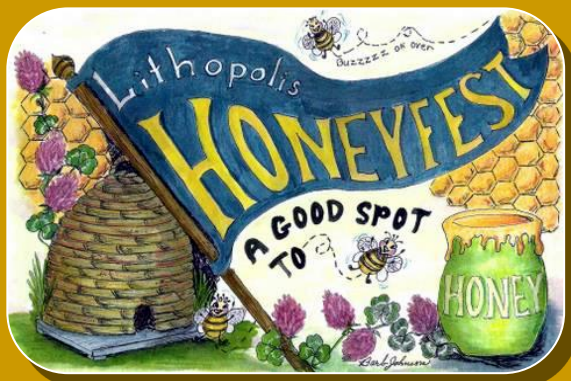


CONNECT YOUR BRAND WITH OHIO'S HONEY FESTIVAL!



LITHOPOLIS HONEYFEST

FRIDAY, SEPTEMBER 8TH ▪ 3 PM - 7 PM
SATURDAY, SEPTEMBER 9TH ▪ 10 AM - 7 PM

PRESENTING PARTNER
OPPORTUNITY \$2500

The Lithopolis Honeyfest is a non-profit event with a mission to educate visitors about the art and science of apiculture and to raise public awareness of the importance of the honey bee within a robust atmosphere of art, music, food, fun and people.

Saving the planet . . . one honey bee at a time.

*This is by far the BEST festival - very organized, well-publicized. *Impressed with how much was going on about bees and honey! *Organizing and advertising exceptional!
*Loved the artisan booths! *Very good food - nice portions and healthy choices!
*Do about 30 shows a year and this by far is one of the friendliest and helpful committees.
*Best educational tool in Ohio! *Information enabled me to become a beekeeper. *We are putting this on our calendar for next year! *Excellent festival - our best of the year! *This one ranks #1 on all categories! *We heart Lithopolis!

The Lithopolis Honeyfest has grown in attendance to over 10,000 in a few short years. Extensive advertising and promotion means that you will be branded with one of the fastest growing and the only honey festival in Ohio. It is our goal to continually develop the Lithopolis Honeyfest by making it one of Ohio's most outstanding family events. We consistently receive positive responses from supporters, vendors and visitors. See what we can do for you as Presenting Partner of this uniquely significant festival!

Lithopolis Honeyfest Sponsor Committee

Kelly Thacker, President

sponsors@lithopolishoneyfest.com

Lithopolis Honeyfest Association

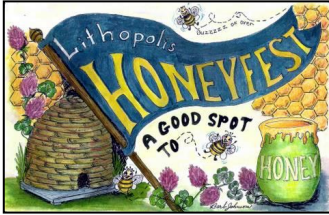
PO Box 313

Lithopolis OH 43136

Ph: 614-774-4416 ▪ Fax: 614-474-1524

www.LithopolisHoneyfest.com





THE UNDERSIGNED PRESENTING PARTNER AGREES:

- A. To partner with and support the Lithopolis Honeyfest as a Presenting Partner in the amount of \$2500.
- B. **ON OR BEFORE AUGUST 1:**
 - 1. To contribute the pledged amount to the Village of Lithopolis.
 - 2. To electronically submit in PDF, JPG, PNG or high resolution scan format, a fully transferrable, clear image or typewritten information to sponsors@lithopolishoneyfest.com for use in printed/published materials.
 - 3. To submit this partner details form and signed agreement.

C. That due to print deadlines, if items 1, 2 and 3 are not received on or before August 1, partner understands that the Lithopolis Honeyfest cannot guarantee inclusion in printed and published materials.

PARTNER DETAILS (all information is required)

Business Name _____

Business Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone(s) _____

Web Address _____ Email _____

Is any portion of the sponsorship an "In-kind" donation? Yes No If yes, please complete "in-kind" addendum

Please make check payable to Lithopolis Honeyfest Association. Please complete form, sign below and mail to: Lithopolis Honeyfest, P.O. Box 313, Lithopolis, OH 43136. **PLEASE KEEP A COPY.**

SIGNATURE OF PARTNER REP: _____ DATE: _____

PRINTED NAME: _____



THE LITHOPOLIS HONEYFEST AGREES TO PROVIDE THE FOLLOWING RECOGNITION AND BENEFITS:

- 1. Presenting Partners are exclusive sponsorships. No other businesses will be given a competing partnership within your business category and area. Presenting Sponsors shall have first right of refusal as a recurring sponsor each year. Please check your business category and write in your specific area.

- | | |
|--|--|
| <input type="checkbox"/> Construction/Equipment area: _____ | <input type="checkbox"/> Medical/Wellness Care area: _____ |
| <input type="checkbox"/> Food, Beverage & Dining area: _____ | <input type="checkbox"/> Personal Services area: _____ |
| <input type="checkbox"/> Home/Yard Services area: _____ | <input type="checkbox"/> Professional Services area: _____ |
| <input type="checkbox"/> Leisure Services area: _____ | <input type="checkbox"/> Retail area: _____ |
| <input type="checkbox"/> Media area: _____ | <input type="checkbox"/> Utility area: _____ |
| | <input type="checkbox"/> Other: _____ |

- 2. Partner's name or logo link on the home page www.lithopolishoneyfest.com
- 3. Full-page ad (approximately 5"w x 8"h) in official souvenir program (quantity 1500)
- 4. Main stage announcements
- 5. Shared stage banner
- 6. Complimentary 10' x 10' booth to promote partner's business

Items below may vary depending upon availability and advertising choices for the Honeyfest

- 7. Recognition of partner, and placement of partner's name or logo, in or on:
 - Press releases
 - Festival email blasts (thousands plus)
 - Honeyfest Facebook page
 - Columbus Underground promotional blasts
 - Advertising and promotion with a variety of media, which previously included but subject to change: a) Radio – WCBE 90.5 and WFCO 90.9; b) TV – WTTE Fox 28; c) Print/Web – [Experience Columbus](#), [Columbus Monthly](#), [cityscene](#), (614), [The Other Paper](#), [Fairfield Towne Crier](#), [Lancaster Eagle-Gazette](#), and [OhioTraveler.com](#).

PROGRAM SPONSOR ADS SPEC SHEET

<p>Queen Bee Level Full page (portrait or landscape orientation) (approximately 5" w x 8" h)</p>	<p>Worker Bee Level Half page (portrait or landscape orientation) (approximately 5" w x 4" h)</p>	
	<p>Drone Bee Level Quarter page (portrait or landscape orientation) (approximately 2.5" w x 4" h)</p>	<p>Honey Bee Level Eighth page (portrait or landscape orientation) (approximately 2" w x 1.25" h)</p>
	<p>Honey Bee Level Eighth page (portrait or landscape orientation) (approximately 2" w x 1.25" h)</p>	