



STANTON
♦ Decorative Waterproof Flooring ♦

stantonflooring.com



Covering More Ground

- 4 Livable Luxury
- 6 Natural Beauty 4 Series – Black and White
- 8 Natural Beauty 4 Series – Au Naturel
- 10 Natural Beauty 7 Series – Black and White
- 12 Natural Beauty 7 Series – Timber Land
- 14 Natural Beauty 7 Series – Oakley
- 16 Natural Beauty 7 Series – Rockwood
- 17 Natural Beauty 7 Series – Woodstock
- 18 Natural Beauty 7 Series – Grove
- 20 Natural Beauty 7 Series – Woodlands
- 22 Natural Beauty 9 Series – Oakdale
- 24 Natural Beauty 9 Series – Weatherly
- 26 Create a Rug
- 28 Commercial Waterproof Flooring – Natural Beauty Series
- 29 Commercial Waterproof Flooring – Vanguard Collection
- 30 Product Specifications

Front Cover: Rockwood Vintage Harvest Back Cover: Rockwood Greystone

Livable Luxury

What makes our luxury vinyl flooring so special? Well, besides being visually stunning and ultra-chic, choosing Stanton Decorative Waterproof Flooring for your home will give you peace of mind and enables you to make the mess, and worry less. Our Stanton Shield protection ensures your floors will look beautiful for years to come. If that's not enough, we've stacked the deck with several other features that will make your decision to choose Stanton an easy one.



100% WATERPROOF – Great for basements, kitchens, bathrooms, laundry rooms and more.



PET & CHILD FRIENDLY – Easy cleanup for accidents. Because life happens.



STANTON SHIELD – Stain and scratch resistant. 22-mil wear layer withstands heavy traffic.



LOW MAINTENANCE – Clean debris with a soft broom or vacuum cleaner. Then, a well-rung wet mop or cloth with clean water and a light cleanser. No wax or oil needed.



EASY TO INSTALL – Score and snap; no glue required. Can be installed over most existing floors, saving time and money.



DENT RESISTANT – Our dense SPC core provides 3x the dent resistance versus traditional waterproof floors.



ULTRA-QUIET COMFORT PAD – Our 4 mm thick core plus 1 mm attached super-quiet IXPE pad with a total of 5mm thickness ensures your floors are quiet underfoot.



COORDINATING RUGS – Enhance your flooring with a custom rug. We have thoughtfully selected decorative, in-stock Stanton styles to complement each color in the Natural Beauty Series. For more information, see page 26.



LIFETIME RESIDENTIAL WARRANTY – Stanton Decorative Waterproof Flooring has a lifetime guarantee in a residential setting.



15-YEAR MEDIUM COMMERCIAL WARRANTY – Guaranteed for 15 years in a commercial setting. Perfect for boutique retail, offices and apartments.



GREENGUARD CERTIFIED – Stanton Decorative Waterproof Flooring is Greenguard certified for low chemical emissions.



Natural Beauty Series

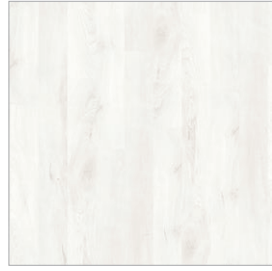
NEW Natural Beauty 4 Series | DWF

Black and White

4" x 48" Planks



Urbane Ebony



Beachley Simply White

Our **unique** narrow-width planks in fresh whites and rich blacks offer a sleek, **modern** look.



Beachley Simply White

NEW Natural Beauty 4 Series | DWF

Au Naturel

4" x 48" Planks



Blonde



Ash



Golden



Kona



Golden



Ash



Floor: Kona
Rug: Wales in Dune

The Au Naturel Collection pays respect to **timeless**, naturally-stained honey wood tones with **subtle** graining and **graceful movement** in this modernized 4-inch wide plank with light beveling.

Natural Beauty 7 Series | DWF
Black and White

7" x 48" Planks



Oceanview
Blank Canvas



Beachview Blanca



Seaview Glacier



Cityfied Raven



Urbanite Eclipse



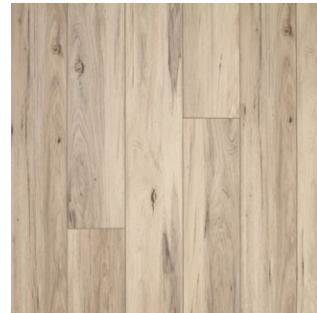
From **coastal charm** to **urban city chic**, this assortment of fresh whites and rich ebony are show-stoppers.

Timber Land

7" x 48" Planks



White Wash



Dockside



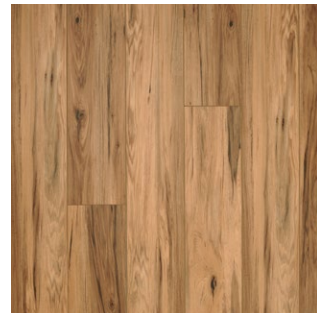
Gunstock



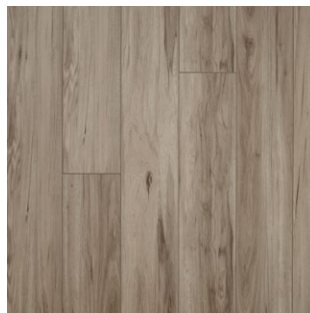
Mahogany



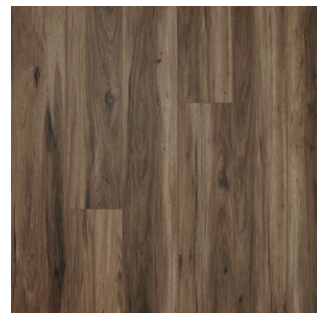
Driftwood



Gunstock



Fog



Hazel



Mahogany



Dockside

Timber Land's Hickory-inspired graining has a **rustic** and **heartwarming** feel in fresh colors.

Oakley

7" x 48" Planks



Pearl Mist



Wilderness



Carbon



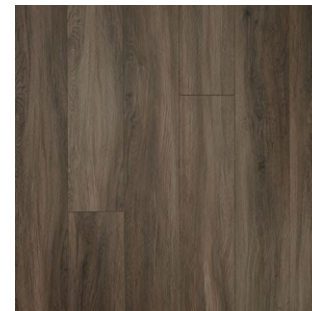
Wilderness



Mink



Hazelnut



Espresso



Carbon



Pearl Mist

American Oak inspired this clean, traditional aesthetic, with **light graining and subtle knotting** for an authentic feel.

NEW Natural Beauty 7 Series | DWF

Rockwood

7" x 48" Planks



Vintage Harvest



Greystone

Inspired by aged **reclaimed** painted **barnwood** with **petrified wood** accents.



NEW Natural Beauty 7 Series | DWF

Woodstock

7" x 48" Planks



Acorn



Fossil



Inspired by our popular Woodlands style with an enhanced and heavier **whitewashed graining**.

Grove

7" x 48" Planks



River Bed



Smoke

The **raised grain** visual of this series is inspired by European Oak textured with a **wire brush finish**.



Fossil



Rosewood



Woodlands

7" x 48" Planks



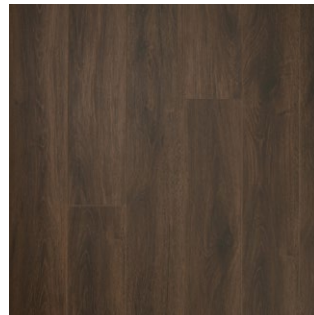
Shell



Toasted Oak



Toffee



Walnut



Walnut



Toffee



Toasted Oak

Inspired by European Oak, this series has a **whitewashed look** with a visible grain.

Oakdale

9"x 60" Planks



Cottage



Antique



Sand



Dovetail



Sand



Cottage



Wheat



Brownstone



Onyx



Floor: Brownstone
Rug: Dottie in Bronze

Wide and long planks offer a sophisticated look and feel with subtle graining and minimal knotting.

Weatherly

9"x 60" Planks



Polar



Dune



Dune



Opal



Dockside



Saddle



Dockside

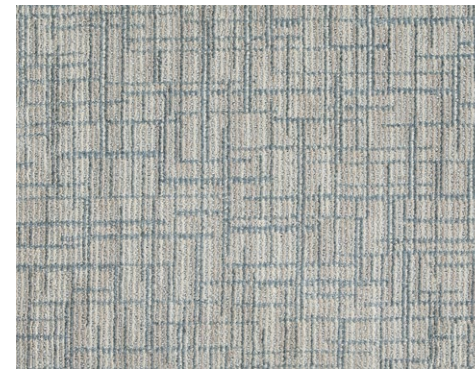


Polar

True to its name, Weatherly has a **smooth worn** and **weathered finish** where graining comes in and out of focus.



Floor: Weatherly Opal Rug: Belladonna in Wave



Passport in Sky



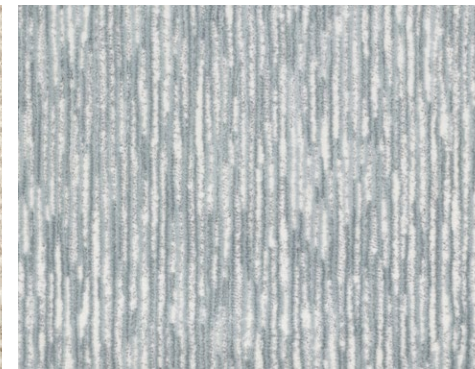
Wales in Dune



Meridian in Wave



Silhouette in Sandstone



Clairbella in Ice



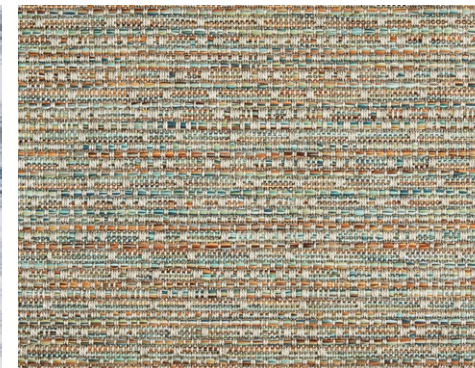
King Tiger in Desert

Perfectly Paired Custom Rugs To Match Every Stanton Floor!

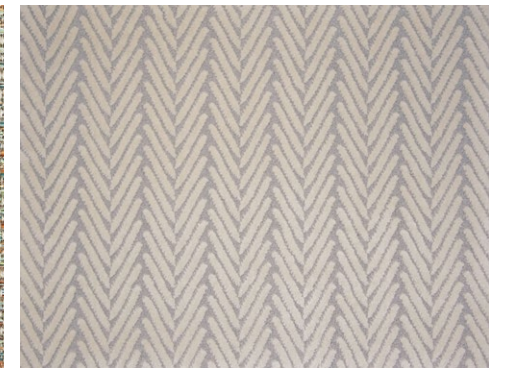
See stantonflooring.com for the full Stanton assortment



Pixel in Glacier



Solange in Moonlight



Candid in Chrome



Montpelier in Khaki



Bahia in Cord



King Cheetah in Inked

Layer Your Look

Complete your home design with a custom rug fabricated from any one of Stanton's thoughtfully selected styles that complement each color in the Natural Beauty Series. Our Create A Rug feature enables you to design a custom rug to meet your specific criteria, just like a professional designer. Sizing can be virtually any length and up to the full width of the carpet. Use one of our recommended styles or discover another one you love on our website. Our normal ship time is only 5-7 business days! The possibilities are endless!

Visit stantonflooring.com to learn more.

Create a RUG
Your Style. Your Size. Your Home.



SCAN to try our room visualizer!

Commercial Waterproof Flooring

Natural Beauty Series

Stanton luxury vinyl's signature high style will also add aesthetic impact in medium commercial settings. Perfect for boutique retail, offices, banks, shops, apartments and more, all the styles in the Natural Beauty Series have a 15-year commercial warranty and our exclusive Stanton Shield protection.



Woodlands in Shell

- 
100% WATERPROOF
- 
EASY TO INSTALL
- 
INSTALLS OVER MOST EXISTING FLOORS
- 
DENT RESISTANT
- 
LOW MAINTENANCE
- 
STANTON SHIELD
stain & scratch technology
- 
RESIDENTIAL LIFETIME WARRANTY
- 
15 YEAR COMMERCIAL WARRANTY
- 
GREENGUARD GOLD
PRODUCT CERTIFIED FOR LOW VOC CONTENT



Grove in River Bed

Vanguard Rigid Collection

Pallet-Only Program

Floor Score certified, this collection of six styles offers an array of decorative options designed for residential through light commercial settings. This simple, easy-to-install floating floor construction is available by the pallet only.

Wear Layer: 12 mil / UV-Cured Urethane
 Plank Size: 7" x 48" x 4.2 mm
 Carton: 12 planks = 28.4 SF
 Cartons Per Pallet: 55
 Edge Treatment: Four-Sided Microbevel
 Installation Method: Floating Floor
 Recommended Application: Residential to Moderate Commercial

Critical Radiant Flux: Class 1 (ASTM E648)
 Surface Flammability: Passes DOC FF 1-70
 Static Load Limit: 3000 lbs (ASTM F970)
 Warranties: Lifetime Waterproof
 Lifetime Residential
 10-Year Commercial

Floor Score Certified
 Phthalate Free
 100% Virgin PVC








Pathfinder Treehouse

STANTONST

Vanguard Flex Collection

Vanguard Flex offers the same six decorative styles as Vanguard Rigid, designed for use in heavy commercial settings through a glue-down installation.

Wear Layer: 20 mil / UV-Cured Urethane
 Plank Size: 7.25" x 48" x 2.5 mm
 Carton: 17 planks = 41.1 SF
 Edge Treatment: Beveled
 Installation Method: Glue Down
 Recommended Application: Residential to Heavy Commercial

Critical Radiant Flux: Class 1 (ASTM E648)
 Surface Flammability: Passes DOC FF 1-70
 Static Load Limit: 1300 lbs (ASTM F970)
 Warranties: Lifetime Waterproof
 Lifetime Residential
 25-Year Commercial

Floor Score Certified
 Phthalate Free
 100% Virgin PVC








Voyageur Pearl



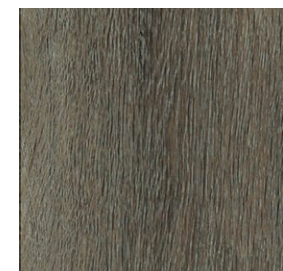
Beachcomber Coastline



Highlander Fossil



Pathfinder Treehouse

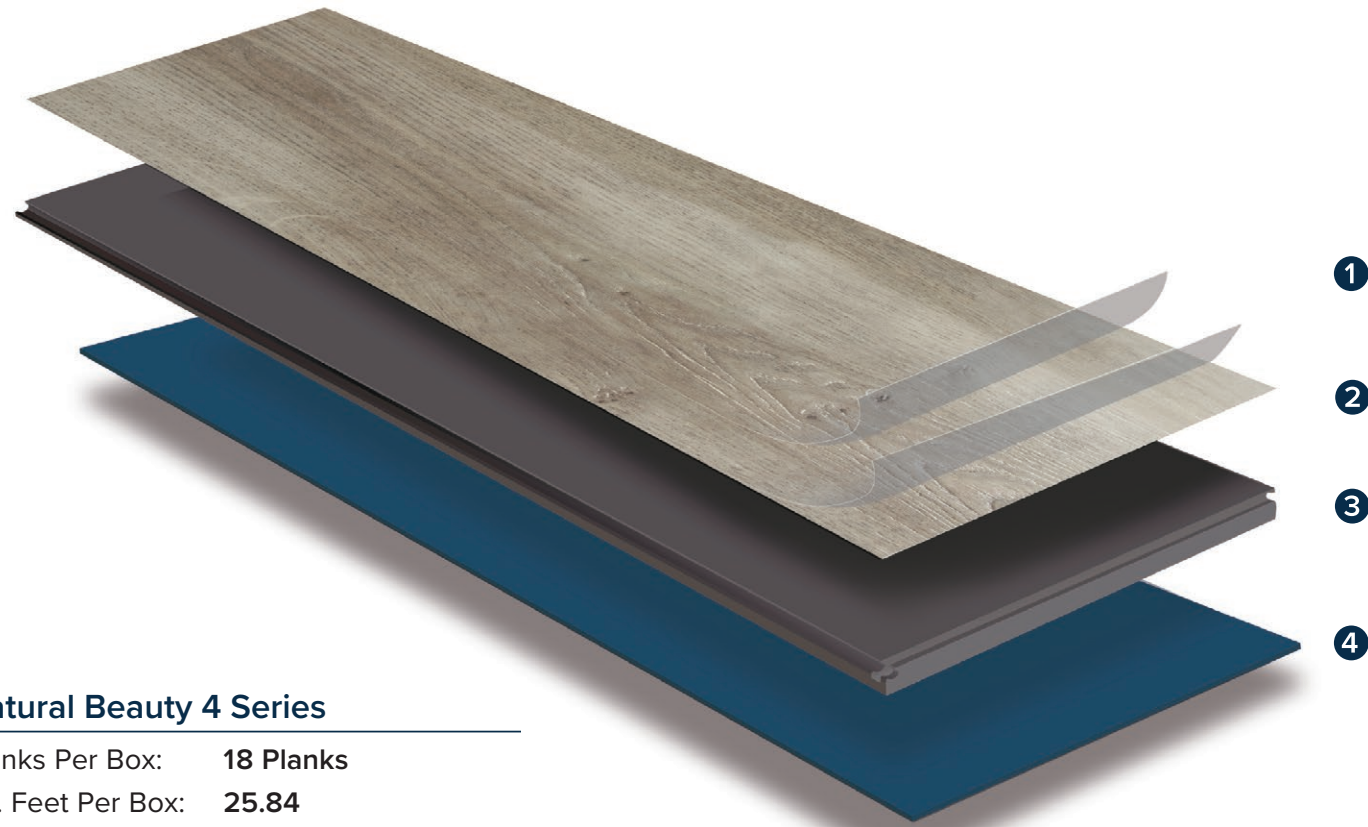


Mountaineer Timber



Discovery Coal

Product Specifications



Natural Beauty 4 Series

Planks Per Box: **18 Planks**
 Sq. Feet Per Box: **25.84**
 Plank Dimensions: **4" x 48"**
 Wear Layer: **22mil**
 Total Thickness: **5mm (4mm SPC Core + 1mm IXPE Pad)**

Natural Beauty 7 Series

Planks Per Box: **11 Planks**
 Sq. Feet Per Box: **26.03**
 Plank Dimensions: **7" x 48"**
 Wear Layer: **22mil**
 Total Thickness: **5mm (4mm SPC Core + 1mm IXPE Pad)**

Natural Beauty 9 Series

Planks Per Box: **6 Planks**
 Sq. Feet Per Box: **22.96**
 Plank Dimensions: **9" x 60"**
 Wear Layer: **22mil**
 Total Thickness: **5mm (4mm SPC Core + 1mm IXPE Pad)**

- 1 Multi-Layer Protective Coating**
 Stanton Shield 22mil urethane wear layer with scratch-resistant quartz particles
- 2 Decorative Layer**
 Ultra-high definition, realistic decorative layer
- 3 Rigid Limestone-Based Core Layer**
 Dent-resistant, temperature-stable solid polymer core
- 4 Sound Absorbing Pad**
 Dense, super-quiet, attached polyethylene pad



Weatherly in Saddle

Natural Beauty Series | DWF Display

Two dozen color choices per unit in a small footprint.



2020 Collection



2021 Collection

MATERIAL:
 Grey Wood Veneer

DIMENSIONS:
 45.0" W x 75.2" H x 32.3" D

PRODUCT SAMPLES:
 20" W x 27" L

Ships with and holds
 24 sample boards per display.



Visit us online at stantonflooring.com or call 1-706-624-9385

Order samples • StantonB2B.com Follow Us: 