schools are welcomed and encouraged to engage in as many of the presentations from participating businesses as is possible during the school year. Schools are only expected to participate in these presentations and visits to the extent that they desire. All virtual presentations and in-person visits are scheduled in accordance with the availability of both the relevant businesses and schools.

We expect to launch our program of video presentations, in-person visits and other on-demand content in the month of November. Our participating businesses are excited to supply our youth with information about their company/non-profit, the industry they work in, the job opportunities that may be available, and what students can do to make themselves attractive candidates in the future. As students begin to chart their paths into university and the workforce, our 'School-Local Business Partner Program' will make students aware of the possibilities that could exist for them at companies and industries they had never before considered. A simple half-hour presentation could change the direction of a life and set a student off on a career path they might never have foreseen.

Timing & Scheduling of Presentations

Depending on the size of the school, multiple presentations may be given to cover multiple lunch or study hall periods. We work with participants in our program to ensure that visits are scheduled at times that are convenient for both businesses and school districts. The schedules of participating businesses and schools are fully respected, and events are only scheduled on dates and times that are convenient for both parties. We will generally not schedule more than one business to present each week. This ensures that both parties are able to fully enjoy the benefits of our program, while not interrupting the time needed for regular business and academic activity.