

































Covering More Ground.

At Stanton, we believe that great rooms are built from the ground up. Your flooring choice sets the foundation for all of the decorative elements that define who you are and what you love. Cover more ground with Stanton Decorative Waterproof Flooring; the latest in SPC technology.

Stanton's Natural Beauty Series is a curated collection of color and style. Drawing inspiration from the beauty of nature, it has been thoughtfully designed and crafted with the utmost attention to detail. From the natural, organic look of the wood grain, to the high-performance qualities and clean color palette, Natural Beauty will WOW today's design-conscious consumers with great looking and well made flooring.

Stanton offers you the highest level of quality in decorative waterproof flooring while giving you style options ranging from modern hickory to transitional oaks, edgy metropolitan colors to the new coastal beach favorites. All of which can be perfectly paired with Stanton's fashion-forward designs in made to order rugs and carpet. There is truly something for everyone.









Livable Luxury

What makes our luxury vinyl flooring stand out? Well, besides being visually stunning and ultra-chic, choosing Stanton Decorative Waterproof Flooring for your home will give you peace of mind and enables you to make the mess, and worry less. Our Stanton Shield protection ensures your floors will look beautiful for years to come. If that's not enough, we've stacked the deck with several other features that will make your decision to choose Stanton an easy one.



100% WATERPROOF – Great for basements, kitchens, bathrooms, laundry rooms and more.



PET & CHILD FRIENDLY – Easy cleanup for accidents. Because life happens.



STANTON SHIELD – Stain and scratch resistant. 22 mils wear layer withstands heavy traffic.



LOW MAINTENANCE – Clean debris with a soft broom or vacuum cleaner. Then, a well-rung wet mop or cloth with clean water and a light cleanser. No wax or oil needed.



EASY TO INSTALL – Score and snap; no glue required. Can be installed over most existing floors, saving time and money.



DENT RESISTANT – Our dense SPC core provides 4x the dent resistance versus traditional waterproof floors.



ULTRA-QUIET COMFORT PAD – Our 4 mm thick core plus 1 mm attached super quiet IXPE pad with a total of 5mm thickness ensures your floors are quiet underfoot.



COORDINATING RUGS – Enhance your flooring with a custom rug. We have thoughtfully selected decorative, in-stock Stanton styles to complement each color in the Natural Beauty Series.



LIFETIME RESIDENTIAL WARRANTY – Greenguard certified, Stanton Decorative Waterproof Flooring has a lifetime guarantee in a residential setting.



15 YEAR LIGHT COMMERCIAL WARRANTY – Guaranteed for 15 years in a commercial setting.



GREENGUARD CERTIFIED – Stanton Decorative Waterproof Flooring is Greenguard certified for low chemical emissions.



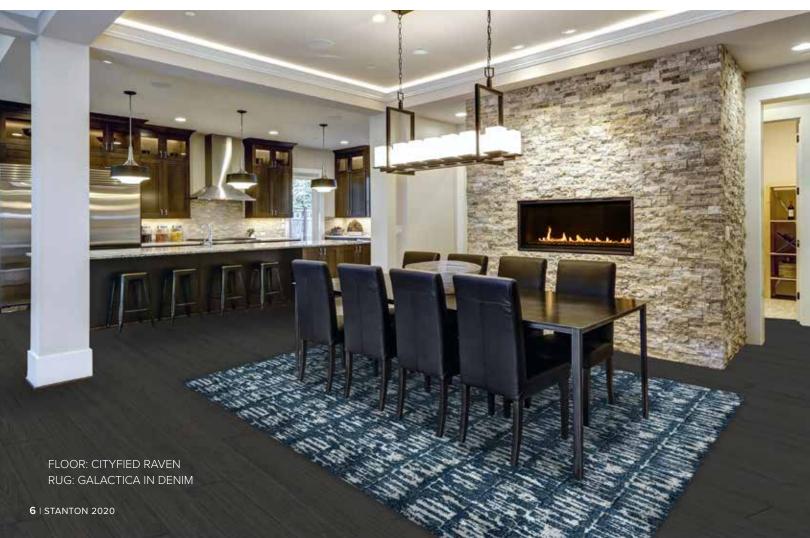
BLACK AND WHITE





CITYFIED - RAVEN

URBANITE - ECLIPSE





FROM COASTAL CHARM TO URBAN CITY CHIC, THIS ASSORTMENT OF WHITES, GRAYS, AND RICH EBONY ARE SHOW-STOPPING STYLES.

MIX AND MATCH STYLES FOR A TRULY UNIQUE LOOK.



BLACK AND WHITE







BEACHVIEW - BLANCA













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OAKLEY



PEARL MIST



WILDERNESS



CARBON



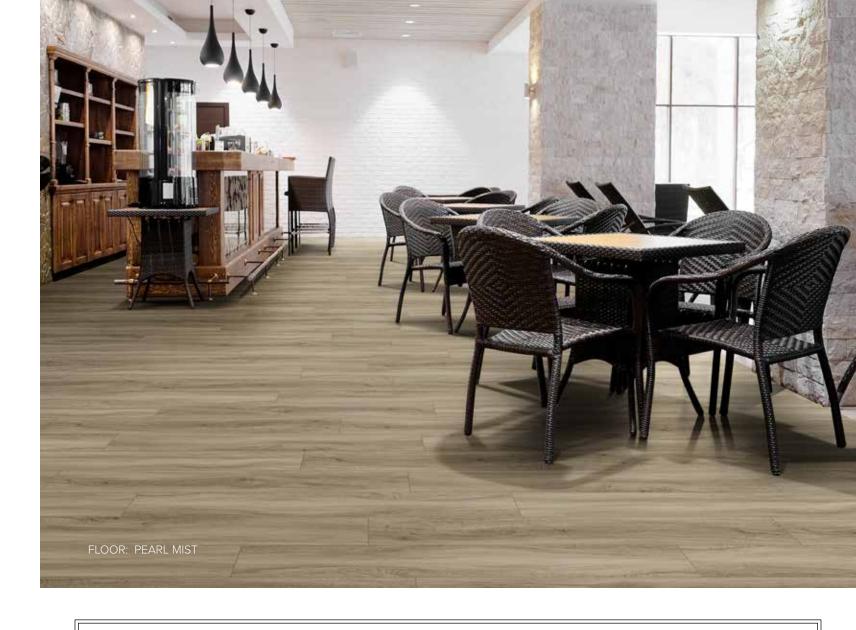
MINK



HAZELNUT



ESPRESSO



FOR A CLEAN, UPDATED TRADITIONAL AESTHETIC, OUR OAKLEY WAS INSPIRED BY AMERICAN OAK WITH A VERY LIGHT GRAINING AND SUBTLE KNOTTING FOR AN AUTHENTIC FEEL.











TOASTED OAK





WALNUT



FLOOR: TOFFEE



TOFFEE

GROVE







SMOKE ROSEWOOD



FOSSIL





THE RAISED GRAIN OF GROVE IS INSPIRED BY EUROPEAN OAK AND TEXTURED USING A LIGHT WIRE BRUSH FINISH FOR A CLEAN, POLISHED LOOK.







TIMBER LAND



DRIFTWOOD





GUNSTOCK

FLOOR: DOCKSIDE



FOG



INSPIRED BY HICKORY TREES, TIMBER LAND FEATURES A RUSTIC FEEL WITH KNOTS AND A

STRIPED GRAIN, BLENDED WITH A FRESH COLOR PALETTE FOR A TRULY UNIQUE LOOK.



DOCKSIDE



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Complete your home design with a custom rug fabricated from any one of Stanton's thoughtfully selected styles that complement each color in the Natural Beauty Series. Our Create A Rug feature enables you to design a custom rug to meet your specific criteria, just like a professional designer. Sizing can be virtually any length and up to the full width of the carpet. Use one of our recommended styles or discover another one you love on our website. Our normal ship time is only 3-5 business days! The possibilities are endless!

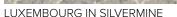
Visit us at stantonflooring.com to learn more.

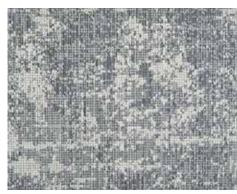












BRICK LANE IN FROST



Perfectly Paired Custom Rugs To Match Every Stanton Floor!

See stantonflooring.com for the full Stanton assortment





BRIGHTWATER IN BEACH





MAGICAL IN BEACH



DARWIN IN DOVE



DELPHI IN PLATINUM

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Snap it. Tag it. Share it.

We love seeing the many creative ways you use Stanton at home and in your design projects. Share our mutual love for Stanton and our family of brands on social media by tagging us @stantoncarpet and using #stantoncarpet for a chance to be featured and inspire our dedicated followers.





















DECORATIVE COMMERCIAL

Boutique Retail | Professional Offices

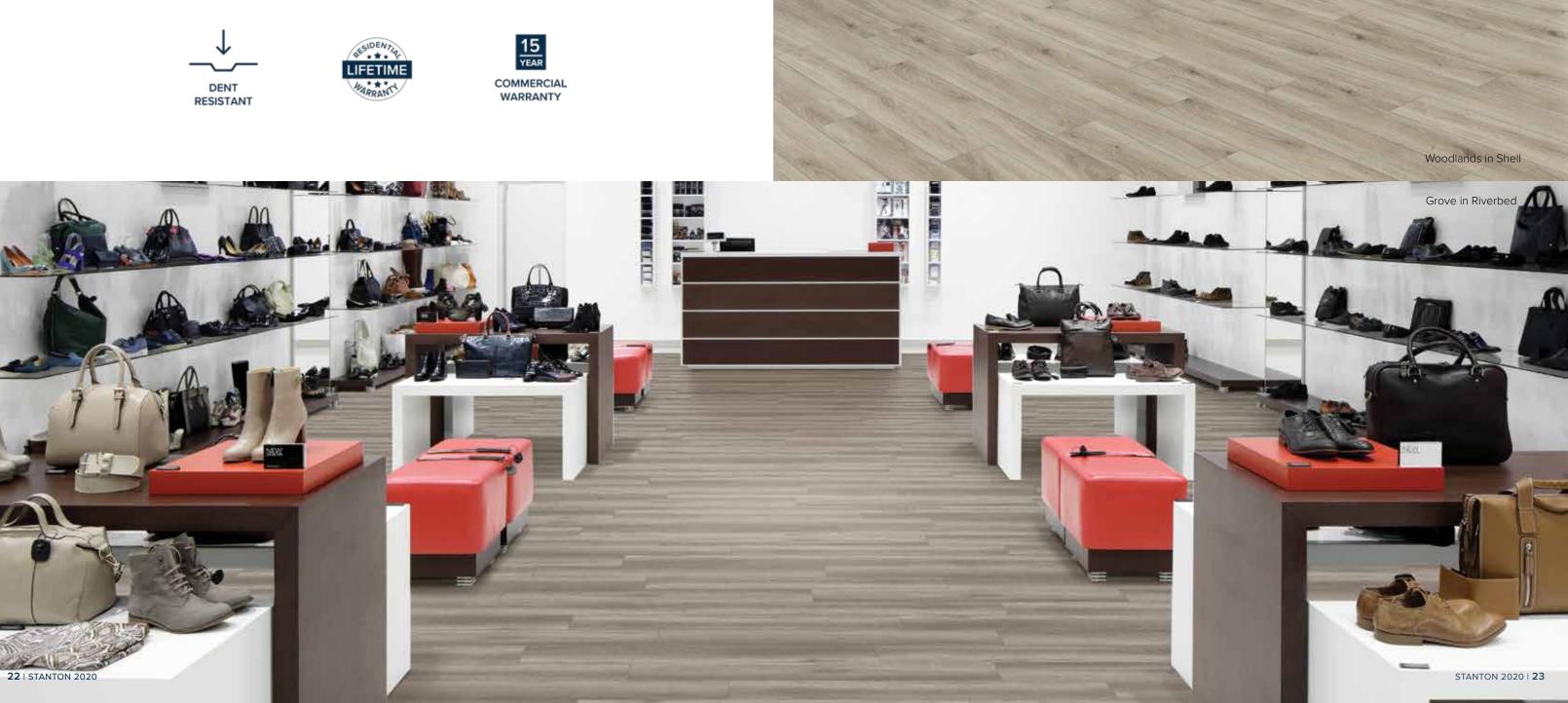
Stanton's Decorative Waterproof Flooring signature high style will also add aesthetic impact in light commercial settings. Perfect for boutique retail, offices, banks, shops, apartments and more, Stanton's luxury vinyl adds the perfect foundation to elevate any setting.











DECORATIVE WATERPROOF FLOORING DISPLAY



MATERIAL: Grey Wood Veneer

DIMENSIONS: 45.0" W x 75.2" H x 32.3" D **PRODUCT SAMPLES:** Ships with and Holds 24 Sample Boards 20" W x 27" L

PRODUCT SPECIFICATIONS

Planks Per Box: 11 Planks Sq. Feet Per Box: 26.03 Plank Dimensions: 7"x 48" 22mil Wear Layer:

Total Thickness: 5mm (4mm SPC Core + 1mm

IXPE Pad)































