



**SCARES
THAT
CARE**

CHARITY WEEKEND VII

July 30 - August 1, 2021

Greetings

Welcome to the Scares That Care Charity Weekend!

We have lots of fun, scary and exciting activities ready for all of you! In addition to our line-up of celebrities from your favorite movies, we have many fantastic genre authors, two floors of merchandise vendors, Readings, Seminars, a Themed 5K Run for Adults and Kids, and Costume Contest.

Inside this program, you will find details on these and many other events. If you have a question or need directions, please ask one of our uniformed staff members.

Our show is structured like a convention, but has a mission that is “unconventional.” That mission is to provide some help and relief to families who are challenged with serious medical and health issues. This help comes from our event ticket sales, auctions and other offerings, with no salaries or paychecks going to any volunteer or board member. All net proceeds after settling accounts with the event venue, will go to the families that need our help.

As you read this program, realize that you are part of something fun, and something that goes steps beyond that.

You are supporting our mission.

You are making a difference.

You are helping those in need.

Thank you, from the entire Scares That Care Family

Please note that Scares That Care does not condone harassment in any form. We expect attendees to respect all other people and their personal boundaries. We welcome you to join us in promoting an enjoyable experience for all.

Charity Weekend Guests

Guest Celebs

Billy Zane
Vanessa Angel
Jeff Kober
Diane Franklin
Tom Atkins
PJ Soles
Pruitt Taylor Vince
Lisa Wilcox
Michale Pare
Tuesday Knight
John Anderson
Tracie Thoms
Ed O'Ross
Jeannine Taylor
Al Leong
Felissa Rose
Mark Patton
Bai Ling
Samm Todd
Taryn Manning
Jeffrey Voorhees
Miko Hughes
Jonathan Fuller
Count Gore De Vol

Guest Authors

Jonathan Janz
Ronald Kelly
Jeff Strand
Kelli Owen
Hunter Shea
Scott Cole
Matt Serafini
Stephen Kozeniewski
Wesley Southard
Adam Cesare
Kristopher Triana
Scott M. Baker
Gabino Iglesias

Shop!

SCARES THAT CARE



Find backpacks, shot glasses, wristbands, etc.,
at our official STC shop:



<https://scaresthatcare.org/store/>

There's even more cool stuff in our Redbubble store, including pillows, totes, and leggings!



<https://www.redbubble.com/people/scaresthatcare>

Vendor List

Hey folks, a couple of things when it comes to our wonderful vendors.

1) Watch Your Children: Many of our vendors offer items that are hand-made. Be sure to keep your eyes on your little ones. Being a parent, I know it's like trying to herd cats. Some of the items may have glass or other easy-to-damage items. We don't want any littles hurt...or your wallet, either.

2) Food and Drink: Please do not set your food or drink on their table. A spill could literally cost them their weekend, so please be kind and mindful. Asking a vendor to hold an item until you are done eating or drinking is usually welcomed.

3) Photography: Many of the items these vendors make are very, very cool. It's also their livelihood. Please ask first if you want to take a photo. Don't get mad or upset if you are refused.

4) "I can do/make/design that better:" It's not very polite to say that to a vendor who put a lot of time and effort into their work. Just be nice.

5) "That's the final price?" Again, these vendors travel from show to show, trying to make a living. Trying to get a \$150 item for 3 bucks is just insulting. Be realistic, and remember- would you want someone trying to offer you a lower price for what you do? No. Neither do our vendors. Deals can be worked out, just be realistic.

Thank you all, and remember to visit our vendors on both floors!

Promenade Vendors

Haunts of Richmond Ghost Tours **5K SPONSOR!**

Retro Daddio
Massage Con-Nection
Tru Total Empire
John Wayne Comunale

Father Evil
Peculiar Artifacts
Hollywood Joe's

FirstFloorVendors

Lynne Hansen Art
VHSPS
GOREgeous
C.W. Briar
Bob Ford
Survivor Max
From Under A Rock Designs
CTC Manu/Obsesses Over
Kevin's Custom Woodworks
E. L. Books
Slasher 15 Productions
Thomas Clark
Scott's Variety Shop
J. Peter W.
Classy Crows
Jelie Bean
Geek Emporium Horrorknots
Horrorshow Jack
Big Lick Screen Printing
LB3D Designs
Gestalt Media
HanciaCo.
Jay Wilburn
Tim Mills
CLASH Books
The Pink Ribbon Link
Art by Dimitri
Silver Shamrock Publishing
Things Forsaken
Apokrupha

Atomic Cotton
Curious Goods
Art by Jenna Manson
Supercreepz
Sunraes Studios
D. Alexander Ward
Brian's Art of Creation
Machete Man Customs
Night of The Legging Dead
Bryan Nowak
Jason Parent
Dead Ed's
Horror Drive-In
Full Circle EFX
Strangled Heart Productions
Mike Duke
J.K. Pevahouse
Dacia M. Arnold
Dea Schofield
James D. Dean
Sonora Taylor
Red Lagoe/Laurel Hightower
Flame Tree Publishing
Wile E. Young
Lucas Milliron
BrutaliTeas
Russell James
Mischief Night Collectibles/Moonshine
Creations

Second Floor Vendors

Just a Little Hocus Pocus - Room "8"
Blue Star Chain Maille - Room "E"
Boo Croo Creations - Room "F"
Taste Fire Hot Sauce - Room "F"
Keith Juneau Art - Room "F"
Horror Movie Night - Room "F"
Fidgety Ginger Arts - Room "F"
Body Accents Tattoo - Room "G"
Hidden Treasures - Room H
HSPPA - Room "I"
Indulge Images Photo Ops - Room "J"
Ten - N - Under - Room "11"
Corvus Creations/The Duchess's Wardrobe - Room "12"
TeuferC's Needful Things - Room "14"
North Jersey Girls - Room "15"
Cosplayers Care - Room "17"
Beware of the Backwoods - Room "17"
Forgotten Misfits - Room "17"
Dark Discussions Podcast - Room "17"
Crispy's Toys - Room "17"

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**FIND MANY OF OUR AUTHORS IN THE
FIRST FLOOR VENDORS' ROOM AND
THE CELEBRITY ROOM**

Schedule of Events

Please Note - Schedule of Events subject to change.

THURSDAY, July 29th, 2021

Thursday's events are FREE! No admission ticket needed. Convention, Vendor and Celebrity areas are NOT open to the public on Thursday.

Kids Pajama Movie (Auditorium)

7:00pm - 9:00pm

Special screening for the kids!

CARE-oke (Pitchers Bar)

9:00pm - Close

Join STC's CARE-oke host Joe C for karaoke with a frightening (but giving) twist!

FRIDAY, July 30th, 2021

Board Games (Room 18, 2nd Floor)

5:00pm - 10:00pm

Video Games (Room 16, 2nd floor)

5:00pm - 10:00pm

Vendors Room

5:00pm - 10:00pm

Celebrity Room

5:00pm - 10:00pm

Author Panels & Readings (Rooms A & B, 1st floor)

4:15pm - 5:00pm - Todd Keisling and Bridgett Nelson, Reading and Q&A

5:15pm - 6:15pm "My Favorite Horror Hybrid": Like peanut butter and chocolate, horror goes well with other genres. Gabino Iglesias, Adam Cesare, and Scott Baker (moderator) discuss some of their favorite cross-genre chillers.

6:30pm - 7:15pm Hunter Shea and Matt Serafini: Reading and Q&A

7:40pm - 8:30pm "Collecting Horror Movie Memorabilia": What's your first edition paperback of John Carpenter's "Halloween" worth? Where can you find a copy of "Friday the 13th" in print?

Matt Serafani, Kristopher Triana, Wesley Southard, and Scott Cole (moderator) discuss collecting novelizations of your favorite horror films.

8:45 - 9:30pm Kristopher Triana and John Wayne Comunale: Reading and Q&A

Q&A Panels (Auditorium)

7:00 - 8:00pm Taym Manning Q&A

8:30 - 9:15pm Ladies Q&A Panel with Vanessa Angel, Jeanine Taylor, and Bai Ling

Photo Ops (Room 18, 2nd floor)

8:00 - 8:30pm Nightmare on Elm Street with Mark Patton, Lisa Wilcox, and Tuesday Knight

Will Bozarth
STAND-UP*
& MUSIC



JULY

30

**SCARES THAT CARE
WEEKEND 2021
WILLIAMSBURG, VA**

BEFORE KARAOKE
IN THE BAR
8PM

***POTENTIAL TRIGGER
WARNING. NON-PC JOKES**

Friday Special Events

Silent Auction

5:00pm - Close, Continues on Saturday

Kicking off Friday and continuing Saturday, the Silent Auction provides a chance to bid and win on donated, unique, and rare items!

Make-Up Wars

7:00pm - 9:00pm

Three teams compete with the goal of creating the most unique makeup design, with a hidden item that must be included in their final presentation. (Rooms 2 & 3)

Will Bozarth, "Stand Up & Music" (Pitchers Bar)

8:00 - 9:00pm

Join Will as he mixes it up between music and stand-up comedy to deliver an unforgettable performance! Comedy portions of the show is not suitable for all audiences.

Horror Trivia Thunderdome II:

9:00 - 11:00pm

Fans compete against their favorite actors and authors in a hilarious horror trivia "deathmatch". Hosted by Brian Keene and featuring surprise guests! (Auditorium)

CARE-oke (Pitchers Bar)

9:00pm - Close

Join STC's CARE-oke host Joe C for karaoke with a frightening (but giving) twist!

SATURDAY, July 31st, 2021

Board Games (Room 18, 2nd Floor)

10:00am – 7:00pm

Video Games (Room 16, 2nd floor)

10:00am – 7:00pm

Vendors Room

10:00am – 7:00pm

Celebrity Room

10:00am – 7:00 pm

Author Reading Rooms (Rooms A & B, 1st floor)

10:15 – 11:00am Jacob Haddon and Red Lagoe: Reading and Q&A

11:15 – 12:00pm Scott Baker and Jay Wilburn: Reading and Q&A

12:15 – 1:00pm Scott Cole and Christopher Paul: Reading and Q&A

1:15 – 2:00pm Adam Cesare and Wesley Southard: Reading and Q&A

2:15 – 2:00pm Jonathan Janz and Gabino Inglesias: Reading and Q&A

3:15 – 4:00pm Laurel Hightower and Sonora Taylor: Reading and Q&A

4:15– 5:15pm "I Survived The Death of Horror (Again)" - From Zebra Books and Dell/Abyss in the mid-1990s to Leisure Books and Samhain in the '00s, mainstream horror fiction has died and then clawed its way out of the grave time and time again. Ronald Kelly, Jeff Strand, Jonathan Janz, Hunter Shea and Lynne Hansen (moderator) discuss what it was like to live through those times, and how they survived to scare again.

5:30 - 6:30pm V. Castro, Cynthia Pelayo, and Leza Cantoral: Reading and Q&A

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**PUBLIC & PRIVATE TOURS AND EVENTS
AVAILABLE YEAR-ROUND**

Q&A Panels (Auditorium)

11:00 - 11:45 - Billy Zane

12:00 - 12:45pm The Henchmen: Al Leong and Jeff Kober

1:00 pm- 1:45pm Tom Atkins

1:45pm - 2:30pm Michael Pare

2:30pm - 3:15pm - Kid's of Horror: Miko, Jeffrey, Felissa, Samm, and Harvey

3:45 - 4:15pm Pruitt Taylor Vince

4:30 - 5:15pm Ladies Panel with Tracie Thoms, PJ Soles, and Diane Franklin

PhotoOps (Room 18, 2nd floor)

1:30 - 2:00pm Jeff Kober

2:00 - 2:30pm Taryn Manning

3:00 - 3:30pm Pruitt Taylor Vince

3:30 - 4:00pm Tom Atkins

4:00 - 4:30pm Michael Pare

4:30 - 5:00pm Al Leong

5:00 - 5:15pm Jeffrey Voorhees

5:15 - 5:30pm Jeannine Taylor

Seminars (Rooms 2 & 3)

12:00pm - 1:00pm "Writing Video Games" Video game industry veteran Richard Dansky answers all of your questions about how to break into the field and how to write for video games.

1:30pm - 2:30pm "Ghosts: A Look at the Evidence" Join the Center for Paranormal Research and Investigation (CPRI) presents this new and thought provoking look into the world of the supernatural.

3:15pm - 4:30pm "Becoming Your True Self" An in-depth conversation and open, respectful, Q&A session with members of the Trans community, who discuss their life's journey.

Saturday Special Events

5K and Kids Fun Run (Hotel Pool)

8:00am - 10:00am

Silent Auction (Auditorium)

10:00am - 6:00pm

Bidding ends at 6:00pm and winners announced! Immediate payment is required and items not picked up may be offered to the closest bidder.

Costume Contest (Auditorium)

8:00 - 11:00pm

Fans design and compete against each other. Costumes are reviewed by a celebrity panel and hosted by Count Gore De Vol!

CARE-oke (Pitchers Bar)

9:00pm - Bar Close

Join STC's CARE-oke host Joe C for karaoke with a frightening (but giving) twist!



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DARLING SKULLZ
HORROR



@darling_skullz_horror



SUNDAY, August 4th, 2019

Board Games (Room 18, 2nd Floor)

10:00am - 4:00pm

VideoGames (Room 16, 2nd floor)

10:00am - 4:00pm

Vendors Room

10:00am - 4:00pm

CelebrityRoom

10:00am - 4:00pm

AuthorReading Rooms (Rooms A & B, 1st floor)

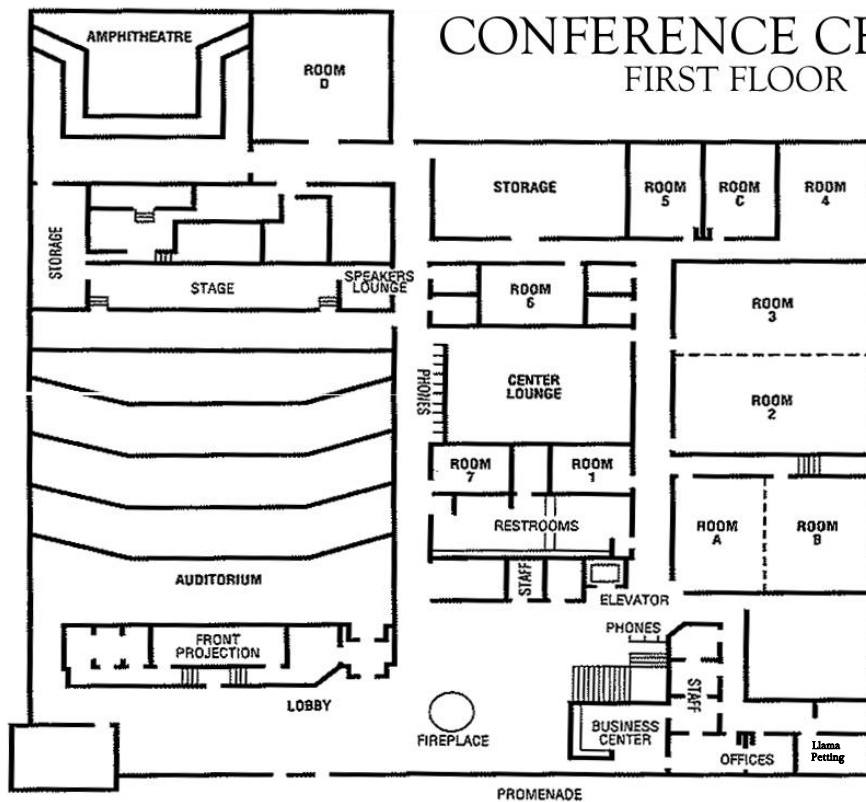
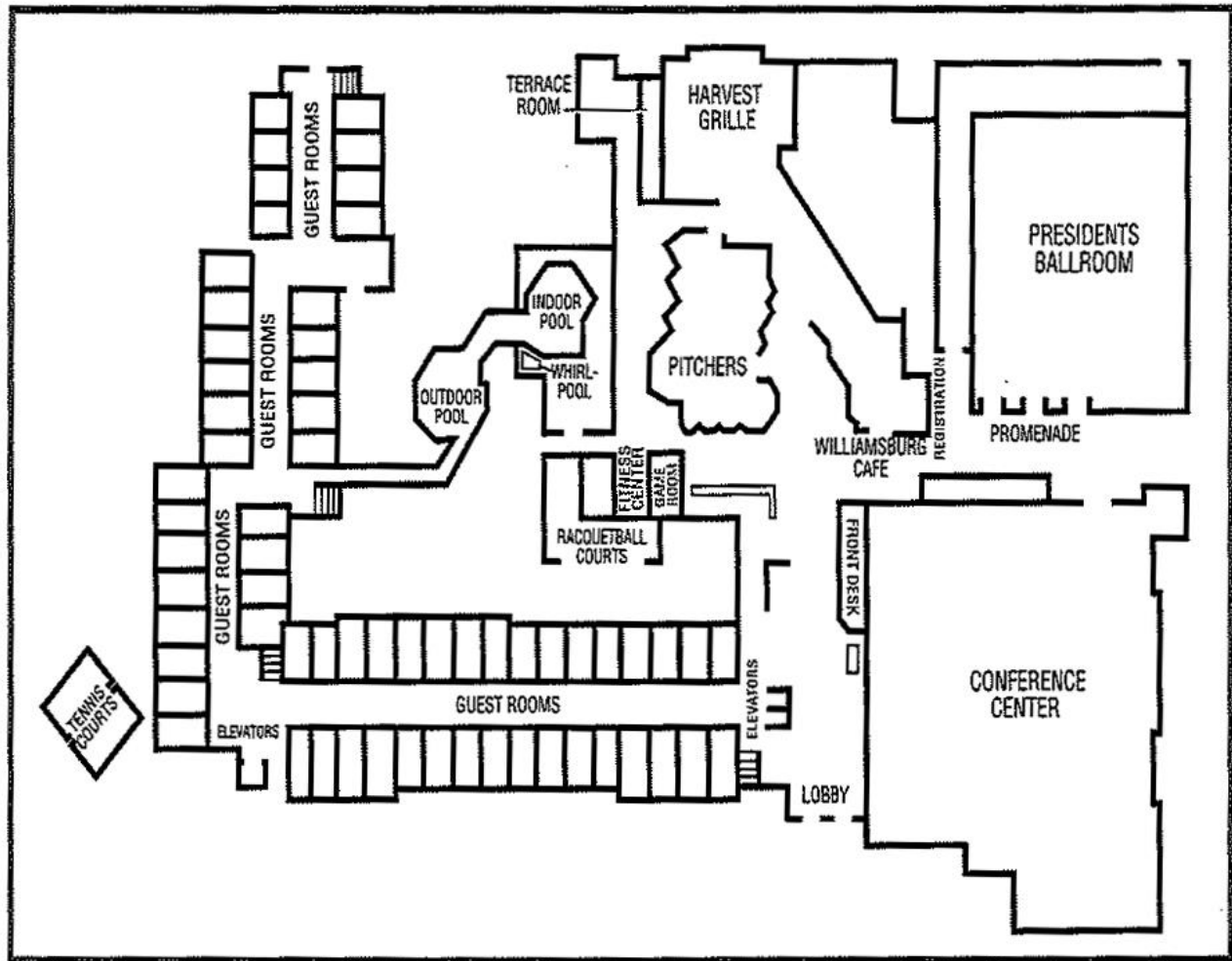
11:15am - 12:00pm Kelli Owen and Lucas Milliron - Reading and Q&A

12:15 - 1:00 - Kevin Lucia and Lindsay Lerman - Reading and Q&A

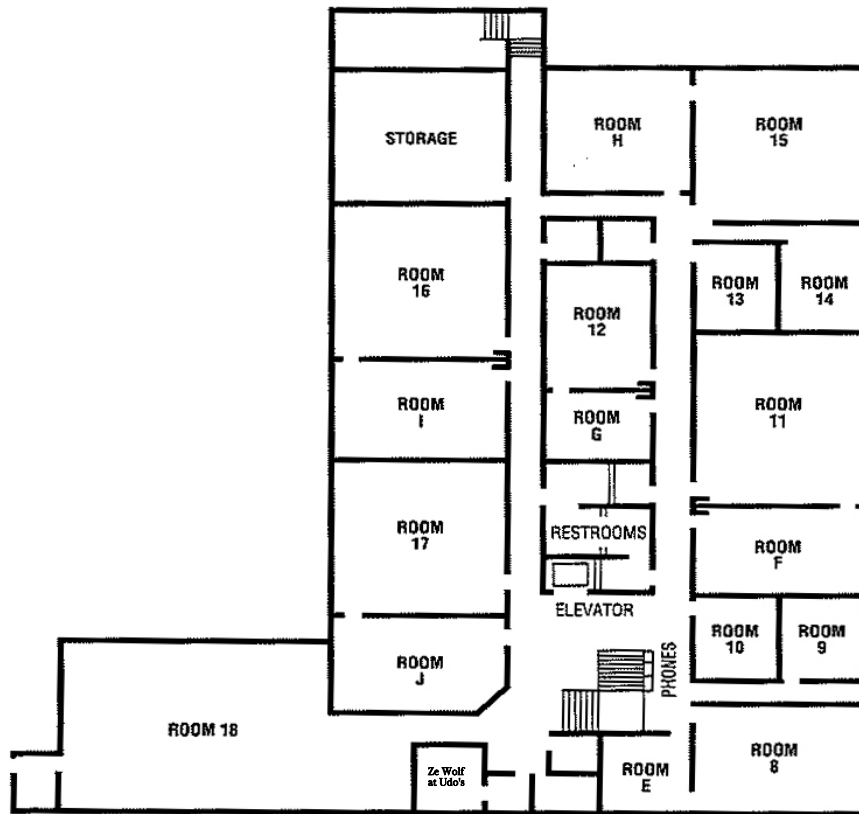
1:15 - 2:00 - Jeff Strand and Stephen Kozeniewski - Reading and Q&A

2:15 -3:00 - Robert Ford and Brian Keene - Reading and Q&A

Maps



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email: rct0424@yahoo.com

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