

Custom Clarity Consulting Privacy Notice

At Custom Clarity Consulting we value the privacy of individuals who use our websites and/or related services. This Privacy Notice explains how we collect, use and share the personal information of users of our services. By using our services you agree to the collection, use, disclosure and processing of your information as described in this Privacy Notice.

Personal information is information that can be used to identify a specific person. Personal information does not include deidentified information (anonymized or pseudonymized) or aggregated information derived from personal information.

Communications.

If you contact us directly, we may collect additional information from you. For example, when you reach out to our consultation team, we will ask for your name, organization, email address, mailing address, phone number, or other contact information so that we can identify and communicate with you. We may also store the contents of any message or attachments that you send to us, as well as any information you submit through our forms or questionnaires.

Custom Clarity Consulting will not share or sell your personal information to any third party. Any information used to promote Custom Clarity Consulting will be expressly for the specific promotion only, and authorized by the organization or individual party prior to use.

Security

Custom Clarity Consulting protects and safeguards your personal data globally, in accordance with applicable law, our privacy and data security policies, and this Privacy Notice. We use generally accepted standards of technical and operational security to protect your personal data against accidental or unlawful loss, misuse, alteration, or destruction, in consideration of the risks associated with the personal data and its processing, and we require the same level of protection and safeguarding from our subsidiaries and affiliates, our service providers, and third parties. Only authorized personnel of Custom Clarity Consulting and of our service providers are permitted to access personal data, and these employees and service providers are required to treat this information as confidential. Despite these precautions however, Custom Clarity Consulting cannot guarantee that unauthorized persons will not obtain access to your personal data.

How long do we hold personal data?

Custom Clarity Consulting keeps your personal data only as long as necessary to accomplish the business purposes for which it was collected to meet our legal or contractual obligations and in compliance with Custom Clarity Consulting's data-retention policy. We will securely delete your personal data promptly after the purposes described above cease to apply in accordance with the prevailing market practice for such destruction.

If you request a record or deletion of your personal data, Custom Clarity Consulting will comply with applicable law and will make reasonable attempts to delete all instances of the personal data, subject to our right to keep a copy of such data for the purposes mentioned above.

For requests for access, corrections, or deletion, especially where the processing is based on your consent, please use the chat feature on our website to ask a question. Note privacy record or deletion request with your name, email and phone number and you will receive a confirmation of receipt/completion within 48 business hours of your request.

Data privacy law requires Custom Clarity Consulting to use reasonable measures to **verify the identity** of individuals making requests to exercise their rights. This information will be used for the sole purpose of facilitating your request and will not be further used or retained as part of our permanent records, except to the extent it is already in the records.