THE MICHELLE WARD GROUP FOUNDATION

PEOPLE • COMMUNITY • BRIGHTER TOMORROWS

Local Hearts. Brighter Tomorrows.

Dear Community Partner,

Thank you for taking a moment to review this packet for the 3rd Annual UGLY SWEATER Christmas Party, hosted by The Michelle Ward Group Foundation on Friday, December 4, 2026, in Sarasota.

This festive event benefits Flight to the North Pole, a remarkable nonprofit devoted to supporting terminally ill children and their families. While many know them for the joy they bring during Christmas, their impact extends far beyond the holiday season. Flight to the North Pole helps families throughout the year with meaningful support, including assistance with bills, medical items and needs, family necessities, and even funeral costs when needed most.

Their mission is rooted in compassion, hope, and dignity — helping families feel seen, supported, and loved during some of life's most difficult moments. Through community generosity, they are able to bring comfort, create lasting memories, and remind local families that they are not alone.

Last year, with the support of generous local businesses and community partners, we were proud to help raise $9,500. This year, our goal is to exceed that impact and raise at least $15,000 or more. We would be honored to have your support as a sponsor, donor, or community partner.

Inside this packet you'll find opportunities to:

- Sponsor the event
- Donate a raffle basket
- Contribute a silent auction item
- Make a monetary donation
- Provide promotional items for our guest take-home bags

Every contribution — large or small — helps us create a meaningful evening that brings our community together while supporting an incredible cause.

Thank you for considering being part of this year's event. Your generosity, visibility, and community spirit help make the season brighter for the children and families served by Flight to the North Pole.

Visit the official website for more information: www.UglySweaterChristmasParty.org

With gratitude,
The Michelle Ward Group Foundation
Making a Difference, Right Here at Home.

Because Every Child Deserves Compassion, Support & Joy