

Ready to Start Your Journey as an Equine-Assisted Services Professional?

Whether you're just beginning or already certified, a Veritas Mentorship provides the guidance you need to build a professional equine-assisted services program tailored to your goals and appealing to clients of all ages and abilities.

Why Choose Veritas?



PATH Standards Compliance

We adhere to Professional Association of Therapeutic Horsemanship International standards, ensuring your program meets industry best practices.



Experienced Business Mentors

Our mentors combine extensive business experience with strong educational backgrounds, providing comprehensive guidance for your program development.



Ikigai Coaching Philosophy

Our unique approach helps you discover your "reason for being," aligning your passion for horses with purposeful service that creates sustainable business success.

With Veritas, you'll develop not just technical skills but a deep understanding of how to create meaningful connections between horses and humans while building a thriving practice. Our mentorship program addresses everything from facility setup to marketing strategies, ensuring you're prepared for the diverse challenges of this rewarding profession.



by Remes