



Father's Day Weekend June 14-16, 2024

Mark your calendars for Father's Day weekend for a Family Friendly celebration at the Cozad Municipal Airport. Join us in supporting Hot Air Balloons, an Airplane Fly-in, Car Show/Cruise event all in one weekend scheduled for June 14-16, 2024.

The event will take place at the Cozad Municipal Airport all schedules and activities will be updated on the website. The following is an event schedule (subject to change):

Friday June 14th

Social & Cocktail hour, Steak Dinner, Live Music to Sweetwater Band, Car Cruise Night, Balloon Glow at dusk (weather permitting).

Saturday June 15th

Food and Beverage Vendors on Site, Car Show, Airplane Fly-in, Retail & Craft Vendors, Exhibitors, Live Music to Full Denim Jacket and James Lee Band, Activities and Games for kids of all ages, and Balloon Glow at dusk.

Sunday June 16th

Family Friendly Father's Day Champagne Brunch.

On one of the first successful manned balloon flights, the passengers carried along a bottle of champagne to enjoy during the flight, but instead of actually drinking it, it was used as an offer of goodwill to the farmers whose field their balloon had landed in.

Website: www.plattevalleytailwinds.com

All registration forms, ticket sales, and event details can be found on the website. (Online cc fees do apply)

Details on our standard corporate sponsorship levels and opportunities:

***VIP Status**

Exclusive access to shaded area, meal tables and free water bottles.

FIRST CLASS PACKAGE (\$1,500 +) *

- 3 Day VIP on-site event parking for 2 vehicles
- 8 VIP tickets to the Friday, June 14th steak dinner and live music
- 8 VIP and 10 General Admission Saturday event tickets
- 6 VIP tickets to the Sunday Champagne brunch with pilots
- Balloon Ride 2 people - weather dependent - limited availability
- Large logo on all marketing materials, T-shirt, Banners, Flyer, FB page
- Recognition as a sponsor in radio event advertising
- Permission to use the event name and logos for cross marketing

BUSINESS CLASS PACKAGE (\$1,000) *

- 3 Day VIP on-site event parking for 2 vehicles
- 4 VIP tickets to the Friday, June 14th steak dinner and live music
- 4 VIP and 10 General Admission Saturday event tickets
- 4 VIP tickets to the Sunday Champagne brunch with pilots
- Balloon Ride 2 people - weather dependent - limited availability
- Small logo on marketing materials, T-shirts, Banners, FB page
- Recognition as a sponsor in radio event advertising
- Permission to use the event name and logos for cross marketing

PREMIUM ECONOMY CLASS PACKAGE (\$750)

- 3 Day VIP on-site event parking for 1 vehicles
- 4 general admission tickets to the Friday, June 14th steak dinner and live music
- 4 VIP and 5 General Admission Saturday event tickets
- Small logo on marketing materials, T-shirts, Banners, FB page
- Permission to use the event name and logos for cross marketing

ECONOMY CLASS PACKAGE (\$500)

- 3 Day VIP on-site event parking for 1 vehicles
- 2 General admission tickets to the Friday, June 14th steak dinner and live music
- 2 VIP and 2 General Admission Saturday event tickets
- Small logo on marketing materials, T-shirts, Banners, FB page
- Permission to use the event name and logos for cross marketing

FRIENDS OF THE PLATTE VALLEY - (\$250)

- 3 Day VIP on-site event parking for 1 vehicle
- 2 general admission tickets to the Friday, June 14th steak dinner and live music
- 2 General Admission Saturday event tickets

Please send your company logo and brief bio to plattevalleytailwinds@gmail.com by May 1st to be included in marketing materials.

Make Checks Payable to:
Cozad Development Foundation 501(c)(3) and add "Platte Valley Tailwinds" in the memo
Mail to:
Platte Valley Tailwinds
C/O Cozad Chamber of Commerce
PO Box 261
Cozad, Nebraska 69130

Inquiries on committees, sponsorships, and donations, please email one of the following:
plattevalleytailwinds@gmail.com cozadchamber@cozadtel.net
or call the Cozad Chamber Ph. 308-784-3930.

Follow us on Facebook "Platte Valley Tailwinds"

***Balloon rides offered to First & Business Class Sponsors, weather dependent, liability waivers required, a volunteer from the PVT planning committee will reach out with more details.**