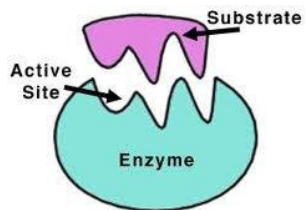


## Enzymes: What they are & what they do...

Enzymes are special, naturally occurring (although there do exist man-made or synthetic enzymes) molecules that "eat",



"digest" or break down organic waste that is not easily filtered or can be readily oxidized.

Enzymes are nature's key to break down

many organic compounds. You'll even find enzymes in your own body! They break down fats, sugars. Insulin is an enzyme.

Enzymes come in various "types" that are suited for specific jobs. The enzymes bind to the organic waste and chemically break the waste down. The final "waste of the waste" is carbon dioxide (CO<sub>2</sub>) and water.

As you can imagine, turning organic waste in swimming pools into CO<sub>2</sub> and water is a great thing! Those 2 components are then reabsorbed back into the pool or spa water.

Your sanitizer (chlorine, bromine, biguanide, salt, etc.) can concentrate on its job - killing bacteria; oxidizers or shocks can do their job - oxidizing contaminants that contribute to irritating chloramines; algaecides are not as stressed because algae is not being "fed" by these organic wastes.

For pools equipped with an ionizer (Nature2 or Pool Frog), enzymes will keep the ionizing device much cleaner, thereby making it more effective.

## ActivNzyme Enzymatic Pool Clarifier & Phosphate Remover



We worked directly with NaturePlus (our enzyme brewer) to develop the best and most effective Enzyme Cleaner, Clarifier and Phosphate Remover in the Pool Industry!

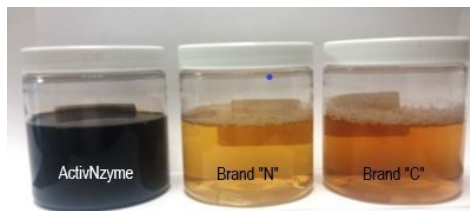
**ActivNzyme Enzymatic Pool Clarifier** has the strongest concentration of enzymes found bar none!

When used regularly, enzymes consume swimmer & environmental contaminants & wastes (especially greases & oils) that otherwise consume a lot of your pool chemicals

- chlorine, bromine, other sanitizers & shock treatments.

Plus, **ActivNzyme's** proprietary formulation of an effective phosphate remover significantly lowers the possibility of summer algae problems (algae loves to feed on phosphates).

**What makes ActivNzyme different & better than other enzymes?** **ActivNzyme's** "pure batch" formulae is just that - it's a pure batch of enzymes. No clones, not doctored, not colored or bleached. Just pure enzymes that are powerful, effective, concentrated & long-lasting.



**ActivNzyme Enzymatic Pool Clarifier & Phosphate Remover** is made from a "pure batch" process for the best, most robust enzymes available. You won't find any reconstituted enzymes in this product.

**ActivNzyme Enzymatic Pool Clarifier & Phosphate Remover** also helps to reduce the incidence of scummy waterlines that not only look bad, but are also a breeding ground for algae & other pool care problems.

**ActivNzyme Enzymatic Pool Clarifier & Phosphate Remover** helps with softer feeling water, hair & skin!

Non-toxic: NO dyes or fragrances.

Helps keep filters (any kind) cleaner longer

All natural active ingredients. Environmentally friendly

Non-sensitizing (won't harm hair or skin)

Prevents many kinds of organic build up in & on pool surfaces

Helps extend cartridge and DE filter life by consuming much of the "un-filterable" waste (greases, oils, make-up, lotions, etc.) found in pools.

Can significantly reduce the need for shocking & oxidizing

Broad-spectrum enzyme batch provides the greatest possible breakdown of unwanted bio-matter.

**Aids in the reduction & control of high Cyanuric Acid (chlorine stabilizer) levels - a growing problem in many swimming pools.**

Reduces equipment downtime - Keeps you swimming in the pool longer

Enzymes eliminate much of the need or use for traditional polymer-based water clarifiers

Low-foaming formula

Concentrated - a little goes a long way!

**ActivNzyme Enzymatic Pool Clarifier & Phosphate Remover** is a very effective product to use with AquaFinesse Pool Care Tablets in helping to control and eliminate biofilms that lead to Pink Slime, White Water Mold & Chlorine Demand.

Extremely effective to use when opening your pool. Makes openings faster & easier!

Works with any and all pool sanitizing systems - Chlorine, Salt, Bromine, Pristine Blue, Soft Swim, Baquacil, Nature2, Vision, Pool Frog, Sustain, ANYTHING & EVERYTHING!

A great supplement with Ozone and UV.

We have recognized a great cumulative effect! The longer you use **ActivNzyme Enzymatic Pool Clarifier & Phosphate Remover** in your pool, the better the results.

#### **How to Use ActivNzyme :**

**Initial Start up:** 8 oz. per 5,000 gallons, then for normal conditions, **ActivNzyme** works great at a rate of only 2 oz. per 5,000 gallons weekly.

**As a Pre-Party additive**, to maintain good water quality during high use, use the standard dose above about 4 to 6 hours prior to your party. Pool party goers will notice the nicer feel of the water on their skin & hair.

The more and longer you use **ActivNzyme Enzymatic Pool Clarifier & Phosphate Remover**, the better the results as a natural enzyme "bank" is built.



**For the Most Effective Results:** use **ActivNzyme Enzymatic Pool Clarifier &**

**Phosphate Remover** as a weekly regimen with **AquaFinesse Pool Water Care Tablets** in order to prevent, control & eliminate swimming pool biofilms, White Water Mold, Pink Slime and other environmental waste.

For further information visit:

**[www.ActivNzyme.com](http://www.ActivNzyme.com)**

Shelton, CT 06484

Phone/Fax: 866.385.4930

Email : [info@poolspaguru.com](mailto:info@poolspaguru.com)

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## **Pool Enzymes.**

## **What they are.**

## **How to use them.**

Important information for all swimming pool owners who want to treat the root causes of pool water quality issues.

# **ActivNzyme**

**[www.ActivNzyme.com](http://www.ActivNzyme.com)**

**PoolSpaGuru.com**